



RAMAIAH
College of Arts, Science &
Commerce

ಎಮ್ ಎಸ್ ರಾಮಯ್ಯ ಕಲಾ, ವಿಜ್ಞಾನ ಮತ್ತು ವಾಣಿಜ್ಯ ಕಾಲೇಜು

M S Ramaiah College of Arts, Science and Commerce

Re-accredited 'A' by NAAC, Permanently Affiliated to Bengaluru City University,

Approved by Government of Karnataka, Approved by AICTE, New Delhi,

Recognized by UGC under 2f & 12B of UGC act 1956



(National Institutional Ranking Framework, Ministry of Education, Govt of India)

Ranked 55th in NIRF India Ranking by MHRD, New Delhi

DBT Star College Scheme

DEPARTMENT OF COMMERCE

REPORT ON CELEBRATION OF COMMERCE WEEK

Event schedule: 22nd August 2022 to 27th August 2022

Venue: BCOM and MCOM classes

No of participants: 153

Ramaiah College of Arts, Science and Commerce was established in 1994 by our founder Late Dr. M S Ramaiah offering both under graduate and post graduate degrees offered by Bangalore University in Arts, Science and Commerce and Management streams. The college is approved by AICTE, New Delhi, recognized by the Government of Karnataka. The college is also recognized by UGC under 2(f) and 12 B of UGC Act 1956, re-accredited "A" grade by NAAC.

Department of Commerce organizes Commerce week every year in order to enhance the different sets of flourishing skills of Commerce graduates to know their potential in various capacities and roles.

Objective of the event

To extract the talents, skills, knowledge of Commerce graduates in predetermined segments of Commerce week

The Commerce week was organized from 22/08/2022 to 27/08/2022 with declaration and announcement address by the Prof B S Jayarama, HOD, Department of Commerce on 22/08/2022 (Monday) to all the students of BCOM and MCOM. Each day was considered and decided to celebrate Commemoration of various segments of Commerce Day's.

It's our regular practice to conduct and execute Commerce week every year, it's a great platform to showcase multi facets of students in each event of the same. The events of Commerce week are designed in such a way where every student is benefited with some sort of blossoming knowledge on finance, marketing, human resource etc.

A quiz event which was organized for BCOM and MCOM students, which intend to fill the gaps in the students, general knowledge, society, histories, business, strategies, and well known deals, people in news, acquisitions and future business developments. The number of participants were 42 teams (2 in a team). There were certain rules for the competition such as

1. Not more than 2 participants in a team.
3. the decision of the quiz master is final
4. Right answer to the question will be given 10 marks and passed question will be provided 5 marks.
5. Discussion between both the participants were allowed.
6. Time Limit: 20 minutes.
7. Usage of electronic devices would be considered as malpractice & team would be disqualified.
8. The questions shall be in the form of MCQ & direct questions.
9. Over writing & selecting 2 options for the same question would be considered as wrong answer.

The objective of the event was to increase the knowledge on current affairs and to familiarize the aspects of Commerce and Management.

To enhance trading skills amongst the students stock watch event was organized on the second day of the commerce week. 'Stock Watch Competition', a virtual stock simulation that brings to you Financed Lite, The event aimed to give students hands-on experience of stock simulation and enable the participants to furnish and channelize their stock market skills. It was a 1 day event on 23-08-2022, 17 students participated in the event all Participants were instructed to trade in both equity and derivatives segments (expiry day of derivatives) The outcome of the competition was Participants gained valuable insights as to how the stock market worked and took their first step in the investing world and They learned what stocks to invest in and how to analyse a company's strength and to make maximum percentage return on the initial portfolio value.

To encourage pupils' intertextuality and creativity An event to debut a product was planned for the third day of the business week. A location to introduce a new product to the market is the "NEXT Big Thing." Making an event to introduce a product will make it more popular. on social media and in person. Participants were instructed to prepare product advertisements in order to hone their technical presenting skills. The competition had three teams. One of the competition's restrictions was that teams could only have six people.

2. The item must be authentic and unaltered.
3. An advertisement skit should precede the launch.
4. A cost sheet needs to be made and submitted.

Both Mr. Prashanth S.P., assistant professor, department of humanities, MSRCASC, and Mrs. Savitha B.H., assistant professor, department of management, were invited to serve as judges

for the competition. Students collaborated, learned how to launch a new product using different tactics, and the activity aided in team development.

The same day, a Sales Hackers event was held to recognise students that have a penchant for marketing and can close deals by utilising their expertise, skill set, and understanding of customer demands and behaviour. This competition included four teams, each with a maximum of two competitors. In order to provide the students practical marketing experience and help them grasp the value of sales marketing, certain products were given to them to sell. The event was a success thanks to the students' enthusiasm for selling the donated goods and generating income.

On the fourth day of business week, the Best Manager event was held to help students develop their leadership skills. The Best Manager Event was designed to assess students' leadership potential by learning more about their aptitude, utility, skills, and knowledge. Participants in this event, 16 pupils total, were instructed to prepare resumes. There are four rounds in this competition: aptitude testing, group discussions, case studies, and panel interviews. Both Mr. Prashanth S.P., Assistant Professor, Department of Humanities, MSRCASC, and Mrs. Savitha B.H., Assistant Professor, Department of Management, were invited to serve as judges for the competition. Based on the evaluations made by the judges at the conclusion of each round, there was elimination. The winner of the contest's grand finale was named Best Manager.

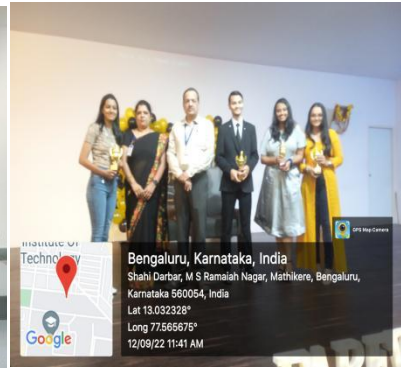
On the fifth day of commerce week, the Best Entrepreneur Event was held to encourage students' entrepreneurial abilities. This event had 16 teams, each of which had 6–8 participants. All of the players had booths set up, including food stands, games, and posters with creative names, taglines and business strategies. It was required of the students to generate a profit and loss statement. Students were able to comprehend the significance of business management abilities as a result of the event. Students learned that entrepreneurs forge new ground by introducing novel goods and services.



Bengaluru, Karnataka, India
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560054, India
Lat 13.032002°
Long 77.565181°
22/08/22 02:28 PM



Bengaluru, Karnataka, India
20, MSR Nagar Rd Ext, M S Ramaiah Nagar, Mathikere, Bengaluru,
Karnataka 560054, India
Lat 13.032261°
Long 77.566505°
29/08/22 03:38 PM



Bengaluru, Karnataka, India
Shahi Darbar, M S Ramaiah Nagar, Mathikere, Bengaluru,
Karnataka 560054, India
Lat 13.032328°
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Bengaluru, Karnataka, India
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Karnataka 560054, India
Lat 13.032403°
Long 77.566062°
26/08/22 12:12 PM



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M S Ramaiah Nagar, Mathikere, New BEL Road, 2HJ8+H6R, M S
Ramaiah Nagar, Mathikere, Bengaluru, Karnataka 560054, India
Lat 13.031619°
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Bengaluru, Karnataka, India
Ramaya High School, 2HM8+2FM, 1st Main Rd, M S Ramaiah Nagar,
Mathikere, Bengaluru, Karnataka 560054, India
Lat 13.032473°
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01/09/22 02:33 PM



Bengaluru, Karnataka, India
2HJ8+2H4, New BEL Rd, M S Ramaiah Nagar, Mathikere, Bengaluru,
Karnataka 560054, India
Lat 13.032245°
Long 77.566517°
29/08/22 03:28 PM

Vaibalaiah

Principal,
M.S. Ramaiah College of Arts, Science & Commerce
MSRIT Post, MSR Nagar
Bangalore - 560 054