

M S Ramaiah College of Arts, Science and Commerce

Institutional Distinctiveness

Vision

To prepare men and women for the service of the country.

Distinctiveness refers to those activities and accomplishments that enable an institution to enjoy a unique identity or an academic reputation for which the college is known, admired and valued.

Blood Donation Camps

As we are 'preparing men and women for the service of the country', college NCC, YRC and NSS units organize Blood Donation camps every semester and encourage our students to donate their blood and thus do service to the country. The students are encouraged to donate blood and save lives. All the students who have donated blood are presented with a certificate to acknowledge their deed.

We are proud to be one of the major institutions, involved in such a benevolent task of donating blood and saving lives. We are preparing our students to serve the country.

Integration of ICT in pedagogy

MSRCASC has effectively integrated ICT alongside the curriculum thus applying a pedagogy which integrates the role of the teachers and students' efforts to learn. This assumes a shift from traditional lesson formats, using chalk and talk method where information is transmitted to student. This is a student-centered approach that promotes active teaching learning, and supports two-way learning and meaningful understanding. Texts and study material is passed on to students through mails and WhatsApp application.

Boosting Women Empowerment

The college encourages women and is bent upon empowering them. About 70% of our teaching faculties are women. Even our institution is headed by a capable woman. We believe that a woman empowered is a family empowered. Crèche facility for the entire Ramaiah institutions is available. The employees can leave their children in the crèche. We help girl students who wish to pursue their education even after their marriage. They are given cash prizes to acknowledge their efforts in managing their lives in both career and family front.

Contribution of one day salary towards the population suffered due to Natural calamities

The college staffs contribute their one day salary towards the welfare and rehabilitation of the population affected by natural calamities and development of the affected areas. The

institution contributed one day salary of every employee towards welfare and rehabilitation of Kodagu population who suffered from natural calamities in 2019.

360 ° + 1 Ramaiah Arts, Science and Commerce Youtube channel

The department of Journalism at MSRCASC has created a YouTube **News Channel** and a **Newsletter** named “**Ramaiah 360°+1**” with the tagline – “**You provide, We present**“. The channel works for betterment of society. E.g.: The channel showed the garbage dumps in the locality and after viewing this, the BBMP took immediate action and cleared the garbage dump.

Unity in Diversity

The institution is the microcosm of the macrocosm INDIA. We have students from various states of the country representing diverse cultures. The students exhibit unity in this diverse cultural scenario and celebrate various National and State festivals. This gives them the opportunity to learn about cultures of other states. The students live in harmony and there hasn't been any problems regarding this.