



**Attitude determines success!**



RAMAIAH COLLEGE OF  
ARTS, SCIENCE AND COMMERCE

<https://www.msccasc.edu.in/>

## WORDS OF WISDOM - Principal's Desk



**Dr. Pushpa H**

Welcome to M. S. Ramaiah College of Arts, Science, and Commerce, mould young men and women into successful members of society. Our education system caters to the individual needs of our students.

The MBA Program was started with all sheer determination and grit. It has come to symbolise the resilience of our founders, rising as it has done its humble beginning to a reputed class institution. Years to come we welcome students who aspire to grow and achieve excellence in their chosen spheres to join the Ramaiah Family, tap into their unique strengths and capabilities and develop themselves into well-rounded personalities ready for a successful career.

## ABOUT OUR PROGRAMME - HOD's Desk

MBA program in M.S. Ramaiah College of Arts, Science and Commerce brings together a team of excellent faculty members from the academia and industry, and an excellent infrastructure to provide students the best learning environment to develop themselves into well groomed, industry ready professionals.

The pedagogy of our MBA program is a combination of lectures, case discussions, experiential learning, industry interactions and peer learning, provides students opportunities to develop their interpersonal, critical thinking and decision making skills which are demanded by organisations.

This newsletter is a glimpse into our students progression and achievements.

**Dr. Ravi Sankar A V**

**"You are never too old to set another goal or to dream a new dream." - C.S. Lewis**

# NEWS LETTER

## MBA

News Letter Vol-6



### ORIENTATION FOR IV SEM DISSERTATION

An orientation for the IV Sem MBA students was conducted by Dr. Shaista B Harris on 30.07.2024. This session aimed at clarifying the dissertation guidelines, enhancing professional preparedness, research knowledge and facilitating networking

### INDUSTRIAL VISIT – iD Factory

On 06.08.2024 the IMBA were taken to iD Factory as a part of Industrial Visit. The visit provided valuable practical insights into the functioning of a real-world organization, allowing students to relate theoretical concepts to actual business practices.



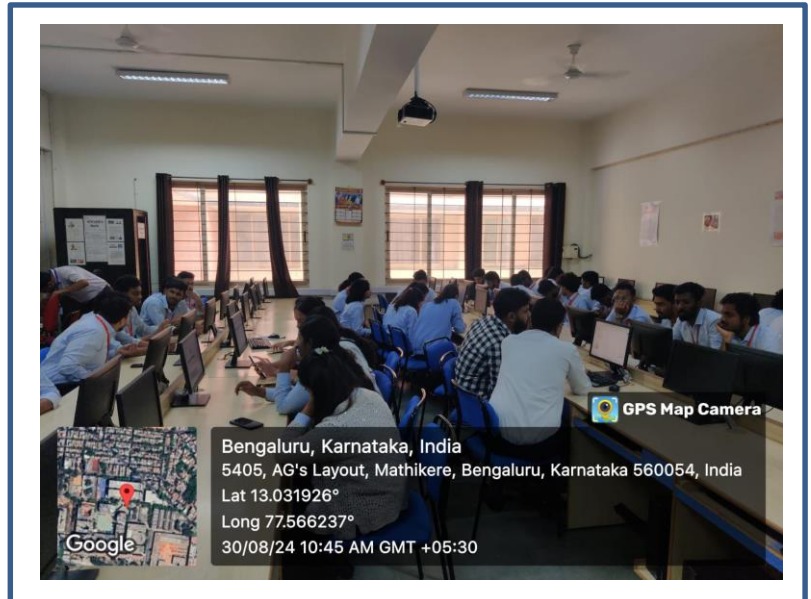
### EMPOWERING FINANCIAL FUTURE

The Department of MBA at MSRCASC, in collaboration with the Institution Innovation Council (IIC), organized an insightful workshop on "Financial Literacy" on August 27, 2024. The session was led by Mr. Solomon Sabu, an expert in financial planning and independence. The workshop focused on the importance of financial literacy for students and how they can start planning their investments early to achieve financial independence. Aimed at equipping students with essential knowledge on financial management, the session was a valuable learning experience for all attendees



### FINANCE CLUB ACTIVITY

The Finance Club conducted an event on "Virtual Trading (Bull vs Bear) on 30/08/2024. This was conducted through an app named "Virtual Trading" where all the teams were allotted a virtual currency of Rs.50,00,000 and students were given an hour time to do trading using the virtual currency and make profits. Whoever made the highest profits was to be declared as the winner of the event. This event was a good learning to the students about the markets in reality.



### ESD CLUB ACTIVITIES

Employability Skill Development Club organized activity on Group Discussion on 30.08.2024. The event provided a platform for students to engage in thought-provoking discussions, broaden their perspectives, and improve key employability skills. The positive outcomes of this competition are expected to benefit the students as they prepare for future professional challenges, equipping them with the tools needed for effective communication, critical thinking, and collaborative problem-solving.



### Workshop on Design Thinking

On 27.09.2024 workshop in Design Thinking was organized for MBA students. The main objective of the session was to enable the students in developing thinking ability amongst the students.

