

ಎಸ್ ಎಸ್ ರಾಮಯ್ಯ ಕಲಾ, ವಿಜ್ಞಾನ ಮತ್ತು ವಾಣಿಜ್ಯ ಕಾಲೇಜು  
M S Ramaiah College of Arts, Science and Commerce

Re-accredited 'A' by NAAC, Permanently Affiliated to Bengaluru City University,  
Approved by Government of Karnataka, Approved by AICTE, New Delhi,  
Recognized by UGC under 2f & 12B of UGC act 1956



A Report on

## World Intellectual Property Day Celebration- 2024

**Name of the Resource person:** Dr. Gopalakrishnan, Secretary General of Indian Technology Congress Association (ITCA) and University Space Engineering Consortium (UNISEC)-India.

**Date:** April 29, 2024

**Venue:** Visveswaraya Auditorium, MSRCASC

**Organized by:** IPR Cell

**No. of participants:** 58

**Coordinators of the program:**

1. Dr. Panchami H R, Assistant Professor, Coordinator, IPR Cell
2. Dr. Shaista B Harris, Assistant Professor, IIC Convenor

On 29<sup>th</sup>, April 2024, a one-day Faculty Development Program (FDP) was conducted at Visveswaraya Auditorium to commemorate World Intellectual Property Rights (IPR) Day. The event was organized by IPR Cell in association with IIC/EDC and IQAC, MSRCASC with the theme "Intellectual Property and the Sustainable Development Goals (SDGs): Building Our Common Future with Innovation and Creativity." The program aimed to enlighten faculties of various departments about the significance of intellectual property in fostering sustainable development and achieving the SDGs.

## **Objectives of the program:**

Here are the objectives of celebrating World IP Day with this theme:

1. **Raise Awareness:** The primary objective is to raise awareness about the importance of intellectual property rights in fostering innovation, creativity, and sustainable development.
2. **Highlight the Role of IP in Achieving SDGs:** Emphasize how intellectual property rights play a vital role in advancing the Nations' Sustainable Development Goals (SDGs). IP rights can encourage innovation and creativity, leading to solutions for global challenges such as poverty, inequality, climate change, and healthcare.
3. **Encourage Collaboration:** Foster collaboration between various stakeholders, including governments, businesses, academia, and civil society, to leverage intellectual property rights for sustainable development. Collaboration can facilitate the sharing of knowledge, technologies, and best practices to address societal challenges.
4. **Showcase Success Stories:** Showcase success stories and examples of how intellectual property rights have contributed to sustainable development initiatives worldwide. Highlighting these examples can inspire others to innovate and create solutions that address pressing global issues.
5. **Promote Access to IP Protection:** Promote access to intellectual property protection, particularly for innovators and creators in developing countries and marginalized communities. Ensuring equitable access to IP rights can empower individuals and communities to leverage their creativity and innovation for sustainable development.
6. **Educate and Empower:** Provide educational resources and activities to empower individuals and organizations to understand, protect, and leverage intellectual property rights effectively. Education about IP can help unlock its potential as a tool for fostering innovation, economic growth, and social progress.





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## Key Highlights

The FDP commenced with an inaugural ceremony presided by vice-principal Prof. B. S. Jayarama and distinguished resource person Dr. Gopalakrishnan, Secretary General of Indian Technology Congress Association (ITCA) and University Space Engineering Consortium (UNISEC)-India. The event began with a welcome address by Dr. Panchami H R, IPR Coordinator highlighting the importance of World IPR Day and its relevance to academia and brief introduction of the resource person.

The keynote address was delivered by Dr. Gopalakrishnan, an eminent expert in intellectual property law and sustainable development. The speaker shed light on the pivotal role of intellectual property in promoting innovation, creativity, and sustainable growth, emphasizing its contribution to achieving the SDGs.

Following the keynote address, a series of interactive sessions and discussions were conducted throughout the program. Topics covered included:

1. Intellectual Property Rights: Fundamentals and Importance
2. Intellectual Property and Sustainable Development Goals: Interlinkages and Implications
3. Innovation, Creativity, and Entrepreneurship: Key Drivers of Sustainable Development
4. Intellectual Property Management Strategies for Educational Institutions

Participants engaged in lively discussions, sharing insights, experiences, and best practices related to intellectual property management and its alignment with the SDGs. Case studies and success stories were also presented, showcasing how innovative approaches to intellectual property have contributed to addressing global challenges and advancing sustainable development objectives.

In addition to the educational sessions, the FDP featured with discussions, designed to enhance participants understanding of intellectual property concepts and practical strategies for leveraging intellectual assets for sustainable development.

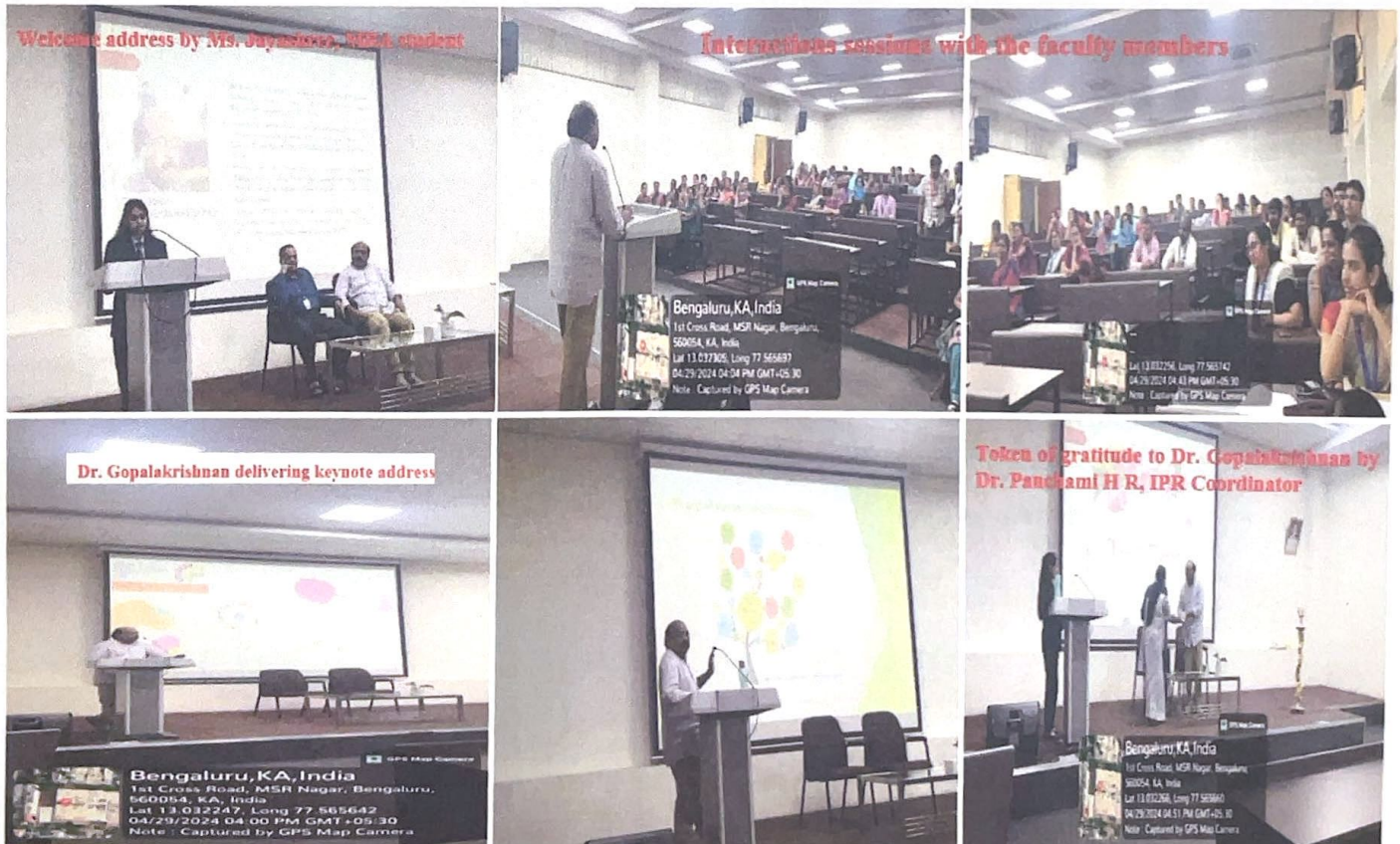
Principal  
M S Ramaiah College of Arts, Science & Commerce  
BANGALURU  
Institution's Innovation Council



The event concluded with a closing ceremony and vote of thanks delivered by Ms. Shaik Valli Haseena, Assistant professor, during which participants were encouraged to apply the knowledge and insights gained from the FDP in their teaching, research, and professional endeavors.

Overall, the one-day Faculty Development Program served as a platform for fostering dialogue, collaboration, and capacity-building in the realm of intellectual property and sustainable development. It not only raised awareness about the importance of intellectual property rights but also inspired educators to harness innovation and creativity for building a better and more sustainable future in alignment with the SDGs.

**Glimpse of the programs:**



*(Dr. Panchami. H.R)*  
IPR Coordinator.

*Vasavi*  
Principal,  
M.S. Ramaiah College of Arts, Science & Commerce,  
MSRIT Post, MSR Nagar  
Bangalore - 560 054



Ref: MSRCASC/IPR CELL/2023-24/1

25<sup>th</sup> April 2024

## IPR CELL

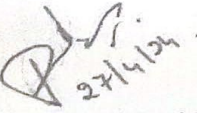
All the UG and PG faculties of M S Ramaiah College of Arts, Science and Commerce are hereby informed that the IPR Cell is celebrating "The World IPR Day-2024". On this occasion, IPR cell organizing "One day faculty development program on the theme: Intellectual property and the sustainable development goals (SDGs): Building our common future with innovation and creativity-2024" as per the requirement of the Institution Innovation Council, scheduled to be conducted on April 29<sup>th</sup> 2024 (Monday) from 3.00 pm- 4.30 pm.

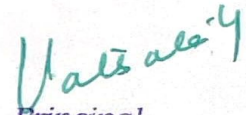
**Speaker:** Dr. Gopalakrishnan,  
Secretary General of Indian Technology Congress Association (ITCA) and University Space Engineering Consortium (UNISEC)-India  
Bangalore

**Topic:** Intellectual property and the sustainable development goals (SDGs): Building our common future with innovation and creativity-2024

**Venue:** Sri Visveswaraya Auditorium

Attendance is mandatory.

  
27/4/24  
Dr. Panchami H R  
Coordinator, IPR Cell

  
Principal,  
M.S. Ramaiah College of Arts, Science & Commerce,  
MSRIT Post, MSR Nagar  
Bangalore - 560 054

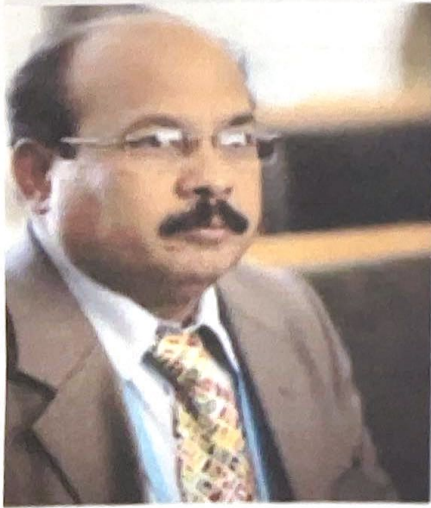
# IPR CELL

ORGANIZES

## WORLD IPR DAY 2024

**"ONE DAY FACULTY DEVELOPMENT PROGRAM ON THE  
THEME OF INTELLECTUAL PROPERTY AND THE  
SUSTAINABLE DEVELOPMENT GOALS (SDGS): BUILDING  
OUR COMMON FUTURE WITH INNOVATION AND  
CREATIVITY"**

**IN ASSOCIATION WITH IIC/EDC AND IQAC, MSRCASC**



**Guest speaker:** Dr. Gopalakrishnan

**Date :** 29-4-2024

**Time :** 3:00 pm- 4:30 pm

**Venue:** Vishveshwarya Auditorium



M.S Ramaiah College of Arts, Science and Commerce

List of faculty members

SI No	Biotechnology and Genetics	Sign	SI No	Electronics	Sign
1	Dr. Channarayappa		1	Dr. Naveen Kumar R	
2	Dr. Jayashree D.R		2	Mrs. Rithu R	
3	Dr. Ramakrishnaiah T N		3	Ms. Asha Rani R	
4	Dr Lakshmikanth R.N		4	Ms. Nesara	
5	Dr. Sowbhagya R				
6	Dr. Radha Dayanidhi		SI No	Mathematics	Sign
7	Dr. Geetika Pant		1	Mrs. Haritha A	
8	Dr. Vinutha M		2	Ms. Gagana C N	
9	Dr. Rashmi Nagesh		3	Ms. Vinutha M	
10	Ms. Beaulah Angel P				
11	Dr. Pavithra Kumari H G		SI No	Humanities	Sign
12	Dr. Muktha H		1	Dr. Ganesh Naik	
13	Dr. Pramod Prakash Desai		2	Ms. Hafsa Fathima	
14	Dr. Sathish Babu		3	Ms. Ashritha Sri R	
15	Dr. Ramesha Natarajan		4	Prof. Dionne Helen Nilanjana Bose	
16	Dr. Vijayalakshmi T N		5	Dr. Nethravathi L M	
			6.	Keerthana C I	
SI No	Chemistry and Biochemistry	Sign		Languages	Sign
1	Dr. Prasanna Kumar S.G		1	Dr. Anandappa I	
2	Mrs Malini M R		2	Dr. Padmaja M.R	
3	Dr Surendra A S		3	Ms. Prabhavathi J	
4	Dr. Vasantha Kumar Bhaskara		4	Dr. Lakshmi V Murugan	
5	Ms. Ramya Kumari B.S		5	Ms.Vijayalakshmi.D	
6	Dr. Hareesh Kumar P		6	Dr. Rohini Bai S	
7	Dr. Ashly P C		7	Mr. Raju N	
8	Dr. Shashidhar Bhardwaj S		8	Mr. Mayur Dattatri	
9	Dr. Bharath K Devendra		9	Mrs. Nirmala Prasanna	
10	Dr. Smrithi S P				
11	Ms. Tanisha Rathore				
12	Dr. Nandini, S				
13	Dr. Panchami				
14	Dr. Suveditha S				



Microbiology		Sign	SI No	English	Sign
1	Dr. Pushpa H		1	Mrs. Pushpalatha B V	<i>Pushpa</i>
2	Dr Snehalatha V	<i>S</i>	2	Ms. Rebecca J	<i>Rebecca</i>
3	Dr Vemulā Vani		3	Mr. Rajgopal Menon	
4	Dr. Prasanna Srinivas R		4	Ms. Aishwarya Dharani	<i>Aishwarya</i>
5	Ms. Soumya S Shanbhag		5	Ms. Bhavyabharathi G	
6	Dr. Juliya Rani Francis	<i>Juliya</i>	6	Ms. Arhatha J	<i>Arhatha</i>
7	Dr. Manikandan A		7	Mr. Pavansagar Doustan	
8	Dr. Ch. Bhanupriya	<i>Ch. Bhanupriya</i>	8	Ms. Spoorthi A S Yadav	<i>Spoorthi</i>
9	Dr. Nimita Venugopalan C		9	Dr. Darsana Rajkumar	
10	Dr. Vishal Madhan Mohan Sharma M		10	Ms. Shalin Mathew	<i>Shalin</i>
11	Dr. Savitha J		11	Ms. Aarthi Sajith	<i>Aarthi</i>
12	Dr. Vidya Jagadeeshan	<i>Vidya</i>			
13	Dr. R. Prashanthi	<i>R. Prashanthi</i>			
14	Dr. Swathi. D	<i>Swathi</i>			
SI No	Dr. Vasudha. M Commerce	Sign	SI No	BBA	Sign
1	Prof. B.S Jayarama	<i>B.S Jayarama</i>	1	Dr. M. Lakshmi Pathi Naidu	<i>Lakshmi</i>
2	Mrs Roopa H.S	<i>Roopa</i>	2	Ms Savitha B H	<i>Savitha</i>
3	Mr. Shankar Guddad	<i>Shankar</i>	3	Ms. Evelyn Nischitha Sharat Kalarkov	
4	Ms. Srivaideshwari S	<i>Srivaideshwari</i>	4	Ms. Deepa R	
5	Ms. Sunitha N Gurukar	<i>Sunitha</i>	5	Mr. Sangappa Poojari	
6	Ms. Sindhu K	<i>Sindhu</i>	6	Ms. Yashodha G	<i>Yashodha</i>
7	Ms. Mamatha C N	<i>Mamatha</i>	7	Ms. S Sandhya	<i>Sandhya</i>
8	Ms. Roopa N	<i>Roopa</i>	8	Ms. Dimple Raj Purohit	<i>Dimple</i>
9	Ms. Sindhu M	<i>Sindhu</i>	9	Ms. Preethi L	
10	Ms. Priyanka	<i>Priyanka</i>			
11	Dr. Kanthamma H K	<i>Kanthamma</i>			
SI No	Commerce (MCOM)	Sign	SI No	MBA	Sign
1	Mrs Karanam Kavitha	<i>Karanam</i>	1	Prof. Suresh J	<i>Suresh</i>
2	Dr. Mutharasi	<i>Mutharasi</i>	2	Dr. M.S Annapoorna	<i>Annapoorna</i>
			3	Dr. Shaista B Harris	<i>Shaista</i>
			4	Mrs. Vijayalaxmi Ramesh	
SI No	Computer Science	Sign	SI No	Library	Sign
1	Dr. Prathibha V Kalburgi	<i>Prathibha</i>	5	Ms. Kruthi V P	<i>Kruthi</i>
2	Mrs Haripriya G.S	<i>Haripriya</i>	6	Ms. Aradhana Agarwal	<i>Aradhana</i>
3	Ms Suma C	<i>Suma</i>	7	Ms. Brinda	
4	Ms. R Srividya	<i>R Srividya</i>	8	Mr. Shivashankar	
5	Ms. Shilpa Nayak	<i>Shilpa</i>	9	Dr. Akshay	
6	Dr. Poornima D	<i>Poornima</i>			
7	Mrs. Shaik Valli Haseena	<i>Haseena</i>	SI No	Library	
8	Mr. Bharath C		1	Mr. Kiran Kumar Nandi	
9	Ms. Nagalambika Swamy		2	Ms Chithrakala M G	
10	Ms. Brundha N				
SI No			SI No	Sports	
11	Prof. Basavaraj C M		1	Mr. Mahesh G	
12	Ms. Shilpa		2	Mr. Ravi	
13	MS. Pooja				

*(Dr. Parthami. H.R)*  
IPR coordinator

*Vasavey*  
*12/06/24*  
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