



Patience, persistence and perspiration make an unbeatable combination for success. – Napoleon Hill



RAMAIAH COLLEGE OF
ARTS, SCIENCE AND COMMERCE

<https://www.msccasc.edu.in/>

WORDS OF WISDOM - Principal's Desk

Welcome to M. S. Ramaiah College of Arts, Science, and Commerce, a premier institution that rests on a strong academic foundation to mould young men and women into successful members of society. Our education system caters to the individual needs of our students.

The M Com Program was started with all sheer determination and grit. It has come to symbolise the resilience of our founders, rising as it has done its humble beginning to a reputed class institution. Years to come we welcome students who aspire to grow and achieve excellence in their chosen spheres to join the Ramaiah Family, tap into their unique strengths and capabilities and develop themselves into well-rounded personalities ready for a successful career.

ABOUT OUR PROGRAMME - HOD's Desk

M Com program in M.S. Ramaiah College of Arts, Science and Commerce brings together a team of excellent faculty members from the academia and industry, and an excellent infrastructure to provide students the best learning environment to develop themselves into well groomed, industry ready professionals.

The pedagogy of our M Com program is a combination of lectures, case discussions, experiential learning, industry interactions and peer learning, provides students opportunities to develop their interpersonal, critical thinking and decision-making skills which are demanded by organizations. This newsletter is a glimpse into our students' progression and achievements.

Dr. Ravishankar A V

HOD-MBA

You are never too old to set another goal or to dream a new dream — C.S. Lewis

NEWS LETTER

M COM

❖ Live streaming of budget for the year 2024-2025

Date: 23rd July 2024

Time: 11:00 AM

Venue: Kuvempu Conference Hall

Organized by: PG Department of Commerce

The PG Department of Commerce organized a live streaming of budget for the year 2024-2025 on 23rd July 2024, at Kuvempu Conference Hall. The session aimed to provide a platform for insightful information and in-depth discussion on key economic priorities such as boosting economic growth, ensuring fiscal responsibility, enhancing infrastructure development, promoting social welfare, and fostering innovation.



The live streaming of budget 2024-2025 proved to be an insightful discussion for all the students. **The PG Department of Commerce remains committed to organize such informative events to foster or enrich the knowledge of students.**

❖ Presentation on the Financial Budget 2024

Date: 30th July 2024

Time: 11:30 AM

Venue: Room no.602

Organised by: Club 'Commercio'

The Club 'Commercio' organized an insightful presentation on the Financial Budget 2024, conducted by the M. Com students. The event aimed to dissect the major aspects of the budget, with a particular focus on the Nine priorities outlined by the Finance Minister and the Proposed Tax Reforms. The presentation was well-attended by students, faculty members, and invited guests, making it a significant educational experience for all participants.

The presentation by the M. Com students of Club 'Commercio' was both informative and engaging, providing a deep dive into the Financial Budget 2024. The detailed discussion on the nine priorities and tax reforms offered valuable insights into the government's economic strategy and its implications for various sectors. The event concluded with a lively Q&A session, where students and attendees engaged in discussions on the potential outcomes of the budget



Overall, the presentation was a resounding success, showcasing the analytical skills and financial acumen of the students, and **providing a platform for a meaningful exchange of ideas on one of the most critical aspects of the nation's economy.**

❖ Event organised by 'Kalasampath' Club on Logo making and Mehendi

Date: 22nd August 2024

Venue: Room no.525

Time: 11:30 AM

Organised by: Club 'Kalasampath'

The Club 'Kalasampath' organised Logo making and Mehendi competition to encourage creativity and showcase their artistic talent while thinking critically about how to visually represent a concept or brand.

A logo competition builds a sense of community and collaboration among students. It often involves teamwork, where students can share ideas, give and receive feedback, and learn from each other's perspectives. This collaborative environment fosters communication skills and mutual respect, which are essential in any career. Additionally, the competitive aspect can motivate students to strive for excellence, pushing their creative boundaries. The recognition and rewards from such competitions can also boost students' confidence and encourage them to pursue careers in creative fields, thereby nurturing the next generation of designers and innovators.

A Mehendi competition can strengthen community bonds and foster social interaction. It brings together people of all ages and backgrounds, united by their appreciation for this art form. This collective participation enhances the sense of belonging and cultural pride within the community, while also offering a fun and engaging way to celebrate together.



By participating in such competitions, students learn to combine creativity with strategic thinking, which helps them understand the importance of design in communication and marketing. This process also encourages them to explore various design elements, such as colour theory, typography, and symbolism, which are crucial skills in the field of graphic design.

❖ **Placement in Vridhi Finserv Home Finance Limited, Bengaluru**

Date: 31st August & 1st September 2024

Organisation Name: Vridhi Finserv Home Finance Limited, Bengaluru



Hamsa Rani H

Placement in Vridhi Finserv Home Finance Limited, Bengaluru

On 27th August 2024, Hamsa Rani H from 4th Semester M Com got an offer letter from, **Vridhi Finserv Home Finance Limited, Bengaluru**, for the position of **Senior Executive- Internal Audit for Head Office**. The interview process was organized by MS Ramaiah College of Arts, science and Commerce through the Placement Cell. The student has cleared all the three rounds successfully and got selected in the company.

❖ **Industrial Visit to BAMUL Industry, Dairy Circle, Koramangala.**

Date: 29th August 2024

Time: 9:30 AM

Venue: BAMUL Industry, Dairy Circle, Koramangala

Organized by: PG Department of Commerce

The objectives of organising an industrial visit include learning about company policies in terms of production, quality, and service management and acquainting themselves with the working of instruments during the course curriculum. The objectives of an industrial visit to a dairy product facility include:

- Gaining practical knowledge of how dairy products are made, and the processes involved in milk collection, dispatch, and processing
- Learning about the latest trends in milk processing, quality inspection, and packaging
- Getting a look at the advanced technology and facilities used in dairy production
- Learning about the importance of hygiene standards and quality control in the dairy industry
- Gaining exposure to the dairy industry and potential career opportunities
- Interacting with industry professionals can lead to networking opportunities and potentially job placements



Overall, the industrial visit to the milk dairy provided valuable insights into the operations of a modern dairy facility. It was an enriching experience that complemented our theoretical knowledge with practical understanding.

❖ Faculty Participation in Education Expo organised by Public TV at Malleswaram Ground

Date: 31st August & 1st September 2024

Time: 10:00 AM

Venue: Malleswaram Ground

Organized by: Public TV

The main aim of the expo is to provide detailed information on various programmes, courses and admission criteria. They are ideal for gathering comprehensive insights into different educational pathways and specialities. It also provides the opportunity to students to showcase their creative ideas so that their creativity can be nurtured well. It offers a platform for promoting brand value, direct meaningful interactions, immersive experiences, relationship strengthening and creating network.

Dr Mutharasi and Dr Kanthama from PG Department of Commerce, MSRCASC, were deputed to attend the event and around 140 students came for enquiry to join in PG Commerce and Management Programme. The faculty effectively explained the highlights and specialities of the department to the students who came for enquiry.

Connecting Minds, Creating the Future





Overall the Expo provided a streamlined development process and it is an Opportunity to develop collaborations with local institutions/organizations. It offers networking with relevant stakeholders and partners for future follow-ups and helps in familiarization of local students' recruitment trends to plan future projects. It is the most cost-effective direct marketing approach for desired results.

❖ Academic Honours Day

Date: 23rd August 2024

Venue: APJ Abdul Kalam Auditorium, MSRCASC

Time: 9:00 AM

Academic Honours day is the culmination of all the time, energy, and work that students have put into gaining their qualification, and it gives them a great

chance to celebrate all that they have achieved. Without it, finishing their qualification doesn't have that one big defining moment to remember for years to come



This once in a lifetime experience gives them the chance to dress up in your cap and gown and attend a ceremony celebrating the enormity of their achievement whilst surrounded by their friends, family, and classmates. It is a brilliant way to highlight the end of this amazing chapter in your life.
