



Editorial Board: Dr. Pushpa H Principal | Mrs Roopa H S,  
HOD Commerce | Dr Kanthamma H K

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**Attitude determines success!**



## Principal's-Desk



Dr. Pushpa H

Welcome to M. S. Ramaiah College of Arts, Science, and Commerce, a premier institution that rests on a strong academic foundation to mould young men and women into successful members of society. Our education system caters to the individual needs of our students.

The Program was started with all sheer determination and grit. It has come to symbolize the resilience of our founders, rising as it has done its humble beginning to a reputed class institution. Years to come we welcome students who aspire to grow and achieve excellence in their chosen spheres to join the Ramaiah Family, tap into their unique strengths and capabilities and develop themselves into well-rounded personalities ready for a successful career.

## ABOUT OUR PROGRAMME - HOD's Desk

MCOM program in M.S. Ramaiah College of Arts, Science and Commerce brings together a team of excellent faculty members from the academia and industry, and an excellent infrastructure to provide students the best learning environment to develop themselves into well groomed, industry ready professionals.

The pedagogy of our MCOM program is a combination of lectures, case discussions, experiential leaning, industry interactions and peer learning, provides students opportunities to develop their interpersonal, critical thinking and decision making skills which are demanded by organizations.

This newsletter is a glimpse into our student's progression and achievements.

**Prof. Roopa H S**

**HOD- Commerce**

"You are never too old to set another goal or to dream a new dream." - C.S. Lewis

## Winter Internship Program on Women Entrepreneurship and Empowerment

The Department of Commerce, Ramaiah College of Arts, Science and Commerce, organized a **Winter Internship Program on “Women Entrepreneurship and Empowerment”** from **15th January to 30th January 2026**. The program was conducted for UG and PG final year students with the objective of promoting entrepreneurial skills and empowering students with knowledge on women-led business initiatives.

The internship aimed to provide a blend of academic learning and practical exposure through expert mentorship, interactive sessions, and industry-oriented discussions.

### Objectives

- To create awareness about women entrepreneurship and its significance in the modern economy
- To develop entrepreneurial and leadership skills among students
- To encourage innovation and business idea generation
- To provide exposure to industry-relevant concepts and practices
- To promote collaborative learning and research among students
- To bridge the gap between theoretical knowledge and practical application

### Outcomes

- Students gained knowledge about entrepreneurial opportunities and challenges faced by women entrepreneurs
- Enhanced understanding of business planning, financial management, and decision-making
- Improved leadership, communication, and analytical skills
- Increased confidence to explore entrepreneurial ventures
- Exposure to real-world business scenarios through interactive sessions and mentorship
- Encouraged innovative thinking and collaborative learning

## PHOTOS OF THE EVENT



## **Guest Lecture on Financial Analytics in Commerce and Business**

The Department of Commerce (M.Com) organized a guest lecture on the topic “**Financial Analytics in Commerce and Business: Leveraging Data and Predictive Insights for Smarter Financial Decision Making**” on **30th January 2026** at the Kuvempu Seminar Hall. The session was delivered by **Ms. Archana Munoyat**, a qualified Chartered Accountant and ACCA professional. The lecture aimed to provide students with practical exposure to the role of financial analytics in modern business decision-making. The session began at 2:00 PM and witnessed active participation from M.Com students.

### **Objectives**

- To provide an understanding of the concept and importance of financial analytics in commerce and business.
- To familiarize students with data-driven decision-making techniques in financial management.
- To introduce the application of predictive analytics in forecasting and strategic planning.
- To create awareness about the role of emerging technologies such as Artificial Intelligence and Machine Learning in finance.
- To bridge the gap between theoretical knowledge and practical industry applications.

### **Outcomes**

- Students gained clarity on how financial analytics supports effective business decision-making.
- They developed awareness about tools and techniques used in financial data analysis.
- The session enhanced students’ understanding of predictive analytics and financial modeling.
- Students were motivated to develop analytical and technical skills relevant to the industry.
- The lecture provided real-world insights, improving students’ readiness for professional careers.

### **Conclusion**

The session successfully achieved its objectives by enhancing students’ analytical thinking and understanding of modern financial practices. Overall, it was an engaging and insightful learning experience that will benefit students in their academic and professional journey.

# Photos of the event



# Report on Entrepreneurship Day & Treasure Heist

*A Business Innovation and Strategic Challenge Event*

**Date:** 11th February 2026

**Time:** 9:30 AM to 4:00 PM

**Venue:** 4th Level

**Event Coordinator:** Ms. Sindhu K, Assistant Professor

**Participants:** 94 Students

## Introduction

The Department of Commerce, MS Ramaiah College of Arts, Science and Commerce, successfully organized **Entrepreneurship Day & Treasure Heist**, a dynamic business innovation and strategic challenge event, on 11th February 2026. The event was conducted for B.Com students with the objective of fostering an entrepreneurial mindset, creativity, leadership, and strategic thinking skills.

The programme effectively combined conceptual learning with engaging and competitive activities, enabling students to think like entrepreneurs and address business challenges through interactive and experiential learning methods.

## Objectives of the Event

- To promote entrepreneurial awareness and innovation among students
- To encourage creative thinking and business idea generation
- To develop problem-solving and strategic decision-making skills
- To enhance teamwork, leadership, and communication abilities
- To provide experiential learning through gamified business activities
- To bridge the gap between classroom learning and real-world entrepreneurship

## **Event Description and Proceedings**

The event was conducted at the Mother Teresa Auditorium from 10:30 AM to 4:00 PM and consisted of two major segments: **Entrepreneurship Day Activities** and the **Treasure Heist Strategic Challenge**.

### **Session 1: Entrepreneurship Day**

The first session focused on nurturing entrepreneurial competencies through practical exposure. Students were encouraged to set up business stalls and simulate real-time entrepreneurial operations. Each team conceptualized innovative products or services, organized sales activities, and actively interacted with customers.

Participants were also required to prepare and present an **Income Statement**, outlining revenue, expenses, and profit or loss generated during the activity. This practical exercise enabled students to understand pricing strategies, cost structures, and financial performance evaluation.

The evaluation criteria included business creativity, stall presentation, sales performance, financial accuracy, and overall entrepreneurial approach. This session significantly enhanced students' confidence, financial literacy, and decision-making abilities.

### **Session 2: Treasure Heist – Strategic Business Challenge**

The second session, titled **Treasure Heist**, was a gamified strategic competition designed to test analytical and managerial skills. Teams were given a series of business-related clues, puzzles, and problem-solving tasks.

Participants were required to:

- Analyze financial and business clues
- Make quick and effective strategic decisions
- Collaborate efficiently under time constraints
- Apply logical reasoning and business concepts

The activity emphasized teamwork, leadership, adaptability, and communication skills. Teams that successfully completed each stage advanced to the final round, making the competition highly engaging and intellectually stimulating.

## **Outcomes of the Event**

- Students demonstrated creativity in developing and presenting innovative business ideas
- Enhanced understanding of real-time business operations and financial management
- Improved analytical thinking, problem-solving, and decision-making skills
- Strengthened teamwork, leadership, and communication abilities
- Increased confidence in applying theoretical concepts to practical situations
- Encouraged active participation through an interactive and competitive learning environment

## **Conclusion:**

Entrepreneurship Day & Treasure Heist was successfully conducted and effectively achieved its intended objectives. The event provided a valuable platform for students to explore innovation, strategic thinking, and business decision-making in a practical and engaging manner.

## PHOTOS OF THE EVENT



## **Report on SOLVE X**

### *A Corporate Crisis Management Event*

**Date:** 30th January 2026

**Time:** 11:30 AM to 4:00 PM

**Venue:** Mother Teresa Auditorium

**Event Coordinator:** Ms. Sindhu K, Assistant Professor

**Participants:** 32 Students

### **Introduction**

The Department of Commerce, MS Ramaiah College of Arts, Science and Commerce, organized **SOLVE X**, a Corporate Crisis Management Event, on 30th January 2026. The event was conducted for B.Com students with the objective of providing experiential learning through real-world corporate crisis simulations.

The programme aimed to enhance students' analytical, managerial, and decision-making skills by exposing them to practical business challenges in a competitive academic environment.

### **Objectives of the Event**

- To familiarize students with real-life corporate crisis situations
- To develop analytical and critical thinking abilities
- To enhance decision-making and problem-solving skills under pressure
- To encourage teamwork, leadership, and effective communication
- To bridge the gap between theoretical knowledge and practical application

### **Event Description and Proceedings**

The event was conducted at the Mother Teresa Auditorium from 11:30 AM to 4:00 PM and consisted of two competitive rounds designed to evaluate participants' crisis management capabilities.

#### **Round 1: Overnight Task**

In the first round, teams were assigned a corporate crisis scenario as an overnight task. Each team was required to analyse the situation, identify key issues, and develop appropriate crisis management strategies.

The teams presented their solutions through PowerPoint presentations, which were evaluated based on clarity, feasibility, strategic approach, and presentation skills. This round helped students demonstrate their analytical thinking and structured problem-solving abilities.

#### **Round 2: On-the-Spot Crisis**

The second round involved an on-the-spot corporate crisis scenario, where teams were required to respond immediately within a limited time frame. Participants analysed the situation and proposed effective solutions under pressure.

This round tested students' spontaneity, stress management, leadership qualities, and communication skills, making it highly engaging and challenging.

## Outcomes of the Event

- Students gained practical exposure to corporate crisis management
- Enhanced analytical thinking and critical decision-making skills
- Improved ability to work under pressure and manage time effectively
- Strengthened teamwork, leadership, and communication skills
- Increased confidence in handling real-world business challenges

## Conclusion

SOLVE X was successfully conducted and achieved its intended objectives. The event provided a valuable platform for students to apply theoretical knowledge to practical situations and develop essential managerial competencies.

The initiative taken by the Department of Commerce was highly appreciated, and the programme contributed significantly to the academic enrichment and professional development of the participants.

## PHOTOS OF THE EVENT





## **Guest Lecture on Corporate Revival through Internal Reconstruction and Capital Reduction**

The Department of Commerce (B. Com), organized a Guest Lecture on 'Corporate Revival through Internal Reconstruction and Capital Reduction' on 20th February 2026 at 2:00 PM in Kuvempu Seminar Hall. The session was delivered by Ms. Shruthi Y V, FCMA, CS (Final), M. Com, an accomplished finance professional with expertise in corporate restructuring, financial management, and company law.

Ms. Shruthi Y V explained the concept of corporate revival and emphasized the importance of financial restructuring for companies facing accumulated losses or financial instability. She elaborated on the meaning and need for internal reconstruction, difference between internal and external reconstruction,



### **Faculty Achievement: Ph.D. Guideship**

The Department of Commerce is proud to announce that **Dr. Kanthamma H. K., Assistant Professor**, has been recognized with **Ph.D. Guideship**. This significant academic achievement reflects her dedication to research excellence and scholarly contribution in the field of commerce.

Being awarded Ph.D. guideship is a mark of academic distinction, enabling faculty to guide and mentor research scholars in their doctoral studies. Dr. Kanthamma's accomplishment will further strengthen the department's research culture and contribute to the advancement of knowledge in commerce and management.

The department congratulates Dr. Kanthamma H. K. on this notable achievement and wishes her continued success in her academic and research endeavors.



## Industrial Visit to Ramanagara Cocoon Market & Pushpak Products India Pvt. Ltd.

The Department of Commerce organized an industrial visit on 19th February 2026 to the Government Cocoon Market, Ramanagara, and Pushpak Products India Pvt. Ltd., Bidadi. A total of 31 II Semester B.Com students participated under the guidance of faculty coordinators Ms. A. Archana and Ms. Sindhu M.

At Pushpak Products India Pvt. Ltd., students witnessed the furniture manufacturing process, including procurement of raw materials, cutting, assembling, polishing, and finishing. They also learned about quality control, cost structure, inventory management, and marketing strategies.

### PHOTOS OF THE EVENT



