



Attitude determines success!



RAMAIAH COLLEGE OF
ARTS, SCIENCE AND COMMERCE

<https://www.msrmc.edu.in/>

WORDS OF WISDOM - Principal's Desk



Dr. Pushpa H

Welcome to M. S. Ramaiah College of Arts, Science, and Commerce, mould young men and women into successful members of society. Our education system caters to the individual needs of our students.

The MBA Program was started with all sheer determination and grit. It has come to symbolise the resilience of our founders, rising as it has done its humble beginning to a reputed class institution. Years to come we welcome students who aspire to grow and achieve excellence in their chosen spheres to join the Ramaiah Family, tap into their unique strengths and capabilities and develop themselves into well-rounded personalities ready for a successful career.

ABOUT OUR PROGRAMME - HOD's Desk

MBA program in M.S. Ramaiah College of Arts, Science and Commerce brings together a team of excellent faculty members from the academia and industry, and an excellent infrastructure to provide students the best learning environment to develop themselves into well groomed, industry ready professionals.

The pedagogy of our MBA program is a combination of lectures, case discussions, experiential learning, industry interactions and peer learning, provides students opportunities to develop their interpersonal, critical thinking and decision making skills which are demanded by organizations.

This newsletter is a glimpse into our student's progression and achievements.

Dr. Shaista B Harris

"You are never too old to set another goal or to dream a new dream." - C.S. Lewis

NEWS LETTER

MBA

News Letter Vol-7



“Lights, Camera, Resume”

On 25/10/2024, Video resume making event The Department of MBA-HR Club initiated a Video resume making event for the II semester MBA students. The event strived to portray the strength sets of the students. It focused on improving their skill-sets, creativity, presentation as well as communication skills. The event focused on 60 to 120 seconds of video on their skills, experience, career aspirations, education qualification etc. focusing on the interviews during the upcoming days. This event was conducted to boost their confidence as well as understand and focus on their strengths as well as weaknesses, threats and challenges.

VALUE ADDED PROGRAM: TALLY

Tally Training for Students : From 4th to 9th November 2024, the 4th semester MBA students at M.S. Ramaiah College of Arts, Science, and Commerce attended a value-added program on Tally Prime. This program focused on developing practical skills in financial management and accounting software. Key topics included inventory management, GST compliance, and financial reporting, offering students hands-on training to master Tally Prime's features. The initiative aimed to enhance their industry readiness, equipping them with essential tools to excel in managing financial operations confidently and effectively.





VALUE ADDED PROGRAM

SAP FICO

From 4th to 9th November 2024, the 4th-semester MBA students at M.S. Ramaiah College of Arts, Science, and Commerce participated in a value-added program on SAP FICO. The program provided in-depth training on financial accounting and controlling modules, covering areas such as financial reporting, asset management, and cost control. Through hands-on sessions, students gained practical experience in using SAP for enterprise resource planning, aligning their skills with industry requirements. This initiative aimed to enhance their proficiency and prepare them for dynamic roles in the finance and accounting sectors.



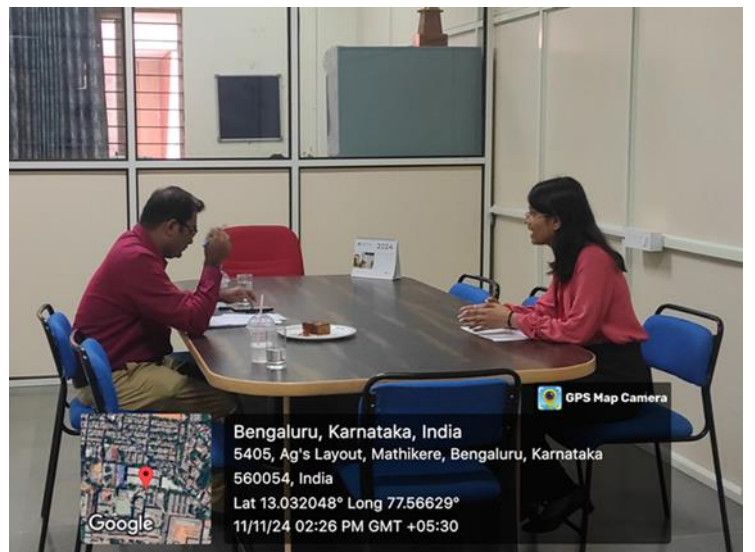
VALUE ADDED PROGRAM:

DIGITAL MARKETING

From 4th to 9th November 2024, the 4th-semester MBA students at M.S. Ramaiah College of Arts, Science, and Commerce participated in a value-added program on Digital Marketing. The program provided in-depth training on key aspects of digital marketing, including SEO, social media marketing, email marketing, and online advertising. Through hands-on sessions, students gained practical experience in using digital marketing tools and strategies, aligning their skills with industry demands. This initiative aimed to enhance their expertise and prepare them for dynamic roles in the rapidly evolving digital marketing field.

MOCK INTERVIEW

On 11/11/2024, Department of Management studies MBA conducted a Mock interview session for the students of II semester MBA. The interview was conducted by Dr.Jeevitha and team from Ramaiah Institute of management. This session was highly a fruitful one for the students to understand as well as improve themselves to face the real time interviews. The interview team was dedicated enough to groom the students in a better manner. After the interviews, they addressed the students about the same.

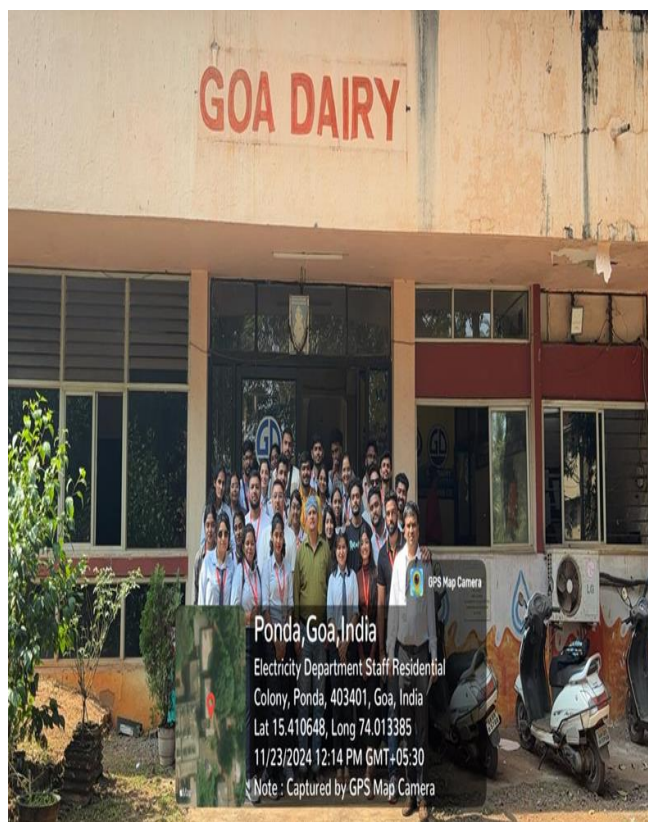




VALUE ADDED PROGRAM:

POWER BI

From 21st to 27th November 2024, a specialized training program on Power BI was conducted for 60 2nd-semester MBA students at M.S. Ramaiah College of Arts, Science, and Commerce. The program aimed to develop students' skills in data visualization and business analytics. Through hands-on sessions, students learned to create interactive dashboards, analyze data trends, and derive actionable insights. This initiative was designed to enhance their expertise in using advanced analytics tools, equipping them to make data-driven decisions in professional settings.



INDUSTRIAL VISIT

Goa Dairy (21st-25th November 2024)

The MBA Department organized an insightful industry visit to Goa Dairy from 21st to 25th November 2024. The visit provided students with a comprehensive understanding of the dairy industry, covering milk processing, quality control, production management, and supply chain operations.

Students had the opportunity to engage with industry professionals, gaining valuable, hands-on knowledge of real-world applications in the dairy sector. The visit was a great success, offering practical exposure and reinforcing the department's commitment to providing industry-relevant education.

MBA 2024 batch Orientation – 9/12/2024



MBA 2024 BATCH ORIENTATION

The MBA Orientation Program for the 2024-25 batch at M.S. Ramaiah College of Arts, Science, and Commerce (MSRCASC) was held on 9th December 2024 in the APJ Abdul Kalam Auditorium. Welcoming the first autonomous MBA batch, the event was filled with enthusiasm and inspiration.

The program began with Dr. Pushpa H, Principal of MSRCASC, delivered an inspiring welcome address.

The Chief Guest, Dr. Ravi Kumar, Former Professor at IIM Bangalore, emphasized resilience and adaptability, while Guest of Honour, Mr. Vyasraj Ramarao Kulkarni, shared insights on aligning skills with industry trends. Dr. H. V. Parswanath, Chief Executive of GEF, highlighted the importance of discipline and perseverance.

The event concluded with a vote of thanks by Dr. Shaista B Harris HOD MBA & M.Com, setting a strong foundation for the students' MBA journey.

Outbound Training for 1st Year MBA Batch 2024

As part of the "Week of Welcome" for the 1st-year MBA students at M.S. Ramaiah College of Arts, Science, and Commerce, an engaging outbound training session was conducted on 18th December 2024. Facilitated by Mr. Kiran Kumar Angadi, the program aimed to enhance teamwork, leadership, communication, and problem-solving skills.

Students participated in diverse team-based activities, fostering collaboration and experiential learning. The training successfully built team cohesion, improved adaptability, and provided a practical platform for personal and professional growth. Its success has led to recommendations for it to become an annual event with periodic enhancements.

