

# DEPARTMENT OF COMMERCE

## NEWSLETTER

*JANUARY TO MARCH*

*2023*



# **MESSAGE FROM EDITORIAL BOARD**

It is pride for us to state that the Department of Commerce, RCASC is bringing a Department Newsletter. It is one of the steps towards institutional social responsibility by reducing paper usage on campus. It is heartening to note that this issue of “Newsletter” lives up to its expectations with many contributions from the department and students. The commerce students have achieved excellence in academic and co-curricular activities and won prizes in various intercollegiate competitions.

I immensely thank the Management, Honourable Chairman of GEF, Sri Dr. M.R Jayaram, honourable Directors of GEF, RCASC, Sri M.R Janakiram, and Sri M.R Kodandaram. CE of GEF – GS Sri B.S. Ramaprasad and COF Sri. G. Ramachandra, Principal Dr. Vatsala. G and all staff members for their support.

**Mr. B S Jayarama**  
**HOD, Commerce**

# FACULTY- DEPARTMENT OF COMMERCE

SL. NO	NAME	QUALIFICATION	DESIGNATION
1	PROF B S JAYARAMA	M.Com, MBA, M.Phil.	PROFESSOR
2	Mrs. ROOPA H S	M.Com, MBA, M.Phil.	ASSOCIATE PROFESSOR
3	Mrs. KARANAM KAVITHA	M.Com, MBA, PGDFM, KSET (Ph. D.)	ASSISTANT PROFESSOR
4	Mr. SHANKAR GUDDAD	M.Com, KSET, UGC NET (Ph.D.)	ASSISTANT PROFESSOR
5	Ms. KRUTHI V P	M.Com, MBA, PGDFT	ASSISTANT PROFESSOR
6	Ms. SRIVAIDESHWARI S	M.Com, PGDFT, PGCHRM, (MBA)	ASSISTANT PROFESSOR
7	Ms. SUNITHA N GURUKAR	M.Com, KSET, UGC NET	ASSISTANT PROFESSOR
8	Ms. SINDHU.K	M.Com (MBA)	ASSISTANT PROFESSOR
9	Ms. MAMATHA C N	M.Com, KSET, UGC NET (Ph.D.)	ASSISTANT PROFESSOR

## CAMPUS TO CORPORATE TRAINING

The Department of Commerce organized an event on “Campus to Corporate Training” on 06<sup>th</sup> January 2023. The objective of the program was to enhance the skills of the students while attending interviews. The session also focused on Do’s and Don’ts in communication. The main aim of this talk was to enhance the ability of the students to face and clear the interview and intended to create a positive attitude among the students to attend and crack the interview.



## KARNATAKA SOAPS AND DETERGENTS LIMITED

The Department of Commerce had scheduled an industrial visit to Karnataka Soaps and Detergents Limited, Bengaluru on 11<sup>th</sup> January 2023. The objective of the visit was to teach students how to put the theoretical concepts of operations management into practice. As a result of learning about the various parts of supply chains, procurement management, and storage facilities, the students could better comprehend how the manufacturing unit operated as a whole. The visit's goal was to provide the students with first-hand knowledge of managerial concerns, business operations, organizational structure, and the methods and processes utilized in the manufacturing concerns.



## MARKETING QUIZ

On 19<sup>th</sup> January, 2023 the marketing club of Commerce organized a "Marketing Quiz" event. The objective was to enhance the ability of the students in the commerce domain. The student's knowledge of marketing was improved as a result of this event. This gave them the ability to recognize company logos and taglines and also educated the students.



## CENTUM SCORERS

SL. NO.	REGISTER NO.	NAME OF THE STUDENT	SUBJECT
1	C2037034	BHUMIKA N	Methods And Techniques of Cost Accounting
2	C2037101	MARIA RACHEL	Methods And Techniques of Cost Accounting
3	C2037171	SPOORTHY M	Methods And Techniques of Cost Accounting
4	C2037174	SRISHTI SINGH	Methods And Techniques of Cost Accounting
5	C2037199	YASHWANTH G N	Methods And Techniques of Cost Accounting
6	C2037101	MARIA RACHEL	Financial Services
7	C2037053	DIMPY YADAV	Financial Services

## STUDENT ACHIEVEMENTS

SL. NO	REGISTER NO.	NAME OF THE STUDENT	EVENT	PRIZE/PARTICIPATION
1	U18EV21C0029	Nanditha Raj B R	Kick Boxing - AIIU 2023	Bronze Medal
2	U18EV21C0029	Nanditha Raj B R	Kick Boxing - National Urban Games Championship	Gold Medal
3	U18EV22C0022	Ashith Jayanth Raj	Body Building- Mr. Karnataka Body building Championship	Sixth Place
4	U18EV22C0022	Ashith Jayanth Raj	Body Building- Mr. Bangalore Body Building Championship	Silver Medal
5	U18EV22C0022	Ashith Jayanth Raj	District Body Building	Second Place
6	U18EV22C0022	Ashith Jayanth Raj	Open State Body Building	Third Place
7	U18EV21C0029	Nanditha Raj B R	Kick Boxing – National Urban Games Championship	Gold medal
8	U18EV22C0022	Ashith Jayanth Raj	Best Physic – Open National	Silver Medal
9	C2037123	Priyanka Malik	Handball – South Zone	Participation
10	C2037188	Varshini Murthy	Basketball – South Zone	Participation