

3.5.1 Number of Collaborative activities for research, Faculty exchange, Student exchange/ internship during the year

Sl. No.	Title of the collaborative activity	Name of the collaborating agency with contact details	Name of the participant	Year of collaboration	Duration	Nature of the activity
1	-----	A study on branding strategies with reference to social media platform	Aghilramesh	2022	6 Weeks	Internship
2	-----	A Study on Employee Retention Strategies in Information Technology Sector	Aishwarya V	2022	6 Weeks	Internship
3	-----	A study on the employee welfare schemes pre and post pandemic in textile industry	Ajith K A	2022	6 Weeks	Internship
4	-----	A study on the wellness programs adopted in the IT sector	Alex Onachan	2022	6 Weeks	Internship
5	-----	A Study on Labour Social Security Laws and Policies in Organised Sector	Amarnath P M	2022	6 Weeks	Internship
6	-----	A study on Green HRM practices in IT industry	Archana R	2022	6 Weeks	Internship
7	-----	A Study on Contribution of Agricultural Sector on India's GDP	Arjun K S	2022	6 Weeks	Internship
8	-----	A study on employee rewards and recognition programmes adapted by online food delivery apps	Aswathy A N	2022	6 Weeks	Internship
9	-----	A study on role of Information technology in Indian Banking sector	Athira Sasi	2022	6 Weeks	Internship
10	-----	A Study on raising capital through IPO during pandemic.	Bharath Kumar S	2022	6 Weeks	Internship

11	-----	A study on green marketing strategies adopted by FMCG companies in India	Bhoomika Bilgar	2022	6 Weeks	Internship
12	-----	A study on role of UPI in Indian Banking sector	Devika Biju	2022	6 Weeks	Internship
13	-----	A Study on marketing strategies with reference to payment applications	Don P Benny	2022	6 Weeks	Internship
14	-----	A Study of impact of Covid-19 on Tourism Industry in Kashmir	Faizan Wani	2022	6 Weeks	Internship
15	-----	An empirical study on the sectorol indices with specific reference to S & P BSE Power	G Archana Kumari	2022	6 Weeks	Internship
16	-----	A comparative study of marketing strategies in the online and traditional marketing methods	Iliyas Huilgol	2022	6 Weeks	Internship
17	-----	Cultural constraints of Women empowerment : A study of kudambashree in Thrissur, kerala	Jashma K J	2022	6 Weeks	Internship
18	-----	A Study on implientatios of employee welfare activities with reference to Automobile industries	Jivesh Ranjan	2022	6 Weeks	Internship
19	-----	A study on electric vehicle markets in India : Opptunities and challenges	Katta Adi Balaji Sai Harshitha	2022	6 Weeks	Internship
20	-----	A study on guiding investors in stock exchange towards Portfolio Management Services	Kavya B P	2022	6 Weeks	
21	-----	A study on the emergence of OTT platforms in India and the forthcoming challenges	Khadagi Dhanashri Bhagavatrao	2022	6 Weeks	
22	-----	A Study on the problems of marketing agricultural products in rural areas	Kiran Shankar Nayak	2022	6 Weeks	
23	-----	A study on the online trading business in India - Its growth and challenges in the face of the	Kuriakose Jacob	2022	6 Weeks	

		pandemic				
24	-----	A comparative study on Employee Welfare measures in public and private Banking Sector	M Punith Raj	2022	6 Weeks	
25	-----	A study on the Talent Management crisis in the IT industry in Bangalore	Meghashree RA	2022	6 Weeks	
26	-----	A study on effect of Covid -19 on the of Indian tele communication industry	Muskan Qureshi	2022	6 Weeks	
27	-----	A study on digital marketing strategies adopted by Automobile industry in India during the pandemic	N Varun	2022	6 Weeks	
28	-----	A study on the impact of HR practices on employee retention in the Telecom sector.	Nandini	2022	6 Weeks	
29	-----	A study on the CSR initiatives in the travel and tourism industry in India	Neelanjali	2022	6 Weeks	
30	-----	A study on analysis of Employee Training Needs in Private Sector Banks	Neha Bineesh	2022	6 Weeks	
31	-----	A study on the employee welfare schemes in the IT industry in Bangalore	Nikhil Liji Chacko	2022	6 Weeks	
32	-----	A Study on Impact of New York Stock Exchange To Indian BSE Sensex	P Sai Chethan Reddy	2022	6 Weeks	
33	-----	A Study on information security and privacy in ProHance- A Human resource information software	D Pavani	2022	6 Weeks	
34	-----	A Study on impact of Covid -19 on Digital payments	Pemmaka Hima Bindu	2022	6 Weeks	
35	-----	A Study on Promotional Strategy with reference to hyper markets	P. Fareed Baba	2022	6 Weeks	

36	-----	A study on growth of fintech during the pandemic in India	Prathush G N	2022	6 Weeks	
37	-----	A Study on Recent changes in Mutual Fund Industry	Priya Darak	2022	6 Weeks	
38	-----	A Study on effects of Covid-19 on Sales and Data traffic in Telecom Industry	Raunaq Das	2022	6 Weeks	
39	-----	A study on the recent mergers and acquisition in the Indian Banking sector	Reshmy R Singh	2022	6 Weeks	
40	-----	A study on the success factors and challenges faced by the Women Entrepreneurs in social media industry	Rishvana Begam S	2022	6 Weeks	
41	-----	A study on the investment options available to retail investors.	Sai Chandrakanth M M	2022	6 Weeks	
42	-----	A study on the challenges of corporate social Responsibility implementation in oil and gas industry	Sajana Sajeevan	2022	6 Weeks	
43	-----	A Study on Introduction of Reliance Jio and its impact on Telecom Industry	Samiksha Joshi	2022	6 Weeks	
44	-----	A study on the performance appraisal techniques in the IT industry in Bangalore	Saptatapa Paul	2022	6 Weeks	
45	-----	A study on the role of IMC In Ready to eat food segment	Sreeparvathi S	2022	6 Weeks	
46	-----	A study on the employee turnover challenges and retention strategies in IT industry	Sreya madhu	2022	6 Weeks	
47	-----	A study on the impact of digital marketing on small scale media and advertising firms post lockdown	Sripathisharma N Sastry	2022	6 Weeks	

48	-----	A study on marketing strategies adopted by Video gaming industry during pandemic	Srisantosh P S	2022	6 Weeks	
49	-----	A study on digital marketing strategies adopted by OTT platforms during pandemic	Sumitkumar	2022	6 Weeks	
50	-----	A Study on Internet Marketing Strategies - Approaches and Challenges in Pharmaceutical Industry	Surya TS Nair	2022	6 Weeks	
51	-----	A study on GST with reference to restaurant industry in India	Tejas Rao GS	2022	6 Weeks	
52	-----	A Study on share repurchases substitutes with reference to manufacturing sector.	Tharun. J	2022	6 Weeks	
53	-----	A study on impact of COVID on the financial performance of commercial banks in India	Thashma T. U	2022	6 Weeks	
54	-----	A study on Green HRM practices IT Industry	Vaishna Hemendh Raj	2022	6 Weeks	
55	-----	A Study on risk return analysis with respect to equity markets and mutual funds.	Surya Narayana K	2022	6 Weeks	
56	-----	A conceptual study on the recruitment and selection process in Banking Industry in India	Vishnu Darshan D	2022	6 Weeks	
57	Biocon-Ramaiah Quality Control Analytical (QCA) Training Program for Batch-IV, 2022	Biocon Academy		2019	Aug. to Oct., 2022	
58	M S Ramaiah - IADC-Autonomous	Indian Academy of Degree College - Autonomous		2022	one day	
59	Industrial Visit	CIMAP - CSIR Lab		2022	One day	
60	Industrial Visit	Anugraha Chemical		2023	One day	
61	Structure based design and functional evaluation of potential inhibitors against HPV E6 protein	IISC	Dr. Vemula vani	2020	3 years	Research

62	-----	InTrAinZ	Kammari Sree Hari	2023	01-01-2023 to 28-02- 2023	
63	-----	InTrAinZ(IIT BOMBAY'S MOOD INDIGO)	Kammari Sree Hari	2023	01-01-2023 to 28-02- 2023	

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