



**RAMAIAH**  
College of Arts, Science  
& Commerce-Autonomous

# SYNERGIA

under the aegis of



**DEPARTMENT OF ENGLISH  
PRESENTS**

“An Introduction’ to Creative  
Thinking and Writing”

**DATE: 26TH JUNE 2024**

**TIME: 1:30-4:30PM**

**Venue: Kuvempu Seminar hall**





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## **MS RAMAIAH COLLEGE OF ARTS SCIENCE AND COMMERCE**

### **ABOUT THE COLLEGE**

**MS RAMAIAH COLLEGE OF ARTS SCIENCE AND COMMERCE WAS FOUNDED IN 1994 BY OUR FOUNDER CHAIRMAN LATE DR. M.S. RAMAIAH AND OFFERS BOTH UNDERGRADUATE AND GRADUATE DEGREES IN ARTS, SCIENCE, COMMERCE AND MANAGEMENT FROM BANGALORE CITY UNIVERSITY. THE COLLEGE IS AUTHORISED BY AICTE, NEW DELHI AND RECOGNISED BY THE KARNATAKA GOVERNMENT. THE COLLEGE IS ALSO RECOGNISED BY UGC UNDER SECTIONS 2(F) AND 12(B) OF THE UGC ACT OF 1956 AND HAS BEEN REACCREDITED WITH AN "A" GRADE BY NAAC. THE COLLEGE HAS BEEN CONFERRED THE AUTONOMOUS STATUS FROM THE ACADEMIC YEAR 2024-25 BY UGC, GOVERNMENT OF KARNATAKA AND BANGALORE CITY UNIVERSITY.**

### **PATRONS**

- DR. M.R JAYARAM, CHAIRMAN, GEF**
- SRI M.R JANAKIRAM. DIRECTOR, GEF**
- SRI M.R KODANDARAM. DIRECTOR, GEF**
- SRI RAMACHANDRA G, COF (ENG)& GS**
- DR. PUSHPA H, PRINCIPAL INCHARGE, MSRCASC**



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## *Pradyumna AK*

Pradyumna is a writer and an aspiring filmmaker with an indiscriminate love for books, films, travel and all things stimulating to the intellect. Having indulged in many kinds of writing over the years; Creative writing, Technical writing, Content writing, Feature writing, and Writing for Research and Analytics. He is currently the

Director of Navakshitija Enterprises - A company dedicated to propagating Artists and everything Art. He excels in the crafting imaginative writing and engaging narratives, and has knack for producing compelling and informative content. He focuses on quality and precision in all of his works. His understanding and expertise on technical documentation and logistical intricacies are one to be considered



# **AN INTRODUCTION TO CREATIVE THINKING AND WRITING**

***THIS IS TO PROPOSE A COMPREHENSIVE WORKSHOP TITLED "AN INTRO TO CREATIVE THINKING AND WRITING," DESIGNED TO ENHANCE THE CREATIVE FACULTIES AND WRITING PROWESS OF OUR STUDENTS. THIS WORKSHOP IS METICULOUSLY CRAFTED TO CATER TO BUDDING WRITERS AND THINKERS, AIMING TO UNLOCK THEIR POTENTIAL AND REFINE THEIR SKILLS.***

## **WORKSHOP OVERVIEW:**

***THE WORKSHOP IS STRUCTURED INTO TWO INTERACTIVE SESSIONS, EACH LASTING 90 MINUTES, WITH A FOCUS ON INNOVATIVE THINKING AND THE ART OF STORYTELLING.***

### **PART 1:**

#### **THINKING OUTSIDE THE BOX - TIPS, TRICKS, AND TECHNIQUES**

***THIS SESSION SERVES AS A GATEWAY INTO THE WORLD OF CREATIVE THINKING. PARTICIPANTS WILL DELVE INTO UNCONVENTIONAL METHODS THAT WILL BROADEN THEIR HORIZONS AND TRANSFORM THEIR APPROACH TO WRITING. THROUGH A SERIES OF DYNAMIC EXERCISES, THEY WILL LEARN TO BREAK FREE FROM TRADITIONAL THOUGHT PATTERNS AND EMBRACE CREATIVITY.***

### **PART 2:**

#### **ANATOMY OF A STORY - A HERO'S JOURNEY**

***THE SECOND SESSION IS AN EXPLORATION OF NARRATIVE STRUCTURE AND THE ELEMENTS OF A COMPELLING STORY. PARTICIPANTS WILL DISSECT THE JOURNEY OF A HERO, UNDERSTANDING THE PIVOTAL MOMENTS THAT MAKE A STORY RESONATE WITH ITS AUDIENCE. PRACTICAL EXERCISES WILL ALLOW THEM TO APPLY THESE CONCEPTS IN REAL-TIME, CRAFTING NARRATIVES WITH DEPTH AND CLARITY.***



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# WORKSHOP OBJECTIVES:

## ENHANCE WRITING SKILLS:

PARTICIPANTS WILL BE INTRODUCED TO A VARIETY OF CREATIVE WRITING TECHNIQUES, FOSTER THEIR ABILITY TO CRAFT ENGAGING AND THOUGHTFUL PROSE.

## STIMULATE CREATIVITY:

THE WORKSHOP ENCOURAGES PARTICIPANTS TO TAP INTO THEIR IMAGINATION, NURTURING THEIR INNATE CREATIVITY THROUGH STIMULATING ACTIVITIES

## BUILD CONFIDENCE:

A SUPPORTIVE ATMOSPHERE WILL BE ESTABLISHED, WHERE PARTICIPANTS CAN PRESENT THEIR WORK AND BENEFIT FROM PERSONALIZED MENTORING AND CONSTRUCTIVE FEEDBACK.

# EXPECTED OUTCOMES:

- **IMPROVED WRITING TECHNIQUES:**  
ATTENDEES WILL LEAVE WITH A ROBUST TOOLKIT OF WRITING STRATEGIES. EMPOWERING THEM TO ELEVATE THEIR WRITING STYLE.
- **ENHANCED CREATIVITY:**  
THE WORKSHOP PROMISES AN EXPANSION IN CREATIVE THINKING, EQUIPPING PARTICIPANTS WITH THE SKILLS TO CONCEIVE INNOVATIVE IDEAS FOR THEIR WRITING ENDEAVORS.
- **COMPLETED WRITING PIECES:**  
EACH PARTICIPANT WILL HAVE THE OPPORTUNITY TO PRODUCE AND REFINE SEVERAL PIECES OF WRITING, LAYING THE FOUNDATION FOR FUTURE LITERARY PROJECTS.