



RAMAIAH
College of Arts, Science &
Commerce

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M S Ramaiah College of Arts, Science and Commerce

Re-accredited 'A' by NAAC, Permanently Affiliated to Bengaluru City University,
Approved by Government of Karnataka, Approved by AICTE, New Delhi,
Recognized by UGC under 2f & 12B of UGC act 1956



(National Institutional Ranking Framework, Ministry of Education, Govt of India)
Ranked 55th in NIRF India Ranking by MHRD, New Delhi
DBT Star College Scheme

7.3 Institutional Distinctiveness

Title: Fostering Academic-Industry synergy through Memorandum of Understanding (MoU)

Objective:

- To create a dynamic and mutually beneficial partnership between the academic institution and industry players.
- This initiative aims to bridge the gap between theory and practice, enhance students' employability, and promote collaborative research and innovation.

Context:

- In today's rapidly changing job market, Ramaiah College recognizes the critical importance of aligning education with industry needs.
- By establishing MoUs with industry partners, the college seeks to provide students with real-world exposure, facilitate internships, and encourage faculty-industry collaborations for research and skill development.

Practice:

- Ramaiah College practices this initiative by proactively seeking partnerships with industries relevant to its academic programs.
- These MoUs outline the terms of engagement, including internships, joint research projects, guest lectures, and industry-driven curriculum development.
- Regular meetings and feedback mechanisms ensure the sustainability of these partnerships.

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Evidence of Success:

- The success of this initiative is reflected in increased internship opportunities, higher placement rates, collaborative research publications, and industry-sponsored projects.
- Students benefit from practical knowledge and exposure, while faculty members gain insights into current industry trends. Industries benefit from a talent pipeline and access to academic expertise.

Problems Encountered:

- Challenges may include resistance from certain industries, logistical complexities, and maintaining the balance between academic integrity and industry demands.
- Addressing these challenges necessitates effective negotiation, clear communication, and ongoing monitoring to ensure that the MoUs remain mutually beneficial and aligned with the college's academic goals.

Fostering academic-industry synergy through MoUs at Ramaiah College is a strategic move that prepares students for the demands of the job market while advancing collaborative research and innovation. This initiative cements the college's commitment to producing industry-ready graduates and contributing to the growth and development of the local and global economy.

Vakala

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