

## Important Dates

Last Date to Submit Abstract: 06/02/2024  
Acceptance Notification: 11/02/2024  
Last Date to Submit paper: 20/02/2024  
Registration Deadline: 19/03/2024

## Organizing Committee

Dr. Shaista B Harris	Asst. Professor
Dr. Mutharasi	Asst. Professor
Ms. Karanam Kavitha	Asst. Professor
Mr. Samuel	Asst. Professor
Ms. Savitha B H	Asst. Professor
Ms. Evelin Nischitha	Asst. Professor
Ms. Deepa R	Asst. Professor
Mr. Shankar Guddad	Asst. Professor
Ms. Sri Vaideshwari	Asst. Professor

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Abstract & Paper submissions to be mailed to:  
[conference@msrcasc.edu.in](mailto:conference@msrcasc.edu.in)

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FEDERATION OF KARNATAKA CHAMBERS  
OF COMMERCE AND INDUSTRY

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Mr. Rajinikanth - 9880036031

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Department of Business Administration,  
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HOD, Department of Commerce, MSRCASC

**Dr. M.S. Annapoorna**

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**RAMAIAH**  
College of Arts, Science  
& Commerce



**Department of Commerce and  
Management  
Organizes**

**NATIONAL CONFERENCE  
On  
Internationalization of Higher  
Education  
(An IQAC Initiative)**

**On 27<sup>th</sup> and 28<sup>th</sup> March 2024**



**M S Ramaiah College of Arts, Science and  
Commerce**

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## About M S Ramaiah College of Arts, Science and Commerce

M S Ramaiah College of Arts, Science and Commerce (MSRCASC) was established in 1994 under the flagship of Gokula Education Foundation, Bangalore. The college is permanently affiliated to Bengaluru City University (BCU). The college is recognized by the UGC under Sections 2(f) and 12(B) of the UGC Act of 1956. The Institution was re-accredited with "A" grade by NAAC in its 4th cycle in the year 2021. Its MBA program is approved by AICTE, New Delhi and recognized by the Government of Karnataka. It has been ranked in the band of 100-150 in the college category under National Institute of Ranking Framework (NIRF) 2023 making it one of the best colleges in Karnataka.

### About the Conference

The phenomenon of Globalization and the handling of the pandemic have been truly transformative. They have altered every conceivable aspect of our lives including Higher Education. The accelerated rate of globalization in the 1980s has brought back focus on the Internationalization of Higher Education albeit in a broader way. Internationalization of Higher Education is a response to globalization in order to raise the quality of education to global standards with alignment of curriculum to the skill sets required to improve productivity in a globalized competitive economy. Internationalization of Higher Education is the process of integrating an international multicultural dimension into the teaching, research and service elements of an institution.

Internationalization of Higher Education promotes sharing of best academic and research practices through interaction between education systems and diverse modes of education. The focal point of this conference is to provide delegates with a chance to share their knowledge and insights with a worldwide audience.

During the conference delegates, presenters, and volunteers will have access to top-notch facilities, resources and opportunities, allowing them to achieve their professional goals. Furthermore, the event will serve as an excellent networking opportunity, providing delegates with the chance to form business and research relationships, engage in high-level discussions, and foster future international collaborations. Thus, these experiences will significantly enrich professional growth and development.

### Call for Papers

We welcome submission of original research articles in various research domains. **The encompassing and broadly defined themes of the conference are as follows:**

1. Quality Assurance and Government Regulations
2. Teaching and Learning
3. Institutional Management Perspectives
4. Governance and Policy
5. Student Choice and Mobility
6. Internalization Vs Localization
7. English as a Lingua Franca
8. ICT/Hybrid Learning
9. Mutual Influences of Higher Education Systems
10. Impact of Mergers and Acquisitions of HEIs
11. Innovation in Teaching Pedagogy and Learning Platforms
12. Multicultural issues
13. Internationalization of Spiritual and Moral Learning
14. Higher Education Institutional Strategies

### Abstract Submission

The authors are requested to send the abstracts of their original work which will be considered for presentation and publication. The soft copy of the abstract should be prepared using Microsoft Word with figures, if any, embedded in the file. Author(s) should submit their full paper only electronically.

Acceptance of the full paper for presentation will be communicated through e-mail to the corresponding author(s). Abstract should be typed in A4 size document with 1.5 spacing using Times New Roman font of size 12 pt. with a limit of 300 words. The title should be as short as possible and the authors' names with initials should appear below the title. The complete postal address, telephone/mobile number and e-mail address of the corresponding author(s) should be indicated below the abstract.

We are proud to announce that, during our conference, best research paper will be specially recognized and awarded.

**Selected papers will be published in the Conference proceedings with an ISBN Number.**

**Specific quality Research Papers will be published in UGC Care List/WoS/Scopus Indexed Journals. The details will be shared with the author(s) and the publication charges will be borne by the individual author(s).**

### Registration Details

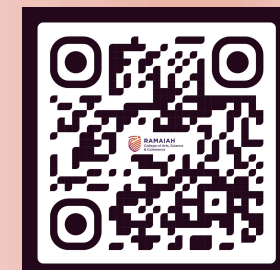
Delegate Type	Registration Fee	
	Early Bird	On Spot
Research Scholars / Students	₹ 500	₹ 750
Faculty	₹ 750	₹ 1,000
Corporates	₹ 1,000	₹ 1,500

\*Publication cost and Accommodation Extra.

**For Payment Scan:**



**For Registration Scan:**



<https://forms.gle/rw4RqeB1kMzFMFe99>

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