NEWS LETTER

DEPARTMENT OF HUMANITIES

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1. On August 19, 2024**,** Department of Humanities hosted the event Click4Shots, showcasing themes of Campus in Motion, Architectural Symmetry, and Students' Expression.
2. The event was organized by Dr. Nethravathi and coordinated by Pooja YP,
3. Participants were given **1 hour** to select and submit **five photos**, all of which had to be taken within the college campus. These submissions were collected by volunteers for review. From the submitted photos, one was chosen by the distinguished judges, **Professor Saritha and Research Coordinator Kirti from the Department of Management Studies**.
4. Prizes were distributed for the talent and originality of the student participants.
5. The event not only highlighted the creative spirit of the students but also underscored the powerful role of photography in capturing and expressing

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1. On 28th August 2024, the Department of Humanities, in collaboration with the Institute of Collaborative Counsel, hosted a guest lecture on the topic "Lean Startup and Minimum Viable Product (MVP) in Business."
2. The session was led by Mr. Prakarsh Nimbalkar, an accomplished entrepreneur and business strategist, known for his expertise in lean startup methodology and innovation management.
3. The lecture began with an introduction to the core principles of the **lean startup approach**, a methodology that prioritizes agility, customer feedback, and continuous iteration to develop products that cater to market needs.
4. The session also addressed common pitfalls faced by startups, particularly in the early stages of product development. Mr. Nimbalkar emphasized the significance of quick testing and iteration, allowing startups to pivot or persevere based on real-time market feedback.
5. He encouraged entrepreneurs to focus on solving specific problems rather than chasing a perfect product from the outset.
6. A question-and-answer session followed, where students and faculty members interacted with Mr. Nimbalkar. The audience raised queries about the challenges of implementing the lean startup methodology in different