



Patience, persistence and perspiration make an unbeatable combination for success. – Napoleon Hill



RAMAIAH COLLEGE OF
ARTS, SCIENCE AND COMMERCE

<https://www.msccasc.edu.in/>

WORDS OF WISDOM - Principal's Desk



Dr. Pushpa H

Welcome to M. S. Ramaiah College of Arts, Science, and Commerce, a premier institution that rests on a strong academic foundation to mould young men and women into successful members of society. Our education system caters to the individual needs of our students.

The M Com Program was started with all sheer determination and grit. It has come to symbolize the resilience of our founders, rising as it has done its humble beginning to a reputed class institution. Years to come we welcome students who aspire to grow and achieve excellence in their chosen spheres to join the Ramaiah Family, tap into their unique strengths and

ABOUT OUR PROGRAMME - HOD's Desk

MCOM program in M.S. Ramaiah College of Arts, Science and Commerce brings together a team of excellent faculty members from the academia and industry, and an excellent infrastructure to provide students the best learning environment to develop themselves into well groomed, industry ready professionals.

The pedagogy of our MCOM program is a combination of lectures, case discussions, experiential learning, industry interactions and peer learning, provides students opportunities to develop their interpersonal, critical thinking and decision making skills which are demanded by organizations.

This newsletter is a glimpse into our student's progression and achievements.

Dr. Shaista B Harris
HOD- MCOM

"You are never too old to set another goal or to dream a new dream." - C.S. Lewis

NEWS LETTER MCOM

INDUSTRIAL VISIT TO IISC, BENGALURU



On December 10th, 2024, the PG Department of Commerce at M.S. Ramaiah College of Arts, Science, and Commerce organized a **industrial visit to the Indian Institute of Science, Bangalore**. The M.Com students of the 1st and 3rd semesters participated in the visit, which was held at the **UAV Lab, Aerospace Engineering Department**, at 11:00 AM. A total of 35 students gained hands-on exposure to drone-making and testing, providing them with valuable practical insights into the field.



Student Outcomes of Industrial Visit to IISC Bengaluru

- 1. Practical Knowledge Acquisition**

Students gained hands-on experience in drone-making and testing, bridging the gap between theoretical concepts and real-world applications. This practical exposure enabled them to understand the complexities of aerospace technology better.
- 2. Skill Development**

The visit helped students develop technical and analytical skills through direct engagement with drone assembly and testing processes. These skills are essential for enhancing problem-solving abilities and applying knowledge in practical scenarios.
- 3. Exposure to Advanced Technology**

Students observed cutting-edge research and developments in the UAV Lab, offering them a glimpse into the latest innovations in aerospace engineering. This exposure broadened their understanding of emerging technologies and their applications.
- 4. Interdisciplinary Inspiration**

Interacting with advanced technology and research inspired students to explore career paths that blend commerce with technology. The visit encouraged them to think innovatively and adapt to dynamic industry trends.
- 5. Improved Career Preparedness**

The experience prepared students for global career opportunities by equipping them with knowledge and skills relevant to high-demand technical fields. It also motivated them to seek further learning and specialization in such areas.



Value-Added Program on Tally Prime

From November 4th to 9th, 2024, the PG Department of Commerce at M.S. Ramaiah College of Arts, Science, and Commerce organized a value-added program on Tally Prime for the 1st-semester M.Com students.

The program, held in Room No. 602, focused on enhancing students' practical knowledge of financial management and accounting software. It covered key features such as inventory management, GST compliance, and financial reporting, offering hands-on experience in using Tally Prime. This initiative aimed to equip students with industry-relevant skills, boosting their confidence and employability in managing real-world financial operations.



Program Objective

The objective of the value-added program on Tally Prime was to enhance the practical knowledge of M.Com students in financial management and accounting software. The program aimed to familiarize students with essential features of Tally Prime, including inventory management, GST compliance, and financial reporting. This initiative aimed to equip students with industry-relevant skills to effectively manage real-world financial operations and improve their employability.

STUDENTS LEARNINGS:

- 1. Practical Software Proficiency**
Students gained hands-on experience in using Tally Prime, enhancing their ability to apply accounting software in real-world scenarios.
- 2. Understanding of Key Features**
Students became proficient in essential features like inventory management, GST compliance, and financial reporting, which are critical for financial operations.
- 3. Enhanced Employability**
The program provided students with valuable industry-relevant skills, boosting their confidence and making them more competitive in the job market.
- 4. Improved Financial Management Skills**
Students developed a stronger understanding of financial management concepts, preparing them for practical challenges in their future careers.
- 5. Confidence in Real-World Applications**
The hands-on approach helped students gain confidence in managing actual financial operations using Tally Prime, ensuring they are job-ready.

Value-Added Program on SAP FICO

From November 4th to 9th, 2024, the Department of Commerce at M.S. Ramaiah College of Arts, Science, and Commerce organized a value-added program on SAP FICO for the 3rd-semester M.Com students. The program was designed to equip students with advanced knowledge of the financial accounting and controlling modules within SAP. Held in the Computer Lab, it provided hands-on training in key areas such as financial reporting, asset management, and cost control processes, aligning with industry standards.



PROGRAM OBJECTIVE:

- **Advanced Knowledge of SAP FICO:**
To provide 3rd-semester M.Com students with in-depth understanding of the financial accounting and controlling modules in SAP.
- **Familiarization with ERP Systems:**
To introduce students to key aspects of enterprise resource planning (ERP) systems, focusing on financial reporting, asset management, and cost control processes.
- **Enhance Practical Understanding:**
To enhance students' practical knowledge of SAP, ensuring they are equipped to use the system effectively in real-world financial operations.
- **Preparation for Dynamic Roles in Finance:**
To prepare students for roles in the finance sector by equipping them with relevant ERP skills and industry-standard knowledge.

STUDENTS LEARNINGS:

- 1. Advanced SAP Proficiency**
Students gained hands-on training in SAP FICO, enhancing their ability to use the software for financial reporting, asset management, and cost control.
- 2. Understanding of Financial Modules**
The program provided students with in-depth knowledge of SAP's financial accounting and controlling modules, essential for modern financial operations.
- 3. Improved ERP System Knowledge**
Students developed a strong understanding of enterprise resource planning (ERP) systems, equipping them with skills relevant to industry standards.
- 4. Enhanced Practical Understanding**
By learning to navigate SAP FICO, students gained valuable practical insights into managing real-world financial processes, boosting their career readiness.
- 5. Career Readiness in Finance**
The program equipped students with advanced financial skills that are highly valued in the finance sector, improving their employability in dynamic roles.

Value-Added Program on POWER BI

From November 21st to 27th, 2024, a specialized value-added program on Power BI was organized for 3rd-semester 28 M.Com students at M.S. Ramaiah College of Arts, Science, and Commerce. The program focused on developing skills in data visualization and business analytics, providing students with hands-on experience in creating interactive dashboards, analyzing data trends, and generating actionable insights. This initiative aimed to prepare students for data-driven decision-making in professional environments.

PROGRAM OBJECTIVE:

- **Develop Data Visualization Skills:** Train students in creating interactive dashboards and presenting data effectively using Power BI.
- **Enhance Business Analytics Knowledge:** Provide practical insights into analyzing data trends and generating meaningful business conclusions.
- **Equip Students with Modern Tools:** Build proficiency in Power BI, a leading industry-standard analytics tool.
- **Prepare for Professional Roles:** Enable students to apply data-driven decision-making in real-world scenarios.

STUDENT LEARNINGS:

1. **Hands-On Experience with Power BI:** Students gained practical knowledge in creating dashboards and analyzing data trends.
2. **Improved Analytical Skills:** Enhanced their ability to interpret data and derive actionable insights.
3. **Industry-Relevant Proficiency:** Developed skills in Power BI, boosting their preparedness for modern workplace demands.
4. **Confidence in Decision-Making:** Gained the ability to use data effectively for strategic business decisions.
5. **Enhanced Employability:** Acquired advanced skills, increasing their competitiveness in the job market.

Fresher's Day

Fresher's Day 2024: A Warm Welcome to New Beginnings

Fresher's Day 2024 marked a vibrant start for the new batch of students, fostering a sense of belonging and excitement. The event was designed to help fresher's feel at home, connect with peers and seniors, and embrace the college culture. It provided a platform for students to showcase their talents, build confidence, and create lasting friendships. The day truly set the tone for a positive and engaging college experience ahead. The event fosters unity, promotes a sense of belongingness, and ensures a memorable start to their academic journey.



Kala Sampath

On November 28, 2024, the Kala Sampath Club hosted an engaging cultural activity for all M.Com students in Room No. 525. The event aimed to foster connections between freshers and seniors, creating a platform for interaction and camaraderie. It was a celebration of creativity and togetherness, encouraging participants to showcase their fun and spirited sides.



ACTIVITY OBJECTIVES:

- **Encourage Student Bonding:** Promote a sense of belonging and collaboration among freshers and seniors.
- **Celebrate Individuality:** Provide a platform for students to express their creativity and unique talents.
- **Foster a Positive Environment:** Create a lighthearted atmosphere to enhance student interaction and participation.

ACTIVITY OUTCOMES

1. **Strengthened Peer Connections:** Students built stronger relationships with their seniors and peers, fostering unity.
2. **Boosted Confidence:** Participants gained confidence through interactive and fun-filled activities.
3. **Enhanced College Spirit:** The event promoted a culture of joy, creativity, and active participation within the department.
4. **Memorable Experience:** Students carried forward fond memories of the event, reinforcing a positive association with the college community.

AD BLITZ

Unleashing Creativity in Advertising

On December 24, 2024, Club 'Commercio' organized an exciting Ad Making Competition, "Ad Blitz," for M.Com students in Room No. 525. This competition aimed to offer students a unique learning experience in the dynamic field of advertising. It provided a platform for students to explore and develop creative and technical skills essential for crafting impactful advertisements, along with gaining valuable insights into marketing and advertising strategies.



ACTIVITY OBJECTIVES:

- **Enhance Creative Skills:** Help students develop critical advertising skills such as conceptualization, scriptwriting, storytelling, and visual presentation.
- **Build Technical Proficiency:** Provide hands-on experience with video production, graphic design, audio editing, and special effects.
- **Develop Marketing Expertise:** Equip students with knowledge of advertising strategies, media planning, and understanding target audiences.
- **Encourage Teamwork and Innovation:** Foster collaboration and innovation among participants through group activities and brainstorming.



ACTIVITY OUTCOMES

1. **Enhanced Creativity:** Students sharpened their creative thinking through storytelling and scriptwriting activities.
2. **Improved Technical Skills:** Participants gained practical experience in video production, graphic design, and editing techniques.
3. **Stronger Marketing Knowledge:** Students learned about branding, advertising strategies, and effective media planning.
4. **Confidence and Team Spirit:** The competition boosted confidence and encouraged teamwork and collaboration among students.
5. **Real-World Insights:** Participants gained exposure to real-world advertising processes, preparing them for future professional roles.

