

7.2 –Best Practices

7.2.1 – Describe at least two institutional best practices

Title:

Alumni Engagement

Objective:

- To unite the Passed out/former graduates to raise the profile of the institution.
- To involve the dedicated, committed and potent alumni for delivering lectures/seminars and involving them in the career development and counseling of present students, fund raising opportunities, promotion and brand awareness.

Context:

- An institution speaks with pride to the successes of its alumni and their contributions to the greater world. We all claim them as our most significant output and the yardstick by which we evaluate the efficacy of our educational institution.
- Thus, the institution constantly engages alumni to deliver guest lectures, seminars and career development, career counseling and networking (offering internships, mentoring programs.)

Practice:

To keep the Alumni active and engaged, the college provides and practices the following:

- **Alumni Association** exist to embrace the institution's goals, and to strengthen the bond connecting alumni, the community, and the institution. Alumni association, consisting of staff and college alumni, work towards forming a network that is mutually beneficial. The institution offers continuous services and benefits to its former students while the alumnus provides their *alma mater* with a broad range of financial and I n-kind support. The services offered by college to their alumni includes: means by which they can keep in touch with other alumni (by organizing reunions); which provides opportunities to stay connected to former faculty or programs of special interest; continuing education programs(like post graduate programs and Doctoral program under the Umbrella of GEF);

- **Alumni committee** The College has alumni committee, which includes most experienced professors of the college, who have seen almost all the batches from the time of establishment and thus know the entire alumnus. The committee organizes an Alumni reunion on 2nd Saturday of March every year, to reconnect and rejuvenate the bond among the alumni.
- **Alumni fund** Alumni fund is the fund that is raised by the college alumni. The amount though not large plays a significant role towards alumni welfare. The funds are deposited in college alumni account and members of alumni association usually keep account of the fund raised and the fund used.
- **Alumni Newsletter** – The Alumni committee also brings out an Alumni Newsletter **Reminiscence**, which provides platform to share their success stories, their feeling of gratitude. The purpose is to outreach, engage and restore connections. The success stories told in the newsletter are also source of motivation for the students still under tutelage in the college.
- **Alumni connect (Social Media Page):** Alumni connect is the Social media page (facebook) page that is used by the alumni association to get connected to alumni on daily bases and acts as an important channel for communication between alumni and the institution.
- **Online Alumni Registration:** Ex Students can register and join alumni association by visiting the college website. Alumni can fill in the details asked in the alumni registration form and submit it. Once the alumni fill the registration form, he becomes the member of college Alumni association.

Evidence of Success:

- A very good number of graduated students have registered for Alma mater, the alumni website.
- Rs. 1,37,400/- alumni amount has been raised for the academic year 2019-20.
- Alumni connect has played a vital role in reconnecting the institution with its alumni. Many alumni actively engage themselves in delivering guest lectures; some of them also shared their immense wealth of experience and skills with current students via talks and meets.
- College Alumnus have also engaged themselves by Judging co-curricular and extra-curricular events organized by the institution
- Alumni are the brand ambassadors of the institutions. They are the interface between our institution and the current and prospective students. They have trustworthy knowledge to share with current as well as prospective students and do campaigning of our institution like none other and that too without a need of any bravado

Problems Encountered

- Though efforts are put to ensure maximum engagement of alumnus, they cannot take out time from their busy schedule to attend the events.
- It is a challenge to generate monetary income from the alumni and raise the alumni welfare fund.
- It is difficult to communicate and bring all the alumni together on one specific day (alumni reunion), for various reasons.

Best Practice: 2

Title: Bridging the gap in curriculum to enhance teaching and learning - Value Added Program

Objective:

- The aim of Value Added courses is to endow students with supplementary learner centric skill oriented training program, with the primary idea of improving the employability skills of the students according to the expectations of the industry.

Context:

- With the changing demand of the competitive world, value-added program is a must for the students in the current scenario, not only for the jobs but also for the long-term growth & development of the students.
- Value-added program act as a bridge which fills the gap between the formal education and the industry demands.
- Keeping this in mind the college has two very important Value added programs to help the students in improving their knowledge and face the competitive world.

Practice:

- The departments conduct various value added courses during and after college hours to enhance the pupils' skill in the particular and interested field to develop their career.
- Some of the value added courses are regularly conducted every year by the Language and English departments.
- English for employability and Improve your English are the value added courses conducted by the English department which are 30-hour programs.
- Kannada, Sanskrit and Hindi departments regularly conduct 'Kannada Kali', "Sanskrit Sambhashana Shibira' and 'Hindi Seekho' classes, respectively. Kannada language is taught to non-Kannadigas, which would help them to communicate to local people. Sanskrit students are made to converse in Sanskrit language through

Sanskrit Sambhashana Shibira classes. Hindi is taught to non-Hindi speaking students who would like to prefer to learn Hindi with their own interest.

- The departments other than language departments conduct various certification programs/value added courses considering the industry demands or the current scope. This would help the students to get groomed, motivated and innovative opportunities are given to them to learn many new skills required by the industries.

Evidence of Success:

- English value added course has played a significant role in improving the language skills of students and helping them pass the university examinations, with good marks. Thus the department of English has consistently maintained 99 to 100% result. Many students have been successfully trained in interview skills by conducting mock interviews and has thus helped in placement.
- After learning the Kannada Language, many of our students are able to communicate with the shop keepers, auto drivers and cab drivers. They are able to interact with bus conductors, landlords of their houses and other people and manage to convey the message they intended to communicate. This motivated them to shoot a short film 'Kali Kannada', which was also an entry in the Short Movie Contest organized by GEF. The movie 'Kali Kannada' encourages people to respect their mother tongue, and encourages students from other states to learn Kannada. 4 out of 6 main actors acted in the movie are students whose mother tongue was not Kannada. The movie won great accolades and the main character who is a non-Kannadiga won the best actor award.
- The students have opined that hands on training during value added courses would help them to face interviews with confidence.
- A total of 400 students have enrolled and participated in value added courses during the academic year

Problems Encountered

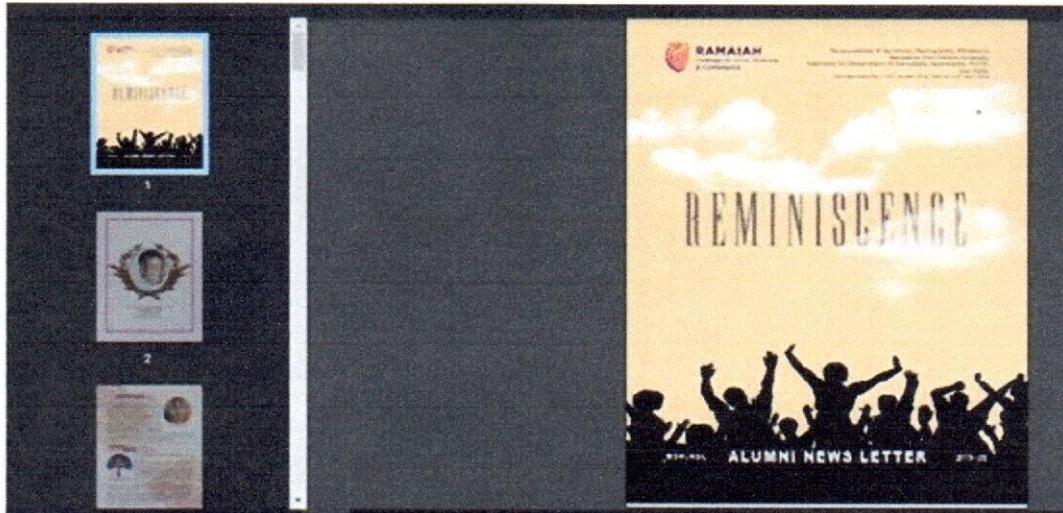
- It is a challenge to improve English of those students who have come from rural areas/ North India and with different mode to instruction, and prepare them so that they pass in all the exams
- It is difficult to teach employability skills in few hours and needs continuous training to the students undertaking the courses.
- Students also face issues to take the courses, while trying to balance co-curricular and extra- curricular activities



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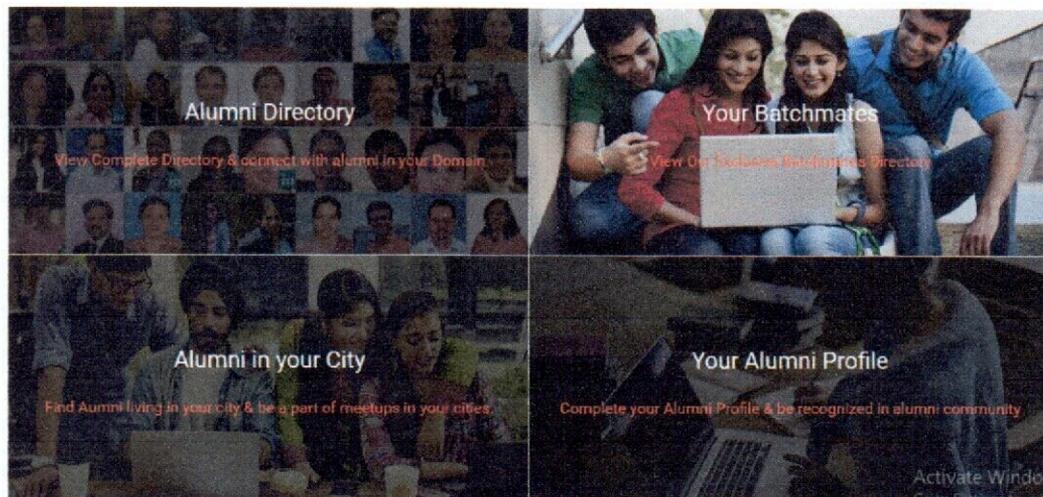
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Alumni Newsletter Reminiscence 2019-2020

Explore Alumni Platform



Alumni Platform

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Get Engaged



Become Batch Ambassador

Help us to reach out to your classmates by becoming Batch Ambassador



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Share this platform on your facebook timeline so that all your friends are able to join



Write a Testimonial

Write a testimonial if you wish to share experience of institute and want to make it known to the world



Share Career Opportunity

Is your organization hiring new talent? Share the career opportunity with huge talent pool within institute

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Story: Friends for Life

Share your Friendship story with us and get it featured on Alumni Network's exclusive publication "Friend For Life".



Story: My First Job

Share your First Job Experience story with us that we can publish for all alumni and faculty to see.



Share Your Entrepreneurial Story

Share Your Entrepreneurial Journey Story and Inspire All Follow Alumni!



Creative Stories

Selected stories will be highlighted on the alumni portal for all alumni to see.

Activate Windows
Go to Settings to activate Windows.

Alumni Engagement Platform

Events

Opportunity and Future



Speakers

Priyam Shrivastava
Distinguished Alumni (MSRCASC)
Mentor, Guide and CLINPRENEUR

Parinita Sharma
Program Manager and Domain Consultant

Anju Prakash
HR and Business Strategy Lead

Priyanka Saini
Clinical Research Consultant

Webinar on "Current Market Trends in Clinical Research- Opportunity and Future"

Past Event

Aug 01, 2020 : 11:00 AM - 03:00 PM

online mode , All over India

VIEW

ANNUAL ALUMNI MEET-2020



Venue: Abdul Kalam Auditorium, RCASC

ALUMNI meet 2020

Past Event

Mar 14, 2020 : 01:30 PM - 03:30 PM

Abdul kalam auditorium .MSRCASC ,
Bangalore

VIEW

Principal

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To

Ms. Apeksha S

Team Leader

Under 25 Summit

5th June 2020

This is to appreciate the informative idea that was shared by you on '**How to Build Campus Community using Social Media**' on 3rd June 2020 for the faculty and students of Ramaiah College of Arts, Science and Commerce and the others who attended the webinar.

It was a good presentation and we are doubly delighted as you are our alumna.


HOD


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To

Ms. Snehal V Jadav

Career Counselor

ERA foundations

13th June 2020

This is to appreciate the informative and thought provoking ideas shared by you on '**Emotional Intelligence during the Global corona virus outbreak**' on 10th June 2020 for the faculty and students of Ramaiah College of Arts, Science and Commerce and the others who attended the webinar.

It was a good presentation and we are doubly delighted as you are our alumna.


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To

Mr. Amal Rasheed Ali

Sub-Editor

International Business Times

29th July 2020

This is to appreciate the informative idea that was shared by you on 'Media Exposure' on 29th July 2020 for the students of Humanities – Journalism of Ramaiah College of Arts, Science and Commerce and the others who attended the lecture.

It was a good presentation and we are doubly delighted as you are our alumnus.

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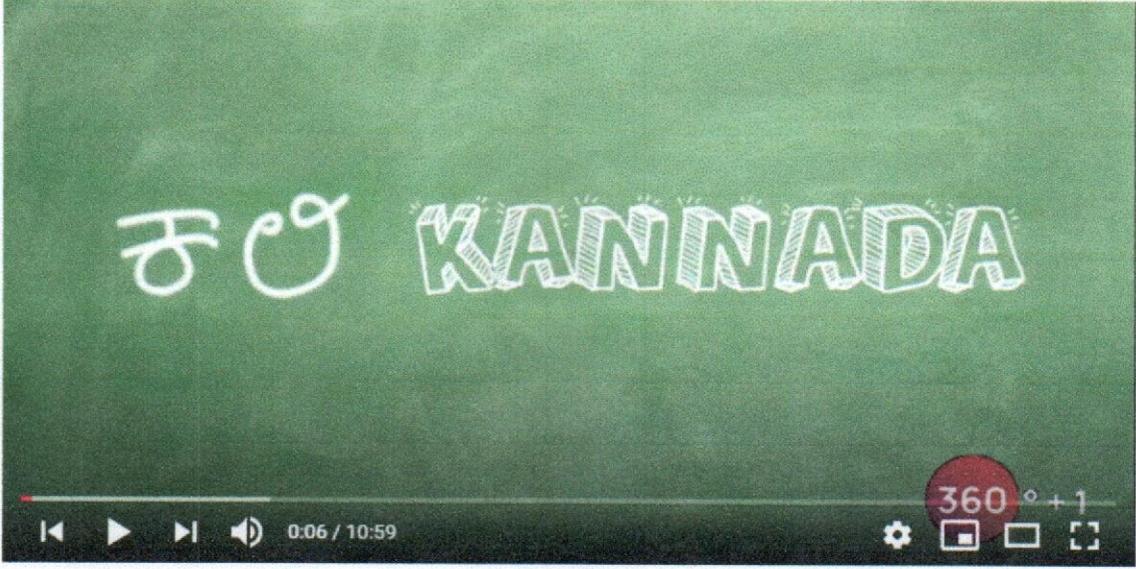
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Kali Kannada - Short Movie

1,557 views · Mar 2, 2020

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Occasion - Kannada Rajyotsava Short Movie Competition, GEF

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Value added courses

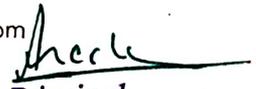
Value added courses that the college offers, helps in imparting students with supplementary learner centric skill oriented training program, with the primary idea of improving the employability skills of the students according to the expectations of the industry. Value added courses offered by different department in the college are listed below.

Value-added courses imparting transferable and life skills offered during the year		
Value added courses	Date of introduction	Number of students enrolled
Electro-analytical Methods and Separation Technique	27-01-2020	24
Modern Applications of Experimental Systems in Current Life Science Research	20-01-2020	22
Basic tools in Bacterial Genomics	03-03-2020	31
ARDUINO Programming for Electronic Projects	02-02-2020	18
Wolfram Mathematica	15-04-2020	30
Equity Analyst	01-11-2019	50
Introduction to Web development	20-01-2020	18
Introduction to machine learning	20-01-2020	25
Basics of Mac OS	05-02-2020	19
Improve your English	01-07-2019	30
English for Employability	18-05-2019	35
Hindi Seekho	07-08-2019	13
Kannada Kali	07-08-2019	13
Sanskrita Sambhashana Shibira	22-07-2019	17
French Language	29-05-2019	55

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