

TODAY IS YOUR OPPORTUNITY TO BUILD THE TOMORROW YOU WANT



RAMAIAH COLLEGE OF
ARTS, SCIENCE AND COMMERCE

<https://www.msrmc.edu.in/>

WORDS OF WISDOM - Principal's Desk



Initial Thoughts

Leadership and Excellence in Education

Welcome to M. S. Ramaiah College of Arts, Science, and Commerce, a premier institution that rests on a strong academic foundation to mould young men and women into successful members of society. Our education system caters to the individual needs of our students. The MBA Program was started with all sheer determination and grit. It has come to symbolise the resilience of our founders, rising as it has done its humble beginning to a reputed class institution. Years to come we welcome students who aspire to grow and achieve excellence in their chosen spheres to join the Ramaiah Family, tap into their unique strengths and capabilities and develop themselves into well-rounded personalities ready for a successful career

ABOUT OUR PROGRAMME - HOD's Desk

MBA program in M.S. Ramaiah College of Arts, Science and Commerce brings together a team of excellent faculty members from the academia and industry, and an excellent infrastructure to provide students the best learning environment to develop themselves into well groomed, industry ready professionals. The pedagogy of our MBA program is a combination of lectures, case discussions, experiential learning, industry interactions and peer learning, provides students opportunities to develop their interpersonal, critical thinking and decision making skills which are demanded by organisations. This newsletter is a glimpse into our students progression and achievements.

Dr. MS Annapoorna
HOD-MBA, MCOM

"Life is like riding a bicycle. To keep your balance, you must keep moving."

ORIENTATION FOR INTERNSHIP

The MBA Internship Orientation Session, held on December 27, 2023, proved instrumental in preparing students for their upcoming internships. The event aimed to clarify internship guidelines, enhance professional preparedness, facilitate networking, discuss industry trends and address concerns. Attendees gained a clear understanding of internship requirements, boosting their confidence to enter the professional realm. The session successfully expanded their professional network, fostering connections with mentors and peers. The discussion on various internship types, such as industry projects, training initiatives, entrepreneurship endeavors, and business and social immersion projects, outlined diverse opportunities. Additionally, the event emphasized aligning individual career goals with internship objectives and promoting improved communication between students and the department. Overall, the Internship Orientation Session served as a comprehensive guide, ensuring students are well-equipped for a successful and enriching internship experience.



WORKSHOPS & GUEST LECTURES

WORKSHOP ON PREPARING HR SCORECARD AND HR AUDIT

Resource person: Mr. Tom Staley



The workshop, conducted by Mr. Tom Stanley, was a resounding success. The session was characterized by Mr. Stanley's insightful sharing of personal HR experiences, fostering an interactive and engaging atmosphere. Students enthusiastically participated, gaining practical knowledge on crafting HR scorecards and audit reports.

Mr. Stanley's real-world examples enriched the learning experience, providing valuable insights into the challenges and solutions within HR management. The workshop not only enhanced students' skills but also encouraged a dynamic exchange of ideas. Overall, it was a comprehensive and enriching session, leaving participants better equipped for the complexities of HR scorecard and audit preparation in professional settings.



WORKSHOP ON CONTEMPORARY DEVELOPMENT IN THE AREA OF BUSINESS ANALYTICS

Resource person: Mr. Nitin

The Business Analytics workshop with Mr. Nithin was held on November 17, 2023. The session, designed to explore contemporary developments in the field, exceeded expectations. Mr. Nithin's engaging presentation style, coupled with real-world industry insights, captivated participants. The interactive format allowed students to actively participate, enhancing their understanding through hands-on activities. The venue provided a conducive environment, and the scheduled timing facilitated focused engagement.

Feedback from participants has been overwhelmingly positive, emphasizing the practical relevance of the workshop content. Attendees appreciated the opportunity to connect with an industry professional and gain insights into the application of business analytics in real-world scenarios.



UNDERSTANDING THE INTERVIEW PROCESS

Resource person: Mr. Mohan K Nanjappa

This session focussed on enabling the students to understand about the process of interview and also understand the do's and don'ts of an interview. The speaker tried to explain the concepts of understanding the interview process with various live activities. These activities enabled the students to participate and engage. The session started with a brief understanding of communication and body language in an interview. The session tried to make the student understand the difference between listening and hearing skills through an activity. Further, through this activity, the speaker tried to make the students understand the impact of listening skills in communication.

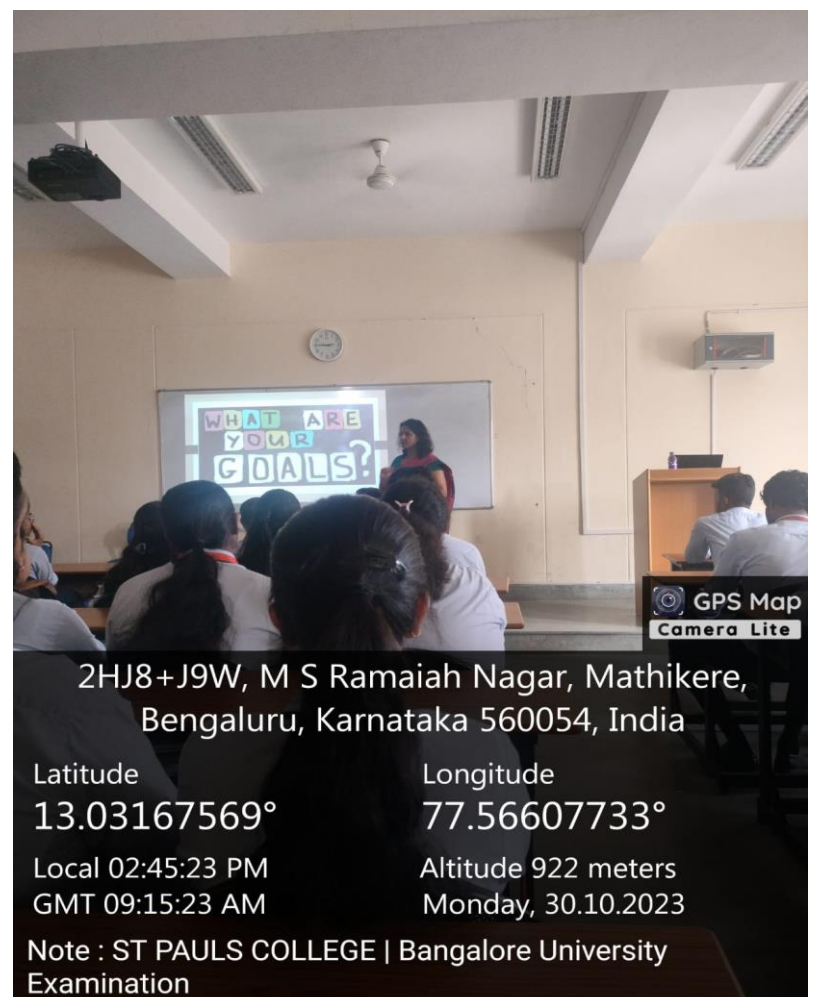


Bengaluru, Karnataka, India
2HJ7+GXV, M S Ramaiah Nagar, Mathikere, Bengaluru, Karnataka 560054, India
Lat 13.031291°
Long 77.564987°
09/11/23 12:19 PM GMT +05:30

HOW TO PREPARE FOR THE CORPORATE WORLD

Resource person: Mrs Jeevitha

This session focussed on empowering the students to understand their strengths and weaknesses and also understand the do's and don'ts of a successful corporate life. She emphasized the requirement of getting professionally dressed and looking sharp each day. The time that each individual gets in an interview is really less, and the dressing really plays an important role in it. She also enlightened our students about the importance of being well-informed and taking the essential steps toward achieving their goals. She highlighted the importance of discipline and relationship-building and networking as a key to grow and succeed.



2HJ8+J9W, M S Ramaiah Nagar, Mathikere,
Bengaluru, Karnataka 560054, India

Latitude	Longitude
13.03167569°	77.56607733°
Local 02:45:23 PM	Altitude 922 meters
GMT 09:15:23 AM	Monday, 30.10.2023

Note : ST PAULS COLLEGE | Bangalore University
Examination

FACULTY CORNER

BEST PAPER AWARD

Dr. Shaistha Banu Harris bagged the Best Paper Award titled “ Literature Review on Effectiveness of PBL Approach in Higher Education by Confab 360 Degree which is based out of Delhi.

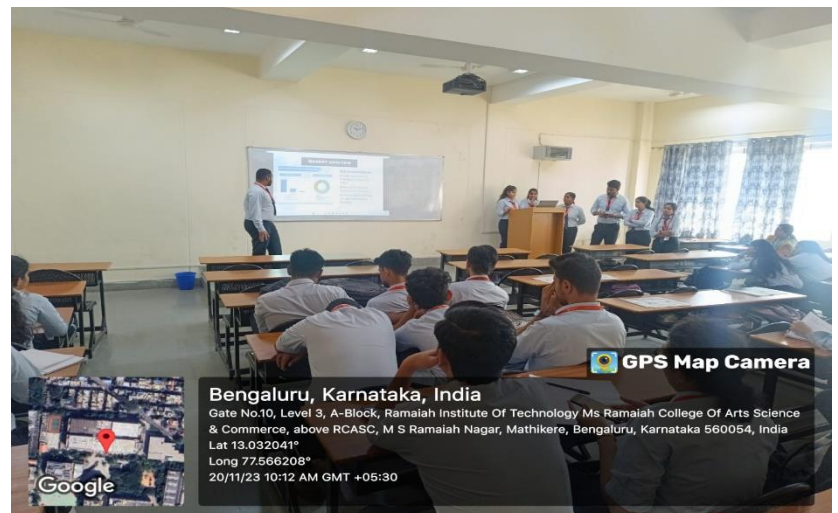
She also bagged the Best Paper Award by the Gulf University. The Title of the Paper is “AI-driven Employee Engagement Transforming Banking Workforce Dynamics Using Beula Model”. She also published yet another paper in Journal of Inter-Disciplinary Cycle Research” which belongs to Group – II of the UGC List journals. The title of the paper is “ From Brand Equity to Devoted Fans: The Journey of Customer Loyalty”

Ms. Aradhana Agarwal presented the research paper in International Multidisciplinary Conference on Shaping the Future Trends and Insights for Tomorrow. She also published a case study titled “Exploring The Diverse Leadership Styles And Motivation Theories Through A Case Study Analysis Bean and Bliss Café”

CLUB ACTIVITY- ENTREPRENEURSHIP CLUB

BUSINESS PLAN COMPETITION

This event aimed to nurture entrepreneurial spirit among the students and encourage innovative thinking, providing a platform for budding entrepreneurs to showcase their creative business ideas. The competition witnessed enthusiastic participation from the students, who presented a diverse array of business plans. Each presentation was a testament to the students' innovative thinking and entrepreneurial acumen. These plans were meticulously detailed, highlighting various aspects of their potential feasibility and their capacity for real-world implementation. It was inspiring to witness the depth and breadth of ideas presented, reflecting the students' understanding of market dynamics and their readiness to address contemporary challenges.



JOB FAIR- TAKE A LEAP TO BRIGHTER PROSPECTS

PLACEMENT OF MBA STUDENTS



A job fair is an event in which employers, recruiters and colleges provide an opportunity to potential employees. In colleges, job fairs are commonly used for entry-level job recruitment. Job seekers use this opportunity to stand out from other applicants and get an overview of what it is like to work for a company or a sector that seems interesting to the applicant. M S Ramaiah College of Arts, Science and Commerce, MSR Nagar, Bangalore organized a job fair on 11 September 2023. The companies which were invited for job fair, Ample, Apollo Hospitals, Axis Bank Ltd, IGT solutions, Axis Security Ltd, Manipal Hospitals, Sagility Healthcare, Skywaves rise, HDFC, Nobroker, DeltaX, Parle Agro, Consero. Around 300+ candidates turned up for the job fair, of which 120 were selected to the various companies that interviewed the candidates.

MANAV VIKAS: THE HR DAY

The “Manav Vikas” The HR day 2023 was conducted on 13th October 2023 Friday. There were six rounds conducted and students took active participation in all the rounds and acquired a lot of knowledge and experience through it.

RAMAIAH
College of Arts, Science & Commerce

M.S RAMAIAH COLLEGE OF ARTS, SCIENCE & COMMERCE
Department of Management Studies -MBA

**MANAV VIKAS
THE HR DAY**

09:00AM TO 05:30PM

**13 OCTOBER
FRIDAY
2023**

MBA Department

Dr. Vatsala G
PRINCIPAL

Dr. M.S Annapoorna
HOD-MBA

STUDENT COORDINATORS

Mr. Akshath Kumar **Ms. Silvia Melvin**
Ms. Arpita Joshi **Mr. Anjal**

Round 1- It was a self-introduction, and it was judged by our faculty, Miss.Kruti.V.P and Mr. Raj Menon sir. In total around 50 students participated in it and Deepika Warkar was the winner of this round.

Round 2- It was an aptitude round around 40 students participated in it solving 30 questions in 30 minutes in the computer lab of our department and Divya.S.R was the winner of this round.

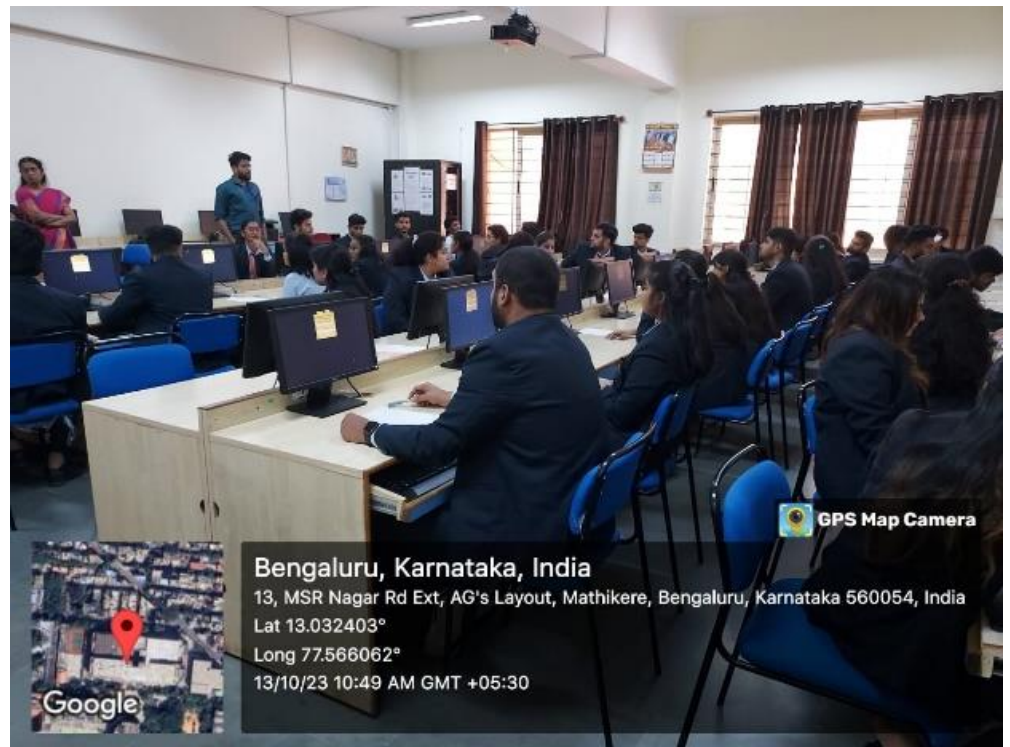
Round 3- It was a case study presentation, and a team of five members participated in this round. it was judged by Dr.Shaista and Prof. Azhar Hussain, and the 3rd team comprising of Jayashree, Ashna, Syed Zainuddin, P.Swati, and Roopa were the winners of this round.

Round 4- It was a group discussion. It was conducted in two rounds 10 members participated in four teams, and the top 4 were selected, and Jayashree was the winner of this round.

Round 5- It was technical round Mrs. Jeevita was the judge of this round Apurv Joshi was the winner of this round.

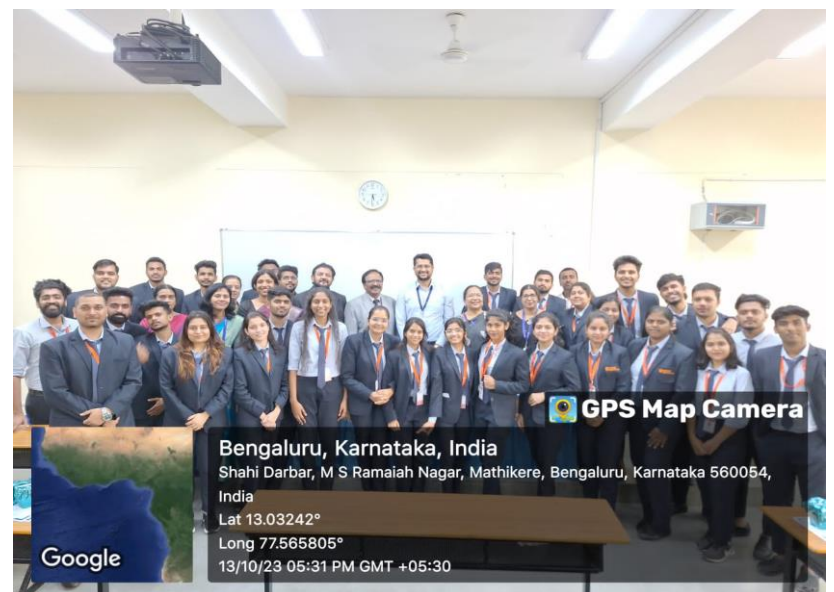
Round 6- It was the HR round and it was judged by Mrs. Jeevita was the judge of this round and Deepika Warkar was the winner of this round.

This was finally followed by the valedictory function. The event was anchored by Miss. Arpita Joshi and a welcome speech were proposed by Ms.Silvia, and the event was introduced by the Head of the department, Dr. M.S. Annaporna. It was followed by a guest speech by Dr. Sam Jobin Manohar. He was generous enough to share his valuable experience and tips for his career. Prize distribution was done by the guests, and Mr.Anjal proposed a vote of thanks, and the program was concluded with the national anthem.



WINNERS

JAYASHREE B S- GROUP DISCUSSION
APURV JOSHI- TECHNICAL ROUND
DEEPIKA JOSHI – INTERVIEW ROUND& INTRODUCTION
DIVYA SR- APTITUDE TEST
CASE STUDY
ASHNA
SYED ZAINUDDIN
SWATHI P
ROOPA
JAYASHREE BS



STUDENTS AND FACULTY AT CULMINATION OF MANAV VIKAS-THE HR DAY

UPCOMING EVENTS

- **INDUSTRIAL VISIT**
- **ORIENTATION PROGRAM FOR UPCOMING FIRST SEMESTER STUDENTS**