ALUMNI NEWS 2012

A news letter for alumni of
M. S. Ramaiah College of Arts, Science & Commerce,
Bangalore
(Accredited with 'A' by NAAC)

"REMEMBER"
VISION
To prepare men and women for the service of the country

MISSION
M. S. Ramaiah College of Arts, Science & Commerce shall deliver global quality education by nurturing conducive learning environment for a better tomorrow through continuous improvement and customization

GOAL
To deliver quality education for the betterment of mankind
“Tamasoma jyothirgamaya”

OBJECTIVE
to have provided quality education
to have imparted life skills and values
to have trained in confidence building and decision making

M.S. RAMAIAH COLLEGE OF ARTS, SCIENCE AND COMMERCE
MSRIT Post, MSR Nagar, Bangalore - 560 054
Dr. M.S. Ramaiah, a noted entrepreneur and gifted visionary of Karnataka recognized inadequacies in the public education system as early as in the year 1962. He founded Gokula Education society in the same year. A highly industrious person, blessed with a clear and focused approach, he saw to it that a galaxy of educational institutions came into existence, encompassing every field of education by the year 1995. Thus was started M.S Ramaiah college of Arts, Science & Commerce.
PRINCIPAL'S MESSAGE

Going to college was all about pursing your dreams, walking consciously towards your goals. You had come to MSRCASC with dreams in your eyes…….wouldn't it be lovely to relive those dreams. Days come and go. But the most important thing is to cherish your human connections, your relationships with your alma mater and friends. Come be a part of the alumni, a platform for you to revive your past memories, and bring them back from walled scenic memories to the truth of the present.

I quote a poem written by an unknown woman- a house wife perhaps, about people re-visiting her home. “I used to spend at least 8 hours every weekend making sure things were just perfect in case someone came over. Then I realized one day that no one came over they were all out, living life and having fun! Now, when people do visit, I find no need to explain the “Condition” of my home. They are more interested in hearing about the things I've been doing”.

She continues,

“Life is short, enjoy it! Dust if you must,
But wouldn't it be better to
Paint a picture or write a letter
Bake a cake or plant a seed
Dust if you must, but there's not much time
With rivers to swim and mountain to climb
Music to hear and books to read
Friends to cherish and life to lead
This day will not come around again”

It's not what you gather, but what you scatter that tells what kind of life you have lived.
Come and be a part of the college alumni, give yourself a chance to scatter your joys and triumphs with us. Let me heartily encourage you to revisit our campus .You will cherish the experience and the memories it rekindles

With Warm Regards,
Dr Sakuntala Samuelson
Principal
MSRCASC

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EDITORIAL MESSAGE

Warm Greetings to all our alumni! It gives us immense pleasure to bring you the 2012 issue of M.S.R.C.A.S.C Alumni Magazine “Re-member”. We got a fabulous response on various sections and we sincerely appreciate the same. We consider our alumni as important stake holders in our progress. The magazine besides refreshing old memories of our alumni also shares their corporate experiences and valuable advice to the current batch of student in shaping a promising career.

The M.S.R.C.A.S.C Alumni Association is a testimony to the affinity that our students have towards their parent institution. The Institute has the tradition to stay in touch with the passed out students. Alumni association has been formed and an annual meet of passed out students that takes place every year in order to facilitate constant interaction with their alma mater. This networking event not only allows the past out students to once again connect with their batch mates and seniors but through the sequence of events also gives an opportunity to the current batches to meet their seniors. The visiting alumni have an opportunity to experience the changes the Departments have undergone in the past years. The interaction is expected to help the Departments in the years to come. We eagerly look forward to your active participation in the future Alumni activities of the college and presence in the college re-unions.

We would like to gratefully acknowledge the encouragement and boundless enthusiasm of the Management, Principal, staff members and support staff in bringing out this issue of the alumni magazine. We hope you enjoy this issue and continue to give your valuable support and contributions to the college Alumni Magazine.

Editorial Team
Mrs. Asha K. J
Mrs. Nesa Sudha
Mrs. Malathi
Mrs. Roopa
Mrs. Reena Shyam
Mr. Suresh
News Round up-College Activities and Events

A new beginning - Inauguration of UG courses on 13-06-2012

MSRCASC First Aid Course conducted by St. Johns Hospital on 11.05.12

Renewable Energy Day celebrated on 21st and 22nd Aug 2012

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Renewable Energy Day celebrated on 21st and 22nd Aug 2012

Inauguration of PG Courses – MBA and M.Sc. on 10-09-12

Alumni News - 05
Release of the Science Research Journal by M.Sc. Department on 10-09-12

Kannada Rajyotsava Celebrations on 06-11-12

Kannada Rajyotsava – Entertainment program by members of Blind School

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MSR Cultural Celebrations - 12th-13th July 2012

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Bangalore University Badminton Competition Silver Medal By M S Ramaiah Students

M S Ramaiah Athletic Meet

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Talent Hunt organized on 29.06.12

Sanskrit Day Celebrated on 7.08.12

Red Cross Inauguration & Blood Donation 14.08.12
MSRCASC students bag first place at Dayananda Sagar College
Fashion show event on 8-09-12

Vasan Eye Care checkup organized on 27-09-12
MBA DEPARTMENT

OUR ALUMNI SHARE THEIR EXPERIENCES ON CORPORATE LIFE

YEAR IN MSRACST: 2009-11

Present Occupation And Employer: Executive, Tata Tele Services Ltd
The corporate world…

College life as we see is where our life revolves around a set of things like assignments, internals, exams, hang outs, boyfriends, girlfriends, gangs etc. something similar is what happens in your corporate life as well. But it is not as beautiful as you think, it is more result oriented and you just have one chance to prove it.

Corporate life is something which is defined and manufactured by you where every action of yours is calculated, evaluated and is generally bearing an end result to it. This life becomes beautiful and your decisions are always related to another decision that designs your corporate destiny. You are at every second pounded with data which needs to be processed and converted into a profit making outcome and believe me you will love it if you want it.

I have always believed that politics is dirty and absurd in certain perspective but I have also started believing that if a perfect politician is prepared it is in the corporate world, it is a world where the normal public politicians cannot survive for a day in fact not even for hours.

One the other side of the scary picture for a few it also carries a beautiful picture to it which is a personal and a professional success. If you really are capable of doing wonders then corporate world is the place to be. Not an effort to scare you but this brief introduction shall help you prepare yourself mentally for a completely different environment.

Coming down to preparing yourself for this new life its actually not a physical preparation of some new formal clothes or new pair of good looking formal shoes for the weekdays and a casual clothing for the weekends. It is all about how are you mentally prepared to this new world, new life, new challenges and many more new things. The foremost thing for this place is the mental stability and mental strength that you can gather. Though any amount of preparation shall not lead you to immediate success but it shall pave a path for a tremendous success in the corporate world.

Something that will definitely help you in this world is firstly that you need to forget that you are future managers and rather exhibit it for many years to come to be a real one. Secondly, you be prepared to work like a workaholic for a few years for a great career and stop expecting some designations of a manager or something like that in the initial stage of your careers. Careers are formed in years and not made in days, so you need to work yourself out of your comfort zones to prove and stretch your abilities to a completely new level.

Now, a real reality to open your eyes is that we have all heard that as a son or daughter pursuing 10th, it is the turning point of your lives, work hard now and you will be living a peaceful life ahead, the same sentence repeated at every final year and it will re-occurring even in every appraisal of your career. I call this a convenient lie which we are all living with and shall probably use the same ahead for our kids.

I know I have bored you enough but one last thing is that this corporate world acts like a key to your future success or failure. Till now your parents took care of you and you had all the fun, now is the time when you will give your parents some rest and take charge of your life's along with the life's associated to you. Get up get going my dear mates; it's time to prove it to yourself on how good you are. Ultimately closing this small piece with two sentences which have always inspired me

“It's the attitude that defines and determines your altitude…” and “Winner is not the one who beats others but Winner is the one who beats himself/herself…”

Time to rock the new world you will enter soon. All the best. God Bless.
Be motivated, no matter what happens to you!!

If you want to excel in life, self-motivation is essential. You must be able to keep your spirit high no matter how discouraging a situation is. I can't think of a more powerful source of motivation than a cause you care about. Such cause can inspire you to give your best even in the face of difficulties. It can be a spring of motivation that will never dry. Whenever you think that you run out of motivation, you can always come to your cause to get a fresh dose of motivation.

Having a dream is important because it's difficult to be motivated if you don't have anything to shoot for. Just think about people who play basketball. Will they be motivated to play if there is no basket to aim at? I don't think so. They need a goal. You need a goal. That's what your dream is for.

I can't think of a more powerful source of motivation than a cause you care about. Such cause can inspire you to give your best even in the face of difficulties. The corporate world awaits you what's essential is a lot of positive motivation.

Year in MSRCASC: 2009-11
Present Occupation And Employer: Executive Finance, HSBC.

To all the present batch students who are still pursuing their MBA's. The first thing you have to focus on entering corporate life is first find the right job profile ... then everything will be set right by itself...

Once you are in a right Job, the following tips will surely help you:

- Be quick learner
- Be a team member
- Need to be adaptable
- Need to be all-rounder

It all depends on you how fast you learn and how you showcase your work... only till you learn the work... It's going to be difficult... Later its fun...
YEAR IN MSRCASC: 2008-10
Present Occupation and Employer: Working as an Associate at HSBC.
I did my MBA in HR & Marketing and then started my career as a recruiter. Recruitment as we all know is one of those vital functions in human resource which is currently being outsourced to third party expert recruitment service providers. This is the trend that is being followed globally by many mid-size/large organizations for a decade now. In India Ma Foi, ABC Consultants are the biggest players to name a few.
Being in this industry for over a year now, I would like to touch base a few points that would highlight the essential qualities that a recruiter should posses in order to stay on top in this very competitive industry.

Your network:
As it says, all it matters is who you know. As a recruiter its mandatory that you have a good network of business contacts in various industries which will help in finding the right candidate. To create a good pool of candidates one has to work towards growing the network through various means primarily using social networking sites like LinkedIn, Face book and sending an email to the potential few to keep in touch and activate them for the right opportunity.

Delivering results:
We as recruiters have to work on the guidelines and budget specified by our client. Our primary responsibility is to consistently deliver the best candidate within these limitations in order to gain the confidence from the client and become the preferred vendors for them.

Patience and perseverance:
I believe what this industry demands is SMART work rather than HARD work. It requires dedication along with smart thinking of how to tap the right candidate. Things become difficult when you come across niche requirements, positions that are open for a long time but critical to fill.
Candidates might not be interested at times about the job role or the company profile, what you need to do is keep trying and do the right kind of industry mapping. Find out ways to reach out to those passive candidates who open up when you engage them in the right kind of conversation.

So, for those of you, who are looking forward to explore this industry, think how much importance you have in somebody's life, someone who is desperately looking for a job. As a recruiter its a great feeling when at the end you receive a simple “Thank You” from your candidate. Be proud and don't be distracted due to challenges and never ending hiring.

ARPAN MUKHERJEE

A Message to all my friends who are going to step out of college.
Follow your dreams, never go by peer pressure.
Learn for your life and not for Scores, relate your studies.
And regarding college life…… enjoy your college life to the max… You will really miss it once you are out of college.
And regarding corporate world.. “It is very dynamic and you need to be ready to adapt for changes”
My college life was a mixture of all emotions. Friends and Friendly lecturers were the best part of my stay in college. There are many memories to pen.

MADHURI M REDDY
It was my first day of post graduation in “M. S. Ramaiah” and was looking forward for it. My parents were telling how important it is to study and stay focused, but as we all know what we are really looking forward to, having a good time. College is definitely something you have to take serious, after all, your future depends on it, but you also need to have a good time and learn how to live life a little bit. This means having college fun, college life and of course college parties. I was excited to make a ton of new friends, and was ready to get exposed to students from different life styles and backgrounds. The beauty of dorm life is that you can have people living with each other and becoming friends that would probably never happen in any other setting. Our seniors were so cool, gave us fresher's party and helped us with all the study material. Likewise our lecturers, who were our support for studies, trained us to present seminars and what not. Still remember my friends getting caught while texting during class, helping each other during internals.... that was fun. College was a great experience and also a very serious time of my life. It was the time to have fun and experience what life has to offer. College life was always fun and I can never forget the days I have spent in college. Bunking classes, enjoying with friends at the college canteen was essential part of the college. There was also, of course, the exam schedules. Internals and lab records which were going to get my blood pressure up a bit, but if we are organized and budget out our time between studying and play time all will be fine. After college I got a job in one of the prestigious pharma company “BIOCON”. I worked there for 3 good years.

Last but not the least, "I have learned one thing, and that's to quit worrying about trivial things. We have two years to learn here, so relax. You'll never remember class time, but you'll remember the time you wasted hanging out with your friends. So stay out late. Go out with your friends on a Tuesday when you have a paper due on Wednesday. Spend money you don't have. The work never ends, but college does...” so enjoy your college life and all the best for all of you.

Working With: Genpact, Assistant Manager - Business Development

The thought of going to college is everyone's dream. My experience at M. S. Ramaiah has led me to believe that college can be a reality and that the future is full of promises. I'm ready… I've got my running shoes on… and I'm going the distance.

I am now working as Assistant Manager - business development for a major technology company – Genpact supporting their Banking and financial services Europe region. Prior to Genpact, I was working with Indegene Life systems for 3yrs supporting their business needs.

I am glad to be a part of this alumni and I would like to thank our college management for providing me a very good platform to develop my technical skills by arranging for various technical workshops, symposiums, seminars etc. which has helped me to improve my technical skills and also understanding the latest things happening in Biotechnology world and so on.

I also would like to share some points about our college resources. Our college library contains a large number of latest books and leading magazines, it has helped me prepare for my exams and also for the interviews. Therefore, I request all my juniors to make the best utilization of our libraries to improve your knowledge.

And for the teachers I take this chance to say “thank you” for the times spent together and the times we've been through, for the things that I have learnt by listening to you... and after it all I have become a better person too....

The lecturers are SME’s (Subject matter experts), their knowledge on subject is great and I can say they are up-to-date with their sound knowledge. The lectures are never boring and it includes lot of interactions and the mode of teaching is simply superb! Students have all the liberty to approach the lecturers any time and they are always a helping hand.

This is not just a place where we'd look and say: yeah, I had studied here but a place where we had spent two of the most fruitful years of our lives.

Here I bid Goodbye until we meet again next! I am always ready to give my career guidance for my juniors. M.S Ramaiah College is the best place for all!

All the very best for your future.

“PLATINUM DAYS OF COLLEGE LIFE”

I would like to thank my esteemed college and my faculty of biotech department for giving me an opportunity to share my experiences with you all.

To begin with, I was lucky or rather say blessed to study under such an institution. Two years passed in a jiffy and within these 2 years, did learn a lot of things, had various kind of experiences, made new friends, sorry… friends are born and are not made, faculty members of every department were outstanding. With their experiences and knowledge, we learnt many things apart from so called” syllabus”. I enjoyed every bit of time during my stay and I would like to say, educational trips was indeed a very good experience to mingle and share our doubts with various institutions we visited during our trip… and added to this had a very good time with all my friends and of course with our teachers who accompanied us.

We had various extra-curricular activities like fashion show, quizzes, dance programs, sports, vegetable carving completion, rangoli and the list goes on and on. Apart from all these fun and happy hours, there was indeed a strict vigilance from every lecturers regarding academic point of view and helped us in very aspects.

Well, I was crowned as a class representative and was very much pleased to lead a class of Intel monkeys. There were up's and down's but we all stood as one and came out with flying colours.

Finally on behalf of everyone, I would like to thank again and again all of our dearest faculties, non-teaching staff, and various departments for showing us love and care. If you guys have any kind of difficulties or any kind of suggestions to give please do approach our faculty. They will help you guys in every way as they are the best of the best.

Would like to conclude that it was indeed “glorious” days of our lives in MSRCASC.

Batch: 2006-2008

I would like to share my experience in Ramaiah College Of Arts Science & Commerce. I took admission in this college to pursue my post graduation in Microbiology. I knew about the standard of education this college offers since I had been a part of Ramaiah institutions. I had graduated from M.S Ramaiah Medical College and I had a wonderful experience there. Still I was skeptical about this college. But my views changed once I started attending classes. The faculty of Microbiology department were so good that they helped in every possible way they can. Right from the H.O.D to other lectures who were always there to help us whenever we needed them. They made sure that we were up to best of our capabilities to face our challenges.

Our principal mam is an amazing lady who always supported us and encouraged us to move forward in our academics. She made sure that we took part in all the events the college organized and felicitated us for the achievements we made with respect to our academics. One of the lectures who had a big influence on me was our Chethan Sir who taught us how to be dedicated towards our work we do. I learnt a lot from him. Finally I would say that my journey in this college was so memorable that I would cherish each and every moment I spent this college, maybe it was with my friends or lecturers it would always remain in my heart. I wish all the best for my juniors and to the perspective students who would be a part of this prestigious college in near future all the best. Hope even they will have memorable moments with this college.

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Alumni refresh their college experiences

Build your own future – A piece of advice from our B.Com Alumni

Year in MSRCASC: 2007-10
Present Occupation and Employer: HTMT (HINDJUA GROUPS)

“Life at M.S.R.C.A.S.C-Recalling those times”

Hello Everyone,

Myself, Thomas Andrew a B’Com graduated from M.S.Ramaiah Degree College (2007-10 batch) currently working in HTMT (HINDJUA GROUPS) would like to thank my college and the teaching faculty for being very supportive in shaping me into a professional & competent individual in the corporate world.

MSR has always provided a platform for exhibiting our skills & talents in all fields. I will definitely recommend other students to be a part of MSR Degree College for brighter prospects and an assured prosperous future.

I wish MSR Degree College all the very best for the future!!!

THOMAS ANDREW MENON

Batch: 2008 - 2011

It is indeed a matter of great privilege for me to be closely associated with "M.S RAMAIAH COLLEGE OF ARTS, SCIENCE AND COMMERCE" which has successfully completed years of distinguished and illustrious service in the field of Education. I, consider myself doubly privileged as I have had the rare and unique experience of being a student of this glorious Institution. I am extremely happy for being part of this esteemed Institution where I could come across great Administrators, dedicated staff, students and a unique learning experience.

I have fond memories of my College days here, where I acquired all the skills necessary to decide a successful career for myself. It gives me immense pleasure and satisfaction to acknowledge the growth of our college has achieved over the years in all aspects of Education.

The inspiration that I got from our HOD Mr. Jayaram is something I can always boast of.

I take this opportunity to thank the staff for their guidance in all our endeavors and in making our dreams come true.

Manoj Kumar Prakash
(Manoj Kumar first from right with batch mates of 2008)
Batch: 2009-2012

One good thing about college life is that you meet all kinds of people from all kinds of background, and you start learning more about people, whom you can trust whom you cannot. From whom you can expect and from whom you should not. We get hurt, we cry, we laugh, we learn and ultimately bid goodbye to this great institution of learning with a heavy heart.

I feel privileged and honored to have studied in this college which gave me best faculties across all the courses, and it was always nice to have interaction with them. They always encouraged and motivated their students to do well and inculcated a sense of responsibility towards the subject knowledge and approach towards life. I will always be thankful to them all my life. The beautiful campus that starts make you feel like your home is unforgettable. How much ever I may thank my HOD and teachers, it may not be enough. As I said, no matter what we do, I made sure it doesn't affect my studies too much, because that is the ultimate reason for me being here in this college. Even if it did, I tried my best to make up for it. I can never forget the day when I was awarded the “Best Student”, one of the best and proud moments for me at college.

Batch : 2009-12
WORKING: AT HGS (hinduja Global Solution) As Technical Support Executive.

My days spent in this college were really a gift for me. Enjoyed the life, learnt beautiful things from lecturers, had rocking juniors, spent beautiful time in NSS CAMPS with my classmates, juniors and seniors, and those days were the best when we use to practice dance for college level competition. Being a student of this college I really enjoyed my three years to the core. Learnt so many things, the college has awesome faculty & best batch mate and great support from them. I can never forget my college days and missing it at my work place.
There are different stages in our life. One of these stages is college days. Student life is considered as the most important period of our life. Our future dreams, desires and hopes depend upon it. Student life is a period of preparations. It is a period of education. At this time, our mind is like clay. Clay is a soft thing and the potter designs various things out of the clay. Like clay, our mind can also be shaped in different ways. Once the pots are made their shape cannot be changed. Likewise, once our character is formed in one way, it cannot be changed easily. If we make right use and receive good education during our student life, we shall be successful in future. On the other hand, if we aren't serious at this time, we can't achieve our goals.

- **Obedience, diligence, regularity and forbearance** are the important parts of student life. We must learn perseverance; it is the root of all success. If we are idle and cannot move on according to time, we can achieve nothing.

  - **Find balance** in your life. By pursuing activities outside your studies, whether it means meeting friends, pursuing hobbies or visiting a relative, your productivity and wellbeing will thank you. Your sense of balance will be different from that of your friends so find what works for you.
  - **Develop a career plan.** Likely, you are pursuing your graduate degree with a specific career goal and not just for the sake of gaining another degree. Develop a career plan if you don't already have one.
  - **Take advantage of all the services and resources** on campus. There are extensive programs and services available specifically for graduate students to connect, and support you while on campus.
  - **Most of all enjoy the ride.** As Ralph Emerson once said "life is about the journey and not the destination, and this applies to your time as a graduate student."

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**VARUN RANGANATHAN**  
**Batch: 2009**  
**Presently pursuing CA**

I am currently pursuing my article ship in a CA firm as an article assistant, and will be shortly joining a corporate for industrial training. This is the last stage of CA inter or IPCC as it is currently called. There after it is the final CA and the exam will be held in 2015.

As far as message to the juniors are concerned I would like to tell them that it's better to continue with their education and for no reason leave it. It might look attractive with so many companies coming to pick up with salary enough to satisfy your current needs, but without a proper qualification things would get difficult in long run.

Also don't be dependent on notes given by the teachers. You will pass your graduation exams with flying colours but will find yourself in a sticky position for preparing for professional exams like CA. Prepare your own notes and get in corrected by your teachers. This method will help you to grasp the things without mugging up!
Batch: 2009 – 2012
Present Occupation And Employer: Pro Marketing India Pvt. Ltd

Student life is the best time of life. Students of today are the citizens of tomorrow. A man's career is made or marred in this period. It is the period when one's character is molded. A student should aim at being educated and being educated means becoming a complete man.
In student life diligence is of supreme value. A diligent man can achieve much. In student life one must learn to be obedient, Discipline is imposed on the student from outside at the school stage. But a student should understand from within the necessity of obedience and discipline in life. He should not forget that student life is to be devoted primarily to the pursuit of knowledge. But a student should not be a bookworm. There should be a harmonious development of body and mind. Therefore, a student should always participate in games and sports. It is not a waste of time to spend an hour or so in the playground. At home he must respect his elders and abide by the rules of his family. At school or college he must obey and respect his teachers. He should be careful about choosing his friends and companions. He should make friends with those who are honest, disciplined and diligent. A student should also look beyond himself. He should not be a self-centered and selfish fellow. In student life one should devote some time to social service. He should try to educate his illiterate neighbors. He must teach the fundamental laws of health and hygiene. An ideal student must master all such virtues and make himself a useful citizen of his motherland and his country as we

Conquer Your Stress
College students face a host of stressors. University-level homework may be more challenging (and plentiful!) than anything you’ve ever faced before, and final exams can bring a whole new meaning to the term 'crunch time.'
The difficulties also don't typically end with academics. Romance and social lives can be as much a source of anxiety as they are of fun, and many students struggle to stay on top of the newfound freedoms of living away from home, from cooking to laundry to managing a budget.
In response to these challenges, some students fall behind on homework, stop attending class or worse - they turn to dangerous coping mechanisms like drugs or alcohol. Don't let this happen to you! Here are some ideas for managing your college life and keeping your stress levels under control.

Organize your time.
Everything will feel less overwhelming if you have a manageable plan for staying on track. Get a calendar and use it to track your classes and deadlines, as well as plan out study time and social time.

Maintain healthy habits.
Eating well and getting enough rest is crucial for staying healthy and calm. Make sure you account for cooking balanced meals and getting 6-8 hours of rest most nights in your scheduling. Getting regular exercise is also important.

Set realistic goals.
Many students generate extra stress for themselves by taking on too many responsibilities or simply having unrealistic expectations for themselves. Set realistic, achievable goals and don't be too hard on yourself if you fail once in a while.
Batch-2009 – 2012
Present Occupation And Employer: Ethical Hacker in Wipro Technologies

EXPERIENCE IN M.S.R.C.A.S.C
I have been a part of this institution for about 5 years and it felt like a second home to me.
I have had the best days of my life in the college as well as pathetic days too. I have had so much fun in the college not only with the students and my classmates but even with my teachers. I have always been a troublesome kid at college be it my PUC or my DEGREE.
I have made lovely relationships with my seniors and as well as my juniors. The years I spent in the college are always memorable to me and till date if I go back to the days I have wet Eyelashes.

Being a Merit student, Yes I have been the Top scorer of BCA (2009-2012), I have always had a smooth conversation with the staff and a warm stay in the college.
I miss the days when I could skip a class now and give some excuse and enter my class. Those days when Exams were fun and it was just a do or die situation for us. Those days were memorable and I wish I could bring them back to the kitty.

Adding my 2 cents, it was a pleasure being a part of the institution and I thank the staff for giving me such a warm and an amazing experience to be with.

Batch –2009-2012
Present Occupation And Employer: As An MIS & Business Analyst, The Akshaya Patra Foundation

**Life at M.S.R.C.A.S.C-Recalling those times - “Direct From My Heart”**

I'm feeling immensely pleased for this opportunity of writing a short article on my experiences in M S Ramaiah College of Arts, Science and Commerce during the three years of my course-Bachelor in Computer Application from 2009-12. I particularly believe that the whole vocabulary of good words in English language would be too short to mention about my best and very memorable moments that I relished during my three years of BCA in M.S.R.C.A.S.C. Hence it is quite difficult to put down all my experiences on the paper as on almost every day I had my good and enjoyable experiences and also there were very few moments from which I could not enjoy but rather I chose to learn a lesson. Anyway in both the cases I saw myself as a winner with the positive attitude which I cultivated in myself with a very kind and warm support from all my BCA faculty members and my darling friends.
I can still visualize the day of orientation when I first entered the college campus as a student; I had many hopes, dreams in my eyes but at the same time could certainly recognize that I was very nervous too. The nervousness was more towards making friends, as the life had put me again at a position where I had a big responsibility to find the good company, being selective in choosing people whom I could tag as my friends. I had friends in my school life too and they were all good, hence it was quite a responsibility for me, for me, to follow the same thing of finding the right association, as association does matter in the any adult's life. The life was throwing one more challenge, it had put me in an all new environment after twelve years of school life, I had to win as I had never lost anything my life before, even though I was nervous but I took the challenge boldly and told to myself silently in the heart- “Tanuj, no matter whether somebody will speak to you or not, you will take the initiative voluntarily and will interact with all your class mates and you will make them all your friends, all means all, no groups, no gangs, you will accept all as your friends, no ego, no bad attitude before, while and after making everyone your friend”, this is exactly what I told to myself with determination and guess what?? The life lost and I won, with in some days everybody was my friend, I was equal to everyone and everyone had the same thoughts about me. And this was the first experience of mine in M.S.R.C.A.S.C which was certainly good too. The lesson which I learnt is that the life does not give you anything good in a spoon-feeding manner, whether it is achieving your dreams or making and maintaining your friends or any relation, we have to work hard and honestly to achieve everything good which the supreme lord has kept in his store for all of us. And believe me this where life tries to test all of us, the lord has only good in his store for everyone but sometimes we commit mistakes and looses the battle in front of life. Anyway, I'm happy that I chose to be a winner in making everybody my friend and the reason I won is that I believe in the good living relations with everyone rather than being a self egoistic and shy person.

*The treasure of thought which I found by myself is this- We need not to be even selective while making people (whether good or bad) our friends, we just need to be in the honest, friendly and kind hearted part of ourselves and we will find that the whole world is our friend and our friends are our whole world. I'm truly very happy that I could enjoy the same friendship with all my class mates through all the years of BCA and still enjoying and relishing the same with their equal support and love*

**My Awesome Experience with the faculty**; I'm sure for any student like me, who had very good relations with his/her faculty, is difficult to pay back the tribute to the faculty by just words or by anything. I truly believe that my words and my whole life will prove to be too short to explain my humble obeisance to all my very dear faculty members of BCA department. Telling you the truth my faculty members were my first friends that I made and enjoyed with thereon, when I joined M.S.R.C.A.S.C. Before I could literally make anyone my friend in my class, I was already friend with almost everyone in the BCA faculty. I did not approach them as I was scared of them but they are all so good that they chose to approach everyone in our class and made all of us to feel friendly with the new environment. Just Hats-Off to them and their generosity. So they were my first friends in my wonderful college life of M.S.R.C.A.S.C. They truly behaved like concerned teachers for all of us as whenever we used to go out of the track of studies they used to make sure that they do their best to bring us back, in whichever role possible, whether as a strict teacher and a good counselor or proctor. And in our celebrations too they used to accompany us as serious well-wishers. They are all an inspiration and a factor of motivation for me. I truly thank all of them humbly. I would also take this opportunity to thank all very sweet teachers in the English, Hindi and Mathematics Department who have taught us in many semesters, guided us and truly worked hard for our good results.

Because of the true and dedicated teaching staff of M.S.R.C.A.S.C. I could maintain more than 82% in my academics throughout my BCA

!! Thank You All !!

Overall my experience in M.S.R.C.A.S.C. was truly e

!! I WiLL MiSs YoU ALL, YoU ALL WiLL Be ALiVe In My HeArT ALwAyS !!Enjoyable, rejoicing and the memorable one.

Today I can go out and stand on my feet independently just because of the true efforts of my teachers, I convey my humble obeisance to them.

Thank You for Making Me a Self-Motivated Person.

My Best Wishes To M.S.R.C.A.S.C In Its Pursuit Of Taking the Quality Education To greater heights.! ALL THE BEST!
ON PREPARING YOURSELF FOR THE CORPORATE WORLD

Batch-2006-2009

Present Occupation and Employer: 3M India Ltd.

As a member of the alumni association of the M.S.R.C.A.S.C. it gives me immense pleasure to contribute an article on sharing my experience where am currently employed in Bangalore.

After passing from M.S.R.C.A.S.C., I was contemplating to expand my father's business and took time off for conducting market survey and take stock of the current market dynamics for the products. During the course of my survey I acquainted with the buyers of the products, manufacturers, distributors, and of course the spectrum of small consumers. The aspects of the trade that I learnt was that the competition has become so severe that in today's market condition one requires enormous working capital for managing business without which it becomes impossible to survive. I gave up the idea and decided to be employed.

I work for one of the global Fortune Five hundred companies whose current ranking is 102 with a global brand image. It is called 3M which originally stood for Minnesota, Mining and Manufacturing Company Ltd. U.S. It has close to 84,000 employees, 55,000 products with operations in 64 countries. If one goes through the Google search engine one will get the profile of the organization.

I work for their marketing division looking after a product called Sun control & Safety Security Films……………………………My clients are the construction companies who build office space and other multi storied buildings as well. The competition for this product is quite severe because we also have Indian companies manufacturing the product and they are also quite aggressive in their marketing strategy.

Let me briefly share with you how my day starts and then you will wonder whether 24 hours is enough for selling the idea of the product and trying to capture the business.

I have to compulsorially report at the corporate office located in U.B.City Towers for reviewing the previous days business and briefing for the day. The Head of my operations gives me the day’s strategy and all these meetings are just 7-10 minutes.

My clients are not only situated in Bangalore but I will need to cover all the southern states. My manager is on the mobile monitoring/discussing/strategizing my sales calls, giving me suggestions ideas for negotiations, gather market intelligence and competitor's presence in the business.

Even as I am on the move to attend to another call there could be an advice to change my route. I have to do what the manager says. There is neither descent of opinion from me nor justification of any kind when he changes the route. It is simply business and it has to be done. Obedience to authority is fundamental requirement.

All sales calls at the first instance need not get converted into business deal. It requires enormous persuasion, patience in handling client, tolerance for endless delays waiting for the client to take a call, the art of listening to client's problems and above all collection of outstanding if any. In marketing one requires enormous patience, tolerance, quick decision making, and strategizing action plan to capture the business.
There is no time factor like the 9-5 job. We have to compulsorily finish the day's targets plus additional calls as per the manager's requirement if any. There have times when I have returned at 2 A.M.-5 A.M. next day morning due to business requirements. I have due to heavy rains coupled with meeting urgent business calls have taken shelter in under construction sites and returned the next day after going to the office sharing the briefing.

My outstation trips to other state capitals and lesser known towns and cities have also been at the spur of the moment. Come what may I have to reach the destinations at the stipulated time. The concept of travel arrangements does not exist.

Amidst all this work I had after passing out B.C.A registered for M.B.A. in information Systems. The first year was peaceful but the second year, when I was employed I had a grueling life experience. I had to compulsorily attend to Compulsory contact program, complete home assignments, had to do a project work and study as well for the 2012 examinations.

When I informed my manager about the examinations he was appreciative of my will power to complete the examinations but was unwilling to give leave. He would say”on your way to the clients place may be you can squeeze time to write your paper” and that is exactly what I did and acquired my M.B.A. in I.S. After 2-5 P.M examinations I would again go back and complete my target calls and return home certainly not before 12:00 Past mid night.

To work in a Global organization like 3M one has to be completely dedicated to the work, to the organizations culture, values, philosophy and get used to the working models to American style. One needs to be ready 24x7 and health wise one has to be in perfect health.

My suggestions to the next batch of students who will be graduating next year are to do very well and achieve excellence in your examinations. At the job entry level your marks, achievements, additional qualifications, and above all your language and presentation skills are very important.

Some may get placed and some may take time. The spare time must be converted by adding value to your existing educational profile. Register for a course that will enhance your skill matrix. Organizations are capable of reading your mind and they easily conclude whether you have aptitude to take challenges in life. Organizations see how you have utilized your time after passing out hence it is very important to keep improving on the domain of expertise till you get employed.

**Priyank Alml**
**Batch : 2005-2008**
Present Employer : Mindtree
MSRCASC has given my career a “boost”. The day I stepped into MSRCASC, I had no idea about the course, degree, job future, placements. I just closed my eyes and kept following the path, MSRCASC showed me. Finally, the college placed me at 'Mindtree' in the year 2008. It was like a dream come true! Could not imagine just passed out from college and had an offer letter in hand! I really thank MSRCASC, the faculty, staff and friends to help me be where I am today.

Hope all others get the opportunity to thank the college
Batch –2007 – 2010

Present Occupation And Employer: ACCENTURE.

When you wake up on the morning of your first day of employment after graduating from college, you will undoubtedly have mixed feelings about what lies ahead. Uncertainty? Yes. Fear? Probably. Excitement? For sure. Part of this confusion is wondering how you are going to make a transition to a 40+ hour week from your college schedule that required you to attend class for a few hours.

Everybody would want to begin with something that will hopefully be very successful careers. We leave behind familiarity of campus to forge new relationships, accept the responsibility of managing others & learn where they “fit” in their new organizations. For some, the anticipation of this new beginning may cause anxiety.

The prospect of settling in at my first full time job, adjusting to the new culture, and making a good impression was daunting. However, now 2 years into my position, I realize that I need not have worried. Here are a few tips that will help make your transition from college into the professional world, a smooth one.

- Do Your Research: Every profession has its own language. Get familiar with the industry.
- Get Sleep the Night Before: Sleeping a decent no of hours will leave your feeling refreshed, alert and ready to take challenges.
- Dress for Success: Treat your first day as an interview.
- Keep an Open Mind: A lot of new information will be thrown at you but just keep taking notes. Remember that there is a learning curve for any new job.
- Have Confidence in Yourself: You may not have the vast experience, but you bring your own unique background to the company.
- Be on Time: It's surprising how many assumptions and judgments are solely off a person's ability to be timely.

- Make connections on every level.

- Socialize responsibly.

Always remember that you will contribute unique knowledge and experience to your company. Don't give up and leave the path no matter the difficulty of the climb. Success lies just around the next bend.

It can be intimidating to be the “new kid”, but remember that everyone in the organization was the “new kid” at some point as well!!
Did college really prepare us for the corporate world?

My short answer is No & Yes. But let me explain…

For most of us, this is what entering the “real world” is like.

In college, study is generally focused on theory. Topics are addressed in a vacuum of assumptions, looking to pull out main points. Most of us at some point have said to ourselves, “When is this going to be relevant in my future job?” Most of our professors are researching and by nature talk in theory. The corporate world is the exact opposite; it is about practicality. No one ever pulls out a textbook to refer to a scientific law related to a dollars and cents decision. Not to downplay the intellectual enrichment extracted from the many theoretical things we studied, but most did not prove to be incredibly useful in corporate situations (except maybe at cocktail parties where inserting an interesting thing we studied here and there can live conversation or add to the punch line of a joke). At the same time, there are certain skills that have been taught to us through college.

1. **The corporate world is a giant (and sometimes messed up) group project.** We have all had MANY group projects through years of college. We learned that most of the time there is someone on the team who doesn't pull their weight and generally there is scrambling at the last minute to meet a deadline. The corporate world is no different. There are people who put in more work and those that put in less. Often you are not rewarded with anything more when you put in extra effort for the team (i.e. in group projects you all got the same grade). Ultimately, in the corporate world you need to learn how to work with others and college gave us a lot of experience doing that.

2. **Preparation meets execution.** In college, all the reading, lectures attended and studying comes down to your ability to illustrate your knowledge of a topic on a test or in a final paper. The same is true in the real world. It is about results. While preparation is very important (just like in college), if you are unable to perform when the pressure is on, you are not going to succeed.

3. **Politics (and I am not referring to student council).** Through years of school we are used to clichés and people talking about us behind our backs. Unfortunately, this does not change when people get older. Remember the lessons of when gossip got you in trouble when you were younger. Don't fall into the same trap at work. Stay out of all the office politics and focus on your job and getting results.

Whether you feel that college prepared you for the corporate world or not, the bottom line is that we need to be flexible and adapt and learn how to be successful in the work world.

We can't rely on a textbook to teach us what to do. The best thing is to find good mentors to help us along the way and to take action.
Batch: 2008-2011
Present Occupation And Employer: Project Engineer At Wipro Technologies

“The corporate world awaits you – here are a few tips to keep in mind”

Build your business network – We hear it over, and over again, “You need a personal network”. It isn't until we are between jobs that we realize how important our network is. It is critical to have a strong support system when you are “in-transition”, yet this is the hardest time to start building one.

Create a New Role – Traditional jobs are becoming scarce. You need to think differently, and in many cases, create a role for yourself within a company. New roles are evolving all the time. Your new role may not have existed the last time you were in search mode. Think creatively and look for unconventional opportunities your competition is.

Consider a “portfolio income” – More and more people have income from four or five different sources. They work part-time in a company, but also consult and have their own business. They may be an adviser or a member of a board of directors, but also write for trade publication. Don't be opposed to having several smaller incomes that result in a comfortable lifestyle.

Build your personal brand – This is probably the most important thing you can do. Think about the value you bring to a company and begin to determine how you want to position yourself in the market. Whether you are a sales executive, a CFO or an office manager, you need to position yourself as an expert to your target market. This can be done online (e.g., blogs, websites, Twitter) or in-person (e.g., industry networking events). There are many tools available to build your brand. However, without an established brand in the market, it is very difficult to sell yourself when you are in transition.
Dear Friends, as many of you make your way into the last semester of your graduation; you can't help but panic over the uncertainty in the job market and economy. Reflecting on the last few years, you also can't help but wonder if you took full advantage of your college education to adequately prepare yourself for the real world.

Adjusting to college is a huge step, and I understand that it may be difficult to see things in the long run or visualize the bigger picture, but take my advice and try to branch out of your comfort zone to expand your skills.

For instance, I wish I had taken the initiative to enroll in a basic personal finance course, no matter how boring it sounds. Debt, insurance, loans, interest, etc., all seemingly self-explanatory terms are tossed around in everyday conversation, yet I feel my knowledge is severely limited in such a fundamental area. The biggest survival skill post-graduation will be how to live within my means, stay practical and pay off debt. If classes like this are ever offered, take advantage of them, because it will pay off in the long run and make the leap into the real world much more manageable.

Flexibility is another key skill for college students, for the culture is always changing, thus impacting the business model and corporate culture as well.

It is a tough realization, but a college degree does not automatically translate into a job. Experience and involvement are just as important, if not more important than high grades. While the significance of grades depends on your major and what you intend to do after your undergraduate years, they don't mean anything if you do not know how to effectively communicate with others. This is why classes focusing on negotiation, management and interpersonal skills are a good idea to look into regardless of your major curriculum.

Finally, take advantage of your school's career center and alumni network. As I mentioned, communication and interpersonal skills are imperative, so start practicing your networking skills, and be sure to maintain those contacts even after you graduate.

Transferable skills are essential when for recent graduates, so begin looking at the grand scheme of things as soon as you step foot on campus, constantly aware of life after graduation, especially in the area of planning and time management. After all, college is about finding that balance between work and play, and by discovering this element of life early on, you will be far more prepared to enter the real world than you may realize.

Beyond the knowledge students gain in college, there are key skills and qualifications they must attain to be successful – verbal and written communication skills, the capacity to solve problems/critical thinking skills, the ability to cooperate with others and work in teams. It does not matter how much knowledge an individual has if they are not able to work with others and have a positive attitude.

In corporate, there will ultimately be some level of competition, and people who know how to handle that only can survive, and after all it's the survival of the fittest. Verbal communication has been at the heart of any
After my PU boys residential college (life) I entered a colorful regular college called “MSRCASC” For My actual “COLLEGE DAYS”. One of the best thing a degree student can have amidst all class, caste and creed of people, same thing happened to me. Addition to this I had n number of opportunities like seminars, poster/model presentation, NCC, NSS, YRC(youth red cross) which brought a much positive modifications in my life which is much needed to all to be a gentlemen . And behind all this, teachers support for me was unforgettable with this I forgot all my odds and helped me to be a good lad with good caliber.

I cherish and miss each day of degree life specially ETHINIC DAY, GENEVA CONVENTION DAY and INFERNO the most…..!

And off campus my NCC camps and MEGA NSS CAMPS (Shrigiri pura and Thuppadahalli) Ramaiah in head, teachers in heart with inevitable memories of friends, love and untreatable wound, and all “my” student teachers (lessons of life taught by my fellow mates) missing u guys…. It has taught me to lead life with much pride and care towards life respect it and care it with utmost sincerity  Everything in my soul making it a garden of dream and memories. Missing you M.S Ramaiah and alumini of M.S Ramaiah.

Wishing You Loads of Success

**Pratibimbh…… the reflections of the past!!**

**Year in MSRCASC - 2007-10**

Present Occupation And Employer – software Engineer , SLK Software

You always get to learn, adapt new things and changes in life but it's always the base which decides how far one can go. Its more than 2 ½ years in corporate world for me but it's just the beginning. I have a lot more stuffs to see and learn and all this was and will be possible with what I got from this institution.

As per my personal experience what I feel is really important for a person to get into corporate world is CONFIDENCE. The first step one can take is to know what he/she is good at and then enhance it more and more. The moment you do this you get the power of confidence. An interviewer is clever enough to judge the person sitting in front of him and the most important thing he wants in his candidate is Confidence in whatever one knows. Just know more about what you know and build your confidence. It's not just a key to this competitive corporate world but for every walk of life.

**Batch - 2009**

After my PU boys residential college (life) I entered a colorful regular college called “MSRCASC” For My actual “COLLEGE DAYS”. One of the best thing a degree student can have amidst all class, caste and creed of people, same thing happened to me. Addition to this I had n number of opportunities like seminars, poster/model presentation, NCC, NSS, YRC(youth red cross) which brought a much positive modifications in my life which is much needed to all to be a gentlemen . And behind all this, teachers support for me was unforgettable with this I forgot all my odds and helped me to be a good lad with good caliber.

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Alumni News - 29
Batch - 2009
Presently In – Wipro Technologies,  - amit.verma4@wipro.com

It's rightly said that a college is a place where pebbles are polished and diamonds dimmed. The first two years of college are vocabulary lessons. The last years are spent learning who to ask and where to look it up. The same goes for me too. It was on 24th July 2009, when I stepped into my dream-world of college at one of the prestigious colleges of India, “M. S. Ramaiah”. Slowly as the time passed on I started to fall in love with my college day by day, seconds by seconds. Interacting with the new friends was just fun, sometimes finding a good and an honest friend was the toughest of all. But as the days passed on the time and relations unwrapped itself we came to meet out best buddies. Slowly the life moved ahead, I started chasing my dreams. And I must say that the faculty at MSRCASC is one of the best faculties you can have. They are quietly brilliant, all-time jolly mood, helping nature and lots more qualities of the faculty members brought me closer and closer day by day. After sometime the relation of a lecturer and a student grew into becoming good friends. A friend on whom we can trust, a friend who is ready to help us in our semesters late at night on phone solving our problems and much more. I still remember our group sneaking into the staff room and finishing up the lunch box of the lecturers while they were busy in taking classes. All our outing to NSS Camp, Seminars, and Conferences are just a memory. It was just the blessing of my parents and these lecturers who believed in me and sent me to various colleges in various competitions. And as the result of their blessings and guidance I came up to their expectations. Be it winning the State Level Science Quiz or the UNO Funded project or winning several other laurels in inter-collegiate fests. I still remember that whenever I used to go to my home, my bags always had 1-2 trophies that I won and that are what made my parents happy, every single time. Aah! All were just the golden phases of my life. Especially I can't forget the line made by one of my lecturers during farewell – “Whatever you have done for the college, the name, the fame that you have brought to this college, The College won't be able to pay you back, and you will always be missed!” This is what keeps me inspiring every day in life.

Now being into Wipro and living a corporate life, I just miss all those golden days that made me what I am today. It just taught me the lessons of life in all aspect and that's what I am going to implement all through my life.

College life is said to be the most knowledgeable phase in the life of an individual, where he learns a lot about life. At the same time, it is the an extremely enjoyable time, when you make lots of friends, party throughout the night and lose yourself in the bliss that life offers. College life reflects the best years of our life, which once gone, will never ever come back. So, it is advisable to make the most of them.

Best Wishes to all!!

AYUSH SHARMA
Batch -2008

It was a dream come true visiting the college campus after 5 years. The college has changed a lot as from our time. The faculties and our principal Mam is same as she was. The same jolly nature she had and the way she greets her students. The labs have changed a lot from our days. The feel of classrooms is the same it was a recall of our time and the Principal mam scolding us for being late to class. It is a pleasure coming to college and will make every effort to be at regular visit to college.

As the college has given us shape for future carrier, MSRCASC was turn around for my carrier for which we are very thankful to college.

Alumni News - 30
Recalling those good old days

Batch - 2009

I still vividly remember my first day in college. I was so excited in meeting new people. College felt like a liberation for me. It was a bit difficult at first to be with people I never knew. I didn't know how I should behave just to fit in. But eventually, everything went smoothly. I met wonderful friends who are still my best buddies even until now. Every time we would meet up, we will never fail to recall how we were back in college; how we were molded to what we are now. College is a dry run of the rest of our lives. It's a training ground on how to be successful and become good people. College life is WAY different from secondary school life! The environment, especially at M.S.Ramaiah College of arts, science and commerce, is cool and amazing. The people here from all over the world with their different sense of fashion and style has made this campus special to me. As I had taken Finance as my elective in BBM I had to put some special efforts academic wise. The most precious moment for me was when I received certificate of appreciation for scoring the highest in income tax and became the third topper for the academic. Well, college life for me was mixture of both entertainment and hard work. It was the place where in I could identify myself. I still can't forget the best times I had with my friends Preethi Deepthi Pinky Mahima fuad Abi prashanth and many more… How I wish I can get back in time to redo my wrong doings during my course. God has his own ways showing his almighty. Don't look back now and move forward. That's what I kept telling myself.

Batch : 2009-2012

“A rude awakening for some, a chance and opportunity for higher learning, discovery of one's strengths and weaknesses.”

I still remember my first day in college. I was so excited in meeting new people. It was a bit difficult at first to be with people I never knew. I didn't know how I should behave just to fit in. But eventually, everything went smoothly. I met wonderful friends whom are still my best buddies even until now. College was a training ground on how to be successful and become good people. College gave me exposure and experience. Coming to our faculty, sometimes it is hard to find the right words to thank a teacher. They gave me knowledge, strength, courage, filled confidence in me; they made me a better person. I definitely owe them a thank you. Best words that describe our teachers, “The task of the excellent teacher is to stimulate "apparently ordinary" people to unusual effort. The tough problem is not in identifying winners: it is in making winners out of ordinary people.” - K. Patricia Cross. And our teachers are successful in doing that.
Batch: 2009-12

Initially when I reached Ramaiah, I started missing my home badly. I was attached to my home and the idea of staying away from home made me feel insecure. I was born and brought up in a village. So I felt a lot different on reaching Bangalore. This was a completely different place from my hometown. For the first few days I felt lonely. Slowly after one week, the ice broke and I started making friends, they made me feel comfortable. They were the ones apart from my teachers who helped me in overcoming my stage fear and reluctance to open up.

Today I am an employee of Infosys. I feel confident and prepared to take any challenge that comes my way. That came from my experience in Ramaiah. I will cherish the moments I had while studying here. It will always remain a part of me. And yes, I feel proud to be a student of Ramaiah.

My Experience in M.S. Ramaiah College of Arts, Science and Commerce

I still remember the day I came to M.S. Ramaiah College. All were so new to me. Everywhere strange faces. It all seemed so scary once. I was worried about the upcoming days. With a blank mind, I entered the Convocation Hall. There was an undefined fear in the heart. All were so new to me, and I was worried about the days I would spend here. Later on I myself couldn't believe the way we all became so close to each other. I got to learn a lot of things from my friends. I even remember the day I gave my first Presentation in the classroom. And then onwards I got numerous chances to showcase my talents and could create an identity among all the other students. I am really thankful to my teachers and lecturers who were so patient enough to tolerate and listen to our senseless doubts and would clear/answer it so brilliantly. I got many good classmates and wonderful friends. All were so helpful and understanding. We even attended many college fests and got to know the varied talents in and around Karnataka. It was my honour to get admitted to such a dignified College. I got an opportunity to explore my skills and got to learn and improve from the varied cultures existing in M.S. Ramaiah atmosphere. It would be better to say it as our School rather than college, because we all were treated like small kids and nurtured with care by our lecturers.

Hmmmm.. Tears roll out thinking of the days we all spend together and stayed as a whole family. My friends, teachers and faculties were and will always be in my heart till the end of my life. Miss those beautiful days and a wonderful experience.

And today I am an Employee of a newly started Company and in the top level management. I give ideas to how to do the research works, how to approach clients and how to put forwards our thoughts and even frame policies for our organisation and that could be possible because of the experience I gained through this college. I really feel proud to be a M.S. Ramaiah College student.

Batch: 2008

Currently pursuing MBA

My experience at M S Ramaiah Institute of Arts, Science and Commerce was very memorable. M S Ramaiah provides a platform where a candidate is not just supported academically but also in cultural activities. M S Ramaiah also promises placement opportunities and is equipped with all the necessary facilities sufficient enough to groom a candidate. When I entered M S Ramaiah institute I was a person who had no ambition in life with a low self-confidence but the institute moulded me and projected my standings. Today I know what my goals are and what needs to be done to achieve them. M S Ramaiah institute gives an exposure that transforms a student to a leader with much needed corporate ethics.

Alumni News - 32
Batch : 2008

Some stories do but others don't have a clear beginning and end. Life is about uncertainty on the other hand it is about exploring, taking the moment and making the best of it, without knowing what has future stored in for you. The life of BBM in M.S. RAMAIAH was no different, mid of July 2008 was filled with anxiety, mystery, hopes, enthusiasm for our batch. Most of us came from a small town, few from metros, handful from abroad and off course there were people from Bangalore itself people from all four directions with different views but with one thing in common that was "high aims"

I never thought initially that the people around me in the college will leave such a deep impact on my heart be it batch mates, professors, the non-teaching staffs or anyone for that reason. Three years in the BBM not just developed me academically but nurtured in the best positive way my thought process, vision, approach towards life with the help of my friends who corrected my mistakes along with motivating me and obviously our teachers who apart from books also acted as a counselor on various issues bothering us. Whenever you talk about college first thing that comes into your mind is fun and I really enjoyed every moment I did spent in college. I miss those mischief, the pressure during exams, the cultural and management activities, bunking classes initially only to realize at the end that we are running short of requisite attendance and in turn ending up writing assignment. I still remember one of our senior professor told me that don't wait for something great to happen, just start and start with whatever little you have and you will end up in something special, I followed it and I got a good placement in OCKWEN as well during the placement season though I didn't join for I opted for higher education. Sometimes succeeded but I also was left behind, some moments, sometimes I lost but everything that happened in this campus was a lesson that shaped me into a better human.

The lesson which I have learned in the short span of 3 years in during my BBM days was if you can't walk, crawl towards your dream but keep moving, you don't need to wait for the magic moment rather make the moment a magical one.

MANISHA SINGH

BATCH: 2009-12
Entrepreneur

My experience at Msrcasc makes me feel pride enough. I feel very much honored and delighted to have studied in this institute. I feel proud to say that I'm an alumnus at this institute. I still remember my learning days which were filled with joy and excitement. At the same time the college has given me much more in terms of academic experience & extra co-curricular activities. I was given an opportunity to participate in inter-college activities which gave me a good exposure in various forms industrial visits enabled me to get a experience as to how the theory put in to work. I was student of marketing specialization and this further helped me to know the subject better. The teaching method adopted in the class for instruction Advertisement analysis done in class was the best ever experience. Now I am managing for my own family business at Kannur, I feel good whenever I come across memories of my student days at MSRCASC

ARJUN BALAKRISHNAN (first from right)
I still remember the day I came to M.S. Ramaiah College. All were so new to me. Everywhere strange faces. It all seemed so scary once. I was worried about the upcoming days. With a blank mind, I entered the Convocation Hall. There was an undefined fear in the heart. All were so new to me, and I was worried about the days I would spend here. Later on I myself couldn't believe the way we all became so close to each other. I got to learn a lot of things from my friends. I even remember the day I gave my first Presentation in the classroom. And then onwards I got numerous chances to showcase my talents and could create an identity among all the other students. I am really thankful to my teachers and lecturers who were so patient enough to tolerate and listen to our senseless doubts and would clear/answer it so brilliantly. I got many good classmates and wonderful friends. All were so helpful and understanding. We even attended many college fests and got to know the varied talents in and around Karnataka. It was my honour to get admitted to such a dignified College. I got an opportunity to explore my skills and got to learn and improve from the varied cultures existing in M.S. Ramaiah atmosphere. It would be better to say it as our School rather than college, because we all were treated like small kids and nurtured with care by our lecturers.

Tears roll out thinking of the days we all spend together and stayed as a whole family. My friends, teachers and faculties were and will always be in my heart till the end of my life.

Miss those beautiful days and a wonderful experience.

And today I am an Employee of a newly started Company and in the top level management. I give ideas to how to do the research works, how to approach clients and how to put forwards our thoughts and even frame policies for our organization and that could be possible because of the experience I gained through this college. I really feel proud to be a M.S. Ramaiah College student.
OBITUARY

RAKESH RAGHAV
MSRCASC - B. Sc. BATCH - 2008-2012
(Passed away on 27-10-2012)
We pray the Lord comforts his grieving family
Sharing some inspirational life lessons from Steve Jobs

Steve Jobs was an American icon and one of the greatest entrepreneurs in history. His accomplishments as the founder and CEO of Apple (AAPL) and Pixar are unmatched in modern times. On the first anniversary of his passing, it only seemed fitting to share some inspirational life lessons from Steve Jobs.

**Follow your passion**

One of the most inspirational speeches was the Stanford University commencement address Jobs delivered in 2005, where he encouraged future entrepreneurs and leaders to trust their instincts and find their own true path in life:

"You have to trust that the dots will somehow connect in your future. You have to trust in something -- your gut, destiny, life, karma, whatever. This approach has never let me down, and it has made all the difference in my life. The only way to do great work is to love what you do. If you haven't found it yet, keep looking. Don't settle."

**Think different**

Only a true marketer like Jobs could somehow manage to find two words that described his philosophy on life. Those words -- think different -- became the mantra, as well as the company's advertising slogan, that drove Apple to develop breakthrough products that would dominate their markets. As Jobs said, "Your time is limited, so don't waste it living someone else's life. Don't let the noise of others' opinions drown out your own inner voice."

**Inspire others to do great things**

By all accounts, Jobs was hands-on to the point of micromanaging. But in the end, he built an extraordinarily talented management team and organization that are fully capable of carrying on without him.

We hope these lessons help you in pursuing your dreams and learning to love what you do.

We wish you all the best and request you to continue your support and contribution to the alumni newsletter.
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HEALTH SCIENCES
1. M. S. RAMAIAH MEDICAL COLLEGE
2. M. S. RAMAIAH MEDICAL REACHING HOSPITAL
3. M. S. RAMAIAH DENTAL COLLEGE
4. M. S. RAMAIAH COLLEGE OF PHARMACY
5. M. S. RAMAIAH INSTITUTE OF NURSING EDUCATION AND RESEARCH
6. M. S. RAMAIAH DRUGS AND ALLIED PRODUCTS TESTING LABORATORIES
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1. M. S. RAMAIAH VIDYANIKETHAN (NURSERY, PRIMARY & HIGH SCHOOL)
2. M. S. RAMAIAH HIGH SCHOOL
3. M. S. RAMAIAH COMPOSITE PU COLLEGE
4. M. S. RAMAIAH COLLEGE OF ARTS, SCIENCE AND COMMERCE
5. M. S. RAMAIAH INSTITUTE OF MANAGEMENT
6. M. S. RAMAIAH COLLEGE OF LAW
7. M. S. RAMAIAH COLLEGE OF HOTEL MANAGEMENT
8. SRI YOGINARAYANA INDOLOGY CENTRE