

M S RAMAIAH COLLEGE OF ARTS, SCIENCE AND COMMERCE

P G DEPARTMENT OF COMMERCE - M.COM

FACULTY GUIDE : Dr. Annapoorna

Sl.No	Register Number	Name of the Student	Topic
1	P18EV21C0001	Prathap Kumar K	A study on impact of digital tool usage on performace of Big Basket Kodigihalli branch
2	P18EV21C0004	Anusha.S	A study on Cash Flow Analysis at Central Bank of India, Bangalore
3	P18EV21C0007	Preethi V R	A Study on cost benefit analysis of housing project in Karnataka 2020-22- A comparative Analysis at Karnataka Housing Board, Bangalore
4	P18EV21C0012	Akshatha K H	Effect of Discount and Offers on Sales; A Case study at Reliance Smart Bazzar, Magadi Road Branch
5	P18EV21C0017	Stella Christina	A study on the impact of employee training on job performance in Tyko Security Pvt LTd
6	P18EV21C0020	Chaithra D	A study on impact pf working capital management on the profitability. An empirical study on Karnataka soaps and detergent Ltd. Bangalore
7	P18EV21C0024	Kiran M	A study on the impact of sustainable practices on the orgainisation performance of ACC Cement Bangalore
8	P18EV21C0030	Megha M	A study on Automation, Sales and Financial Perfornace of Navika Automation Company, Bangalore
9	P18EV21C0033	KAVYA S	A study on Inventory Management Techniques & its impact on performance at G M Plastic, Peenya

*[Signature]*  
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HOD

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02/09/23  
Principal

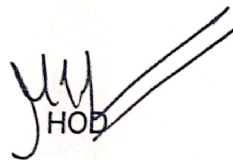
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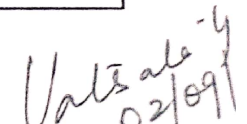
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FACULTY GUIDE : Mrs. Karanam Kavitha

Sl.No	Register Number	Name of the Student	Topic
1	P18EV21C0002	SAURAV GURUNG	A study on financial performance of FMCG Company listed in BSE
2	P18EV21C0005	Rakshith A S	A study on the influence of pricing strategy on customer satisfaction with royal enfield bikes at Acclaim Motors, Bangalore
3	P18EV21C0009	Vishal.V	A study on power generation efficiency and its impact on financial performance in KPCL
4	P18EV21C0014	SUMA . D	Impact of technology adoption on profitability: A case study at Blue Dart Company-Bangalore
5	P18EV21C0018	Bhagyalakshmi.. N	A study on credit management at koalr and chikkabalapur district co-operative central Bank Ltd, Kolar
6	P18EV21C0021	Mudesirunnisa S Qhadri	A study on impact of Kaizen costing on the performance improvement of a Rajalashmi Alloy Costing Pvt.Ltd. Banglore
7	P18EV21C0026	Sandhya V Raikar	A study on impact of performance appraisal mechanism on employee performance and profitability with special reference to Karnataka Soap and Detergent Ltd. Bangalore
8	P18EV21C0031	Deepak kumar	A study on current trends of internet marketing towards online shopping at flipkart warehouse, Bangalore
9	P18EV21C0034	S. Krithika	Impact of Maslow's Need Hierarchy Theory on the employee turnover and retention: A case study at Master CamtekSolution Pvt. Ltd, Bangalore
10	P18EV21C0037	Shwetha.R	Issue and Challenges of supply chain management- A Case study at techlog services, Bangalore

  
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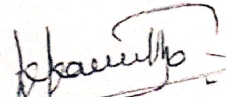


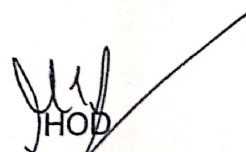
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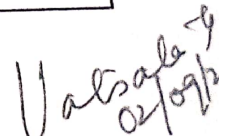
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FACULTY GUIDE : Mr. Samuel

Sl.No	Register Number	Name of the Student	Topic
1	P18EV21C0003	Hemalatha L	A Study on impact of Marketing Strategy on Trade Promotion of Apollo Tyres. Bangalore Branch
2	P18EV21C0006	Sachin Singh	A Study on influence of Rewards and recognition on employee Motivation at ICICI Bank
3	P18EV21C0010	Rakesh u	A study on Impact of Revenue Generation on Profitability of KPTCL , Bangalore
4	P18EV21C0016	BS ARUN	A Study on Influence of Brand Image on Purchase Intentions at acclaim Motors Pvt Ltd. Royal Enfield dealer
5	P18EV21C0019	NAVEEN M	A Study on Impact of GST on Traders and Consumers in Bangalore
6	P18EV21C0022	Deekshitha C	The effect of digitalisation on banking sector- A case study at ICICI chikpete Branch, bengalore
7	P18EV21C0028	MAMATHA A	A study on effect of IND AS on business reporting practices - A Case study at Kurlon.
8	P18EV21C0032	Bhuvana S	A study on impact of goods and services Tax (GST) on audit firm's performance: A case study at Manoj Naik and Company, Bangalore
9	P18EV21C0035	Vignesh S K	A Study in Effect of Supplier Realtionship Managementr on Profitability in Girias
10	P18EV21C0036	Nagarathna.N	CRM & its impact on service quality & financial performance of EPOS Audio India Pvt Company, with reference to Bangalore

  
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Name of the Project Guide: Prof. B S Jayarama

Sl.No	Regester Number	Name of the student	Elective opted	Title of the Project	Approved / Not Approved
1	CM209101	Abhinesh Saji	Accounting and Taxation	A STUDY ON COST VOLUME PROFIT ANALYSIS AT CAP FOOD PRODUCT, CHANGANASSERY, KERALA	
2	CM209104	Bharath yadav N	Accounting and Taxation	PROFITABILITY AND LIQUIDITY POSITIONS IN COMMERCIAL BANKS WITH REFERENCE TO KOTAK MAHINDRA BANK, HOSKOTE	
3	CM209107	Divya Shree B.U	Accounting and Taxation	A STUDY ON THE IMPACT OF ACCOUNTING INFORMATION ON DECISION MAKING AT SURABHI HOYSALA KALA NIKETHANA, BANGALORE	
4	CM209110	Mahesh Kumar.m	Accounting and Taxation	A STUDY ON PROCESS MANAGEMENT IN SUPPLY CHAIN AT HEMA ENGINEERING INDUSTRIES LTD, BANGALORE	
5	CM209113	Monisha U	Accounting and Taxation	A STUDY ON COST CONTROL TECHNIQUES AND ITS EFFECTS ON PROFITABILITY OF SAIKRISHNA GLASTEK PVT. LTS, BANGALORE	
6	CM209116	Pravallika.R	Accounting and Taxation	A COMPARITIVE STUDY OF FINANCIAL PERFORMANCE OF EVERBLUE APPAREL LTD (RAYMOND GROUP) BANGALORE	
7	CM209119	Shanaz Taj	Accounting and Taxation	A STUDY ON ISSUES AND CHALLENGES FACED BY MSMEs WITH A SPECIAL REFERENCE TO EMEN TECHNOLOGIES, BANGALORE	
8	CM209122	Teja V P	Accounting and Taxation	A STUDY ON MANAGEMENT ACCOUNTING TECHNIQUES AS A VERITABLE TOOLS FOR ORGANIZATIONAL DECISION MAKING OF SAGITTARIOUS PROFILES PVT. LTD.	

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balini

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Approved  
6/8/22