



RAMAIAH

College of Arts, Science &
Commerce

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M S Ramaiah College of Arts, Science and Commerce
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Recognized by UGC under 2f & 12B of UGC act 1956

Ref. No. MSRCASC/BTG/2023-24/38

Date: 08-12-2023

CIRCULAR

Department of Biotechnology & Genetics (An IQAC Initiative)

The Department of Biotechnology & Genetics is organising a Guest lecture on “**Multimodal Functional Brain Imaging and Neuromodulation**” by **Prof. Dr. Ranganatha Sitaram**, Director, Multimodal Functional Brain Imaging Hub working at St. Jude Children’s Research Hospital, United States, from 10.30am to 11.30am on Dec 11, 2023. The faculty and students belonging to Science stream are the targeted audience and request you to attend the lecture.

Venue: APJ Abdul Kalam auditorium,

MSRCASC campus

Dr. Radha Dayanidhi,
Dr. Pramod Desai
Conveners,
Dept. of Biotechnology &
Genetics

Dr. Lakshmikanth R.N.
HOD,
Dept. of Biotechnology &
Genetics

Dr. Pushpa H.
Vice Principal

Dr. Vatsala G.
Principal

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MSRIT Post, MSR Nagar
Bangalore - 560 054*

Report on Guest lecture,
'Multimodal Functional Brain Imaging and Neuromodulation'
(An IQAC initiative)

Title: 'Multimodal Functional Brain Imaging and Neuromodulation'

Resource Person: Dr. Ranganatha Sitaram, Director at Multimodal Functional Brain Imaging Hub,
St. Jude Children's Research Hospital, Memphis, Tennessee, United States

Organizer: Dept. of Biotechnology and Genetics

Date and time: December 11, 2023, 10.30 am-11.30 am

Venue: APJ Abdul Kalam auditorium, MSRCASC, Bengaluru

Participants: UG & PG students (Science stream) and Faculty of Science, M S Ramaiah College
of Arts, Science and Commerce, Bengaluru

Objectives

1. To inculcate the students with effective learning and critical thinking
2. To revive the interest of students and provides the opportunity to interact with expertise
3. To foster the students with communication skill and enhance their knowledge
4. The guest lectures was more approachable and appealing to the students

The department of Biotechnology and Genetics organized a Guest lecture for the students belonging to Science stream on December 11, 2023. The guest lecture programme commenced with the welcome address by Dr. Channarayappa, Research Head, and Professor. The resource person was welcomed with the sapling by Dr. Savitha. Later, Dr. Lakshmikanth R.N., Head of the dept. of Biotechnology & Genetics, briefed about the guest lecture. Later Dr. Radha Dayanidhi, Assistant Professor, Dept. of Biotechnology & Genetics introduced the resource person- Dr. Ranganatha Sitaram who had vast international experience besides bestowed with the Indian Prime Minister's

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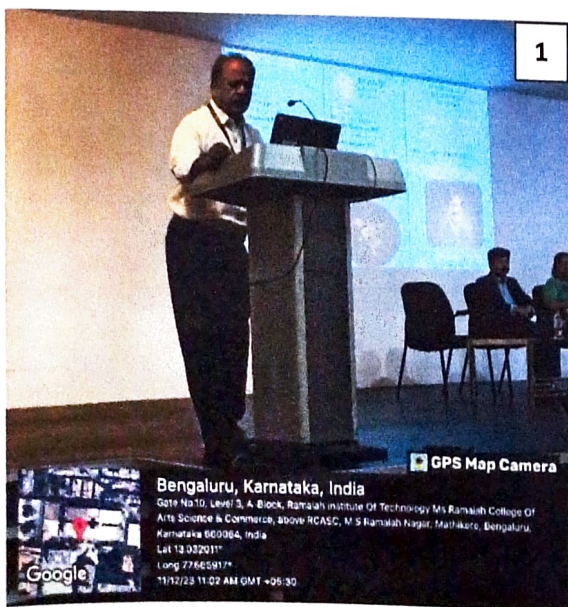
E principal.msrmcasc@gmail.com
W www.msrmcasc.edu.in

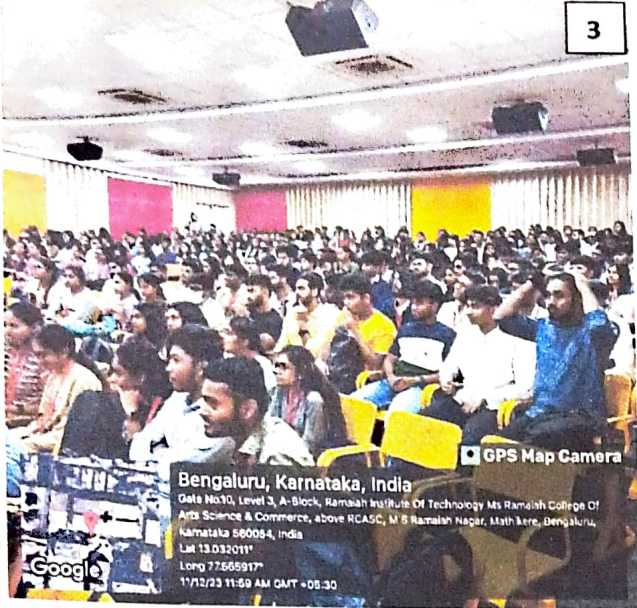

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Special Award called Vajra for Visiting Professorship in Neuroscience, the Indian President's Award for Visiting Professorship in Neuroscience and Neuroimaging. With this brief introduction, called upon the guest Dr. Dr. Ranganatha Sitaram to deliver the lecture. Tejaswini, BSc V sem student anchored the entire program. Dr. Sitaram explained his work about the developing novel scientific techniques for modulating brain activity in selected brain regions and networks to bring about specific changes in sensation, perception, cognition, and action in health and disease. His research combined innovative developments in functional and structural brain imaging, physiological measurement technology, and computational algorithms. He explained his research program at St. Jude integrated multimodal functional brain imaging with experimental and computational neuroscience techniques to understand and characterize adverse changes in brain function and network dynamics due to paediatric cancer and its treatment and to innovate novel techniques of neurorehabilitation to mitigate the effects.

The lecture was informative and ended up with the good interactive session which had good number of queries from students and faculty. The lecture was thought-provoking with research data and examples. The session ended up with whole-hearted thanks speech delivered by Dr. Ramakrishnaiah T.N., Assistant Professor, Dept. of Biotechnology and Genetics, acknowledged the speaker with memento as a token of respect. The feedback form link was sent to students to understand the benefit of the lecture gained by them.

Glimpses of the guest lecture





3

GPS Map Camera

Bengaluru, Karnataka, India
Gate No.10, Level 3, A-Block, Ramiah Institute Of Technology Ms Ramiah College Of Arts Science & Commerce, above RCASC, M S Ramiah Nagar, Mathikere, Bengaluru, Karnataka 560054, India
Lat 13.032011°
Long 77.665917°
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GPS Map Camera

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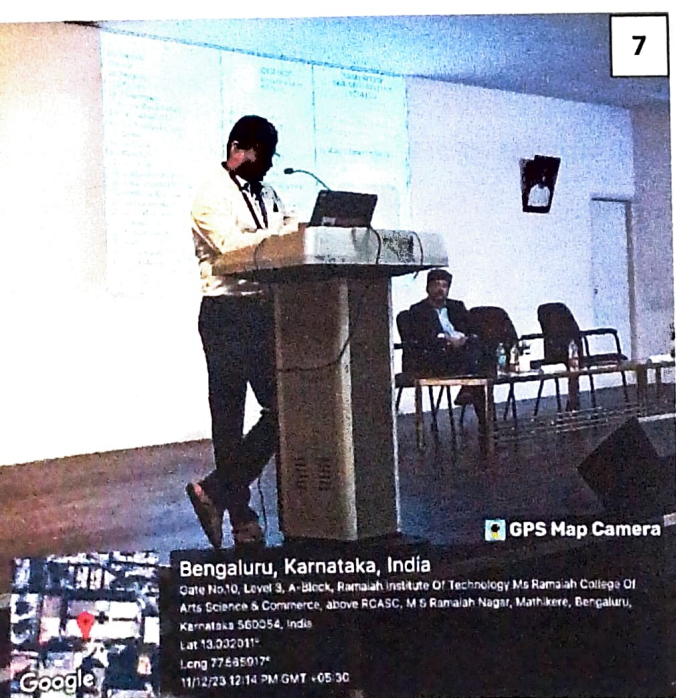
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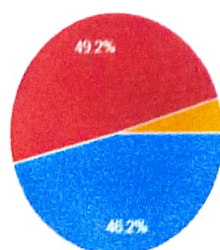
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1. Welcome address by Dr. Channarayappa Professor, Research Head, MSRCASC
2. Dr. Lakshmikanth R.N., HOD, Dept. of Biotechnology & Genetics, briefed about guest lecture
3. Students assembled at the auditorium to witness the talk
4. Dr. Radha Dayanidhi, introduced the resource person
5. Dr. Ranganatha Sitaram delivering the lecture
6. Interaction with students (Q & A session)
7. Vote of thanks delivered by Dr. Ramakrishnaiah
8. Token of appreciation presented to Dr. Ranganatha Sitaram
9. Faculty and student of Science stream with Dr. Ranganatha Sitaram

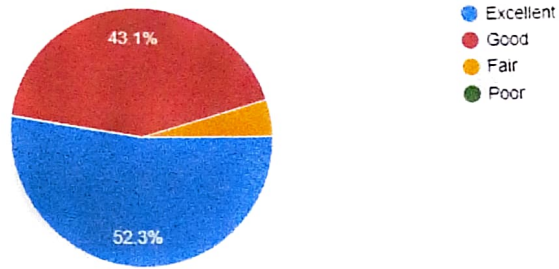
Feedback analysis

Speaker was able to explain the topic clearly & used relevant examples

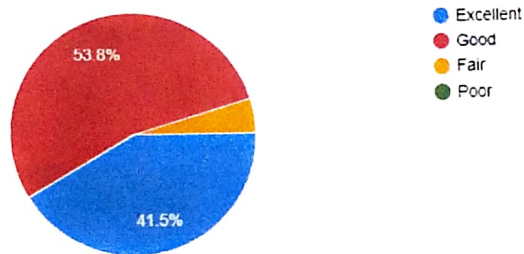


● Excellent
● Good
● Fair
● Poor

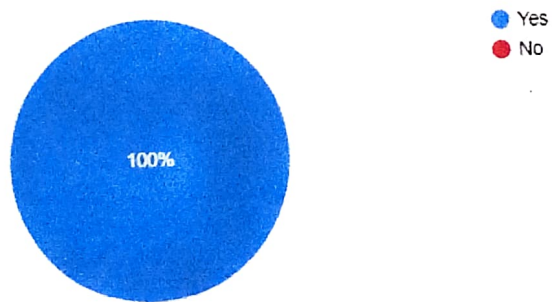
The presentation indicates the speaker's knowledge and understanding of the subject was:



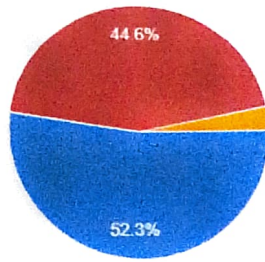
Did the speaker answer the questions well, giving concise and informative replies?



Speaker was able to positively influence my views towards the topic

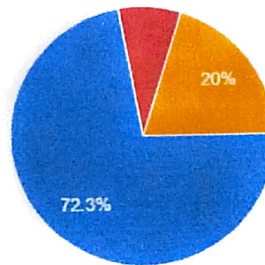


Verbal communication



- Excellent
- Good
- Fair
- Poor

In near future, I would like to attend more lectures from the same Speaker



- Yes
- No
- Maybe

Valsala

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INDUSTRIAL VISIT (12th to 15th March 2023)

Class: MSc III Sem (Batch 2021-23)

As part of the curriculum, students participated in an industrial visit, during which they visited research organizations and industries to gain an understanding of the internal working environment. In addition to that, it gives an explanation of how businesses operate and supplies helpful knowledge that is relevant to the practical components of the programme. Students in the third semester of the Master of Science in Biotechnology programme at Bangalore city University participated in an industry and research institution visit that was organised by the Department of Biotechnology and Genetics from March 12th to 15th 2023. The trip lasted for three days and began in Bangalore and ended in Udupi, covering a variety of different industries along the way. The visit was planned with the prior approval of Honourable Directors of various industries, who also provided direction during the planning process. Dr. Sowhagya.R and Dr. Satish Babu served as the coordinators for this entire industrial visit. The group consisted of 46 students in total.

Students visited Janatha Fish Meals and Oil Pvt. Co. Ltd.,

Over the course of more than three decades, Janatha fish means & oil products has established itself as a business that excels in terms of growth, innovation, and accomplishment. KC Kunder, the company's namesake and namesake founder, launched the business in the year 1989. The current chairman of the company is Mr. Anand C. Kunder, and they have plans to deliver high-quality items while also taking care of the environment in a way that causes it to be relatively less damaged. The primary objective of this business is to make the janatha group of companies a global brand that is respected within the fish oil/protein and agro products market. Additionally, the company intends to broaden its operations into new geographic areas while maintaining its position as the industry's preeminent supplier of fish protein and agro products in a manner that is environmentally responsible. Janatha group is comprised of a number of different businesses, some of which are Janatha fish meal and oil products, TJ marine products pvt. ltd., Janatha ocean products, Janatha agro goods, Janatha middle east LLC, and Goan fresh marine export pvt.ltd.

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Janatha's contemporary facilities, which include a process facility that is fully automated and state of the art, give the company the advantage it so desperately needs in terms of the quality of its products. In a world that is growing at a rapid rate, the modern tends to become the antique very quickly. Because of the sophisticated laboratory and the highly trained professionals who worked there, the product quality was consistently high. Sandeep shetty was the main guide and led the tour of janatha fish meal and products. He discussed the process of creating the fish meal, as well as the process of maintaining the quality of the oil products and fish meal. They showed us the raw material machinery, explained how it was used, explained how the storage facilities worked, and discussed how the finished product was marketed. The fish known as the indian sardine (*Sardinella longiceps*) is the primary raw material that is utilised during the production of fish meal and fish oil at janatha. The raw fish was put into double-jacketed steel cookers, and then it was cooked by steam. Once the steaming process was over, the fish was pressed, and the water and oil were squeezed out. The steam-realized fish meal was made at the janatha plant using the wet process. The fish cakes that result from pressing are known as fish cake, and they are dried using steam. The milling machine is where the dry fish meal is finished after it has been processed. After that, the powdered component is placed in a refrigerator and shipped to be bagged. After pressing, another product is extracted, which is a mixture of water and oil that is put through a decanter to get rid of the particulates that were suspended in the liquid. After this, the mixture is put through a centrifuge to separate the water and oil, and the oil that is recovered is known as crude fish oil. After that, it is refined or transformed into a variety of goods for the industrial sector.

At the conclusion, they demonstrated their very own water treatment system, which purifies contaminated water so that it may be reused. Benefits

- 1) Students were given an in-depth look at the whole range of equipment and goods used in industrial settings.
- 2) I also gained an understanding of the applications of fish meal in a variety of disciplines, such as the nutrition of mink and fish raised in captivity, as well as the food for domesticated dogs and cats.

Vatnala G

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3) Fish meal is also used in the manufacturing of some antibiotics for the pharmaceutical sectors, as well as in the process of producing fish oil and its use in the production of omega-3 pills, both of which are significant in the prevention and management of cardiac ailments.

Sri Ganesh Cashew Industry

Sri Ganesh Cashew Industry is a well-known cashew processing unit in Udupi, and it is situated in the neighbourhood of Barkur. It is a reputable business that employs fifty people in total. The provision of cashews of the highest possible quality is this company's primary mission statement. They have processed 48 different varieties of cashews, which may be distinguished by their size and colour. In the past, this enterprise did not make use of any machinery; instead, they relied solely on human labour to process the cashews. As time went on and technology improved, however, they began to import machinery from Thailand. They differentiated the sizes of the cashews by using a number of heaters, belt conveyors, and contemporary sensor gear. The packaging technique was also automated.

Mr. Narahari Prabhu, the chairman of the industry, provided a comprehensive breakdown of the cashew production process and the quality control measures that are in place. The cashews produced by this company are of the W320 and W180 varieties. These varieties bring in the majority of the company's revenue. The processing of the cashews takes almost seven days. As soon as we entered the business, we noticed that workers were sorting the cashews into their respective piles. After that, the cashews were fed into the processing apparatus, where the removal of the cashews' shells and further sorting took place. To begin, the cashews are boiled and then sun dried on the first day of the procedure. On the second day, the cashews are sorted into different piles according to their size; this step is referred to as the "sizing" process. The shelling process takes place on the third day after the cashews have been sorted based on their size. This process involves removing the cashew's outermost and most resilient shell, and it is primarily accomplished through the utilisation of contemporary machinery. Peeled cashews are next classified according to their size, shape, and colour, such as white or burned wholes, pieces, splits, butts, etc. On the fourth day, the cashews that have had their shells removed are placed in a hot chamber and heated to a temperature of 80 degrees Celsius for one day. After this, they are further

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processed for peeling. The quality of the kernel can be judged based on its form as well as its size and colour.

They process 5 tonnes of cashew in a single day, however the percentage of the processed product that is derived from the raw product is only 24%. Thailand is the source of the raw resources that are imported. Two persons are required for the creation of a product weighing 100 kilogrammes. The processing of cashews results in the production of oil as a byproduct, which can be put to use in the paint industry; alternatively, the oil can be converted into ash and put to use in the agricultural sector. When compared to the other months, the level of production during the months of February and March is significantly higher.

Benefits

- 1) Students were given the opportunity to get valuable knowledge regarding the process of cashew nut production.
- 2) There were numerous contemporary pieces of equipment for the processing of the cashew nuts, including enormous boilers, machines for shell removal, and automated packing and sorting machines.
- 3) and, last but not least, obtained a solid understanding of the level of quality and the cost of the cashew nuts.

Manipal Research institute, Manipal

Students visited the Virology department and museum at Manipal Academy of Higher Education (MAHE), an Institution of Eminence Deemed to be University, is a self-financing higher educational institution that started its operations in 1953 by establishing the first self-financing medical college as Public Private collaboration model.

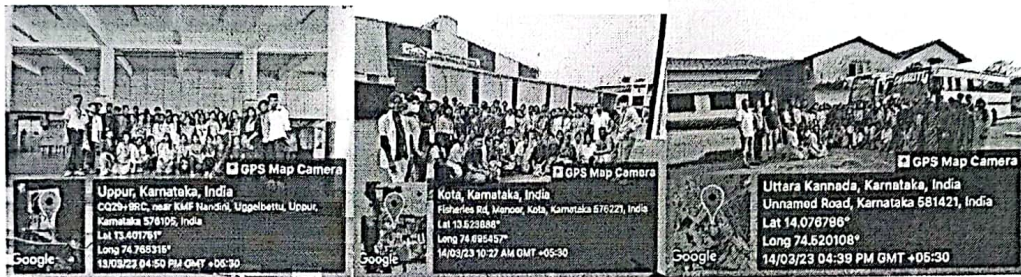
MAHE is synonymous with excellence in higher education. Over 35,000 students from 60+ nations live, learn, and play in the sprawling University town, nestled on a plateau in Karnataka's Udupi district. It also has nearly 3000+ faculty and almost 10000+ other support and service staff, who cater to the various professional institutions in Health Sciences, Engineering & Management,

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Communication, Humanities, Liberal Arts, and Social Sciences, etc. which dot the Wi-Fi-enabled campus.

KMF, Uppur, Udupi

The students visited KMF at Uppur. The employees of KMF explained the establishment of Uppur KMF in 2009. K M F Traders has gained immense expertise in supplying & trading of Floor cleaning liquid, soap oil, phenyal etc. The supplier company is located in Udupi, Karnataka and is one of the leading sellers of listed products. Buy Floor cleaning liquid, soap oil, phenyal in bulk from us for the best quality products and service.



Students visited (a) KMF, Uppur, (v) Janata Fish meals and oils Pvt. Ltd., (c) Sri Ganesh Cashew industry, (d) Manipal museum and Virology institute on 13th and 14th of March 2023.

K M W.

Vatigala G

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Report on Guest lecture, 'RNA in gene expression'

(An IQAC initiative)

Title: 'RNA in gene expression'

Resource Person: Dr. Cletus J.M. D'Souza, Adjunct Professor, Dept. of Biochemistry, Mangalore University, Mangalore

Organizer: Dept. of Biotechnology and Genetics

Date and time: August 2, 2023, 11.00 PM-1.00 PM

Venue: APJ Abdul Kalam auditorium, MSRCASC, Bengaluru

Participants: UG & PG students of Life Science, Faculty of Life Science, MS Ramaiah college of Arts, Science and Commerce, Bangalore

Objectives

1. To inculcate the students with effective learning and critical thinking
2. To revive the interest of students and provides the opportunity to interact with expertise
3. To foster the students with communication skill and enhance their knowledge
4. The guest lectures was more approachable and appealing to the students

The department of Biotechnology and Genetics organized a Guest lecture for Life Science students on August 2, 2023. The guest lecture programme commenced with the welcome address by Dr. Jayashree D.R., Associate Professor. The resource person was welcomed with the sapling by the Principal. Later, Dr. Lakshmikanth R.N., Head of the dept. of Biotechnology & Genetics, briefed about the guest lecture. Dr. Vatsala G., Principal addressed the gathering through which the message was delivered to students to inculcate the critical thinking and motivated to update their knowledge from guest lecture. Tejaswini, BSc IV sem student anchored the entire program.

Dr. Sathish Babu, Assistant Professor, Dept. of Biotechnology & Genetics introduced the resource person- Dr Cletus accomplished his Masters and Doctorate in Biochemistry from

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Vatsala G.
Principal,

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the University of Mysore. He pursued his Post-doctoral research at Dalhousie University, Canada for two years and joined the department of Biochemistry, University of Mysore as a lecturer followed by positions such as Reader and Professor, retired during the year 2013. He was awarded the Emeritus professor position from the UGC for two years which he completed in February 2017. He currently working as Adjunct Professor at Dept. of Biochemistry, Mangalore University, and Mangalore. He is a 'Visiting Professor' at Cardiovascular Research and Training Institute at Salt Lake city, USA. He has received the International Union of Biochemistry award. He was the president of the Mysore branch of the Society of Biological Chemists, India; served as an Academic Council member, member of the Research Advisory council, and as a member of Boards of selection. In addition, he was the Chairman, Committee for Development of Science in schools and University of Mysore. Added to his credits, he had Research grants from DST, DBT, UGC, ICMR and CSIR, and also from Erwin Braun Foundation from Switzerland. He has published 70 papers, three book chapters and has made over 120 presentations at National and International conferences. He is the director of a Biotechnology company. With this brief introduction, called upon the guest Dr. Cletus JM D'Souza to deliver the lecture.

Dr. Cletus explained about genes and their expression leading to the formation of proteins. Further, the control of gene expression can occur at transcription, RNA processing and translation level. He explained about the non-coding RNA which constituted 53% of junk DNA. Besides the nucleus, a compartment to which is overcrowded with the DNA with histones finally packed into chromosomes. The transcription has to happen by breaking the histone-DNA interaction. The histone has tails and got c-terminal and amino-terminal tails. The post-translational modifications take place by acetylation or methylation or phosphorylation. However the tailless histones function equally. The histone modifying enzymes aid in this process, Acetylases write the code & deacetylase remove the code added and also activate the gene or deactivate by shutting off the genes. The transcription factors and RNA polymerase bind to the chromatin during the time of expression of genes by modification of histone tails. The chromatin modifying complexes by non-coding RNA to make the genes expressed, favours the transcription. The long non-coding RNA act as decoy molecules bind to the sequester proteins thereby inhibiting the gene expression. The gene

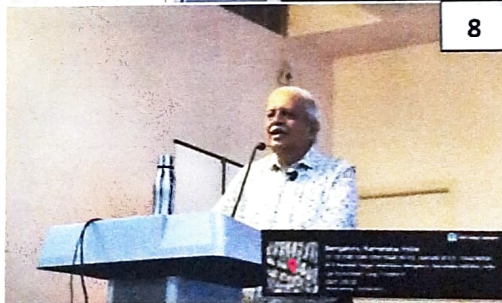
silencing by antisense RNA was discovered. The RNA silencing can happen by microRNAs and also micro RNA are there to mop off micro RNAs. TmRNA has properties of tRNA and mRNA. CRISPR CAS has a family of DNA repeats found in most bacteria and archaeal genomes. The application of CRISPR-CAS technology in gene knock-out and knock-in was explained and can be also used *in vivo* and *ex vivo* gene editing.

The lecture was informative and ended up with the good interactive session which had good number of queries from students and faculty. The lecture was interesting with research data and examples. The session ended with whole-hearted thanks speech delivered by Dr. Radha Dayanidhi, Assistant Professor, Dept. of Biotechnology and Genetics, acknowledged the speaker with memento as a token of respect. The feedback form link was sent to students to understand the benefit of the lecture gained by them.



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Glimpses of the guest lecture



1. Anchoring by Tejaswini, BSc IV sem student
2. Welcome address by Dr. Jayashree D.R., Associate Professor, Dept. of Biotechnology & Genetics
3. Address by Vatsala G., Principal, MSRCASC
4. Dignitaries seated on the dais
5. Dr. Lakshmikanth R.N., HOD, Dept. of Biotechnology & Genetics
6. Introduction of the resource person by Dr. Sathish Babu
7. Dr. Cletus delivering the lecture
8. Dr. Cletus delivering the lecture
9. Student with a query
10. Vote of thanks by Dr. Radha Dayanidhi



1. Anchoring by Tejaswini, BSc IV sem student
2. Welcome address by Dr. Jayashree D.R., Associate Professor, Dept. of Biotechnology & Genetics
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8. Dr. Cletus delivering the lecture
9. Student with a query
10. Vote of thanks by Dr. Radha Dayanidhi



Faculty of Life Science, BSc students on August 2, 2023

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Department of Business Administration – BBA

Participative Learning

**Team Building activities, Quizzes conducted during the academic year
2023-24**

Balloon Toss Teamwork" Group Dynamic Activity

Class: 3rd semester BBA Students Section B & C

Objective

The objective of the activity was to promote teamwork, communication, and trust among students. The balloon toss activity aimed to help students understand the importance of collaboration and supporting each other to achieve a common goal.

Activity Description

1. Divided into Groups: The students were divided into groups of 4-5.
2. Balloon Distribution: Each group was given balloons of different colours, where One colour represented the Team Lead and other colours represented team Members
3. Instructions
Students had to toss the balloons in the air and tap them to keep them from falling. The Team Lead balloon had to be kept afloat at all times. If the Team Lead balloon fell, the group had to start over.
4. Time Limit: The groups played for 10-15 minutes.

Observations:

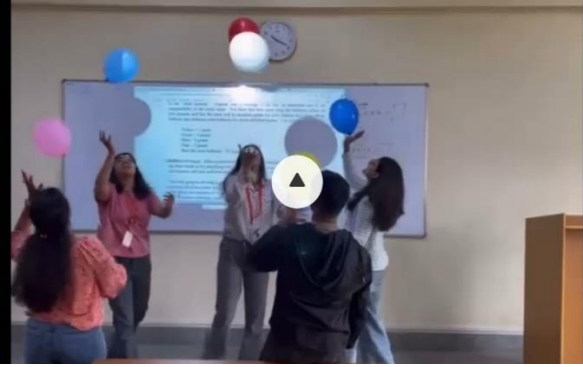
Initially, groups struggled to coordinate and communicate. As time passed, groups developed strategies and worked together to keep the balloons afloat. Team members supported their Team Leads, ensuring their balloons remained in the air. Students communicated effectively and trusted each other to keep the balloons from falling.

Outcomes:

Students demonstrated improved teamwork and communication skills. Team members learned to support their leaders and work together towards a common goal. Students developed trust and reliability among team members. The activity was enjoyable and engaging, fostering a positive class environment.

Conclusion:

The "Balloon Toss Teamwork" group dynamic activity was a success, promoting teamwork, communication, trust, and leadership among the BBA students. The activity encouraged collaboration and support, providing valuable lessons for future professional and personal endeavours.



Vatshali

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Marketing Management Quiz Report

Class: 1st Sem BBA Students Section C

Objective

The objective of the quiz was to assess students' understanding of key concepts in Marketing Management, including market research, segmentation, targeting, positioning, and the marketing mix.

Quiz Details

Platform: Quizlet (online)

Duration: 30 minutes

Questions: 25 multiple-choice questions

Topics

- Market Research (5 questions)
- Segmentation, Targeting, and Positioning (10 questions)
- Marketing Mix (10 questions)
- Branding and Product Management (5 questions)

Student Performance:

Students performed well on questions related to the marketing mix. Students struggled with questions on market research and segmentation. Students demonstrated a good understanding of marketing concepts, but struggled to apply them to real-world scenarios. Some students showed difficulty in critical thinking and analysis. Most students managed their time effectively, completing the quiz within the allotted time.

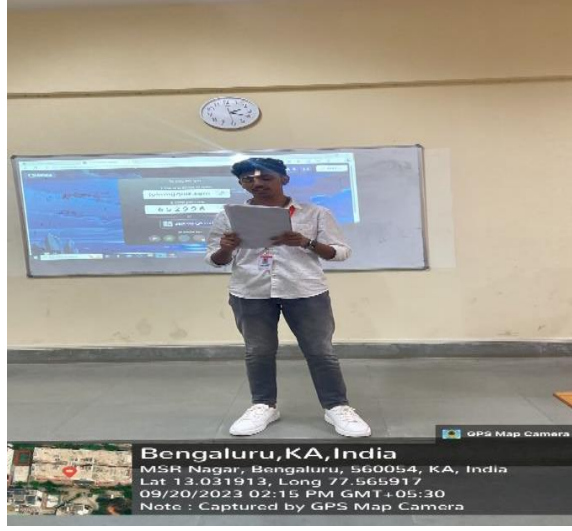
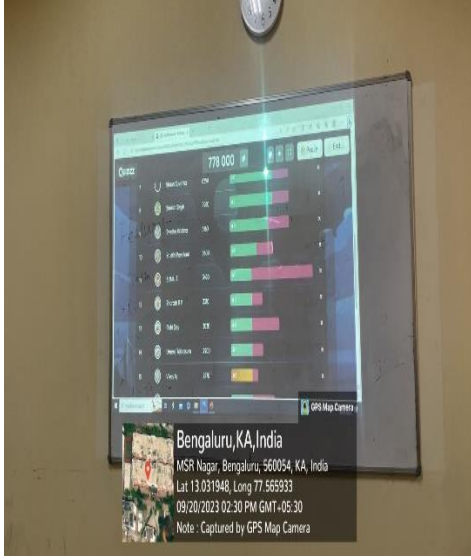
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Photos of Seminar and Industrial Visit during the academic year 2023-24



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Report on Industrial Visit by the BBA Department

Date: June 29, 2024 / July 2nd 2024/ July 5th 2024

Organized by: BBA Department

Participants: 280 Students of the BBA Program

Sl. No	Date	Class / Section	Name of the Company	No of Students	Faculty Coordinators
1	29/06/2024	VI Sem	<ol style="list-style-type: none"> Dairy Day Manufacturing Facory ETA Technology Private Limited 	100	<ol style="list-style-type: none"> Ms. Savitha. B H Ms. Dimple
2	02/07/2024	IV Sem	<ol style="list-style-type: none"> Pushpak Products Pvt Ltd and Accutech Enterprises 	90	<ol style="list-style-type: none"> Ms. Deepa Ms. Yashodha
3	05/07/2024	VI Sem	<ol style="list-style-type: none"> Metro Cash and Carry Dairy Classic Ice cream Pvt Limited 	90	<ol style="list-style-type: none"> Ms. Sandhya Ms. Preethi

Dairy Classic Ice Cream Pvt Limited



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ETA Technology Private Limited



Metro Cash and Carry



Vaibhava '4

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Dairy Classic Ice Cream Pvt Ltd.



Accutech Enterprises



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Pushpak Products Pvt Ltd



Vaibala'y

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Department of Management Studies - MBA

Detailed Report on Industrial Visit to " iD Factory "

- Visit Coordinator = Dr. Akshay
- Date = 06/08/2024
- Number of Participants = MBA 1st Year Students (34 students)

Brief about the Industrial Visit :

The industrial visit to iD Factory was a highly informative and engaging experience for the MBA 1st year students of Ramaiah College of Arts, Science, and Commerce. The visit began with a comprehensive presentation that covered:

1. Products: An overview of iD Factory's range of products and their applications.
2. Operations: Insights into the company's manufacturing processes, quality control measures, and supply chain management.
3. Organizational Structure: An understanding of the company's hierarchical structure, departments, and roles.

4. Founders' Introduction: A brief history and background of the founders, their vision, and entrepreneurial journey.

Following the presentation, the students were taken on a guided tour of the factory, where they witnessed firsthand the production processes and got a hands-on understanding of the concepts learned during the presentation.

We all received a token of gratitude from the iD factory as a gift hamper of their few products .

The visit provided valuable practical insights into the functioning of a real-world organization, allowing students to relate theoretical concepts to actual business practices. The students appreciated the opportunity to ask questions and interact with the iD Factory team, gaining a deeper understanding of the industry and its dynamics.

We would like to thank Akshay Sir for accompanying us and ensuring our safety and engagement throughout the visit.



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A special thanks to Kaushik Sir from iD Factory for hosting us and providing us with a comprehensive understanding of the factory's operations. His explanations and insights were invaluable, and we greatly appreciate the time he took to show us around.

We would also like to extend our heartfelt gratitude to the College Management , Department of Training & Placement as well as the Department of MBA for organizing this industrial trip to iD Factory

Overall, the industrial visit to iD Factory was a enriching experience that complemented the students' academic learning and inspired their future entrepreneurial endeavors and we would look into many such opportunities in the future days as well

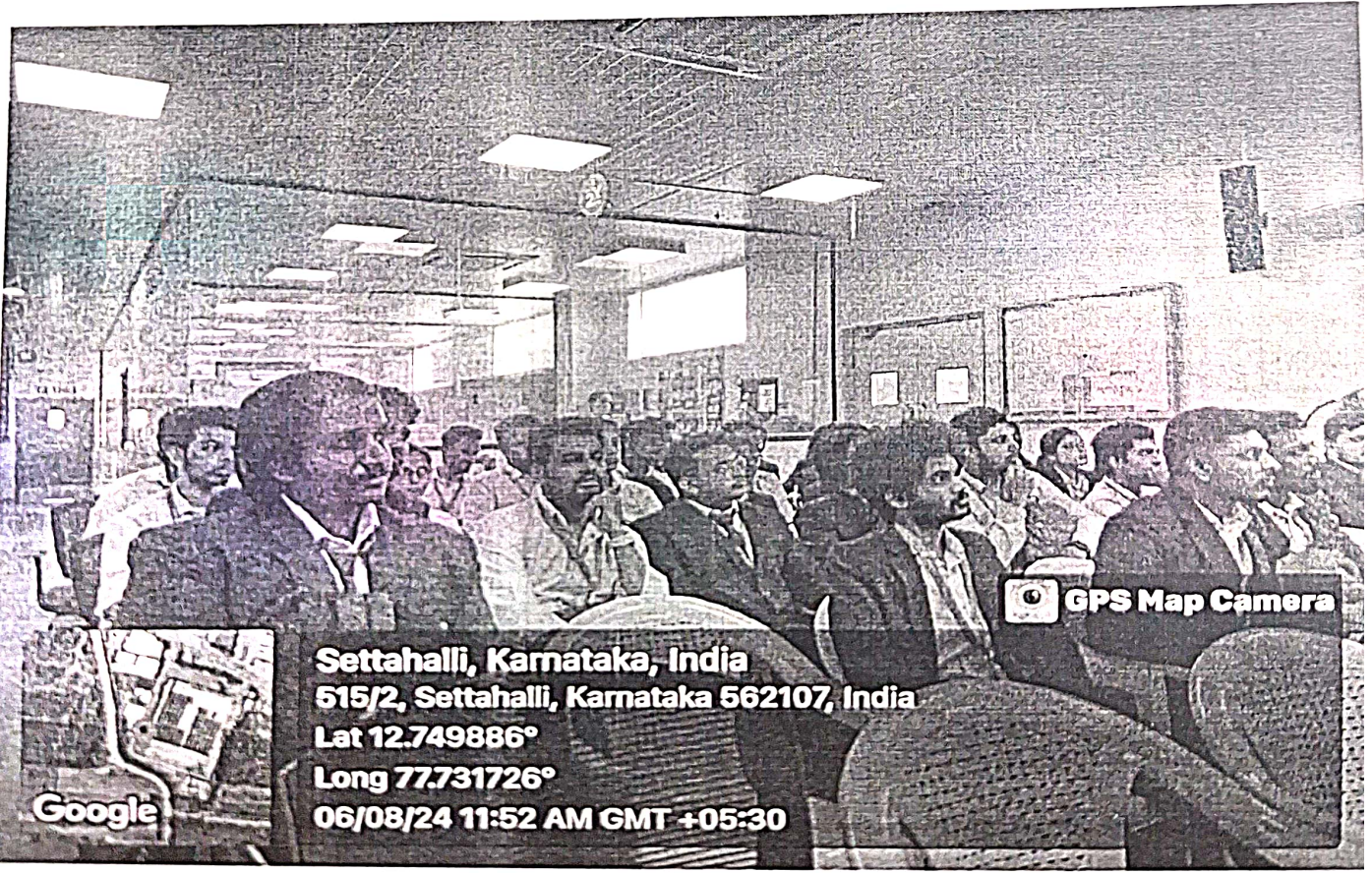
PHOTOS OF THE INDUSTRIAL VISIT :



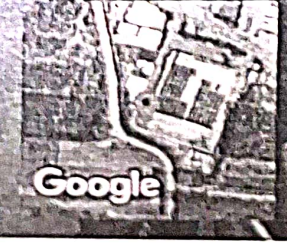
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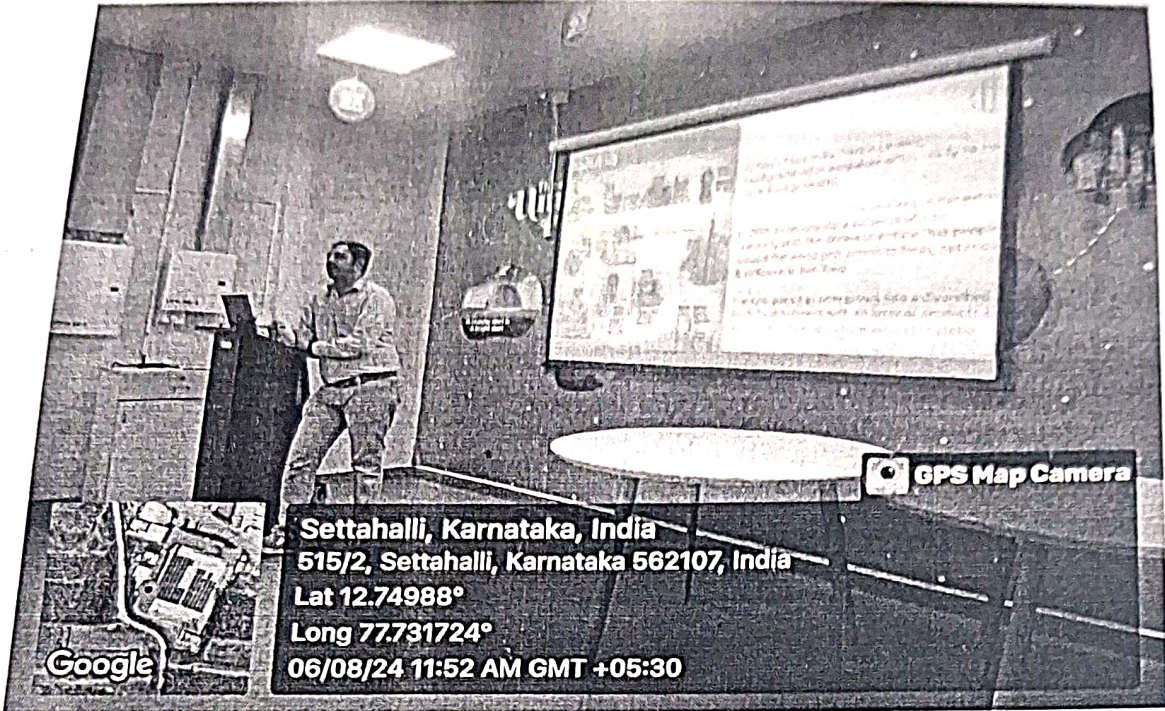
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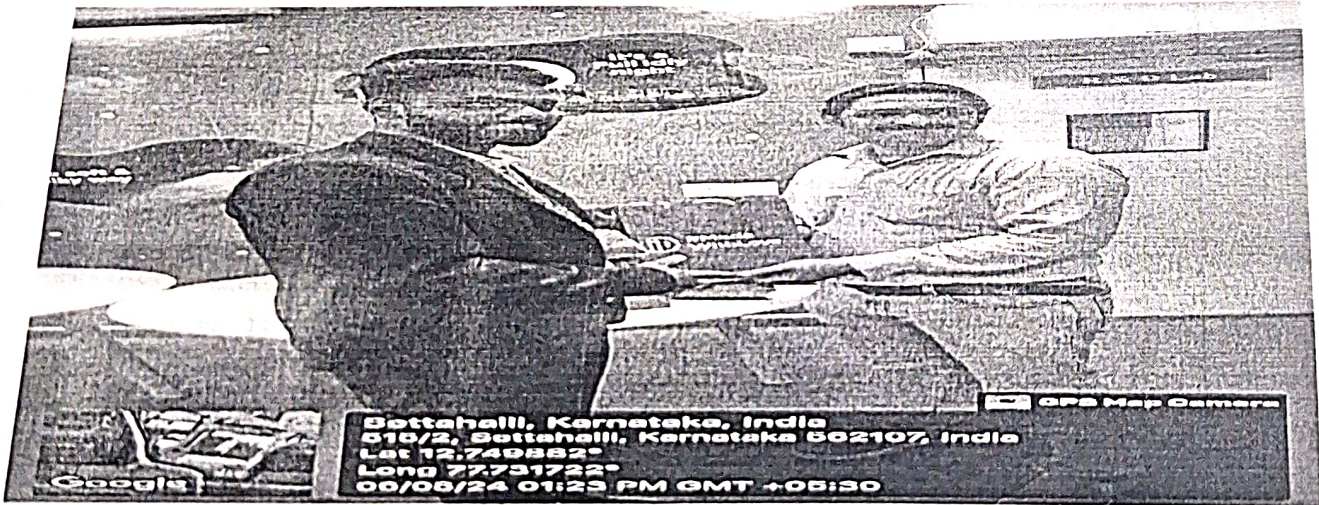


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Vatshala G

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TIA Technology India Pvt Ltd

Introduction:

On 9th March 2024, the MBA 1st & 3rd Semester students were taken on an industrial visit to TIA Technology India Pvt Ltd. The visit aimed to provide students with practical exposure to the production processes, quality control measures, and the management practices followed in the company.

Objective:

- The primary objective of the industrial visit was to give the MBA students an opportunity to witness and understand the business model of machinery manufacturing company.
- The visit also aimed to witness product demonstrations and conduct testing of machinery products. This allows the visitor to assess the performance, functionality, and suitability of the machinery for their specific needs.

Outcome:

- The industrial visit to TIA Technology India Pvt Limited was an enriching experience for our MBA students. As we stepped into the company premises, students were greeted by a flurry of innovation and efficiency in action. From witnessing state-of-the-art machinery in the manufacturing unit to engaging discussions with seasoned professionals in the boardroom, every aspect of the visit provided invaluable insights into the practical application of management theories we've studied. Students had the opportunity to observe how technology is leveraged to enhance productivity and quality.
- Moreover, interacting with the management team and employees gave us a deeper understanding of the organizational culture and the importance of effective leadership in driving business success. The visit not only bridged the gap between classroom learning and real-world operations but also inspired us to think critically about the challenges and opportunities present in the ever-evolving business landscape. Overall, the industrial visit to TIA Technology India Pvt Limited was a pivotal experience that enhanced our learning journey and equipped us with valuable perspectives to excel in our future endeavors in the field of management.

In conclusion, the industrial visit to Tin Technology was a success, and the students gained valuable insights into the production processes, quality control measures, and management practices followed by Tin Technology Private India Ltd. The visit also provided a practical understanding of the importance of sustainability, innovation, and customer-centricity in the modern business world.



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Ash
 Vathala G

SILAPPATHIKARAM

(The tale of golden anklet)

SUBMITTED TO:

MR MAYUR DATTATRI

ASSISTANT PROFESSOR

DEPARTMENT OF LANGUAGES

SUBMITTED BY:

MEGHA RAJ

BSc BT/CHEM 4TH SEMESTER

REG NO:U18EV22S0130

MSRCASC

SILAPPATHIKARAM

(THE TALE OF GOLDEN ANKLET)

BY-ILANGO ADIGAL

MAIN CHARACTERS:

- **KANNAGI:** daughter of a businessman, a kind and generous woman. She is the wife of Kovalan.
 - **KOVALAN:** a businessman and husband of Kannagi.
 - **MADHAVI:** a beautiful dancer.
-

The scene starts with a group of dancers dancing.

NARRATION: I am the soul of beauty filled with the precious. I am the sound that will enamor you, entice you and harm you. I am the one who unites two beautiful souls. I breathe life in the gentle ankles of Kannagi.

[MUSIC]

NARRATION: the moon shines down in splendor upon PUKAR, the sea port and capital of chola kingdom, the opulent city where ships and caravans lands with rich merchandise, gems and spices.

[MUSIC]

NARRATION: there is a festive air for the union is on the cards, the celebration of the most beautiful pair, descendants of the most prominent families.

The moon beams fall on the lotus eyed Kannagi and flinches in envy she is a virtuous of impeccable tastes, daughter of MANAYAKAN, the trader.

[ENTERS KANNAGI WITH HER FRIENDS DANCING]

NARRATION: the slivery beams travel to another corner of the city where rests the young man of immense strength and looks that make young woman swoon.

[KANNAGI AND HER FRIENDS EXITS]

[MUSIC]

[ENTERS KOVALAN]

NARRATION: the stealthy moon makes way for the intrusive sun's presence. As elephants are bathed and decorated to parade the roads and drummers take out their wests in brocade. Young woman lay out their jewelry for this is the day that Kannagi and Kovalan are to wed. Sheats of blue silk envelop the sacred pavilion. Pearls, gems and diamonds stud the towering pillars and the festive fire that would unite the two is lit.

[KOVALAN EXITS]

[MUSIC]

[KOVALAN AND KANNAGI ENTERS, FULLY DRESSED FOR THE WEDDING]

[THE GRAND WEDDING OF KANNAGI AND KOVALAN BEGINS]

[MUSIC]

NARRATION: After the wedding, young girls threw flowers and spread fragrance the aroma of incense and sandalwood paste is intoxicating.

[MUSIC]

NARRATION: And in the opulent mansion where Kovalan resides, the fragrance of red and purple flowers wafted in followed by a swam of honeybees as if to disturb the lovers romantic place.

[THEY DANCE TOGETHER IN A ROMANTIC WAY AND HERE HE GIFTS HER A GOLDEN ANKLETS AS THEIR WEDDING GIFT]

NARRATION: As days passed by, Kannagi with her retinue of faithful servants was the perfect hostess of kinsman, ascetics and guests. Kannagi's fame spreads far and wide. She was a perfect homemaker, lover and wife to a noble man.

KOVALAN: Kannagi, listen I have just concluded a deal worth lakhs of rupees.

KANNAGI REPLIES: So now we can buy that house by the river.

KOVALAN: You have brought me luck Kannagi. You shall be the mistress of the new house.

KANNAGI: Does that mean we have to leave your parents?

KOVALAN: They will be going away on a pilgrimage for a year. We will lock up this house...

KANNAGI: And I will make that house heaven for you.

THREE YEARS LATER, DURING THE SPRING FESTIVAL...

KANNAGI: Madhavi will be dancing today, they say she is beautiful.

KOVALAN: Certainly not as beautiful as my wife.

[KOVALAN EXITS]

[ENTERS MADHAVI, WHO MESMERIZES PEOPLE WITH HER BEAUTY AND HER DANCE]

[KOVALAN ENTERS]

BUT WHEN KOVALAN SAW MADHAVI PERFORM, HE COULDN'T TAKE HIS EYES OFF HER..

PEOPLE AROUND SAYS: What an excellent dancer!

OTHER PERSON SAYS: Perfect! Her technique is perfect!

THE KING praises her and says: your performance was excellent. Please accept this money as a gift from the state... And my emerald necklace as a personal tribute.

MADHAVI: I am Honored, YOUR MAJESTY.

[ALL OF THEM EXITS EXCEPT KOVALAN AND KANNAGI]

An excited Kovalan and a quiet Kannagi went home..

**KOVALAN: I can't forget her. I must meet her alone.
But How? Where?**

The next day.....

A lady says: Kooni, take this emerald necklace and sell it to the highest bidder, only he would be worthy of having Madhavi.

The old lady replies: Leave it to me to choose a handsome rich man.

The old lady announces: "Buy Madhavi's necklace and become her lord".

Kovalan hears it and says: Is that all one need to do to get her? I will buy it.

The old lady says: You must pay 1000 measures of gold coins, young man.

I will pay that and more, says Kovalan.

MONTHS LATER..

Kovalan and Madhavi meets and Kovalan says to her that: I cannot bear even a day's separation from you.

Madhavi: I am overwhelmed by all the love and wealth you shower on me.

On the other side, Kannagi is upset that Kovalan, her husband has left her for Madhavi.

A lady says: Poor Kannagi's, she is always in tears.

Second lady: He does not deserve such a good wife.

Third lady: That man has taken away all her jewels and money.

A lady comes and says: You must eat something. You have been starving.

Kannagi says: For whom should I live? Kovalan never comes here.

The lady says: Send him away even if he does. You are too good for him.

Kannagi: No. Don't say that. My husband is my GOD.

Narration: As days go by, Kovalan watches Madhavi with a mix of love and distrust. Her flirtiest manner and love for expensive jewelry and clothes frightened his very soul. He knows impending doom is nigh as she stares into his eyes, he sees only spears and arrows. Is she a hypocrite who loves any man with wealth? As his wealth depletes, does he sense a change in her? As the lovers quarrels becomes more frequent, times are spent alone pining for the woman he had abandoned. Was it his karma that was beckoning him, telling him that his time with Madhavi is over.

[He leaves Madhavi and goes back to Kannagi, Madhavi is very upset]

Kovalan: she is just another dancer. I was foolish to have lost my heart to her.. to have squandered all my money on her.

**MEANWHILE, OUTSIDE HIS HOUSE,
KANNAGI WAS TALKING TO A FRIEND.**

Kannagi: I dreamt that he came back to me. But he took me away to a new land and then was lost.

Her friend says: Don't panic. Trust in GODDESS PARVATI. She will protect you.

SUDDENLY,

A lady says: Mistress, the master is coming this way. He looks sad.

KANNAGI RAN INDOORS AND WAITED FOR HER HUSBAND. AS SOON AS HE CAME IN-

Kovalan: Kannagi, I was a fool to have left you. I will never neglect you again.

Kannagi: GODDESS PARVATI has been kind to me.

Kovalan: I need some capital to start my business again.

Kannagi: My Lord, I still have my anklets- the last of my jewels. We can sell one of them.

Kovalan: It will fetch a better price in the markets of Madurai. Let us go there.

Kannagi: As you wish, my lord, you know best.

EARLY, THE NEXT MORNING, THEY SET OUT FOR MADURAI TOWARDS EVENING-

Kannagi: I can't walk anymore, my lord. Let us rest for a while.

Kovalan: How much I have made you suffer. I am sorry, terribly sorry.

Kannagi: Don't say that. You have come back to me. I am happy.

Kovalan: How could I have ever forsaken this good woman for that dancer! As soon as I earn some money, I shall make amends. She shall never know pain again.

THE NEXT MORNING-

Kovalan: Come Kannagi, there is a temple near by. Let us pray to the Goddess there.

AT THE TEMPLE-

They asked the people around them if the aarati is over. They say no, not yet. You are just in time. At that time, one of them shouted saying- Look! The oracle of Goddess. After that they leave for Madurai.

AT MADURAI-

Kannagi: What a big city! I fell lost here.

Kovalan: You are so timid. Come, let me find some good people in whose care I can leave you.

Kannagi: Please don't leave me and go away.

Kovalan: But I have to go to market to sell the anklet.

KOVALAN APPROACHED A KIND LOOKING COUPLE-

[ENTERS MADALAN AND HIS WIFE]

Kovalan: Sir, my name is Kovalan. I am a stranger to this city. I seek your help and hospitality.

A man says: I am Madalan. You are welcome to make my humble home yours.

Kannagi: Don't leave me, my lord. I am afraid.

Kovalan: Of what, Kannagi? They are good people. You will be safe with them.

Madalan: You can tell me all about yourself tomorrow. Go now and rest.

Kovalan: Thank you, Sir. My wife is tired.

THE NEXT DAY..

Madalan: So that is your story. Go to our king. He will help you.

Kovalan: I have some work at the market, Sir. I will finish it and go. I will be back soon Kannagi.

Kannagi: I am nervous, my lord, frightened. May God be with you.

Kovalan reaches the streets and asks a man about the goldsmith. The man tells him the directions and Kovalan follows it. When he reaches there-

Kovalan: Sir, do you know anyone who would like to buy this anklet?

The man replies: That man would. He is the queen's goldsmith.

Kovalan meets the goldsmith and says- I would like to sell this anklet.

Goldsmith: it is beautiful. He thinks to himself and says- it is exactly like the queen's anklet! The one my wife has been yearning for. Please wait here while I value it.

The goldsmith gives the queen's anklet to his wife and return this one to queen saying that this stranger tried to steal it.

The goldsmith tells his servant that- Don't let this man out of your sight.

Servant: Why are you so excited, master?

Goldsmith: I suspect him of stealing the queen's anklet. I am going to the king.

He says to himself- my lucky star shines today. But I have sold my soul to the devil. So what?

The goldsmith goes to the king and gives him the anklet and says- I brought back the anklet because it was not safe in my house. A thief tried to steal it but I caught him and retrieved it.

The king says- Good work. Let the thief be taken away and beheaded.

In the street, the king's army comes and catches Kovalan and drags him to the court.

People talk about him and says- He has such a noble face. Why did he do it?

One more says- Isn't he Madalan's guest? I must go and tell him.

THE MAN RUSHED TO MADALAN'S HOUSE-

MAN: your guest is dead.

Kannagi: NO!

Madalan: dead? What happened?

Man: he was beheaded. The king's order that he stole the queen's anklet.

Kannagi: he fell unconscious and when woke up she was like, my husband, a thief. Is the king mad?

At the market place, Kannagi sat down near the body and tells him to look at her.

Kovalan spoke to her and said- Kannagi, why do you look so sad? You will join me soon. Then he dies in her arms.

Kannagi says to a group people that- Your king is a murderer. This anklet will prove Kovalan's innocence.

THE CROWD FOLLOWED KANNAGI AS SHE CHARGES TOWARDS THE PALACE. AT LAST SHE REACHED THE GATES OF THE PALACE.

Kannagi: Go and tell your king that a woman seeks justice. Her husband has been killed unjustly.

The guard informs the king that a woman is standing down and my lord she says her husband has been killed unjustly.

The king says: let her in. I will see that justice is done. Who is she?

Kannagi: I have come from chola kingdom famed for its unerring justice to a kingdom where justice justice seems to be unknown. My innocent husband tried to sell the anklets. Someone called him a thief and you O unjust king, beheaded him without even a trial!

King: So you are the thief's wife. He stole this, my queen's gold anklet which has pearls inside.

Kannagi: My gold anklet has diamonds inside. Here is the second of the pair.

SHE TOOK THE ANKLET FROM THE KING AND BROKE IT. THE DIAMONDS LAY SCATTERED ON THE FLOOR.

The king says: What have! Done! Have killed an innocent man. I can atone only by my own death. Overcome by his sense of guilt, king fell dead.

But Kannagi's anger was not appeased. She reached the palace gates and-

"if I am the chaste wife of an innocent man, let this cursed city burn to ashes in the flames of my wrath."

Let the old, disabled and the children be spared.

SUDDENLY, GODDESS OF MADURAI CAME DOWN-

Listen to me Kannagi, the king was not at fault. It was your husband's sin in the previous birth that has brought about this tragedy.

Kovalan was one of the Pandya king's soldiers. He brought about the death of an innocent man whose wife cursed him.

Kannagi understood and says- Bless us, O Goddess. Release us from this curse.

Goddess says: You will go to heaven with your husband. He will come down and take you. Madurai will be rebuilt.

AS PROMISED BY THE GODDESS, KOVALAN CAME DOWN IN WINGED CHARIOT.

Kovalan: Kannagi, we are now free of all earthly pains and pleasures.

YEARS LATER, TEMPLES WERE BUILT TO HONOUR THE DIVINITY OF KANNAGI. EVEN TO THIS DAY PEOPLE WORSHIP HER.

[THE END]

SANSKRIT

Submitted to:
Mr. Mayur Dattatri
Assistant Professor
Department of Languages

Submitted by:
Khushi Jain
U18EV2350195
2nd Semester
Department of BCA
MSRCAS

The Tale of Friendship in Whispering Woods

Chapter 1: The Strange Visitor

Whispering Woods was a place of serenity and timeless beauty. Tall trees formed a lush canopy, their leaves whispering secrets as the wind gently rustled through them. The animals of Whispering Woods lived in peace, each species playing its part in maintaining the balance of their home.

One bright morning, as the sun cast dappled patterns on the forest floor, an unusual visitor appeared. It was a porcupine named Prickles, who had traveled far and wide in search of a new home. His quills were long and sharp, a defense mechanism that often made others wary of him.

As Prickles wandered through the forest, he encountered a group of rabbits led by Renny, the bravest among them. The rabbits froze, their noses twitching nervously.

"Who are you, and what brings you to Whispering Woods?" Renny asked, stepping forward cautiously.

"I'm Prickles, and I'm looking for a place to call home," replied the porcupine, trying to sound friendly despite his intimidating appearance.

The rabbits exchanged glances. They had never seen a porcupine before and were unsure how to respond. Finally, Renny spoke up. "You may stay, but you must promise not to harm anyone with your quills."

Prickles nodded eagerly. "I promise. I just want a peaceful place to live."

With that, Prickles was allowed to stay in Whispering Woods. However, despite his friendly demeanor, many animals kept their distance, fearing his sharp quills.

Chapter 2: Building Trust

Prickles tried his best to fit in. He helped the squirrels gather acorns, offered to watch over the rabbit burrows, and even assisted the beavers with their dam. However, his quills continued to cause unease among the other animals.

One day, as Prickles was wandering near the river, he saw a young fox named Faye struggling to reach a juicy apple hanging from a tree branch. She jumped and jumped but couldn't reach it.

"Do you need some help?" Prickles asked, approaching cautiously.

Faye eyed him warily. "How can you help with those sharp quills?"

"I can knock the apple down with a stick," Prickles suggested.

Faye hesitated but then nodded. Prickles found a long stick and carefully knocked the apple down. Faye grabbed the apple and took a bite, her eyes widening with delight.

“Thank you, Prickles!” she said, her tail wagging happily.

Prickles smiled. “You’re welcome, Faye.”

This simple act of kindness began to change the way some of the animals viewed Prickles. They started to see that despite his formidable appearance, he had a kind heart.

Chapter 3: The Fire

As summer turned to autumn, Whispering Woods was ablaze with the colors of changing leaves. One evening, a fierce storm rolled in, bringing with it thunder, lightning, and strong winds. A bolt of lightning struck an old oak tree, igniting a fire that quickly spread through the dry underbrush.

Panic ensued as the animals fled their homes, trying to escape the growing inferno. Orin the Owl, the wise guardian of the forest, tried to coordinate an evacuation, but the chaos made it difficult.

Prickles, seeing the danger, knew he had to act. He found Renny and the rabbits, who were struggling to navigate through the thick smoke.

“Follow me!” Prickles shouted. “I know a safe path to the river.”

The rabbits, terrified and coughing from the smoke, followed Prickles as he led them through a less treacherous route. His knowledge of the forest and his bravery in the face of danger were crucial in guiding the rabbits to safety.

Meanwhile, Orin the Owl and Faye the Fox worked together to alert the other animals and guide them towards the river, the safest place in such an emergency. The beavers were already there, working tirelessly to build barriers that could help control the fire’s spread. As the animals gathered by the river, Orin noticed Prickles leading the rabbits to safety. He hooted loudly to get everyone’s attention.

“Listen, everyone! We must work together to save our home. The fire is spreading quickly, and we need to dig firebreaks and carry water from the river to douse the flames.”

Prickles, without hesitation, joined the beavers in digging firebreaks. His strong quills helped clear debris quickly, making it easier to create the necessary barriers. The other animals, inspired by his courage, joined in the efforts. Birds flew to the river, dipping their wings to carry water back to the fire, while squirrels and rabbits dug furiously to widen the firebreaks.

For hours, the animals worked together, driven by a common goal. Prickles’ dedication and bravery were evident to all, and slowly, the fire began to lose its ferocity. By dawn, the flames were under control, and the forest, though scarred, was saved.

Chapter 4: A New Beginning

In the aftermath of the fire, the animals of Whispering Woods gathered to assess the damage and plan the recovery. Orin the Owl called for a meeting in the Great Glade, where they had gathered many times before for celebrations and important discussions.

“Friends,” Orin began, his voice carrying both the weight of the recent events and a note of hope. “We have faced a great challenge, but together we have overcome it. Our forest is damaged, but with time and effort, it will heal.”

The animals nodded, their spirits lifted by Orin’s words. Renny the Rabbit stepped forward, her eyes shining with gratitude.

“We owe a great deal to Prickles,” she said. “Without his bravery and guidance, many of us would not be here today.”

The other animals murmured in agreement, their previous fears of Prickles replaced with admiration and respect.

Prickles, feeling a mix of pride and humility, addressed the group. "Thank you, everyone. I'm just happy to have found a home and friends who accept me. I will continue to do my best to protect and help Whispering Woods."

From that day on, Prickles was no longer seen as an outsider. He was a valued member of the community, and his quills, once a symbol of fear, were now seen as a reminder of his courage and strength.

Chapter 5: The Moral of the Story

The story of Prickles and the animals of Whispering Woods carries an important moral: true friendship and community are built on understanding, acceptance, and cooperation. It teaches us that we should not judge others by their appearances or differences but rather by their actions and intentions.

Prickles, despite his intimidating quills, proved his worth through acts of kindness and bravery. The other animals, by giving him a chance and working together in times of crisis, demonstrated that unity and collaboration can overcome even the greatest challenges.

As the seasons changed and Whispering Woods slowly healed from the fire, the animals remembered the lessons they had learned. They continued to work together, supporting one another and ensuring that their home remained a place of peace and harmony.

This fable reminds us that everyone has unique strengths and qualities that can contribute to the greater good. By embracing diversity and showing compassion, we can create a stronger, more resilient community where every individual feels valued and accepted.

ಕನ್ನಡ ನಿಯೋಜಿತ ಕಾರ್ಯ

ವಿಷಯ:- ಕರ್ನಾಟಕದ ಮಹಿಳಾ ಸಾಧಕಿಯರು.

ಪ್ರಸ್ತುತ ಪಡಿಸುವವರು:-

- ಪೂರ್ವಿಕ ಎಸ್ ರಾವ್
 - ಚೇತನ ಸಿ
 - ಮೇಘನಾ ಸಿ
- ವರ್ಷಿಣಿ ವಿಜಯಾಮೃತ ಎನ್ ಸಿ
 - ಸಂಧ್ಯಾ ಕೆ
 - ದ್ರುಪಿತ ಬಿ ಎಮ್
 - ಸಿರಿಶ ಕೆ
 - ರಿಷಿಕ
 - ಪೂಜಾ

ಪೀಠಿಕೆ

- ▶ ಮಹಿಳಾ ಸಬಲೀಕರಣವು ಮಹಿಳೆಯರನ್ನು ತಮ್ಮನ್ನು ತಾವು ನಿರ್ಧರಿಸುವ ಸಾಮರ್ಥ್ಯವನ್ನು ಮಾಡಲು ಶಕ್ತಿಶಾಲಿಯಾಗಿ ಮಾಡುವುದನ್ನು ಸೂಚಿಸುತ್ತದೆ.

ಮಹಿಳೆಯರಿಗೆ ತಮಗಾಗಿ ತೀರ್ಪುಗಳನ್ನು ಮಾಡಲು ಅನುಮತಿಸದ ಕಾರಣ, ಮಹಿಳಾ ಸಬಲೀಕರಣವು ತಾಜಾ ಗಾಳಿಯ ನಿಟ್ಟುಸಿರಿನಂತೆ ಪ್ರಾರಂಭವಾಯಿತು. ಇದು ಅವರ ಹಕ್ಕುಗಳ ಬಗ್ಗೆ ಅವರಿಗೆ ತಿಳಿಸಿತು ಮತ್ತು ಆ ಮೂಲಕ ಅವರು ಸಮಾಜದಲ್ಲಿ ತಮ್ಮದೇ ಆದ ಸ್ಥಾನವನ್ನು ಪುರುಷನನ್ನು ಅವಲಂಬಿಸಿರುವುದಕ್ಕಿಂತ ನ್ಯಾಯಯುತವಾಗಿ ಭದ್ರಪಡಿಸಿಕೊಳ್ಳಬೇಕು

ಸಾಲಮರದ ತಿಮ್ಮಕ್ಕ



ಜೀವನ

- ▶ ಇವರು ಕರ್ನಾಟಕದಲ್ಲಿ ಜನಿಸಿ ನೆಲೆಸಿರುವ ಒಬ್ಬ ಭಾರತೀಯ ಪರಿಸರವಾದಿ
- ▶ ಜನನ
- ▶ ಗುಬ್ಬಿ ತಾಲ್ಲೂಕು, ತುಮಕೂರು ಜಿಲ್ಲೆ, ಕರ್ನಾಟಕ, ಭಾರತ
- ▶ ತಿಮ್ಮಕ್ಕ ಅವರು ತುಮಕೂರು ಜಿಲ್ಲೆಯ ಗುಬ್ಬಿ ತಾಲ್ಲೂಕಿನಲ್ಲಿ ಜನಿಸಿದರು. ತಂದೆ ಚಿಕ್ಕರಂಗಯ್ಯ; ತಾಯಿ ವಿಜಯಮ್ಮ. ಇವರಿಗೆ ಯಾವುದೇ ಔಪಚಾರಿಕ ಶಿಕ್ಷಣ ಲಭ್ಯವಾಗದೆ ಹತ್ತಿರದ ಒಂದು ಕಲ್ಲು ಗಣಿಯಲ್ಲಿ ದಿನಗೂಲಿ ನೌಕರರಾಗಿ ಕೆಲಸ ಮಾಡಿದರು. ಇವರು ಚಿಕ್ಕಯ್ಯ ಎಂಬ ಒಬ್ಬ ದನಕಾಯುವವರನ್ನು ಮದುವೆಯಾಗಿದ್ದು, ಅವರು ರಾಮನಗರ ಜಿಲ್ಲೆಯ ಮಾಗಡಿ ತಾಲ್ಲೂಕಿನ ಹುಲಿಕಲ್ ಗ್ರಾಮದವರು.
- ▶ ತಮಗೆ ಮಕ್ಕಳಿಲ್ಲದ ಕಾರಣಕ್ಕೆ ರಸ್ತೆಯ ಬದಿಯಲ್ಲಿ ಆಲದ ಸಸಿಗಳನ್ನು ನೆಟ್ಟು ಅವುಗಳನ್ನೇ ಮಕ್ಕಳಂತೆ ಭಾವಿಸಿ ಬೆಳೆಸಿದಾಕೆ.

ಪ್ರಶಸ್ತಿಗಳು

- ▶ ಪರಿಸರ ಸಂರಕ್ಷಣೆಯಲ್ಲಿ ಮಹತ್ತರ ಕಾರ್ಯ ಮಾಡಿದುದನ್ನು ಹಲವಾರು ರಾಷ್ಟ್ರೀಯ ಮತ್ತು ಅಂತರರಾಷ್ಟ್ರೀಯ ಸಂಸ್ಥೆಗಳು ಗಮನಿಸಿ ಪುರಸ್ಕರಿಸಿವೆ
- ▶ ಅಮೇರಿಕ ಸಂಯುಕ್ತ ಸಂಸ್ಥಾನದ ಲಾಸ್ ಏಂಜಲೀಸ್ ಮತ್ತು ಓಕ್‌ಲ್ಯಾಂಡ್, ಕ್ಯಾಲಿಫೋರ್ನಿಯಗಳಲ್ಲಿ ಸ್ಥಿತವಾಗಿರುವ ಪರಿಸರ ಶಿಕ್ಷಣಕ್ಕಾಗಿ ತಿಮ್ಮಕ್ಕರವರ ಸಂಪನ್ಮೂಲಗಳು ಎಂಬ ಪರಿಸರವಾದಿ ಸಂಘಟನೆಯ ಹೆಸರನ್ನು ತಿಮ್ಮಕ್ಕ ಅವರನ್ನು ಆಧರಿಸಿ ಇಡಲಾಗಿದೆ.
- ▶ ೨೦೧೦ರ ಸಾಲಿನ ಪ್ರತಿಷ್ಠಿತ 'ನಾಡೋಜ' ಪ್ರಶಸ್ತಿ ಲಭಿಸಿದೆ.
- ▶ ೨೦೧೯ ರ ಗಣರಾಜ್ಯೋತ್ಸವ ಸಂದರ್ಭದಲ್ಲಿ ಅವರಿಗೆ ಪದ್ಮಶ್ರೀ ಪ್ರಶಸ್ತಿಯನ್ನು ಪ್ರಕಟಿಸಲಾಗಿದೆ.
- ▶ ೨೦೨೦ರಲ್ಲಿ ಕರ್ನಾಟಕ ಕೇಂದ್ರೀಯ ವಿಶ್ವವಿದ್ಯಾಲಯದಿಂದ ಗೌರವ ಡಾಕ್ಟರೇಟ್

ಸುಧಾ ಮೂರ್ತಿ



ಜೀವನ

- ▶ ಸುಧಾ ಮೂರ್ತಿ ಕನ್ನಡ ಮತ್ತು ಇಂಗ್ಲಿಷ್ ನ ಬರಹಗಾರ್ತಿ
- ▶ ಜನನ
- ▶ ಇವರು ೧೯೫೦ರಲ್ಲಿ ಧಾರವಾಡ ಜಿಲ್ಲೆಯ 'ಶಿಗ್ಗಾಂವ್' (ಜಿಲ್ಲೆಯ) (ಈಗ ಹಾವೇರಿ ಜಿಲ್ಲೆಯಲ್ಲಿದೆ) ಗ್ರಾಮದ ಕುಲಕರ್ಣಿ ಮನೆತನದಲ್ಲಿ ೧೯೫೦ ರ ಆಗಸ್ಟ್ ೧೯, ರಂದು ಜನಿಸಿದರು.
- ▶ ತಂದೆ - ರಾಮಚಂದ್ರ, ತಾಯಿ - ವಿಮಲಾ
- ▶ ೧೯೯೬ರಲ್ಲಿ ತಮ್ಮ ಪತಿ ನಾರಾಯಣ ಮೂರ್ತಿಯವರ ಜೊತೆಗೂಡಿ ಇನ್ಫೋಸಿಸ್ ಫೌಂಡೇಶನ್ ಪ್ರಾರಂಭಿಸಿದರು

ಪ್ರಶಸ್ತಿಗಳು

- ▶ ಭಾರತ ಸರ್ಕಾರ - ೨೦೦೬ನೆಯ ಸಾಲಿನಲ್ಲಿ ಸುಧಾ ಮೂರ್ತಿಯವರಿಗೆ ಪದ್ಮಶ್ರೀ ಪ್ರಶಸ್ತಿ ನೀಡಿದೆ
- ▶ ಐಐಟಿ ಕಾನ್ಪುರ್‌ನಿಂದ ಡಾಕ್ಟರೇಟ್ ಆಫ್ ಸೈನ್ಸ್ ಗೌರವ ಪದವಿ
- ▶ ೧೯೯೫ರಲ್ಲಿ ಬೆಂಗಳೂರಿನ ರೋಟರಿ ಕ್ಲಬ್ ನಿಂದ ಅತ್ಯುತ್ತಮ ಶಿಕ್ಷಕಿ ಪ್ರಶಸ್ತಿ ದೊರೆತಿದೆ.
- ▶ ಪಬ್ಲಿಕ್ ರಿಲೇಶನ್ಸ್ ಸೊಸೈಟಿ ಆಫ್ ಇಂಡಿಯಾದವರಿಂದ ರಾಷ್ಟ್ರೀಯ ಪ್ರಶಸ್ತಿ ದೊರೆತಿದೆ.
- ▶ ೨೦೨೨ನೇ ವರ್ಷದ ಪದ್ಮಭೂಷಣ ಪ್ರಶಸ್ತಿ [೧೫].
- ▶ ಸುಧಾಮೂರ್ತಿ ಸಾಹಿತ್ಯ ಪ್ರತಿಷ್ಠಾನದಿಂದ ಪ್ರತಿ ವರ್ಷವೂ ಉತ್ತರ ಕರ್ನಾಟಕ ಲೇಖಕಿಯರಿಗೆ ಸಾಹಿತ್ಯ ಪ್ರಶಸ್ತಿ ನೀಡುತ್ತಾ ಬಂದಿದೆ.

ಮಂಜಮ್ಮ



ಜೀವನ

- ▶ ಮಂಜುನಾಥಶೆಟ್ಟಿ 'ಮಂಜಮ್ಮ'ಳಾಗಿ ರೂಪಾಂತರ.
- ▶ ಜನನ :-
- ▶ 20 ಮೇ 1957 ರಂದು ಕಲ್ಲುಕಂಬ, ಬಳ್ಳಾರಿಯಲ್ಲಿ ಜನಿಸಿದರು.
- ▶ ಇವರಿಗೆ ದೊರೆತ ಕಾಳವ್ವ ಜೋಗತಿಯೇ ಗುರು, ತಾಯಿ, ಮಾರ್ಗದರ್ಶಕಿ-ದಿಕ್ಕುದೆಸೆ ಎಲ್ಲವೂ. 1985ರಲ್ಲಿ ಹೊಸಪೇಟೆ ತಾಲೂಕಿನ ಹುಲಗಿ ಗ್ರಾಮದ ಹುಲಿಗಮ್ಮ ದೇಗುಲದಲ್ಲಿ ಜೋಗತಿಯಾಗಿ ದೀಕ್ಷೆ ಸ್ವೀಕಾರ.
- ▶ ಮೋಹಿನಿ ಭಸ್ಮಾಸುರ, ಹೇಮರೆಡ್ಡಿ ಮಲ್ಲಮ್ಮ, ಮೋಹನ್‌ಲಾಲಾ ಮುಂತಾದ ಪಾತ್ರಗಳಲ್ಲಿ ಮಿಂಚಿದ ರಂಗಕಲಾವಿದೆ. ವಾದ್ಯಗಾರ್ತಿಯಾಗಿಯೂ ಮೋಡಿ ಮಾಡಿದ ಕಲಾನಿಪುಣೆ.

ಪ್ರಶಸ್ತಿಗಳು

- ▶ ಕರ್ನಾಟಕ ಜಾನಪದ ಅಕಾಡೆಮಿ ಅಧ್ಯಕ್ಷೆ ಮಂಜಮ್ಮ ಜೋಗತಿ ಅವರಿಗೆ ಗಣರಾಜ್ಯೋತ್ಸವ 2021ರ ಸಂದರ್ಭದಲ್ಲಿ ಜಾನಪದ ಕ್ಷೇತ್ರದ ಸಾಧನೆಗಾಗಿ ಪದ್ಮಶ್ರೀ ಪುರಸ್ಕಾರ ನೀಡಿ ಗೌರವಿಸಲಾಗಿದೆ.
- ▶ ಕರ್ನಾಟಕ ಜಾನಪದ ಯಕ್ಷಗಾನ ಅಕಾಡೆಮಿ ಪ್ರಶಸ್ತಿ, ಜಾನಪದಶ್ರೀ ಪ್ರಶಸ್ತಿ, ಜಾನಪದಲೋಕ ಪ್ರಶಸ್ತಿ, ಪ್ರತಿಷ್ಠಿತ ರಾಜ್ಯೋತ್ಸವ ಪ್ರಶಸ್ತಿಗಳು ಮತ್ತಿತರ ಗೌರವಗಳೆಲ್ಲವೂ ಕಲೆಯ ಕೈಹಿಡಿದು ಗೆದ್ದ ಮಂಜಮ್ಮ

ಶಕುಂತಲಾ ದೇವಿ



ಜೀವನ

- ▶ ಶಕುಂತಲಾ ದೇವಿ ಅವರನ್ನು ಮಾನವ ಕ್ಯಾಲ್ಕುಲೇಟರ್ ಎಂದು ಗುರುತಿಸಿಕೊಂಡವರು.
- ▶ ಜನನ :- ಕ್ರಿ.ಶ.೧೯೨೯ ನವೆಂಬರ್, ೪ ರಂದು ಬೆಂಗಳೂರಿನಲ್ಲಿ ಜನಿಸಿದರು.
- ▶ ಹಲವಾರು ಗಣಿತದ ಸಮಸ್ಯೆಗಳನ್ನು ಬಿಡಿಸುವಲ್ಲಿ ಯಶಸ್ವಿಯಾಗಿದ್ದರು.
- ▶ ೧೯೮೦ರ ಜೂನ್ ೧೮ರಂದು, ಲಂಡನ್ನಿನ ಇಂಪೀರಿಯಲ್ ಕಾಲೇಜಿನಲ್ಲಿ 7,686,369,774,870 ಸಂಖ್ಯೆಯಿಂದ 2,465,099,745, 779 ಸಂಖ್ಯೆಯನ್ನು ಗುಣಿಸುವಂತೆ ಸವಾಲು ಎಸೆಯಲಾಯಿತು. ಇದಕ್ಕೆ ೨೮ ಸೆಕೆಂಡುಗಳಲ್ಲಿ 18,947,668,177,995,426,462,773,730 ಎಂದು ಶಕುಂತಲಾದೇವಿ ಉತ್ತರಿಸಿದ್ದರು. ಈ ಸಂದರ್ಭವನ್ನು ಗಿನ್ನೀಸ್ ಬುಕ್ ಆಫ್ ರೆಕಾರ್ಡ್‌ನಲ್ಲಿ ೧೯೯೫ರಲ್ಲಿ ನಮೂದಿಸಲಾಗಿದೆ.

ಪ್ರಶಸ್ತಿಗಳು

- ▶ ಸನ್.೧೯೬೯ ರಲ್ಲಿ, 'ಆ ವರ್ಷದ ಅತಿ ಮಹತ್ವದ ಮಹಿಳೆ' ಎಂಬ ಪ್ರಶಸ್ತಿಯನ್ನು 'ಫಿಲಿಪೈನ್ಸ್ ವಿಶ್ವವಿದ್ಯಾಲಯ' ಪ್ರದಾನಮಾಡಿತು. ಇದರ ಜೊತೆಗೆ ಬಂಗಾರದ ಪದಕ ಸಹಿತ.
- ▶ 'ರಾಮಾನುಜಮ್ ಮ್ಯಾಥೆಮೆಟಿಕಲ್ ಜೀನಿಯಸ್ ಪ್ರಶಸ್ತಿ'ಯನ್ನು ಅಮೆರಿಕದ ವಾಶಿಂಗ್ಟನ್ ಡಿ.ಸಿ.ಯಲ್ಲಿ ಪ್ರದಾನಮಾಡಲಾಯಿತು. ಈ ಪ್ರಶಸ್ತಿ ಹಾಗೂ ಸ್ವರ್ಣ ಪದಕಗಳನ್ನು ಸನ್. ೧೯೮೮ ರಲ್ಲಿ ಆಗ 'ಅಮೆರಿಕದಲ್ಲಿ ಭಾರತದ ರಾಯಭಾರಿಯಾಗಿದ್ದವರ ಹಸ್ತದಿಂದ ವಿತರಿಸಲಾಯಿತು'.

ಉಪಸಂಹಾರ

- ▶ ಮಹಿಳಾ ಸಬಲೀಕರಣವು ತಮ್ಮ ಆಯ್ಕೆಯಿಂದ ಎಲ್ಲಾ ನಿರ್ಧಾರಗಳನ್ನು ತೆಗೆದುಕೊಳ್ಳಲು ಮಹಿಳೆಯರ ಸಬಲೀಕರಣವನ್ನು ಸೂಚಿಸುತ್ತದೆ. ಆದ್ದರಿಂದ ಅವಳು ತನ್ನ ಸಾಮಾಜಿಕ ಮತ್ತು ಆರ್ಥಿಕ ಅಭಿವೃದ್ಧಿಗೆ ಎಲ್ಲಾ ನಿರ್ಧಾರಗಳನ್ನು ತೆಗೆದುಕೊಳ್ಳಬಹುದು. ಮಹಿಳಾ ಸಬಲೀಕರಣವು ಖಂಡಿತವಾಗಿಯೂ ಎಲ್ಲಾ ಮಹಿಳೆಯರು ತಮ್ಮ ಶಿಕ್ಷಣ ಮತ್ತು ಅವರ ಸ್ವಂತ ಆಯ್ಕೆಯ ಜೀವನಕ್ಕಾಗಿ ನಿಲ್ಲುವಂತೆ ಪ್ರೋತ್ಸಾಹಿಸುತ್ತದೆ. ಸಮಾಜದಲ್ಲಿ ಜಾಗೃತಿ ಮೂಡಿಸುವುದು ಮತ್ತು ಸಾರ್ವಜನಿಕ ಮೌಲ್ಯಗಳನ್ನು ಸೃಷ್ಟಿಸುವುದು ಅಗತ್ಯವಾಗಿದೆ, ಇದು ಮಹಿಳಾ ಸಬಲೀಕರಣವನ್ನು ಉತ್ತೇಜಿಸುತ್ತದೆ.



► ಧನ್ಯವಾದಗಳು

SANSKRIT

Submitted To:

Mr. Mayur Dattatri

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Department of Languages

Submitted By:

K P PADMA & ANANYA R N

U18EV22M0152 U18EV22M0075

3rd Semester

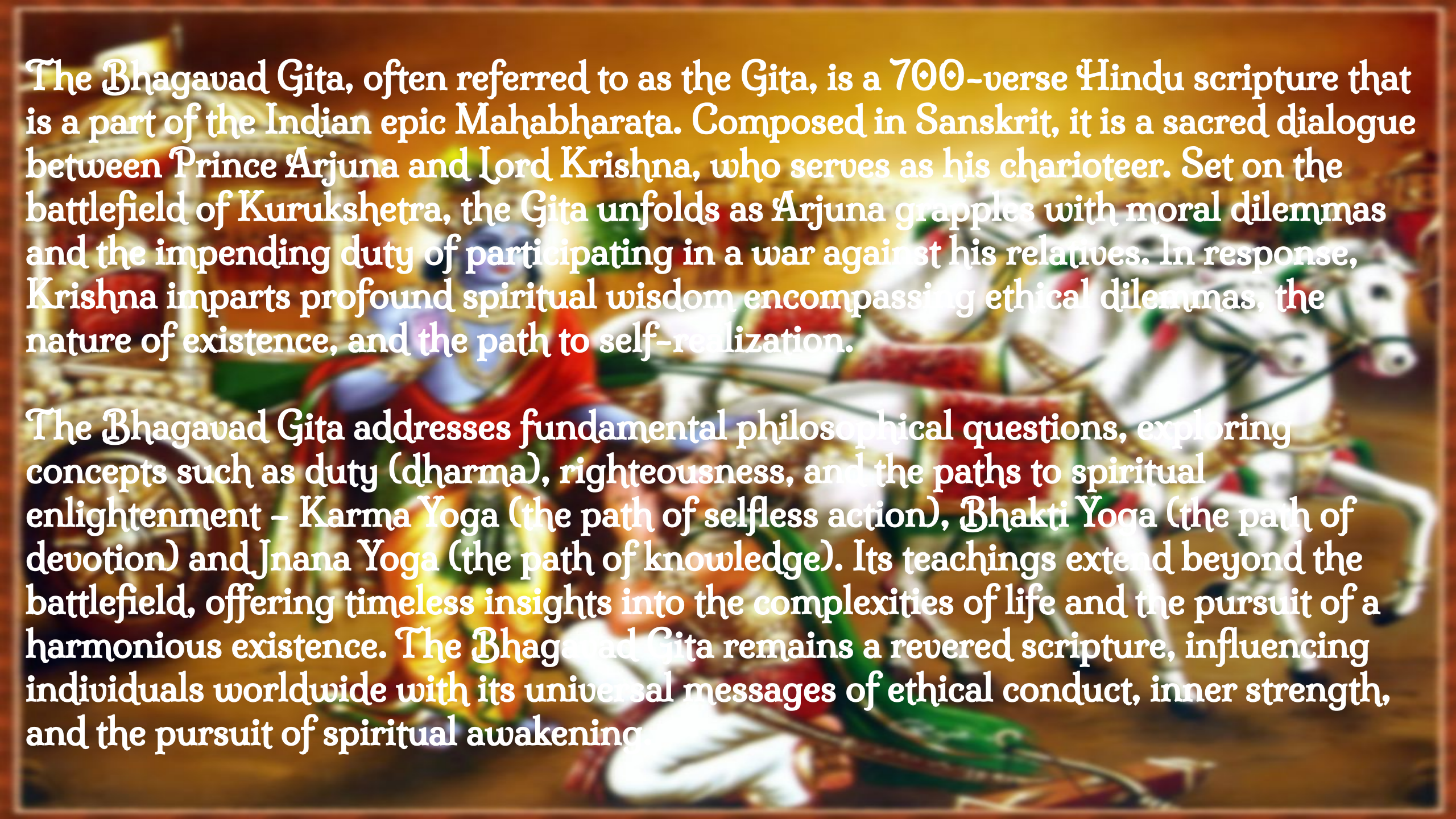
Department of Business Administration

MSRCASC

*Charms reflecting principles given by the
Supreme Personality of Godhead*

BHAGAVAD GITA



The background of the image is a vibrant, traditional Indian painting depicting a chariot pulled by white horses. The horses are adorned with colorful harnesses and are shown in a dynamic, forward-moving posture. The chariot is filled with figures, including a central figure in a red and blue outfit, possibly Lord Krishna, and other figures in traditional attire. The scene is set against a warm, golden-brown background, suggesting a battlefield or a significant event. The overall style is characteristic of traditional Indian miniature painting.

The Bhagavad Gita, often referred to as the Gita, is a 700-verse Hindu scripture that is a part of the Indian epic Mahabharata. Composed in Sanskrit, it is a sacred dialogue between Prince Arjuna and Lord Krishna, who serves as his charioteer. Set on the battlefield of Kurukshetra, the Gita unfolds as Arjuna grapples with moral dilemmas and the impending duty of participating in a war against his relatives. In response, Krishna imparts profound spiritual wisdom encompassing ethical dilemmas, the nature of existence, and the path to self-realization.

The Bhagavad Gita addresses fundamental philosophical questions, exploring concepts such as duty (dharma), righteousness, and the paths to spiritual enlightenment – Karma Yoga (the path of selfless action), Bhakti Yoga (the path of devotion) and Jnana Yoga (the path of knowledge). Its teachings extend beyond the battlefield, offering timeless insights into the complexities of life and the pursuit of a harmonious existence. The Bhagavad Gita remains a revered scripture, influencing individuals worldwide with its universal messages of ethical conduct, inner strength, and the pursuit of spiritual awakening.

KARMA YOGA

Chapter 3 of the Bhagavad Gita, titled "Karma Yoga" or the Path of Selfless Service, emphasizes the importance of performing one's duties without attachment to the results. Lord Krishna encourages Arjuna to engage in righteous action, emphasizing the significance of selfless service and the concept of "Nishkama Karma," actions without desire for personal gain.



Shloka 1 & 2 :

In the first two shlokas (verses) of Chapter 3 in the Bhagavad Gita, Arjuna questions Lord Krishna about the apparent contradiction in praising renunciation of actions and advocating selfless action. Krishna responds by explaining that both renunciation and selfless action lead to liberation, but selfless action is superior as it aligns with the nature of human beings and contributes to the welfare of society.



SHLOKA 3, 4 & 5 :

Lord Krishna imparts wisdom to Arjuna, stressing the significance of performing one's duties diligently. Krishna explains that society is sustained by the proper execution of prescribed duties, and by neglecting these duties, chaos ensues. He emphasizes that individuals must act selflessly, motivated by a sense of duty, to maintain order and social harmony. Krishna underscores the importance of setting a positive example for others by adhering to righteous actions, fostering a collective sense of responsibility.

Lord Krishna instructs Arjuna about the concept of karma yoga, emphasizing the necessity of performing one's duties diligently. Krishna asserts that mere renunciation is insufficient; true renunciation is in the form of selfless action. He explains that everyone is compelled to act by their inherent nature, and abandoning duties is contrary to human character. Thus, individuals should fulfill their responsibilities with dedication, as it is an essential aspect of spiritual evolution and societal well-being.



Lord Krishna imparts wisdom to Arjuna, emphasizing the concept of duty. He states that, as a divine being, he is not subject to duties, yet he engages in action to set an example for humanity. Krishna emphasizes that humans must perform their duties diligently, as neglecting responsibilities leads to chaos and the deterioration of society. This highlights the importance of adhering to one's duty, irrespective of personal preferences, for the greater good and cosmic order.



Lord Krishna asserts that every individual is bound by their inherent nature to perform actions. He emphasizes that abstaining from action is not feasible, as even the maintenance of one's physical existence requires engagement. Krishna advises Arjuna to fulfill his duties diligently, emphasizing the importance of performing actions selflessly without attachment to the results. This selfless approach to action, known as "Karma Yoga," leads to spiritual growth and liberation from the cycle of birth and death.



Lord Krishna imparts the essence of selfless action. He declares that by offering the fruits of one's actions to the divine, without attachment to success or failure, individuals can attain liberation. Krishna encourages performing duties diligently without desire for personal gains, emphasizing the significance of righteousness and the spiritual principle of dedicating all actions to a higher purpose. This teaching underscores the transformative power of selfless service on the path to spiritual evolution and liberation from the cycle of birth and death.



: Lord Krishna explains the cosmic order, stating that from the beginning, the Creator designed society with a system of sacrifice, and humans are bound by their inherent duties. Krishna emphasizes that adherence to one's duties sustains the world, and neglecting them disrupts the natural balance. He clarifies that individuals should perform their responsibilities without attachment, as these actions contribute to the welfare of society and are integral to the universal order. By fulfilling one's duties selflessly, one aligns with the cosmic rhythm and promotes collective well-being.

· Lord Krishna discusses the intricacies of the human psyche and its influence on action. He describes the three gunas (modes of nature) – sattva (goodness), rajas (passion), and tamas (ignorance) – as the driving forces behind individuals' behavior. Krishna explains that one's actions are shaped by the predominant guna within them. While every action is influenced by these gunas, individuals should strive to transcend them and perform selfless deeds, recognizing the impermanence of the material world. This teaching underscores the importance of spiritual awareness in guiding one's actions.

SHLOKA 17 to 25

:

Lord Krishna explains the concept of detached action and the importance of performing one's duties without attachment. He asserts that a wise person does not disturb the minds of those attached to the fruits of their actions but leads by example in performing prescribed duties. Krishna highlights the significance of Yajna (sacrifice) in maintaining the natural order, stating that by nourishing the gods through selfless acts, humans receive prosperity in return. He emphasizes the need for balance and moderation in all aspects of life, including food and recreation, to maintain physical and mental well-being. Krishna declares that those who do not follow their prescribed duties contribute to chaos in society and disturb the equilibrium of dharma. He urges Arjuna to rise above doubt and engage in his duties as a warrior. The verses convey the essence of selfless action, duty, and the interconnectedness of individual efforts with the cosmic order, providing guidance on righteous living and contributing to the welfare of society.

SHLOKA 26 TO 35

:

Lord Krishna continues to expound on the significance of performing one's duties diligently. He asserts that even the wise and learned should set an example through their actions. Krishna explains that all actions are born out of the three gunas (modes of nature) and that recognizing the higher purpose of duty is essential. He elucidates the concept of sacrifice, stating that those who offer their actions to the divine without attachment transcend the cycle of birth and death. Krishna emphasizes the idea of Yajna (sacrifice), asserting that it is through selfless acts and contributions to society that individuals align with the cosmic order.

The verses underscore the importance of understanding one's duty in accordance with their nature and the broader cosmic design. Lord Krishna encourages Arjuna to rise above desire and perform actions with dedication, ultimately leading to spiritual growth and liberation. The teachings highlight the integration of spiritual principles into daily life, promoting a harmonious existence and selfless service for the greater good.

SHLOKA 36 to 39

:

Lord Krishna imparts wisdom on the subtleties of desire and its role in human actions. He elucidates that desire, transformed into anger, is the devouring enemy of wisdom and righteousness. Krishna advises Arjuna to first conquer this formidable foe within himself. He emphasizes the significance of controlling the senses and urges, as unbridled desires lead to destruction. By mastering the art of self-discipline and curbing desire, an individual can attain tranquility and inner peace. Krishna stresses the importance of discernment and discrimination in distinguishing between the constructive and destructive forces of desire. The verses convey profound insights into the psychology of desire and its impact on human conduct, providing guidance for a harmonious and purposeful life through self-mastery.



Lord Krishna imparts the significance of controlling one's senses and mind. He explains that uncontrolled desires are the root cause of bondage and suffering. Arjuna is advised to regulate his senses and intellect to overcome the temptations that lead to sinful actions. Krishna underscores the role of knowledge and wisdom in self-discipline, stating that a controlled mind is the key to success in the path of righteousness. He compares the senses to wild horses that need a charioteer, symbolizing the intellect, to guide them in the right direction. The verses stress the importance of self-mastery, asserting that those who conquer their inner impulses attain true freedom and peace. Krishna concludes by urging Arjuna to rise above the delusions of the material world and embrace the path of knowledge and self-discipline for spiritual evolution and ultimate liberation. The verses encapsulate the theme of self-control and the transformative power of wisdom in leading a virtuous life.

CONCLUSION :

In the concluding section of Chapter 3 in the Bhagavad Gita, Lord Krishna reiterates the significance of performing one's duties diligently and selflessly. He emphasizes that all actions should be dedicated to the greater good, and the fruits of those actions should be surrendered to the Divine. By doing so, individuals can transcend the cycle of karma and attain spiritual liberation. Krishna stresses that performing duties without attachment purifies the mind and soul, leading to self-realization.

The chapter concludes with a call to Arjuna to rise above doubts and lethargy, to engage in righteous action with determination and dedication. Lord Krishna advocates for the path of Karma Yoga, the yoga of selfless action, as a means to attain spiritual growth and liberation. The teachings highlight the importance of balancing worldly responsibilities with a spiritual perspective, encouraging individuals to act with a sense of duty, detachment, and devotion, ultimately leading to the realization of the self and union with the divine consciousness.



धन्यवादः।



RAMAIAH

College of Arts, Science
& Commerce

ಕನ್ನಡ ನಿಯೋಜಿತ ಕಾರ್ಯ

ವಿಷಯ : ಬಾಳು

ಪ್ರಸ್ತುತಪಡಿಸುವವರು:

ನಮೃತಾ ಕೆಎಸ್
ರಂಜಿತಾ ಪಿ
ರಚಿತಾ ಎಲ್
ಪವಿತ್ರ ಎಂ
ಧೃತಿಕಾ ಆರ್

ಪ್ರಾಧ್ಯಾಪಕರು: ರಾಜು ಎನ್

ಲೇಖಕರ ಪರಿಚಯ :ಮೊಗ್ಗಲಿ ಗಣೇಶ್

ಮೊಗ್ಗಲಿ ಗಣೇಶ್ ಅವರು ಹುಟ್ಟಿದ್ದು ಚನ್ನವಟ್ಟಣದ ತಾಲೂಕಿನ ಸಂತೆ ಮೊಗ್ಗೇನಹಳ್ಳಿ. ಕಥಾ ಸಂಕಲನಗಳು ಬುಗುರಿ, ಮಣ್ಣು, ಅತ್ತ, ಭೂಮಿ, ಕನ್ನೆ ಮಳೆ. ತೊಟ್ಟಿಲು ಎಂಬ ಕಾದಂಬರಿಯನ್ನು ರಚಿಸಿದ್ದಾರೆ. ಪ್ರಶಸ್ತಿಗಳು ಪ್ರಜಾವಾಣಿ ದೀಪಾವಳಿ ಕಥಾ ಸ್ಪರ್ಧೆಯಲ್ಲಿ ಅವರ ಕಥೆಗಳು ನಾಲ್ಕು ಬಾರಿ ಬಹುಮಾನ ಪಡೆದಿದೆ- ಹಳೆಯ ಚಿಡಿ(1989),ಬುಗುರಿ(1990), ಬತ್ತ(1991), ತೋಪು(1998) ಪ್ರಕಟಿತ ಕೃತಿಗಳು. ಕನ್ನಡ ಕಥನ ಪರಂಪರೆಗೆ ಹೊಸತನ ನೀಡಿದ ಅವರು ಹಂಪಿಯ ಕನ್ನಡ ವಿಶ್ವವಿದ್ಯಾನಿಲಯದ ಜಾನಪದ ಅಧ್ಯಯನ ವಿಭಾಗದಲ್ಲಿ ಪ್ರಾಧ್ಯಾಪಕರು.



ಮೊಗ್ಗಲಿ ಗಣೇಶ್ ಎಂಬ ಅವರು ಬರೆದಿರುವ ತಾರುಣ್ಯ ಎಂಬ ಹಾಠದಲ್ಲಿ ಬಡತನ ಬಯಕೆಗಳು ಅಸಹಾಯಕತೆ ಹಾಗೂ ಯವ್ಯನ ಅಥವಾ ತಾರುಣ್ಯವನ್ನು ಎಳೆಯಳೆಯಾಗಿ ಮನ ಮುಟ್ಟುವಂತೆ ಚಿತ್ರಿಸಲಾಗಿದೆ . ಬಡತನದಲ್ಲಿ ಹುಟ್ಟಿದ ಹೆಣ್ಣು ಮಕ್ಕಳು ಅವರ ನಿರೋದ್ಯೋಗಹೊಟ್ಟೆಹಾಡಿಗಾಗಿ ಪಟ್ಟ ಕಷ್ಟಗಳು ಅದರಿಂದ ದೊರೆತ ಅವಮಾನಗಳು ಹಾಗೂ ಸ್ತ್ರೀಯರ ಸಮಾಜದಲ್ಲಿ ಎದುರಿಸುವಂತಹ ಸವಾಲುಗಳನ್ನು ಸುಂದರವಾಗಿ ಚಿತ್ರಿಸಿದ್ದಾರೆ. ಈ ಯವ್ಯನ ಎಂಬುದು ವರವು ಹೌದು ಹಾಗೆ ಶಾಪವೂ ಹೌದು . ಹೆಣ್ಣು ಸುಂದರವಾಗಿದ್ದರೆ ಅವಳ ಅಂದಕ್ಕೆ ಪ್ರಶಂಸಿಸುವರು ಹಾಗೆಯೇ ಆಕೆ ಕುರೂಪಿಯಾಗಿದ್ದರೆ ಅದಕ ಅವಮಾನವನ್ನು ಎದುರಿಸುವಳು , ಆದರೆ ಕೆಲವೊಮ್ಮೆ ಹೆಣ್ಣಿನ ಅಂದವೇ ಅವಳಿಗೆ ಶಾಪ ವಾಗುವುದು ಅದು ಸಮಾಜದ ಕಾಮುಕರ ಕಣ್ಣಿಗೆ ಬಿದ್ದರೆ ಹೆಣ್ಣು ಬಲಿಹತು ವಾಗುವ ಹೆಣ್ಣಿನ ಮೇಲಿನ ದೌರ್ಜನ್ಯ ಹಾಗೂ ಅನಾಚಾರವನ್ನು ಈ ಹಾಠವು ಮನಕಲಕುವಂತೆ ಚಿತ್ರಿಸಿದೆ .

ಒಂದು ರಾತ್ರಿಯಲ್ಲಿ ಈ ಕಥೆಯಲ್ಲಿ ಬರುವ ನಾಯಕಿಯಾದ ಮಾರೆಯು ತನ್ನ ತಂಗಿಯಾದ ಮೂಗಿಗೆ ಕಥೆಯನ್ನು ಹೇಳುತ್ತಾಳೆ. ತನ್ನ ತಮ್ಮನಾದ ತಮ್ಮಯ್ಯ ಕೂಡ ಅಲಿಯೇ ಇದ್ದರು ಆ ಕಥೆಯನ್ನು ಕೇಳಿಸಿಕೊಳ್ಳುವ ಆಸಕ್ತಿ ಅವನಿಗೆ ಇರಲಿಲ್ಲ. ಗೌಡರ ಆಲೆ ಮನೆಯಲ್ಲಿ ಬೆಲ್ಲದ ಅಚ್ಚುಮಣ್ಣಿಗೆ ಬಲವಾಗಿ ಬಿಡಿದು ಬೆಲ್ಲದಚ್ಚುಗಳನ್ನು ಬಿಡಿಸುತ್ತಿದ್ದ ಶಬ್ದ ಇಡೀ ಹೊಲಗೇರಿಗೆ ತಟ್ಟಿ ಸಿಹಿ ಸಿಹಿ ಆಶ್ವಾಸನೆಯನ್ನು ಅವರ ಮೂಗಿಗೂ ಮನೆಗಳಿಗೂ ಬಡಿದು ಮಹಾ ನೋಡುತ್ತಿತ್ತು.

ಮಾರೆಯು ತಲೆ ದನೆಯಲ್ಲಿ ಇಟ್ಟಿದ್ದ ಬೀಡಿ ಹಾಗೂ ಬೆಂಕಿ ಪಟ್ಟಣವನ್ನು ತೆಗೆದುಕೊಂಡು ಬಾಯಿಗೆ ಇಟ್ಟು ಒಳ ಸೆಳೆದು ಬಿಟ್ಟು ಮನೆಯ ಸಂದುಗಳೇ ಇಣುಕಿ ನೋಡುವ ಆಕಾಶವನ್ನು ದಿಟ್ಟಿಸಿದಳು ತನಗಾದ ಅವಮಾನ ಘಟನೆಯನ್ನು ನೆನೆಸಿಕೊಂಡು ಮರೆಯಲು ಪ್ರಯತ್ನಿಸಿದರು ಮರೆಯಲಾಗಲಿಲ್ಲ. ಆಗ ಮಾರೆಯು ತನ್ನ 20ನೇ ವರ್ಷದಲ್ಲಿ ಗಂಡನಿಂದ ಬಿಟ್ಟು ಬಂದು ಕೂಲಿ ಮಾಡುವ ಕೆಲಸದಲ್ಲಿ ತನ್ನನ್ನು ತಾನು ತೊಡಗಿಸಿಕೊಂಡಳು. ತಮ್ಮ ತಂಗಿಯರನ್ನು ಚಿಕ್ಕವರಾಗಿದ್ದ ಆ ಕಾಲದಲ್ಲಿ ಅನ್ನಕ್ಕಾಗಿ ಎಲ್ಲ ರೀತಿಯ ಸವಾಲುಗಳಿಗೆ ಮುಖಾಮುಖಿಯಾಗಿದ್ದಳು.

ಒಂದು ದಿನ ಮಾರಿಯೂ ಊರಿನ ದೊಡ್ಡವರ ಹೊಲದಲ್ಲಿ ಕಡಲೆಕಾಯಿ ಬಿಡಿಸುವ ಕೆಲಸಕ್ಕೆ ತಮ್ಮಣ್ಣನನ್ನು ಕರೆದುಕೊಂಡು ಹೋಗಿದಳು ತನ್ನ ಹಸಿವನ್ನು ಸಮಾಧಾನ ಪಡಿಸುತ್ತಾ ತಮ್ಮಯ್ಯನು ಕಡಲೆಕಾಯಿ ಬಿಡಿಸುತ್ತಲೇ ಅದನ್ನು ಕದ್ದು ತಿನ್ನುತ್ತಾ ಇದ್ದ ಯಥಾ ಪ್ರಕಾರ ಸಂಜೆ ಆಯಿತು ಕೆಲಸ ಆದ ಮೇಲೆ ದೊಡ್ಡವರು ಎಲ್ಲಾ ಹಾಳುಗಳನ್ನು ಚೆಕ್ ಮಾಡುತ್ತಿದ್ದರು ಎಷ್ಟೇ ಹುಡುಕಿದರೂ ಯಾರು ಅವರು ಬಚ್ಚಿಟ್ಟ ಕಡಲೆಕಾಯಿಯನ್ನು ಹತ್ತೆ ಮಾಡಲಾಗಲಿಲ್ಲ ಕೊನೆಗೆ ಮಾರಿಯಾ ಕಡೆಗೆ ನೋಡಿ ಕತ್ತಿಗೆಯ ಹತ್ತಿರ ಕೈ ಹಾಕಿ ರವಕ್ಕೆ ಕಿತ್ತು ಬಿಟ್ಟರು ಅವಳ ದುರಾದ್ಯಷ್ಟಕ್ಕೆ ಕಡಲೆ ಕಾಯಿಗಳು ಉರುಳಿದವು ಅದರ ಜೊತೆಯಲ್ಲಿ ಅವಳ ರವಕ್ಕೆ ಕೂಡ ಹರಿದು ಹೋಯಿತು.

ಕಡಲೆಕಾಯಿಯನ್ನು ಬಿಡಿಸುತ್ತಾ ಅದರ ಬೀಜಗಳನ್ನು ರವಕ್ಕೆ ಒಳಗೆ ಮಾರೆ ತುಂಬಿಕೊಳ್ಳಲು ಇದಾದ ಮೇಲೆ ಮಾರೆಯನ್ನು ವರ್ಜಿಸುವ ಹುಡುಗರಿಗೆ ಗಂಡಸರಿಗೆ ಕಾಯಂ ಜಾಕರಿಸಿ ಅವರೆಲ್ಲ ಹೆಣಗೋ ನಾಟಕ ಮಾಡಿ ತಮ್ಮ ತ ಅವಳನ್ನು ಸೆಳೆದುಕೊಳ್ಳುವ ಸಾಹಸದಲ್ಲಿ ಜಯಶಾಲಿಗಳಾದರು ಆಮೇಲೆ ಎಲ್ಲಾ ಸಡಿಲವಾದವು ಮಾರಿಯ ಅಪ್ಪ ನನ್ನ ಹೆಂಡತಿಯನ್ನು ಕಳೆದುಕೊಂಡ ಮೇಲೆ ಮತ್ತೆ ಮರು ಮದುವೆ ಆಗಲಿಲ್ಲ ತನ್ನದೇ ಆದ ಲೋಕದಲ್ಲಿ ಕಳೆದು ಹೋದರು ಮತ್ತು ಕದ್ದು ಜೀವನ ನಡೆಸುತ್ತಿದ್ದರು ಮತ್ತೆ ರಾತ್ರಿ ವೇಳೆ ಇಳಿಸಿ ಕುಡಿದು ಇರುತ್ತಿದ್ದರು ಇವರ ಕಳ್ಳತನದ ಕೆಟ್ಟ ತಡೆಯಾದ ಮರದ ಎಳೆದ ಗಡಿಗಿಗೆ ಎಂತದು ಗಿಡ ಮೂಲಿಕೆಯ ವಿಷ ಬೆರೆಸಿ ಆತ ಬಳಗೊಳದಾಡುಗಳಿಗೆ ಸಾಯುವಂತೆ ಮಾಡಿಬಿಟ್ಟರು ಇದೆಲ್ಲ ಆದಮೇಲೆ ಗಂಡನ ಮನೆಯ ಕಾಟ ತಡೆಯದೆ ಹಿಂದಿರುಗಿ ಬಂದಿದ್ದ ಮಾರೇ ಈಗ ತನ್ನ ದೇಹವನ್ನೇ ಬಹಿಸಿ ತವರಿಗೆಲ್ಲ ತೆರೆದಿಟ್ಟು ಅದನ್ನೇ ಬದುಕಿನ ಇನ್ನೊಂದು ದಾರಿಯನ್ನಾಗಿಸಿಕೊಂಡಿದ್ದ.

ಮಾರೆಯ ತಂಗಿಯರು ಮದುವೆಗೆ ಅಯೋಗ್ಯರು ಎಂದು ಜನರು ತೀರ್ಮಾನ ಮಾಡಿ ಅನೇಕ ದಿನಗಳಾಗಿದ್ದವು, ಹಾಗಾಗಿ ಯಾರು ಕೂಡ ಅವರ ಮನೆಗೆ ಹೆಣ್ಣು ಕೇಳಲು ಬರುತ್ತಿರಲಿಲ್ಲ. ಮಾರಿಯ ತಮ್ಮ ತಮ್ಮಯ್ಯ ಸ್ವಲ್ಪದರಲ್ಲಿ ಸಾವಿನಿಂದ ಬಚಾವಾಗಿದ್ದ . ಒಂದು ವಾರದ ಹಿಂದೆ ಕಬ್ಬಿ ನ ಗದ್ದೆಗೆ ನರಿಗಳ ಕಾಟ ಜಾಸ್ತಿ ಆಗಿದ್ದರಿಂದ ಅವುಗಳನ್ನು ಕೊಲ್ಲಲು ಸಿಡಿಮದ್ದನ್ನು ಗದ್ದೆಯಲ್ಲಿ ಇಡಲಾಗಿತ್ತು. ಆದರೆ ಯಾವ ನರಿಯೂ ಕೂಡ ಸಿಡಿಮದ್ದಿಗೆ ಸಿಕ್ಕಿ ಸಾವಿನ ಸ್ಥಿತಿ ತಲುಪಿರಲಿಲ್ಲ. ಸಿಡಿಮದ್ದು ಸಿಡಿಯದೆ ಹಾಗೆ ಉಳಿದು ಹೋಗಿತ್ತು ಇದನ್ನು ಇಟ್ಟಿದ್ದ ಆಳುಗಳು ಕೂಡ ಅದನ್ನು ಮರೆತು ಹೋಗಿದ್ದರು. ಗದ್ದೆಯ ತೆವರಿ ಬಳಸಿ ಬಂದು ಕಬ್ಬಿ ನ ಕಂತೆಗಳನ್ನು ತುಂದಿಕೊಂಡು ಹೋಗಲು ಬರುತ್ತಿದ್ದ ಚೈರುಗಾಡಿಯ ಮೇಲತ್ತಿದ್ದ ತಮ್ಮಯ್ಯ ಮದ್ದು ಸಿಡಿದ ಕೂಡಲೇ ಅವರ ಬಡಿತಕ್ಕೆ ಗಾಡಿಯಿಂದ ನೆಗೆದು ಎತ್ತುಗಳು ಕೆಳಕ್ಕೆ ಮಗುಚಿಕೊಂಡವು.ಕೆಳಗೆ ಬಿದ್ದ ತಮ್ಮಯ್ಯನಿಗೆ ಗಾಯಗಳಾದವು ಅದನ್ನು ನೋಡಿದ ಕೆಲಸಗಾರರೆಲ್ಲರೂ ನಗಾಡಿ ತಮ್ಮಯ್ಯನನ್ನು ಹೀಯಾಳಿಸಿದರು. ತಮ್ಮಯ್ಯ ನಡುಗುತ್ತ ಮನೆಗೆ ವಾಪಸ್ಸು ಬಂದವನೇ ತಾನು ಸತ್ತುಹೋಗಿದರೆ ಏನೇನು ಆಗುತ್ತಿತ್ತು ಎಂದುಕೊಂಡ. ಮನೆಗೆ ಬಂದವನೇ ಗಟಗಟ ನೀರು ಕುಡಿದು ಪಡಸಾಲೆಯಲ್ಲಿ ಓರಗಿದ.

ಸೀತೆ ಸಾವಿತ್ರಿ ಮಾರೇ ಇವರಾರು ಇನ್ನು ಮನೆಗೆ ಬಂದಿರಲಿಲ್ಲ . ಅವರ ಬಗ್ಗೆ ಏನೇನೋ ಅನುಮಾನಿಸುತ್ತಾ ತನ್ನ ಈ ಸ್ಥಿತಿಯಲ್ಲಿ ಯಾರು ಇರದಿದ್ದರ ಬಗ್ಗೆ ಸಿಟ್ಟು ಮಾಡಿಕೊಂಡ. ಕಾಲ ಸಂಜೆಯಾಗಿತ್ತು ಹಸಿವಾಗಿ ಮೂಗಿ ರಾತ್ರಿಯೂ ಮಾಡಿದ್ದ ಹಿಟ್ಟಿನ ಮಡಿಕೆಯಲ್ಲಿ ಇಟ್ಟು ಅಂಟಿಕೊಂಡ ಸೀಕಿಗೆ ಮಣಸಿನಕಾಯಿ ಕಾರವನ್ನು ಹಾಕಿಕೊಂಡು ತಿನ್ನತೊಡಗಿದಳು. ತಮ್ಮನನ್ನು ನಿಧಿಯಿಂದ ಎಬ್ಬಿಸಲು ಹೋಗಿ ಕೊನೆ ತಂಗಿ ಅವನ ಅಲುಗಾಡಿಸಿ ಶಬ್ದ ಮಾಡಿದಳು. ಎದ್ದ ತಮ್ಮಯ್ಯನಿಗೆ ಇದೇನು ಇಷ್ಟು ಬೇಗ ಕತ್ತಲಾಗಿದೆಯಲ್ಲ ಎನ್ನಿಸಿ ದಡ ದಡ ಎದ್ದು ಅವಳನ್ನು ಬರಲಿಲ್ಲವೋ ಹಾಳಾದೋರು ಎಲ್ಲರಿತ್ತಿದ್ದಾರೋ ಏನೋ,ಬತ್ತಿನಿ ಇರು ಎಂದು ಹೊರಟವನು ಎಷ್ಟು ಹೊತ್ತಾದರೂ ಬರಲೇ ಇಲ್ಲ. ಮಾರಕ್ಕೆ ಯಾಕೆ ಇನ್ನು ಬಂದಿಲ್ಲವೆಂದು ತಂಗಿಯರು ಗೊಣಗಿ ಮಲಗಿಕೊಂಡಳು. ಸಾವಿತ್ರಿ ಹಿಟ್ಟು ಸಾರು ಕುದಿಯಲು ಕಾತರಿಸುತ್ತಿದ್ದಳು.ಆ ನಡುವೆ ಇವರಿಬ್ಬರಿಗೂ ತನ್ನ ಅಣ್ಣನ ಸಿಡಿಮದ್ದಿನಿಂದ ಬಚಾವಾದದ್ದು ತಿಳಿದು, ಇದೆಲ್ಲ ಸಾಮಾನ್ಯ ಎಂಬಂತೆ ಊಟದ ಕಾಯಕದ ಆಚರಣೆಗೆ ಮುಂದಾಗಿದ್ದರು.

ಊಟ ಮಾಡಲು ಬಿಸಿ ಬಿಸಿ ಮುದ್ದೆಯನ್ನು ಅಸಗಲ್ಲ ಮೇಲೆ ದುಂಡಾಗಿ ಸೀತ ತಟ್ಟುತ್ತಿದ್ದಳು. ತಂಗಿಯರೆಲ್ಲರೂ ನಾವು ಊಟ ಮಾಡಿ ಬಿಡೋಣ ಮಾರೆ ಆಮೇಲೆ ಬರುತ್ತಾಳೆ ಎಂದು ನಿರ್ಧರಿಸಿ ಊಟಕ್ಕೆ ಕುಳಿತರು. ಆದರೆ ಕಾರದ ಕೆಂಪಕ್ಕೆ ಕೈ ಹಾಕಿ ನೋಡಿದರೆ ಕಾರವೇ ಇರಲಿಲ್ಲ. ಆ ಕ್ಷಣಕ್ಕೆ ಮತ್ತೆ ಅಸುಗಲ್ಲ ಮೇಲೆ ಒಂದೆರಡು ಮೆಣಸಿನಕಾಯಿ, ಬೆಳ್ಳುಳ್ಳಿ, ಮೆಣಸು, ಉಪ್ಪು ಬೆರೆಸಿ ಅರೆದು ಖಾರ ಮಾಡಿ ಊಟಕ್ಕೆ ಕುಳಿತರು. ಮಾರೆ ಇನ್ನೂ ಬಂದಿಲ್ಲವೆಂದು ಎಲ್ಲರೂ ಬೆವರುತ್ತಿದ್ದರು. ತಂಗಿಯರ ಊಟವಾದ ನಂತರ ತಮ್ಮಯ್ಯ ಮನೆಗೆ ಬಂದ. ಇಂದೆಂದು ಕುಡಿಯಲಾರದವನ್ನು ಅವತ್ತು ಕುಡಿದು ಬಂದಿದ್ದ. ಅವನಿಗೆ ನಿಲ್ಲಲು ಸಹ ಶಕ್ತಿ ಇರಲಿಲ್ಲ. ಅವನು ಬಂದೊಡನೆ ಮಾರೆ ಇನ್ನೂ ಬಂದಿಲ್ಲವೆಂದು ತಿಳಿದು ಅವಾಚ್ಯ ಶಬ್ದಗಳಿಂದ ಬಯಲು ಶುರು ಮಾಡಿದನು. ಆಗ ಅವರ ತಂಗಿಯರಿಗೂ ಕೂಡ ಮನೆ ಖಾಲಿ ಮಾಡಿ ಇದು ನನ್ನ ಮನೆ ಏಕೆಂದರೆ ನಾನು ಗಂಡು ಮಗ ಎಂದು ಅವರನ್ನು ಬೈಯುತ್ತಿದ್ದ. ತಮ್ಮಯ್ಯನ ಈ ಅವತಾರಕ್ಕೆ ತಂಗಿಯರು ಕೊಂಚ ಹೆದರುಕೊಂಡಿದ್ದರು. ಆಗ ಸೀತ ಸುಮ್ಮಿರಣ್ಣ ಅಕ್ಕೆ ಬಂದ್ವಾಳೆ ಅದೇನು ಅಂತ ಕೇಳುವೆ ಎಂದು ಸಮಾಧಾನ ಮಾಡತೊಡಗಿದಳು, ಆದರೆ ಸೀತೆಗು ತಮ್ಮಯ್ಯ ಸಿಟ್ಟಿನಿಂದ ನನಗೆ ಬುದ್ಧಿ ಹೇಳಕ್ಕೆ ಬಂದಿಯಮ್ಮಿ ಬಾಯಿ ಮುಚ್ಚೊಂಡ ಸುಮ್ಮಿದ್ರೆ ಸರಿ ಎಂದು ಬಾಯಿ ಮುಚ್ಚಿಸಿದ.

ಮತ್ತೆ ತಮ್ಮಯ್ಯ ಇವತ್ತು ಮಾರೇ ಬರಲಿ ಅದು ಹೆಂಗ ಕಾಲ್ ಹಾಕಿ ವಸಲ್ಲ ದಾಟುವಳು ಅನ್ನೋದನ್ನ ನಾನು ನೋಡ್ತೀನಿ ಎಂದು ಹೊಗೆ ಬಿಟ್ಟು ಕುಳಿತ. ತಮ್ಮಯ್ಯನ ಮಾತುಗಳನ್ನು ಕೇಳಿದ ಅಕ್ಕೆ ಪಕ್ಕದ ಮನೆಯವರು ಕೂಡ ಇವರದು ಇದ್ದಿದ್ದೆ ಏನಾದರೂ ಮಾಡಿಕೊಳ್ಳಲಿ ಬಿಡು ಎಂದು ಸುಮ್ಮನಾದರು. ಆದರೆ ತಮ್ಮಯ್ಯನಿಗೆ ಸಿಟ್ಟು ಕಡಿಮೆಯಾಗಲಿಲ್ಲ, ಇವತ್ತು ಅವಳೇನಾದರೂ ಬಂದರೆ ತುಂಡು ಮಾಡಿ ನಾಯಿಗೆ ಹಾಕ್ತೀನಿ, ಯಾರಾದರೂ ತಡೆಯೋಕೆ ಬಂದರೆ ಮೊದಲು ಅವರನ್ನೇ ಮೊದಲು ಮುಗಿಸ್ತೀನಿ ಅಂತಿದ್ದ. ತಮ್ಮಯ್ಯ ಹೀಗೆ ವರ್ತಿಸುವುದನ್ನು ಕಂಡ ತಂಗಿಯರು ಹೆದರಿ ಗೊಂದಲಗೊಂಡು ಇವತ್ತು ಅಕ್ಕಯ್ಯ ಬರೆದಿದ್ದರೆ ಸಾಕು ಎಂದುಕೊಂಡರು. ನಂತರ ಜಾಹೆ ಹಾಕಿಕೊಂಡು ಸೀತೆ, ಸಾವಿತ್ರಿ, ಸೌಭಾಗ್ಯ ಮೂವರು ನೆಲದ ಮೇಲೆ ಮಲಗಿದರೆ ಹೊರತು ನಿಧಿಗೆ ಜಾರಲಿಲ್ಲ. ಇವತ್ತು ತಮ್ಮಯ್ಯನ ಮಾತುಗಳಿಗೆಲ್ಲ ಮಂಚಣ್ಣನ ಮಗನೇ ಕಾರಣ ಏಕೆಂದರೆ, ಅವನು ಕುಡಿದ ಅಮಲಿನಲ್ಲಿ ನಿನ್ನ ಅಕ್ಕ ತಂಗಿಯರು ಅಲ್ಪ ಆಟಗಳಿಂದ ನಾಳೆ ದಿನ ನಿನಗೆ ಯಾರು ಹೆಣ್ಣು ಕೊಡುವುದಿಲ್ಲ ಎಂದು ಹೇಳಿದ. ಈಗ ನೀನು ಇವಕ್ಕೆಲ್ಲ ಸರಿಯಾದ ಹಾಳೆ ಕಲಿಸದಿದ್ದರೆ ಎಲ್ಲಾ ಹಾಳಾಗಿ ಹೋಗುತ್ತಾರೆಂದು ತಿಳಿಸಿದ. ತಂಗಿಯರು ತನ್ನ ಅಕ್ಕ ಮಾರೇ ಬರೆದಿರುವುದನ್ನು ಕಂಡು ಸಮಾಧಾನ ತಂದುಕೊಂಡು ಹೊರಳಾಡುತ್ತಿದ್ದರು. ತಮ್ಮಯ್ಯನಿಗೆ ನಶೆ ಇಳಿದಂತೆಲ್ಲ ಸುಮ್ಮನಾಗಿ ಗೊಣಗಿಕೊಂಡು ಅಲ್ಲೇ ಮೂಲೆಯಲ್ಲಿ ಮಲಗಿಕೊಂಡ.

ನಂತರ ಬೆಳಗಾಗಿ ಸಂಜೆ ಕೆಳೆದು ಮತ್ತೆ ದಿನ ಹುಟ್ಟಿದ್ದು ಸತ್ತಿತ್ತು. ಹೀಗೆ ಎರಡು ದಿನವಾಯಿತು ಸೀತೆ ಸಾವಿತ್ರಿ ಸೌಭಾಗ್ಯ ತಮ್ಮ ಅಕ್ಕನನ್ನು ನೆನಪಿಸಿಕೊಂಡು ಭಯಗೊಂಡರು. ತಮ್ಮಯ ಕೂಡ ಚಿಂತೆ ಮಾಡಿದನು ,ಎಲ್ಲಿ ತನ್ನ ಮಾತನ್ನು ಕೇಳಿಸಿಕೊಂಡು ಹೆದರಿ ಹೋದಳು ಎಂದು ಯೋಚನೆ ಮಾಡಿದ ಅಥವಾ ಅವಳ ತಂಗಿಯ ಮನೆಗೆ ಹೋದಳೆ .ಏನು ಮಾಡಿಕೊಂಡಳು ಎಲ್ಲಾದರೂ ಸತ್ತಾಳೆ ಎಂದು ಯೋಚಿಸಿ ತಲೆ ಕೆಡಿಸಿಕೊಂಡ. ಜಿನರೆಲ್ಲರೂ ಮಾರಗೆ ಬದುಕು ಸಾಕಾಗಿದೆ ಹಾಗಾಗಿ ಊರು ಬಿಟ್ಟಿದ್ದಾಳೆ ಎಂದು ಮಾತನಾಡುತ್ತಿದ್ದರು. ಇವರನ್ನೆಲ್ಲ ಸಾಕುವ ಜವಾಬ್ದಾರಿ ತನಗೆ ಯಾಕೆ ಬೇಕು ಯಾವನಾದರೂ ಜೊತೆ ಹೋಗಿ ಸುಖವಾಗಿರುವೆ ಎಂದು ಓಡಿ ಹೋಗಿದ್ದಾಳೆ ಎಂದು ಜಿನ ಆಡಿಕೊಂಡರು. ತಮ್ಮಯ್ಯ ಕೂಡ ನಮ್ಮ ಹೆಣೆಬರಹ ಸರಿ ಇಲ್ಲ ಎಂದು ಯೋಚಿಸಿ ತಾಳ್ಮೆ ಕೆಳೆದುಕೊಂಡ ತಮ್ಮಯ್ಯ ನಂತರ ಮಾರೆಯೆ ಹುಡುಕಲು ಹೋದನು .ತೋಟ ಬಾವಿ ಎಲ್ಲಾ ಹುಡುಕಾಡಿದ ,ಯಾರಾದರೂ ಅವಳನ್ನು ಸಾಯಿಸಿ ಈಜಲು ಮರದ ತೋಪಿನಲ್ಲಿ ಎಸೆದಿರಬಹುದು ಎಂದು ಜುಜ್ಜುವ ಮುಚ್ಚು ಕಡ್ಡಿಯನ್ನು ಲೆಕ್ಕಿಸದೆ ಹುಡುಕಾಡಿದ .

ನಂತರ ಹೆಣೆಗೆ ಹೋಗಿ ಮಾರೆಯ ಹರಿಜಯ ಇರುವವರನ್ನು ಕೇಳುವ ಎಂದು ಹಲಗೂರು ರಸ್ತೆಯಲ್ಲಿ ಓಡಾಡುವ ಬಸ್ಸುಗಳಿಗೆ ಕಾದು ಹೆಣೆಗೆ ಹೋದ . ಹೆಣೆಯ ಬೀದಿ ,ಹೋಟೆಲ್, ಮಾರ್ಕೆಟ್ ,ಬಸ್ ಸ್ಟಾಂಡ್ ಸುತ್ತಿ ತನ್ನ ಅಕ್ಕನಿಗಾಗಿ ಹುಡುಕಾಡಿದ ಹಾಗೆ ಹುಡುಕುವಾಗ ತನ್ನ ಅಕ್ಕ ತಮ್ಮಗಾಗಿ ಮಾಡಿರುವ ತ್ಯಾಗವನ್ನು ಅನುಭವಿಸಿರುವ ನೋವನ್ನು ಅದರಿಂದ ಮಾನಭಂಗ ಅನುಭವಿಸಿದನು ನೆನಪಿಸಿಕೊಳ್ಳುತ್ತಾನೆ .ನಂತರ ಹುಡುಕಿ ಸಾಕಾಗಿ ಮನೆ ಸೇರಿದ. ಮನೆಗೆ ಬರುವಷ್ಟರಲ್ಲಿ ಸಂಜೆಯಾಗಿತ್ತು . ತಂಗಿಯರು ತಮ್ಮ ಅಕ್ಕನಿಗಾಗಿ ಕಾಯುತ್ತಾ ಕುಳಿತಿಿದ್ದರು. ತಮ್ಮಯ್ಯ ಬಂದ ಕೂಡಲೇ ಅಕ್ಕನಿಗಾಗಿ ಕೇಳಿದರು ತಮ್ಮಯ್ಯ ಒಂದು ತಪ್ಪಲೆ ನೀರು ಕುಡಿದು ಎಲ್ಲವನ್ನು ವಿವರಿಸಿದ. ಈಗ ಅವರ ಜೀವನ ಕೆತ್ತಲಿನಂತೆ ಆಗಿತ್ತು .ನಂತರ ಸಾವಿತ್ರಿ ಎದ್ದು ದುಃಖವನ್ನು ನುಂಗಿಕೊಂಡು ಸೌದೆ ಅತ್ತಿಸಿ ಅಡುಗೆ ತಯಾರು ಮಾಡಿದಳು. ಸೀತೆ ಕೂಡ ಕೆಣ್ಣೆರು ಒರೆಸಿಕೊಂಡು ಬೆಂಕಿಯನ್ನು ಹಚ್ಚಿದಳು ಈಗ ಮುದ್ದೆ ಮಾಡುತ್ತಿರುವ ಮಡಕೆಯಲ್ಲಿ ಮಾರೆಯೆ ಜಿಂದದ ನೆಗು ಬೆರೆತು ಮನೆ ತುಂಬಾ ಆವರಿಸಿಕೊಳ್ಳುತ್ತಿತ್ತು. ಸೌಭಾಗ್ಯ ತನ್ನ ಅಕ್ಕನ ಜವಾಬ್ದಾರಿಯನ್ನು ತೆಗೆದುಕೊಂಡಳು.

ಧನ್ಯವಾದಗಳು



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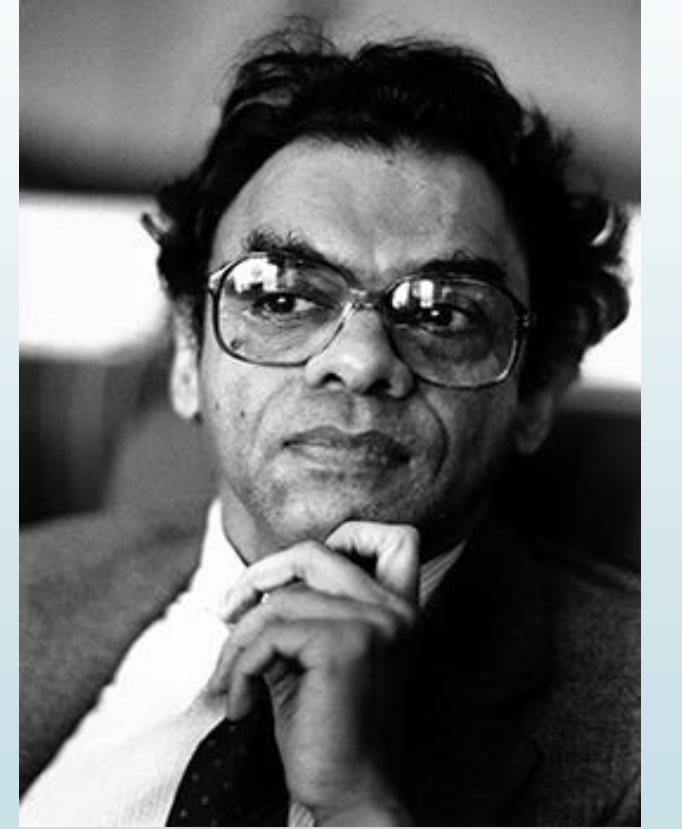
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ಕನಸಿನ ಹುಡುಕಾಟ

ಲೇಖಕರ ಪರಿಚಯ :

ಎ.ಕೆ ರಾಮಾನುಜನ್‌ರವರು ಮಾರ್ಚ್‌17, 1929ರಲ್ಲಿ ಜನನ, ಮರಣ ಜುಲೈ 13, 1993ಇವರು ಕನ್ನಡ ಮತ್ತು ಇಂಗ್ಲೀಷ್ ಭಾಷೆಗಳ ಶ್ರೇಷ್ಠ ಬರಹಗಾರರೆನಿಸಿದ್ದಾರೆ. ವಿಶ್ವಮಾನ್ಯ ಕವಿ, ಚಿಂತಕ, ಪ್ರಾಧ್ಯಾಪಕ, ಜನಪದ ತಜ್ಞ, ಶ್ರೇಷ್ಠ ಭಾಷಾ ತಜ್ಞ ಹೀಗೆ ವಿವಿಧ ಪ್ರತಿಭೆಗಳ ಮಹೋನ್ನತ ಸಂಗಮರಾದ ಅತಿಪಟ್ ಕೃಷ್ಣಸ್ವಾಮಿ ರಾಮಾನುಜನ್ ಅವರು, 1929ರಲ್ಲಿ ಮೈಸೂರಿನಲ್ಲಿ ಜನಿಸಿದರು. ಮೈಸೂರು ವಿಶ್ವವಿದ್ಯಾಲಯದಿಂದ ಬಿ.ಎ ಮತ್ತು ಎಂ.ಎ ಪದವಿಯನ್ನು ಗಳಿಸಿದ. ರಾಮಾನುಜನ್ ಅವರು ದಕ್ಷಿಣ ಭಾರತದ, ವಿವಿಧ ವಿಶ್ವವಿದ್ಯಾಲಯಗಳಲ್ಲಿ, ಅಧ್ಯಾಪಕರಾಗಿ, ಕೆಲಸ ಮಾಡಿದ್ದಾರೆ. ಅಮೆರಿಕಾಕ್ಕೆ ತೆರಳಿದ ರಾಮಾನುಜನ್ 1963ರ ವರ್ಷದಲ್ಲಿ ಅಮೆರಿಕ ಇಂಡಿಯಾನ ವಿಶ್ವವಿದ್ಯಾಲಯದಿಂದ. ಭಾಷಾವಿಜ್ಞಾನದಲ್ಲಿ ಬಿಎಚ್‌ಡಿ ಗೌರವವನ್ನು ಗಳಿಸಿದ್ದಾರೆ. ಚಿಕಾಗೋ ವಿಶ್ವವಿದ್ಯಾಲಯದಲ್ಲಿ ಭಾಷಾ ವಿಜ್ಞಾನ ಹಾಗೂ ದ್ರಾವಿಡ ಅಧ್ಯಯನದ. ಅಧ್ಯಾಪಕರಾಗಿ ಸೇರಿದರು. ಹುಟ್ಟುಗಳಲ್ಲಿ ಹೂವಿಲ್ಲ ಇವರ ಪ್ರಥಮ ಸಂಕಲನ ಕುಂಟೋಬಿಲ್ಲೆ, ಮತ್ತೊಬ್ಬನ ಆತ್ಮಚರಿತ್ರೆ ಇವರ ಪ್ರಸಿದ್ಧ ಕೃತಿಗಳು, ರಾಮಾನುಜನ್‌ರ ಇಂತಹ ಬಹುಮುಖ ಸೇವೆಯನ್ನು ಗಮನಿಸಿದ ಭಾರತ ಸರ್ಕಾರ 1976ರಲ್ಲಿ ಇವರಿಗೆ ಪದ್ಮಶ್ರೀ ಪ್ರಶಸ್ತಿ ನೀಡಿದೆ.



ಎ.ಕೆ. ರಾಮಾನುಜನ್

ಆಶಯ :

- ಜನಪದ ಕಥೆಯ ರೀತಿಯಲ್ಲಿ ಈ ಕಥೆ ಸಾಗುತ್ತದೆ. ಸಾಮಾನ್ಯವಾಗಿ ಜನಪದ ಕಥೆಗಳು ಆರಂಭವಾಗುವುದು. ಒಂದಾನೊಂದು ಕಾಲದಲ್ಲಿ ಎಂದು, ಆಪಟ್ಟಣದಲ್ಲಿ ಒಬ್ಬ ರಾಜ. ಹೀಗೆ ಕಥೆ ಆರಂಭವಾಗುತ್ತವೆ. ಹಾಗೂ ಮುಕ್ತಾಯ, ಸಾಮಾನ್ಯವಾಗಿ ಸುಖಾಂತ, ಅದರಲ್ಲೂ ಈ ಕತೆಯಲ್ಲಿ ಕಿರಿಯ ರಾಜಕುಮಾರನಿಗೆ ಅತಿಮಾನುಷ ಶಕ್ತಿಯ ನೆರವು ಹಾಗೂ ಅವನ ಬುದ್ಧಿವಂತಿಕೆಯಿಂದ, ತಂದೆಯ ಕನಸನ್ನು ಈಡೇರಿಸಿ, ಐವರೂ ರಾಜಕುಮಾರಿಯರನ್ನು ಮದುವೆಯಾಗುತ್ತಾನೆ. ಇಲ್ಲಿ ಕಥಾರೂಪವೇ ಪ್ರಧಾನವಾದುದು ಹಾಗೂ ಧೈರ್ಯ ಇಲ್ಲಿ ಕಥಾನಾಯಕನ ಸಾಹಸಗಳನ್ನು ಕಾಣಬಹುದಾಗಿದೆ



ಸಾರಾಂಶ :

- ಈ ಕಥೆಯಲ್ಲಿ ಬರುವ ರಾಜನಿಗೆ ಮೂರು ಜನ ಗಂಡು ಮಕ್ಕಳಿದ್ದರು. ಈ ಮೂವರಲ್ಲಿ ಮೊದಲನೆಯ ಇಬ್ಬರು ಮಕ್ಕಳು, ಬುದ್ಧಿವಂತರಿರಲಿಲ್ಲ. ಆದ್ದರಿಂದ, ರಾಜನಿಗೆ ತನ್ನ ಕಿರಿ ಮಗನಿಗೆ ರಾಜ್ಯದ ಪಟ್ಟಾಭಿಷೇಕ ಮಾಡಿ, ರಾಜ್ಯವನ್ನು ವಹಿಸಿಕೊಡಲು ತೀರ್ಮಾನಿಸಿದ. ಒಂದು ರಾತ್ರಿ, ರಾಜ ಮಲಗಿರುವಾಗ, ಅವನಿಗೆ ವಿಚಿತ್ರವಾದ ಕನಸು ಬೀಳುತ್ತದೆ. ಆ ಕನಸಿನಲ್ಲಿ ಸುಂದರವಾದ ಕೈ ತೋಟವನ್ನು ಕಾಣುತ್ತಾರೆ. ಆ ತೋಟದ ನಡುವಿನಲ್ಲಿ ಚಿನ್ನದ ಕವಲುಗಳಾಗಿದ್ದವು. ಅಲ್ಲಿ ಆ ಮರದ ಮೇಲೆ ಗಿಳಿ ಹಾಡುತ್ತಾ, ಮೆಲ್ಲಗೆ ಹಾರಾಡುತ್ತಿತ್ತು. ಈ ಸಂದರ್ಭದಲ್ಲಿ ಕನಸಿನಲ್ಲಿ ರಾಜ, ಒಂದು ನಾಗಮಣಿಯನ್ನು ಹಿಡಿದುಕೊಂಡು ಗಿಳಿಗೆ ಹೊಡೆದಾಗ ಆ ಇಡೀ ತೋಟವೆಲ್ಲ ಕನಸಿನಿಂದ ಕಣ್ಮರೆಯಾಗಿ ಬಿಟ್ಟಿತು. ಇದೇ ವಿಚಾರ ರಾಜನ ಮನಸ್ಸಿನಲ್ಲಿತ್ತು. ಈ ಮೂಲವನ್ನು ತಿಳಿಯಬೇಕೆಂದು ತನ್ನ ಮೂರು ಗಂಡು ಮಕ್ಕಳನ್ನು ಕರೆದು ತಾನು ಕನಸು ಕಂಡಿದ್ದನ್ನು ತಿಳಿಸಿದನು. ಒಂದು ವೇಳೆ ನಿಮ್ಮಲ್ಲಿ ಯಾರಾದ್ರೂ ಸರಿ. ನಾನು ನೋಡಿದ ಕನಸಿನ ನಿಜರೂಪವನ್ನು ತಿಳಿಸಿದರೆ, ನಿಮಗೆ ಇಡೀ ರಾಜ್ಯವನ್ನೆಲ್ಲಾ ಕೊಡುತ್ತೇನೆ ಎಂದಾಗ, ಅದಕ್ಕೆ ಈ ಮೂರು ಗಂಡು ಮಕ್ಕಳು ಒಪ್ಪಿಕೊಳ್ಳುತ್ತಾರೆ.



ಸಾರಾಂಶ :

- ನಂತರ ಬೇಕಾದ ಸಿದ್ಧತೆಯೊಂದಿಗೆ ಪ್ರಯಾಣ ಆರಂಭಿಸಿದರು. ಹಿರಿಯ ಮಕ್ಕಳಿಬ್ಬರು ಒಂದೇ ದಿಕ್ಕಿನಲ್ಲಿ ಪ್ರಯಾಣ ಮಾಡಿದರೆ, ಕಿರಿಯವನು ಇವರ ವಿರುದ್ಧ ದಿಕ್ಕಿನಲ್ಲಿ ಪ್ರಯಾಣ ಆರಂಭಿಸಿದನು. ಆದರೆ ಹಿರಿಯ ಇಬ್ಬರು ಮಕ್ಕಳು ಈ ಕೆಲಸಕ್ಕೆ ಉತ್ಸಾಹ ತೋರದೆ, ಬೇಸರ ಮಾಡಿಕೊಂಡು ಕಲ್ಲು, ಮುಳ್ಳು, ಕಾಡುಗಳಲ್ಲಿ ನಡೆಯುವುದಕ್ಕೆ ಬೇಸರ ಮಾಡಿಕೊಂಡು ಇಲ್ಲಿಗಿಂತ ಪಟ್ಟಣವೇ ಅವರಿಗೆ ಆಕರ್ಷಣೀಯ ಕೇಂದ್ರವಾಗಿತ್ತು. ಅಲ್ಲಲ್ಲಿ ಪ್ರಯಾಣ ನಿಲ್ಲಿಸಿ, ವಿಶ್ರಾಂತಿಯನ್ನು ಪಡೆಯುತ್ತಿದ್ದರು. ತಂದೆ ಹಣವೆಲ್ಲಾ ಖರ್ಚಾದ ಬಳಿಕ ವಾಪಸ್ಸು ಆರಮನೆಗೆ ಬಂದು ನಮಗೆ ಯಾವ ತೋಟವೇ, ಆಗಲಿ ಗಿಳಿಯಾಗಲಿ ಕಾಣಿಸಲಿಲ್ಲಾ, ಎಂದು ತಮ್ಮ ತಂದೆಗೆ ತಿಳಿಸಿದರು. ಆದರೆ ಕಿರಿಮಗ ಕಾರಣ ತಿಳಿಯಬೇಕೆಂದು ಹುಡುಕುತ್ತಾ ವಯಸ್ಸಾದ ಅಜ್ಜಿಯನ್ನು ಕಂಡು, ಅವರ ಸಂಗಡ ಸೇರುತ್ತಾನೆ.



ಸಾರಾಂಶ :

- ನಂತರ ಅಜ್ಜಿಗೆ ಒಳ್ಳೆ ಹುಡುಗನಾಗಿ ಕಾಣುತ್ತಾನೆ. ಆ ಹುಡುಗನು ಕಾಡಿಗೆ ಬಂದ ವಿಚಾರವನ್ನು ತಿಳಿಸುತ್ತಾನೆ. ಆಗ ಅಜ್ಜಿ ನೀನು ಈ ಪಟ್ಟಣದ ಉತ್ತರ ದಿಕ್ಕಿಗೆ ಪ್ರಯಾಣ ಮಾಡು ಅಲ್ಲಿ ಒಂದು ಅಮೃತಶಿಲೆಯ ಕೋಟೆ ಇದೆ. ಅಲ್ಲಿ ಹೋಗಿ ನೋಡಿದರೆ ಅಮೃತ ಶಿಲೆಯ ಕೋಟೆ ಕಾಣುತ್ತದೆ. ಅದರ ಒಳಗೆ ಹೋದರೆ, ತೋಟವಿದೆ. ಅದರ ಅಲ್ಲಿ ಹೋಗುವುದು ಕಷ್ಟದ ವಿಚಾರ ಎನ್ನುತ್ತಾ, ಹೋಗಲು ಏನು ಮಾಡಬೇಕೆಂದು ಹೇಳುತ್ತಾಳೆ. ಮೊದಲು ಆರಳಿಮರ ಕಾಣುತ್ತದೆ. ಅದರ ಬುಡದಲಿ ಹುತ್ತ ಇದೆ. ಆ ಹುತ್ತದಲಿ ವಿಷಸರ್ಪ ವಾಸವಾಗಿರುತ್ತದೆ. ಪ್ರತಿ ರಾತ್ರಿ ಹುತ್ತದಿಂದ ಹಾವು, ಆಚೆ ಬಂದು, ತನ್ನ ಹಣೆ ಮೇಲಿರುವ ನಾಗಮಣಿಯನ್ನು ತೆಗೆದು, ಆ ಮರದ ಕೆಳಗೆ ಇಟ್ಟು ಅದರ ಬೆಳಕಿನಲ್ಲಿ ಆಹಾರವನ್ನು ಹುಡುಕುತ್ತದೆ. ನೀನು ಆ ನಾಗಮಣಿಯನ್ನು ಪಡೆದುಕೊಂಡರೆ, ಅದು ನಿನಗೆ ತೋಟಕ್ಕೆ ಹೋಗುವ ದಾರಿ ತೋರಿಸುತ್ತದೆ.



ಸಾರಾಂಶ :

- ಅಲ್ಲಿ ನಿನಗೆ 4 ಜನ ರಾಜಕುಮಾರಿಯರು ಸಿಗುತ್ತಾರೆ. ಒಬ್ಬಳು ರಾತ್ರಿಯಾದ ಮೇಲೆ ಬೆಳ್ಳಿಯ ಮರವಾಗುತ್ತಾಳೆ. ಇನ್ನೊಬ್ಬಳು ಪಚ್ಚೆ ಮಣಿಯ ಎಲೆಗಳಾಗುತ್ತವೆ. ಇನ್ನೊಬ್ಬಳು ಕೆಂಪು ಹರಳಿನ ಹಣ್ಣಾಗುತ್ತಾಳೆ. ಮತ್ತೊಬ್ಬಳು ಚಿನ್ನದ ಕವಲುಗಳು ಆಗುತ್ತವೆ. ನೀನು ಗಿಣಿಯ ಜೊತೆ ಮಾತಾಡಬೇಕು. ಮುಂದೆ ನನಗೆ ಗೊತ್ತಿಲ್ಲ. ಆದರೆ ನನಗೊಬ್ಬಳು ಅಕ್ಕ ಇದ್ದಾಳೆ. ಅವಳು ಮುಂದಿನ ಪಟ್ಟಣದಲ್ಲಿದ್ದಾಳೆ ಅಲ್ಲಿಗೆ ಹೋಗಿ ನೀನು ನನ್ನ ಅಕ್ಕನನ್ನ ಕೇಳು ಹೇಳುತ್ತಾಳೆ. ನಂತರ ರಾಜಕುಮಾರ ಮೂರು ಹೆಗಲು, ಮೂರು ರಾತ್ರಿ ನಡೆದ ಮೇಲೆ, ಅವನಿಗೆ ಅಮೃತಶಿಲೆಯ ಕೋಟೆ ಕಂಡಿತು. ಆದರೆ ಬಾಗಿಲು ಮುಚ್ಚಿತ್ತು. ರಾತ್ರಿಯವರೆಗೂ ಕಾದನು. ನಂತರ ರಾತ್ರಿಯಲ್ಲಿ ಬಾಗಿಲು ತೆರೆದಾಗ, ಒಳಗೆ ಹೋದನು. ಅಲ್ಲಿ ದೊಡ್ಡ ಅರಳಿಮರ ಕಾಣಿಸಿತು. ಅಲ್ಲಿ ಹುತವಿತು. ಅವನು, ಮರೆ ಹತ್ತಿ ಎಲೆಗಳ ಮರೆಯಲಿ ಕುಳಿತನು. ಹುತದಿಂದ ಹಾವು ಹೊರಗೆ ಬಂದು ಗಡಿಗೆಯನ್ನು (ಮಡಕೆ) ಹುಡುಕಿ ಅದರಲ್ಲಿ, ತನ್ನ ನೆತ್ತಿಯಲ್ಲಿದ್ದ ನಾಗಮಣಿಯನ್ನು ಕಳಚಿಟ್ಟಿತು. ನಂತರ ಸುತ್ತಲಾ ನಾಗಮಣಿಯಿಂದ ಬೆಳಕು ಬಂದಿತು. ಆ ಬೆಳಕಿನಲ್ಲಿ ಆ ಹಾವು ಆಹಾರವನ್ನು ಹುಡುಕುತ್ತಿತ್ತು. ಈ ನಡುವೆ ಆ ರಾಜಕುಮಾರ ಆ ಗಡಿಗೆಯ ಒಳಗೆ, ಬೊಗಸೆ ತುಂಬಾ, ಅರಳಿಎಲೆಗಳನ್ನು ಹಾಕಿದನು.



ಸಾರಾಂಶ :

- ಇದರಿಂದ ಬೆಳಕು ಕಾಣದಾಯಿತು. ಸುತ್ತಲೂ ಕತ್ತಲು ಆವರಿಸಿತು. ಹಾವಿಗೆ ಕೋಪ ಬಂದು ಹೆಡೆಯತ್ತಿ ಬುಸುಗುಡುತ್ತಾ ಬಂಡೆಗೆ ಬಡಿಯುತ್ತಿತ್ತು, ಕೊನೆಗೆ ಸತ್ತು ಹೋಯಿತು.ನಂತರ ರಾಜಕುಮಾರ ನಾಗಮಣಿಯನ್ನು ತೆಗೆದುಕೊಂಡು ಅದರ ಬೆಳಕಿನಲ್ಲಿ ಮುಂದೆ ಸಾಗಿದೆ. ಅಲ್ಲಿ ಸುಂದರವಾದ ಕೈ ತೋಟವಿತ್ತು. ಅಲ್ಲಿ ಬೆಳ್ಳಿಯ ಮರ, ಅದರಲ್ಲಿದ್ದ ಪಚ್ಚೆಮಣಿ ಎಲೆಗಳು, ಹಣ್ಣುಗಳು, ಚಿನ್ನದ ಕವಲುಗಳು ಕಂಡವು. ಮಣಿಯ ಬೆಳಕನ್ನು ತೋರಿಸಿದಾಗ, ಆ ಮರ ಮಾಯವಾಗಿ ಅಲ್ಲಿ ನಾಲ್ವರು ರಾಜಕುಮಾರಿಯರು ನಿಂತಿದ್ದರು. ತಾನು ರಾಜಕುಮಾರನನ್ನು ಮದುವೆಯಾಗುವುದಾಗಿ ಒಬ್ಬನ್ನೊಬ್ಬರು ಹೇಳಿದಾಗ, ಮುಂದಿನ ಕೆಲಸ ಇದೆ. ಇಲ್ಲೇ ಕಾಯಿರಿ, ಮತ್ತೆ ಬರುತ್ತೇನೆ ಎಂದು ಹೇಳಿ ಹೊರಟನು.



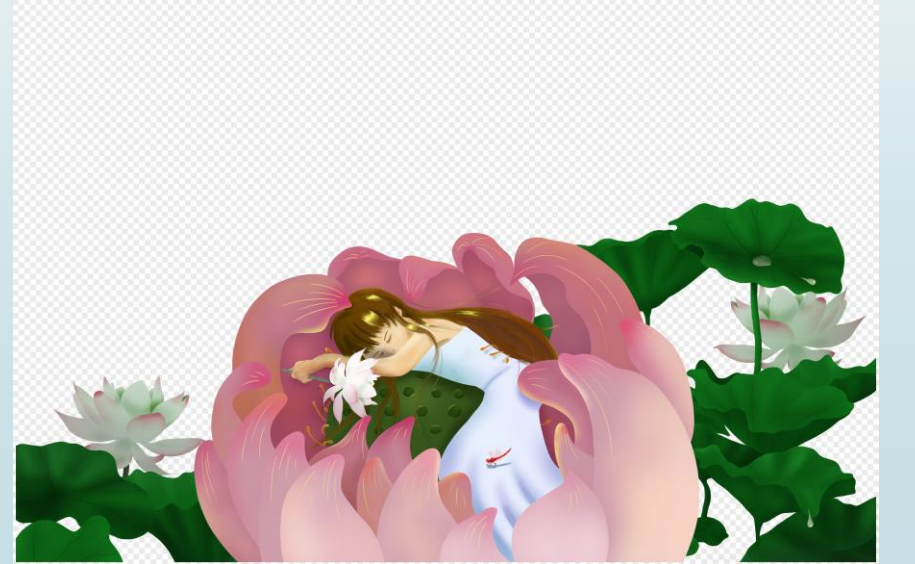
ಸಾರಾಂಶ :

- ▶ ಹಸಿರುಮಣಿಯ ಗಿಣಿಯನ್ನು ಹುಡುಕಿಕೊಂಡು ಇನ್ನೊಂದು ಪಟ್ಟಣಕ್ಕೆ ಬಂದನು. ಅಲ್ಲಿ ಇನ್ನೊಬ್ಬಳು ಮುದುಕಿ ಕಂಡು, ಅವಳನ್ನು ನಂಬಿಕೆಯಿಂದ ಮಾತಾಡಿಸಿ ನಿನ್ನ ಇನ್ನೊಬ್ಬಳು ತಂಗಿ. ನನಗೆ ಸಹಾಯ ಮಾಡಿದ್ದಾಳೆ. ನೀನು ಕೂಡ ಸಹಾಯ ಮಾಡು ನಾನು ಹಸಿರು ಗಿಣಿಗಾಗಿ ಬಂದಿದ್ದೇನೆ ಎಂದನು. ಆ ಮುದುಕಿ ತನಗೆ ಗೊತ್ತಿರುವುದನ್ನು ತಿಳಿಸಿದಳು. 'ಏಳು ಸಮುದ್ರದಾಚೆ ಒಂದು ಕೊಳೆ, ಅದರೊಳಗೆ ಒಂದು ತಾವರೆ ಗಿಡ, ನೀನು ಅದರ ಜೊತೆ ಒಂದು ದಿನವೆಲ್ಲಾ ಆಟವಾಡಿದರೆ. ಅದು ರಾತ್ರಿಯ ಹೊತ್ತಿಗೆ ಹಸಿರು ಮಣಿಯ • ಗಿಳಿಯಾಗಿ ಬದಲಾಗುತ್ತದೆ. ಹೇಗೆ ಹೋಗುವುದು ಎಂದಾಗ ನಿನ್ನ ಹತ್ತಿರ ಇರುವ ನಾಗೆಮಣಿಯನ್ನು ಪೂಜಿಸು. ಆಗ ಗರುಡ ಪಕ್ಷಿ ಕಾಣಿಸುತ್ತದೆ. ಅದು ನಿನ್ನನ್ನು ಸಮುದ್ರದಾಚೆ ಕರೆದೊಯ್ಯುತ್ತದೆ ಎಂದಳು.



ಸಾರಾಂಶ :

- ಹೇಳಿದಂತೆ ಮಾಡಿದಾಗ ಗರುಡಪಕ್ಷಿ ಅವನನ್ನು ಬೆನ್ನ ಮೇಲೆ ಕೂರಿಸಿಕೊಂಡು ಏಳು ಸಮುದ್ರದಾಟ-ಕೊಳದ ಹತ್ತಿರ ಬಿಟ್ಟಿತು. ಅಲ್ಲಿ ಇದ್ದ ತಾವರೆಗಿಡವನ್ನು ನೋಡಿದ. ಆ ಗಿಡದ ಮೇಲೆ ಸುಂದರಿ ರಾಜಕುಮಾರಿ ಮಲಗಿದ್ದಳು. ನಿದ್ರೆಯಿಂದ ಎದ್ದ ಮೇಲೆ ರಾಜಕುಮಾರ ಅವಳನ್ನು ಗಾಂಧರ್ವ ವಿವಾಹಕ್ಕೆ ಸಮ್ಮತಿಯೇ ಎಂದಾಗ ಒಪ್ಪಿಗೆ ಎಂದಳು. ಇಬ್ಬರೂ ಗರುಡ ವಾಹನದ ಮೇಲೆ ಕುಳಿತು ಏಳು ಸಮುದ್ರ ದಾಟಿ ನಾಲ್ವರು ಇದ್ದ ರಾಜಕುಮಾರಿಯರ ಹತ್ತಿರ ಬಂದರು. ಆಗ ರಾಜಕುಮಾರ ತನ್ನ ತಂದೆಗೆ ಬಿದ್ದ ಕನಸನ್ನು ವಿವರಿಸಿದನು. ಆಗ ಆ ನಾಲ್ವರು ರಾಜಕುಮಾರಿಯರು, ನಾವು ಐದೂ ಜನ ಅಕ್ಕ ತಂಗಿಯರು.ಒಂದು ಕೆಟ್ಟ ದೆವ್ವ ನಮ್ಮ ಹಿರಿಯ ಅಕ್ಕನನ್ನು ಎತ್ತಿಕೊಂಡು ಹೋಗಿ ಮಲಗುತ್ತಿತ್ತು.ಅಲ್ಲಿಗೆ ಬಂದವರನ್ನು ಸಾಯಿಸುತ್ತಿತ್ತು. ನೀನು ಧೈರ್ಯಶಾಲಿ, ನಮ್ಮ ಅಕ್ಕನನ್ನು ಅದರ ಬಂಧನದಿಂದ ಬಿಡಿಸಿರುವೆ. ನಮ್ಮೆಲ್ಲರನ್ನು ನೀನು ಮದುವೆಯಾಗಬೇಕ



ಸಾರಾಂಶ :

- ▶ ಜೊತೆಗೆ ನಮ್ಮನ್ನು ಸಾಲಾಗಿ ನಿಲ್ಲಿಸು ಐದು ಜನರ ತಲೆಗಳನ್ನು ಐಟಿಗೆ ಕತ್ತರಿಸು ಆಗ ನಿಮ್ಮ ತಂದೆಯ ಕನಸು ನಿಜವಾಗುತ್ತದೆ ಅದೇ ರೀತಿ ನಮ್ಮನ್ನು ಬದುಕಿಸಲು ನಾಗಮಣಿಯಿಂದ ಗಿಳಿಯನ್ನು ಹೊಡೆದಾಗ ನಾವು ಮೊದಲಿಗೆ ರೂಪ ಪಡೆಯುತ್ತೇವೆ ಅವರೆಲ್ಲವನ್ನು ಅಜ್ಜಿಯ ಮನೆಗೆ ಕರೆದುಕೊಂಡು ಹೋದ ಅಜ್ಜಿ ಆಸೆಯಂತೆ ತನ್ನ ಅಕ್ಕನ ಜೊತೆ ಇರಲು ಆಪೇಕ್ಷೆಪಟ್ಟಾಗ ರಾಜಕುಮಾರ ನಾಗಮಣಿಯಿಂದ ಗರುಡ ಕಾಣಿಸಿಕೊಂಡು ಅದು ಅಜ್ಜಿಯನ್ನು ಅವಳ ಅಕ್ಕನ ಮನೆಗೆ ಕರೆದುಕೊಂಡು ಹೋಯಿತು ರಾಜಕುಮಾರ ಆ ಐವರೂ ರಾಜಕುಮಾರಿಯರನ್ನು ತನ್ನ ರಾಜ್ಯಕ್ಕೆ ಕರೆದುಕೊಂಡು ಬಂದನು ಇದನ್ನು ಕಂಡು ರಾಜಕುಮಾರನ ತಂದೆ ನಾನು ನನ್ನ ಕನಸನ್ನು ನಿಜ ಮಾಡು ಎಂದು ಹೇಳಿದೆ ನೀನು ಸ್ವಂತಿಕೆಯಿಂದ ಈ ರಾಜಕುಮಾರಿಯರನ್ನು ಸಂಪಾದಿಸಿರುವೆ ಎಂದು ಹೇಳಿದನು ಆಗ ರಾಜಕುಮಾರ ಐವರನ್ನು ಸಾಲಾಗಿ ನಿಲ್ಲಿಸಿ ತನ್ನ ಖಡ್ಗದಿಂದ ಒಂದೇ ಸಾರಿ ಅವರ ತಲೆ ಕತ್ತರಿಸಿದನು



ಸಾರಾಂಶ :

- ▶ ರಾಜನ ಕನಸು ಅವನ ಕಣ್ಮುಂದೆ ಬಂದು ನಿಂತಿತು. ಅದೇ ಮರ ಹಸಿರು, ಕೆಂಪು, ಹೊನ್ನ ಬಣ್ಣದಿಂದ ಮರ ಮತ್ತು ಗಿಳಿ. ರಾಜಕುಮಾರ ಈಗ ನಾಗಮಣಿಯಿಂದ ಗಿಳಿಗೆ ಹೊಡೆದಾಗ ರಾಜಕುಮಾರಿಯರು ಮೊದಲಿನ ರೂಪಕ್ಕೆ ಬಂದರು. ಆಗ ರಾಜ, ತನ್ನ ಮಗನ ಮದುವೆಯನ್ನು ಐದು ಜನ ರಾಜಕುಮಾರಿಯರ ಜೊತೆ ನೆರವೇರಿಸಿ ತನ್ನ ರಾಜ್ಯವನ್ನು ಅವನಿಗೆ ವಹಿಸಿದನು. ರಾಜ್ಯದ ಎಲ್ಲರನ್ನೂ ಸುಖವಾಗಿ ನೋಡಿಕೊಂಡನು. ಅವನ ಅಣ್ಣಂದಿರನ್ನು ಚೆನ್ನಾಗಿ ನೋಡಿಕೊಂಡು, ಸುಖವಾಗಿ ರಾಜ್ಯವನ್ನು ಆಳುತ್ತಿದ್ದನು.



ಕೊನೆಯ ಮಾತು :

ಜನಪದ ಕಥೆಯ ಮೊದಲು ಹೊಂದಿದ ಪ್ರಾಣವೇದನಾದ ಕತೆ ಆಗಿದೆ. ಇದು ಜೀವನದ ಸ್ವಭಾವ, ಹಿರಿಮೆ ಮತ್ತು ಸಾಮಾಜಿಕ ಸಂದೇಶಗಳನ್ನು ಹೊರಸೂಸುವುದು. ಈ ಕಥೆ ಬಹುಮುಖಿ ಬಗೆಯ ಪಾಠಗಳನ್ನು ನಮಗೆ ಕೊಡುತ್ತದೆ: ಪ್ರೀತಿ, ನಿರ್ದೋಷತೆ, ಧೈರ್ಯ, ಹೆಮ್ಮೆ, ಮತ್ತು ಹೆಚ್ಚಿನ ಬದುಕಿನ ಅರ್ಥವನ್ನು ಅರಿಯುವುದು. ಕಥೆಯ ಮೂಲಕ ನಮಗೆ ಪರಂಪರೆಯ ಸಾಮ್ರಾಜ್ಯವನ್ನು ಅನುಭವಿಸುವ ಅವಕಾಶ ದೊರೆತಿದೆ



ಧನ್ಯವಾದಗಳು

ಕನ್ನಡ ನಿಯೋಜಿತ ಕಾರ್ಯ

ವಿಷಯ: ಉತ್ತರಕುಮಾರ

ಉಪನ್ಯಾಸ

ರಾಜು. ಎನ್

➤ ಪ್ರಸ್ತುತ
ಪಡೆಸುವವರು

- ಯುತಿಕಾ ಸಾಯಿರಾಂ
 - ಚಂದನ ಆರ್
 - ಅಂಬಿಕಾ ಎಂ
 - ಮೋನಿಕಾ ಟಿ
 - ಹರ್ಷಿತಾ ಬಿ
 - ಅನನ್ಯ ಎಸ್
- ಕೆ ಕೆ ಸಮೀಕ್ಷಾ ದೇಚಮ್ಮ
 - ಮನೀಶಾ ಕೆ ಎಸ್

ಕವಿ ಪರಿಚಯ

• ಕುಮಾರವ್ಯಾಸ



ಕುಮಾರವ್ಯಾಸನ ಕಾಲ: ಕ್ರಿ.ಶ. ೧೩೫೦-೧೪೦೦
ಸ್ಥಳ : ಗದುಗಿನ ಕೋಳಿವಾಡ (ಈಗಿನ ಧಾರವಾಡ ಜಿಲ್ಲೆ,
ಹುಬ್ಬಳ್ಳಿ ತಾಲೂಕಿನ ಕೋಳಿವಾಡ)
ಆರಾಧ್ಯದೈವ: ಗದುಗಿನ ವೀರನಾರಾಯಣ
ಕೃತಿ: 'ಕರ್ಣಾಟಭಾರತ ಕಥಾಮಂಜರಿ' ಇದಕ್ಕೆ ಕನ್ನಡಭಾರತ,
ಗದುಗಿನ ಭಾರತ ಎಂಬ ಹೆಸರುಗಳೂ ಇವೆ.
ಕುಮಾರವ್ಯಾಸನ ಮೂಲ ಹೆಸರು ನಾರಾಯಣಪ್ಪ.
"ಗದುಗಿನ ನಾರಾಯಣಪ್ಪ" ಎಂದು ಸಾಮಾನ್ಯವಾಗಿ
ಕುಮಾರವ್ಯಾಸನನ್ನು ಗುರುತಿಸಲಾಗುತ್ತದೆ. ಈತನ
ಕಾವ್ಯ ನಾಮ ಕುಮಾರವ್ಯಾಸ. ವ್ಯಾಸ ಮಹಾಕವಿಯ
ಸಂಸ್ಕೃತ ಮಹಾಭಾರತದ ಅತ್ಯದ್ಭುತ ಕನ್ನಡ
ರೂಪವನ್ನು ರಚಿಸಿದ್ದರಿಂದ, ವ್ಯಾಸ ಮಹಾಕವಿಯ
ಮಾನಸಪುತ್ರ ತಾನೆನ್ನುವ ವಿನೀತ ಭಾವದಿಂದ
ನಾರಣಪ್ಪ ಕುಮಾರ ವ್ಯಾಸನಾಗಿದ್ದಾನೆ.

ಆಶಯ

- ಮಹಾಭಾರತದ ಕತೆಯಲ್ಲಿ ಬರುವ ವಿರಾಟರಾಯನ ಮಗನಾದ ಉತ್ತರಕುಮಾರ ಹುಟ್ಟಿನಿಂದಲೂ ಕ್ಷತ್ರೀಯನಾಗಿದ್ದರೂ ಆತ ಅಂಜುಬುರುಕನಾಗಿದ್ದಾನೆ. ಮಹಿಳೆಯರ/ ಹೆಂಗಳೆಯರ ಮುಂದೆ ಪೌರುಷವನ್ನು ತೋರಿಸಿಕೊಳ್ಳುತ್ತ ಪುರುಷರೊಂದಿಗೆ ಹೋರಾಟ ನಡೆಸಲು ಹೆದರಿಕೊಳ್ಳುವ ಸ್ವಭಾವದವನಾಗಿದ್ದಾನೆ. ಉತ್ತರಕುಮಾರ ಹಾಸ್ಯರಸ ಪ್ರತಿಪಾದನೆಗಾಗಿಯೇ ಕುಮಾರವ್ಯಾಸ ಉತ್ತರಕುಮಾರನ ಪಾತ್ರವನ್ನು ಸೃಷ್ಟಿಸಿದ್ದಾನೆ

ಉತ್ತರಕುಮಾರ

01. ಕೇಳು ಜನಮೇಜಯ, ಸುಯೋಧನ ದುರ್ಯೋಧನನ ಆಳುಗಳು ವಿರಾಟರಾಜನ ಹಸುಗಳನ್ನು ಮುತ್ತಿಗೆ ಹಾಕಿದೆ. ಕೌರವನ ಸೈನ್ಯದಲ್ಲಿ ಭೀಷ್ಮ, ಕರ್ಣ, ದ್ರೋಣಾಚಾರ್ಯ - ಮೊದಲಾದವರಿದ್ದರು. ಕರ್ಣ, ದುಶ್ಯಾಸನ, ಜಯದ್ರಥರು ಬಾಣಗಳನ್ನು ಸುರಿಸಲು ಗೋಪಾಲಕರ ಸೈನ್ಯ ಹಾನಿಗೊಳಗಾಯ್ತು.

02. ಮುಖದಲ್ಲಿ ಭಯ ಆವರಿಸಿಕೊಂಡಿದೆ. ಭಯದ ತಾಪದಿಂದಾಗಿ ಎದೆ ಹೊಡೆದುಕೊಳ್ಳುತ್ತಿದೆ, ತುದಿನಾಲಿಗೆಯಲ್ಲಿ ಕೂದಲು ಮಾತು ಬಂದು ಅಂಗಳು ಒಣಗಿದಂತಾಗುತ್ತಿದೆ. ಭಯದಿಂದ ಮೊರೆಯಿಡುತ್ತಿದ್ದ ಗೋಪಾಲಕನು ಬಂದು ಉತ್ತರನ ಕಾಲಿಗೆ ಬಿದ್ದು ದೂರು ನೀಡಿದನು.



अज्ञानं ज्ञानम् ।

03. ಗೋಪಾಲಕನು 'ರಾಜಕುಮಾರ ಎದ್ದೇಳು, ರಾಣಿ ವಾಸವನ್ನು ಕಳಿಸಿಬಿಡು ಮಾಂಡಲಿಕರ ನಾಯಕನಾಗುವಕೆಂದರೆ ಕೌರವನು ಉತ್ತರ ದಿಕ್ಕಿನಲ್ಲಿ ಬೀಡು ಬಿಟ್ಟಿದ್ದಾನೆ, ಅವನ ಸೈನ್ಯ ಭೂಮಿ ಅಗಲಕ್ಕೆ ಪರಡಿಕೊಂಡಿದೆ. ನಿನ್ನ ಯೋಧರನ್ನೂ, ಕುದುರೆ ಮೊದಲಾದ ಸೈನ್ಯವನ್ನು ಕರೆಸಿಕೋ ಎಂದು ಮನವಿ ಮಾಡಿಕೊಂಡನು.

04 .ಅವರ ಮಾತಿನಿಂದ ಉಬ್ಬಿ ಹೋದ ಉತ್ತರಕುಮಾರನು ತಾನು ವೀರನೆಂದೆ ಭಾವಿಸಿಕೊಂಡನುಬೆರಳಿಂದ ಮೀಸೆಯನ್ನು ತಿರುವಿಕೊಂಡು ಹರ್ಷದಿಂದ ಉಬ್ಬಿ ರೋಮಾಂಚನಗೊಂಡು ತರುಣಿಯರನ್ನು ನೋಡುತ್ತಾ ತನ್ನ ಪೌರುಷವನ್ನು ಯುದ್ಧದ ಕೌಶಲ್ಯವನ್ನು ಹೇಳಿಕೊಂಡನು

05.. ಉತ್ತರಕುಮಾರನು ತನ್ನ ಪೌರುಷವನ್ನು ಕೊಚ್ಚಿಕೊಳ್ಳುತ್ತ 'ಕೌರವನು ನನ್ನೊಡನೆ ಯುದ್ಧಕ್ಕೆ ಬಂದನೇ? ತಾನು ಏನು ಮಾಡುತ್ತಿರುವನೆಂದು ಅವನಿಗೆ ಗೊತ್ತೇ? ಯಮನ ಮೀಸೆಯನ್ನು ಎಳೆದನೋ? ಭೈರವನ ದಾಡೆಯನ್ನು ಅಲುಗಿಸಿದನೋ, ಮೃತ್ಯುವಿನ ಸೆರಗನ್ನು ಎಳೆದನೋ ಸಿಂಹವನ್ನು ಕೊಂದನೋ ನನ್ನೊಡನೆ ಯುದ್ಧಕ್ಕೆ ಬಂದನೇ' ಎಂದು ಉತ್ತರಕುಮಾರ ನುಡಿದನು

06..ನಾನು ಯಾರ ಜೊತೆಗೆ ಯುದ್ಧ ಮಾಡಲಿ? ಕೆಲವರು ಹಾರುವರು (ಬ್ರಾಹ್ಮಣರು), ಕೆಲವರು ಯಮನ ಊರಿನ ಪಕ್ಕದ ಊರಿನವರು ಅಂದರೆ ಮುದುಕರು, ಕೆಲವರು ಕೀಳು ಜಾತಿಯವರು ಅವರಲ್ಲಿ ವೀರರನ್ನುವವರು ಮತ್ತೆ ಯಾರಿದ್ದಾರೆ? ಎಂದು ಉತ್ತರಕುಮಾರನು ಸೊಕ್ಕಿನಿಂದ ಹೇಳಿದನು.

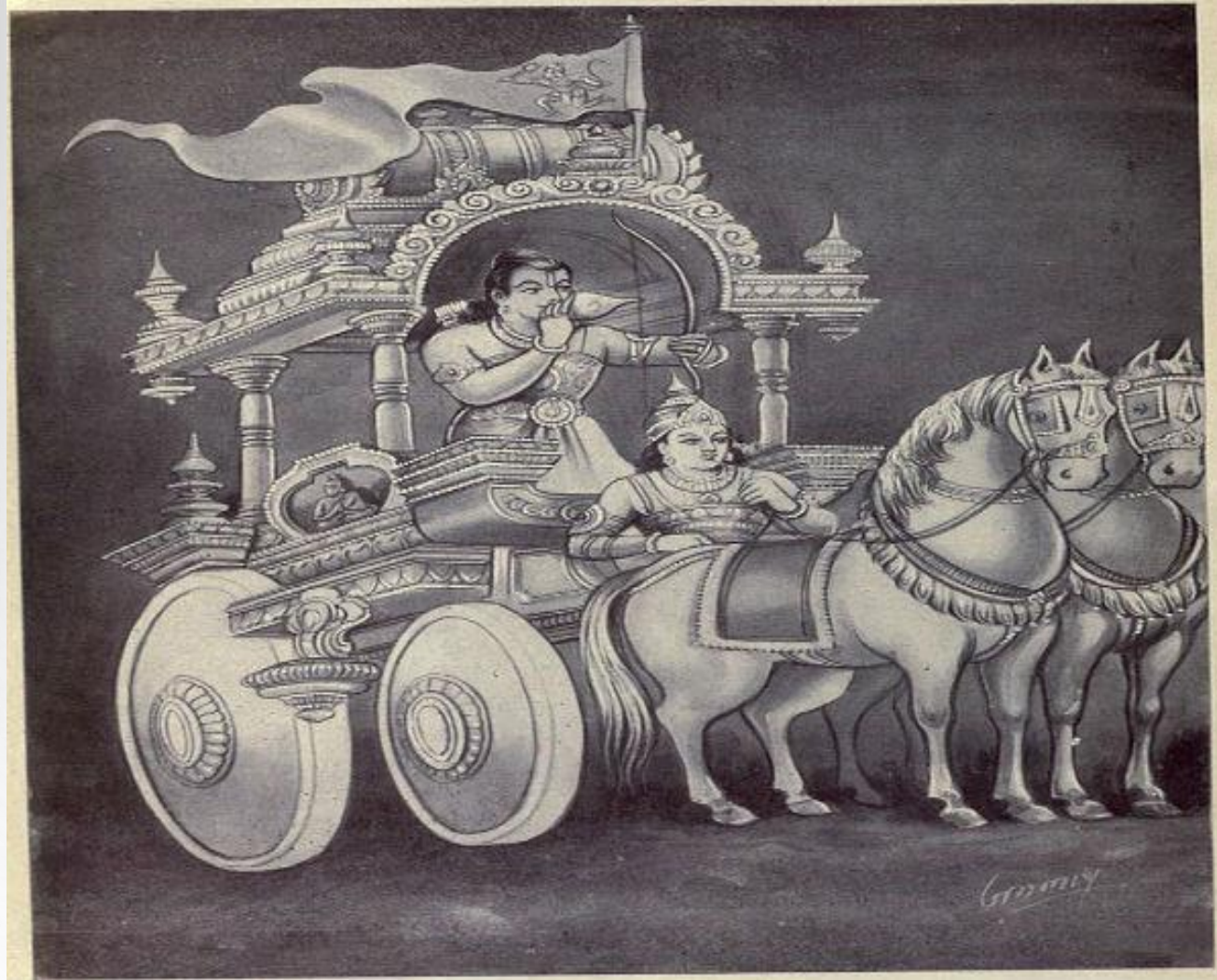
07.. ಹೇಳಿ ಪ್ರಯೋಜನವಿನ್ನೇನಿದೆ? ನನ್ನ ಸಾರಥಿ ನನ್ನೆಯ ಯುದ್ಧದಲ್ಲಿ ಸತ್ತು ಹೋಗಿದ್ದಾನೆನನ್ನ ಕೈ ಕಟ್ಟಿ ಹೋಗಿದೆ, ಶಿವ ಶಿವ ನನ್ನ ಮನಸ್ಸಿಗೂ ಕೈ ಚಳಕಕ್ಕೂ ಹೊಂದಿಕೊಳ್ಳುವ ಸಾರಥಿ ಸಿಕ್ಕರೆ ನನ್ನ ಕೈಗುಣವನ್ನು ತೋಡಿಸಿ ಕೌರವನ ಸೈನ್ಯಕ್ಕೆ ಹಬ್ಬು ಮಾಡಿಸುತ್ತೇನೆ, ಎಂದು ಉತ್ತರಕುಮಾರನು ನುಡಿದರು

08. ಉತ್ತರಕುಮಾರನು ಮಾತನಾಡುತ್ತಿದ್ದ ಈ ಬಾಲಭಾಷೆಯನ್ನು ಅರ್ಜುನನು ಕೇಳಿ. ದೌಪದಿಯನ್ನು ಒಂದು ಕಡೆ ಕರೆದು ನಾವು ಇನ್ನು ಸುಮ್ಮನಿರಬಾರದು. ಆಜ್ಞಾತವಾಸದ ಒಂದು ವರ್ಷದ ಅವಧಿ ಮುಗಿಯಿತು. ನಾವು ನಮ್ಮ ರಾಜ್ಯವನ್ನು ಪಡೆಯಬೇಕು. ಕೌರವರ ಸೈನ್ಯ ನಮ್ಮನ್ನು ಹುಡುಕಲೆಂದೆ ಬಂದಿದೆ ಎಂದು ಹೇಳಿದನು

.09. ಅರ್ಜುನನು ಬೃಹನ್ನಲೆಯು ಖಾಂಡವನ ದಹನ ಕಾಲದಲ್ಲಿ ಅರ್ಜುನನಿಗೆ ಸಾರಥಿಯಾಗಿದ್ದನೆಂದು ಹೇಳಿ ನನ್ನನ್ನು ಕರೆಸು ಎಂದು ಹೇಳು ಹೇಳು ಈ ಏದಿಯು ಉತ್ತರಗೆ ಕುಮಾರಿ, ಕೇಳು ಖಾಂಡವವನ ದಹನದ ಕಾಲದಲ್ಲಿ ಸಾರಥಿಯಾಗಿ ಬೃಹನ್ನಲೆಯು ರಥವನ್ನು ನಡೆಸಿದವನು ಎಂದು ಹೇಳಿದನು.

10. ಪರೀಕ್ಷಿತನಯ ಜನಮೇಜಯ ಕೇಳು, ಅರ್ಜುನನು ರಣರಂಗಕ್ಕೆ ರಥವನ್ನು ವೇಗವಾಗಿ ನಡೆಸಿಕೊಂಡು ಬಂದನು. ಉಶ್ವರನು ಮುಂದೆ ದೂರದಲ್ಲಿದ್ದ ಕೌರವ ಸೈನ್ಯವನ್ನು ಕಂಡು ಭಯಗೊಂಡರು, ಶತ್ರು ಸೈನ್ಯದ ಧ್ವಜಗಳ ದೊಡ್ಡ ಕಾಣಿಸುತ್ತಿತ್ತು. ಚಾಮರಗಳನ್ನು ಆಚೆ ಈಚೆ ಬೀಸುವ ದೃಶ್ಯವನ್ನು ಕಂಡನು.

11. ಇದು ಕೌರವನ ಸೈನ್ಯವೇ? ಅಥವಾ ಕಾಲಕೂಟ ವಿಷದ ನದಿ, ಮಾರಿ ದೇವತೆಗಳು ಒಂದು ಜಾಗವನ್ನು ಬಿಟ್ಟು ಗುಳೆ ಹೊರಟ ಹಾಗೆ ಕಾಣುತ್ತಿದೆ. ಮೃತ್ಯುವಿನ ಗಂಟಲಿನ ಕಿರುನಾಲಗೆ, ಭೈರವನ ಪರಿವಾರ, ಯಮನ ಜಂಗುಳಿ, ಕಾಲರುದ್ರನ ಹಣೆಗಣ್ಣಿನ ಉರಿಯ ಜ್ವಾಲೆ ಇದ್ದ ಹಾಗೆ ಕಾಣುತ್ತಿದೆ



[12. ಹಸಿದಿರುವ ಮಾರಿಗಳ ಮುಂದೆಯಲಿ ಕುರಿಯು ಬಂದು ಹೊಕ್ಕ ರೀತಿ ಆಗಿದೆ. ಅರ್ಜುನನು ಉದ್ದೇಶಿಸಿ ಉತ್ತರಕುಮಾರನು ಬೃಹನ್ನಳೆ ಕುದುರೆ ಓಟವನ್ನು ನಿಲ್ಲಿಸು ಕೈಯಲ್ಲಿ ಹಿಡಿದಿರುವ ಬಾರುಕೋಲನ್ನು ಕೆಳಗೆ ಬಿಸಾಕು. ಪ್ರಳಯಕಾಲದ ಯಮುನ ಮುಖಕ್ಕೆ ಹಾಕಿಕೊಂಡಿರುವ ಮುಸುಕನ್ನು ಎಳೆಯಲು ಸಾಧ್ಯವೇ? ಕೇರವ ಮಹಾ ಬಲಶಾಲಿ, ರಥವನ್ನು ಹಿಂದಕ್ಕೆ ತಿರುಗಿಸಿ ಎಂದು ಉತ್ತರು ಬೃಹನ್ನಳೆಗೆ ಹೇಳಿದನು

: 13. ಅರ್ಜುನನು ಕುಮಾರ ಮೊದಲ ಬಾರಿಗೆ ಮುತ್ತಿಡುವಾಗ ಹಲ್ಲು ಬಿದ್ದ ಹಾಗೆ ಎಂಬ ಗಾದೆಯಿಂದ ನೀನು ಯುದ್ಧವನ್ನೇ ಮಾಡದೆ ಹೆದರಿರುವುದು ಈ ಗಾದೆಯನ್ನು ನೆನಪಿಸುತ್ತದೆ, ಭಯಪಡಬೇಡ, ಓಡಿ ಹೋಗಿ ನಿನ್ನ ವಂಶಕ್ಕೆ ಕಳಂಕ ತರಬೇಡಧೈರ್ಯದಿಂದ ಯುದ್ಧ ಮಾಡು ಎಂದು ರಥವನ್ನು ವೇಗದಿಂದ ನಡೆಸಿದನು

14. ರಥವು ಮುಂದಕ್ಕೆ ಹೋಗುತ್ತಲೇ ಇರಲು ಉತ್ತರನ ಮೈ ಜರಿವಾಯಿತು. ಮೈ ಕುಗ್ಗಿ ಹೋಯಿತು, ಭಯದಿಂದ ಕೂದಲು ನೆಟ್ಟಗಾದವು, ಮೈ ಬಿಸಿಯಾಯಿತು, ಭಯದಿಂದಾಗಿ ಅಂಗುಳು, ತುಟಿ ಒಣಗಿದವುಕಣ್ಣರೆಪ್ಪೆ ಸೀದು ಹೋದೀತೆಂದು ಉತ್ತರಕುಮಾರನು ಕೈಗಳಿಂದ ಮುಖ ಮುಚ್ಚಿಕೊಂಡನು.



[15. ಉತ್ತರಕುಮಾರನು ತನ್ನ ಸಾರಥಿಯಾದ ಬೃಹನ್ನಳೆಯನ್ನು ಉದ್ದೇಶಿಸಿ ಏಕೆ ಸಾರಥಿ ರಥವನ್ನು ಮುಂದಕ್ಕೆ ನಡೆಸಿಕೊಂಡು ಹೋಗುತ್ತಿರುವೆ. ಗಂಟಲು ಕೊಯ್ಯುತ್ತೀಯೆ ನಿನ್ನ ಕೆಲಸ ಸುಡಲಿ, ಆ ಮಹಾ ಸೈನ್ಯವನ್ನು ನೋಡು ಕಣ್ಣು ಒಡೆದು ಹೋಗುವುದಿಲ್ಲವೆ? ದೇವತೆಗಳೂ ಸಹ ಈ ಮಹಾಸೈನ್ಯವನ್ನು ಎದುರಿಸಲಾರರು. 'ನಿನಗೆ ಎಳ್ಳಷ್ಟು ವಿವೇಕವೆಂಬುದಿಲ್ಲ. ಸಾಕು ರಥವನ್ನು ಹಿಂದಕ್ಕೆ ಮರಳಿಸು ಎಂದನು.

16. ಉತ್ತರನ ಈ ಮಾತುಗಳಿಗೆ ಅರ್ಜುನನು ನಗುತ್ತಾ, ಮತ್ತಷ್ಟು ವೇಗವಾಗಿ ರಥವನ್ನು ಓಡಿಸಿಕೊಂಡು ಹೋಗಲು ಉತ್ತರನು ಸಮಾಧಾನದಿಂದ ಇರದೆ ಈ ಸಾರಥಿ ನನ್ನನ್ನು ಕೊಲ್ಲುವನು ಎಂದು ನಿರ್ಧರಿಸಿ ಉತ್ತರೇಯವನ್ನು ಸರಿಪಡಿಸಿಕೊಂಡು ಮೆಲ್ಲನೆ ರಥವನ್ನು ಹತ್ತುವ ಸ್ಥಳಕ್ಕೆ ಬಂದು ಕೆಳಗೆ ಧುಮುಕಿ ನಾನಿನ್ನು ಬದುಕಿದೆ ಎಂದು ಕೂಗಿಕೊಂಡು ಕೆದರಿದ ತಲೆಯಲ್ಲಿ ಓಡಿ ಹೋದನು.

17. ಉತ್ತರನು ರಥದಿಂದ ಧುಮುಕಿ ಕೆದರಿ ಕೂದಲನ್ನು ಸರಿಪಡಿಸಿಕೊಳ್ಳದೆ ಓಡುತ್ತಿರುವುದನ್ನು ಅರ್ಜುನನು ನೋಡಿದನು. ಎಲಾ ಈ ಪಾಪಿಯು ಓಡುತ್ತಿದ್ದಾನೆ. ಇವನನ್ನು ಹಿಡಿಯಬೇಕು ಎಂದುಕೊಂಡು ರಥದ ಗತಿಯನ್ನು ತಡೆದು ಹಿಂದಕ್ಕೆ ರಥವನ್ನು ಬಿಡಲು ಭೂಮಿ ಕುಗ್ಗಿ ಆದಿಶೇಷನು ಬೆದರಿ ಹೋದನು. ಉತ್ತರನ ಓಟವನ್ನು ನೋಡಿ ಕೌರವರ ಸೇನೆ ನಗೆಗಡಲಿನಲ್ಲಿ ಮುಳುಗಿತು.

18. ಇತ್ತ ಕಡೆ ಅರ್ಜುನನು ಉತ್ತರನ ಬೆನ್ನು ಹತ್ತಿ ಹೋಗಿ, ಆತನನ್ನು ಹಿಂಬಾಲಿಸಿ ಹಿಡಿದು ನಿಲ್ಲು ಓಡಿ ಹೋದರೆ ನಿನ್ನ ತಲೆಯನ್ನು ಕಿತ್ತು ಬಿಸಾಡುತ್ತೇನೆ' ಎಂದು ಅರ್ಜುನನು ಹೇಳಲು ಉತ್ತರಕುಮಾರನು ಹಿಂದಿರುಗಿ ನೋಡಿ 'ಇವನೇನು ಮೃತ್ಯುವೋ ಸಾರಥಿಯೋ?' ಇವನನ್ನು ಎಲ್ಲಿಂದ ತಂದು ಏಕೆ ಸಾರಥಿಯನ್ನಾಗಿ ಮಾಡಿಕೊಂಡೆನೋ ಎಂದುಕೊಂಡು ನಿಲ್ಲದೆ ಮುಂದಕ್ಕೆ ಓಡಿದನು. (ಅರ್ಜುನನು ಉತ್ತರವನ್ನು ಅಟ್ಟಿಸಿಕೊಂಡು ಹೋಗಿ ಹಿಡಿದುಕೊಳ್ಳುತ್ತಾರೆ)[

19. ಉತ್ತರಕುಮಾರನು ಹಲ್ಲುಕಿರಿದು ಬಾಯಿಯಲ್ಲಿ ಬೆರಳುಗಳನ್ನಿಟ್ಟು ತಲೆ ಬಾಗಿ ಸಾರಥಿ ನಿನ್ನ ಹೊಟ್ಟೆಯಲ್ಲಿ ಮತ್ತೆ ಹುಟ್ಟಿದ ಮಗನೆಂದು ಭಾವಿಸಿ ನನ್ನನ್ನು ಕೈಬಿಟ್ಟು ಕಳಿಸಿಬಿಡು. ಈ ಸೈನ್ಯವನ್ನು ಯುದ್ಧದಲ್ಲಿ ನಿಗ್ರಹಿಸುವ ವೀರರು ಇರುವರೇ? ಯಾರ ಕೈಯಿಂದಲೂ ನನ್ನನ್ನು ಕೊಲ್ಲಿಸಬೇಡ. ನೀನೇ ನನ್ನನ್ನು ಇರಿದು ಕೊಂದು ಈ ಕಠಾರಿಯನ್ನು ತೆಗೆದುಕೋ' ಎಂದನು

20. ಎಲವೋ ಸುಮ್ಮನೆ ಸಾರಥಿಯಾಗು ಬಾ, ವ್ಯರ್ಥವಾದ ಮಾತನಾಡಿದರೆ ಕಟಬಾಯಿ ಕೊಯ್ಯುತ್ತೇನೆ. ನೀನು ನೋಡುತ್ತಿರುವಂತೆಯೇ ಪ್ರತಿಭಟರನ್ನು ಗೆಲ್ಲುತ್ತೇನೆ. ಆಮೇಲೆ ನಗುವೆಯಂತೆ ಎಂದು ಅರ್ಜುನನು ಉತ್ತರನ ಕತ್ತು ಹಿಡಿದು ಎಳೆತಂದು ರಥವನ್ನು ಹತ್ತಿಸಿದನು.

'ಉತ್ತರನ ಪೌರುಷ ಒಲೆಯ ಮುಂದೆ;ನನ್ನ ಪೌರುಷ ಎಲೆಯ ಮುಂದೆ'

ಈ ಗಾದೆಯನ್ನು ಧೈರ್ಯವಿಲ್ಲದವರ ಬಗ್ಗೆ ಹೇಳುವಾಗ ಬಳಸುತ್ತಾರೆ. ಉತ್ತರ ಮಹಾಭಾರತದಲ್ಲಿ ಬರುವ ವಿರಾಟರಾಜನ ಮಗ.ಯುದ್ಧ ಭೂಮಿಗೆ ಹೋಗುವುದಕ್ಕೆ ಮುಂಚೆ ಹೆಣ್ಣುಮಕ್ಕಳ ಮುಂದೆ ತನ್ನ ಪೌರುಷವನು ಕೊಚ್ಚಿಕೊಂಡದ್ದೇ ಕೊಚ್ಚಿಕೊಂಡದ್ದು. ಆದರೆ ಯುದ್ಧ ಭೂಮಿಗೆ ಹೋದಕೂಡಲೆ ಅಲ್ಲಿಯ ಸೈನ್ಯವನ್ನು ನೋಡಿ ಹೆದರಿ ಹಿಂದಕ್ಕೆ ಓಡತೊಡಗಿದ.ಅವನಿಗೆ ಹೋಲಿಸಿ ಯಾರು ಸ್ವಲ್ಪ ಹೇಡಿಗಳಾಗಿರುತ್ತಾರೋ ಅವರಿಗೆ ,ಎಲೆಯ ಮುಂದೆ ಊಟ ಮಾಡುವಾಗ ಮಾತ್ರ ತನ್ನ ಪೌರುಷ ತೋರಿಸಬಲ್ಲ 'ಎಂದು ಹೇಳುತ್ತಾರೆ

ಧನ್ಯವಾದಗಳು

Department of Management Studies - MBA
List of IV Semester MBA Dissertation Titles for Approval (2021-23 Batch)

Sl No	Register Number	Name of the Student	Name of the Guide	Title of the Dissertation	Remarks
1	P18EV21M0001	AMOGH HEGDE	Dr. Shaista B Harris	A Study on "Profit and Psychology: Unveiling Behavioral Finance's Role in Investor Choices in Indian Financial Market"	
2	P18EV21M0002	PRITHVI M	Ms. Kruthi V P	A study on Inventory Management at DISA India Private Limited	
3	P18EV21M0003	ANISH S P	Ms. Kruthi V P	A study on Predictive Modelling for (CLV) Customer Lifetime Value in E-Commerce with special reference to SBVR Pvt Ltd	
4	P18EV21M0004	SHREYAS N B	Mr. Azhar Hussain	A study on the impact of employees performance on clients services	
5	P18EV21M0005	PASUPULETI DINAKAR	Dr. Shaista B Harris	A Study on The Impact of Social media Advertising on Consumer Engagement And Purchase Intent.	
6	P18EV21M0006	H R JAYA GANESH ACHAR	Ms. Sabita Rani Lal	A Study on Financial Stability During the COVID-19 Global Pandemic:The case of IFB Industries Ltd	
7	P18EV21M0007	MANJUNATHA V	Dr. Shaista B Harris	Cultivating Mutual Fund Literacy among Investors: A Study on the Reshaping Impact of Regulatory Changes on the Indian Mutual Fund Domain.	
8	P18EV21M0008	G APARNA	Ms. Kruthi V P	Employee perception towards HR policies in "DIGINEST"	
9	P18EV21M0009	SNEHA KRISHNA PATTAR	Ms. Kruthi V P	A study on impact of digital transformation in Indian Banking sector: With specific reference to selected public and private sector banks	
10	P18EV21M0010	UBBARA VENNELA	Ms. Kruthi V P	Digital Transformation project: Feature development by enhancing performance of the organisation	
11	P18EV21M0011	ANJALI B P	Dr. Shaista B Harris	"A Study on exploring strategies for enhancing employee well-being and Mitigating Burnout in a high-pressure work environment with special reference to shutterup	
12	P18EV21M0013	ADDLIN SANJAI B	Ms. Aradhana Agarwal	A study on effectiveness of stress management in IT sector	
13	P18EV21M0015	BHASKARJYOTI NATH BORA	Ms. Kruthi V P	Supply Chain optimization By Data Analytics using R Programming	
14	P18EV21M0017	EDWIN PAUL	Dr. Shaista B Harris	"A Study on Nudge Marketing in E-Commerce Platforms with special references to specific Nudges Influencing Consumer Decision-making."	
15	P18EV21M0018	ANAND M	Ms. Kruthi V P	A study on analysis of fan-centric approaches in Sports: Leveraging analytics and strategic marketing for optimal engagement	

Sl No	Register Number	Name of the Student	Name of the Guide	Title of the Dissertation	Remarks
16	P18EV21M0021	VINUTA G ANANTPUR	Mr. Azhar Hussain	Harnessing Advanced Data Analytics to Optimize Social Media Content Strategy for Enhanced Business Marketing Performance	
17	P18EV21M0022	INCHARA N	Ms. Aradhana Agarwal	A comprehensive study on financial decision-making and investment patterns of working women in Bengaluru.	
18	P18EV21M0023	SHASHANK N MURTHY	Ms. Sabita Rani Lal	A Study on impact of dynamic pricing in sports events : A data-driven approach to maximizing revenue	
19	P18EV21M0024	PRANAB DAS	Dr. Annapoorna M S	A study on buying behaviour of customers at Ratan Motors	
20	P18EV21M0025	KIRAN N P	Ms. Sabita Rani Lal	A Study on 360* Analysis of New Implementation of Central Bank Digital Currency	
21	P18EV21M0026	NISCHAL B M	Dr. Annapoorna M S	A Study on the impact in Digital advertising on customer behaviour	
22	P18EV21M0028	SALIH AREEKKADAN B	Dr. Annapoorna M S	"A Study on Brand perception and Consumer Behaviour in Plastic products in Malleilil Polymers Pvt Ltd."	
23	P18EV21M0029	K ESHWAR ARVIND	Dr. Annapoorna M S	A Study beyond petrochemical legacy strategies and challenges in Indian Oil Corporation (IoC) renewable transition.	
24	P18EV21M0031	HARSHITHA REDDY K	Dr. Annapoorna M S	A Study on challenges in E recruitment process of crowdsourcing online service private limited	
25	P18EV21M0032	SOLOMON SABU	Ms. Aradhana Agarwal	Development and optimization of stock screeners for effective stock selection	
26	P18EV21M0033	MANJU MENON	Dr. Shaista B Harris	"Optimizing Recruitment Channels For AQUATICASTLE Seafoods pvt Ltd: A Comparative Analysis Of Online and Traditional Methods"	
27	P18EV21M0034	MANJEET SINGH	Ms. Sabita Rani Lal	Analyzing the role of Social Media Platforms in Employer Branding and Recruitment with reference to Pioneer Management Consultant Pvt Ltd	
28	P18EV21M0035	ASHMA A	Ms. Kruthi V P	A Comparative study of male and female worklife balance in MS Ramaiah memorial Hospital	
29	P18EV21M0036	LALREMRUATA	Mr. Azhar Hussain	The role of social media on consumer behaviour	
30	P18EV21M0037	IYER DIPTI VENKITESHWARAN	Mr. Azhar Hussain	Understanding the digital behaviour of indian consumers to help the ITC brand to develop a stronger full funnel strategy	

Sl No	Register Number	Name of the Student	Name of the Guide	Title of the Dissertation	R
31	P18EV21M0038	APOORVA H PYATIGOUDAR	Ms. Sabita Rani Lal	A study on the impact of compensation and benefits on employee attrition using Predictive Analytics at Sneham International	
32	P18EV21M0039	MONISHA .K	Dr. Shaista B Harris	"Navigating the Moral Landscape: Ethical Challenges of Big Data and Predictive Analytics in Financial sectors"	
33	P18EV21M0040	ABHIDEV R	Dr. Shaista B Harris	A Study On workforce Planning & Forecasting in A Gig-Based Construction Industry With Special Reference To Devapriya Infrastructure.	
34	P18EV21M0042	PRAVEEN K	Mr. Azhar Hussain	A study on impact of business intelligence on consumer satisfaction (E Commerce)	
35	P18EV21M0043	MOHAMED MATEEN	Mr. Azhar Hussain	A Study on the Impact of E-Sports Viewer Analytics on Sponsorship Activities with Special Reference to Razer Inc.	
36	P18EV21M0044	JISON GIGI	Mr. Azhar Hussain	"A study on the influence of Internet of Things (IoT) on Industrial Automation in Healthcare sector"	
37	P18EV21M0045	KEERTHI KUMAR T N	Mr. Azhar Hussain	A study of intrinsic and extrinsic factors influencing online consumer buying behaviour	
38	P18EV21M0046	NAVEEN M R	Dr. Shaista B Harris	Enhancing E-commerce Marketing through Customer Journey Analytics and Predictive Modeling for Hyper-Personalization	
39	P18EV21M0047	MELVINA YESUDAS	Ms. Sabita Rani Lal	A study on credit risk management by using camels framework in Kerala State Financial Enterprises Ltd	
40	P18EV21M0048	THEJAS KUMAR	Ms. Aradhana Agarwal	Mitigating Risk of Greenwashing in Sustainable Ethical Marketing: A Comprehensive Study on Exploring Effective Strategies for Ensuring Authentic Consumer	
41	P18EV21M0050	SARTHAK DAYANAND SHETTY	Ms. Aradhana Agarwal	Empirical Study on Relationship between Oil Price and US Dollar	
42	P18EV21M0051	PRANJAL KUMAR	Mr. Azhar Hussain	The role of social media marketing of consumer behaviour of Bajaj Allianz General Insurance company	
	P18EV21M0052	PRAJWAL N	Ms. Aradhana Agarwal	Application of IoT & Machine Learning Techniques in SCM	
	P18EV21M0053	SABA FATIMA	Ms. Sabita Rani Lal	A Study on corporate strategy's influence on capital structure with reference Brightfort Security & Allied service Pvt Ltd	
	P18EV21M0054	ESHNA SRIVASTAV	Dr. Vatsala G	A Study on impact of Employee Engagement on Work Force Excellence	

No	Register Number	Name of the Student	Name of the Guide	Title of the Dissertation	Remarks
46	P18EV21M0055	NITHIN R	Ms. Kruthi V P	A Study on predicting financial market trends and performance of indices like FIN NIFTY and NIFTY 50 using advanced Machine Learning Techniques	
47	P18EV21M0056	PUTTARAJ C R	Dr. Annapoorna M S	Utilising Machine Learning to Enhance Investment Strategies: Predicting Indian tech stock market Volatility and Mitigating Risk for Equity Investigators.	
48	P18EV21M0057	REBACCA MARIYAM KOSHY	Dr. Annapoorna M S	A study on managing employee stress and burnouts in Believers Church Hospital - Thiruvalla	
49	P18EV21M0058	M INDUMATHI	Ms. Sabita Rani Lal	A Study on Pricing Strategies in Multinational Finance with the Reference to Artha Corp. Ltd	
50	P18EV21M0059	PRAMOD KUMAR L	Ms. Sabita Rani Lal	A Study on impact of investment biases of retail investor of Indian capital market with reference to GEN Y AND GEN Z	
51	P18EV21M0060	PRITI RAI	Ms. Sabita Rani Lal	A Study on employee well-being and work life balance at Postpi Technology	
52	P18EV21M0061	BHARAT KUMAR	Ms. Kruthi V P	Impact of Block Deals on Indian Stock/Equity market	
53	P18EV21M0062	B N PRAJWAL RAO	Ms. Aradhana Agarwal	An Exploratory Study of Foreign Accounting: A Comparative Analysis of International Financial Reporting Standards (IFRS) and Local Generally Accepted Accounting	
54	P18EV21M0064	KASHIF HUSSAIN	Ms. Aradhana Agarwal	Optimizing Shareholder Wealth and Streamlining Timelines and Documentation Processes in Mergers & Acquisitions	
55	P18EV21M0067	VINEETH V	Dr. Annapoorna M S	Impact of personalized recommendations on customer engagement and sales in E commerce	
56	P18EV21M0068	ANUSHA V	Mr. Azhar Hussain	A study on the effectiveness of training to the participants	
57	P18EV21M0069	MUHAMMED RASHEEQE B R	Ms. Aradhana Agarwal	A study on analysing Financial Performance of Trenzoo Trading C o. LLC	
58	P18EV21M0070	SANU	Dr. Annapoorna M S	Predictive modeling for customer churn in MSME ;an analysis of factors and strategies to improve customer using business analytics	
59	P18EV21M0071	NITHIN MANAS S	Dr. Shaista B Harris	"A Study on Catalysts of Change: Investigating the Diverse Applications and Evolving Trends of AI Across Various Sectors"	
60	P18EV21M0072	YATISH K	Ms. Aradhana Agarwal	A study on impact and prediction of underutilization of skills on employee attrition using Analytics at SmartQ"	

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M S RAMAIAH COLLEGE OF ARTS, SCIENCE AND COMMERCE

Department of Management Studies- MBA

List of IV Semester MBA Dissertation Titles for Approval - August 2024

Sl No	USN	Name of the Student	Name of the Guide	Title of dissertation
1	P18EV22 M015001	SABAREESH C S	Dr. Akshay A	A study on Efficiency of asset utilization on the overall profitability of steel industries Kerala Ltd(SILK), Thrissur, Kerala
2	P18EV22 M015002	M DEB JYOTHI MOHAN	Dr. Shaista B Harris	A study on assessing the Impact of Business Excellence Frameworks on Financial Performance Metrics in IIFL Samasta.
3	P18EV22 M015003	SILVIA MELVIN	Dr. Ravi Sankar A V	Impact of Organizational Support Program on Work Outcomes and Employee Behaviour In Ramaiah Memorial Hospital, Bengaluru, Karnataka
4	P18EV22 M015004	SANDEEP S SANNAKKI	Dr. Akshay A	A study on impact of social media marketing on Logistics industry with special reference to VRL logistics
5	P18EV22 M015005	ASHNA SINGH	Ms.Bharathi V Kalmath	A Study on the role of Neuro marketing techniques in understanding consumer behaviour and decision making
6	P18EV22 M015006	SUKAINA ZAIDI	Dr. Akshay A	A comprehensive study on equity valuation models and performance analysis of selected public sector banks
7	P18EV22 M015007	NANDAN PANDA	Mr. Y Shivashankar	A study on "Role of artificial intelligence in Financial decision making and its impact on technological innovations", on the selected 5 companies in Nifty-50.
8	P18EV22 M015008	SWATHI DILEEP V M	Dr. Shaista B Harris	The Impact of Social Media on Financial Decision Making: An In-depth analysis of influences, Behaviour and Outcomes
9	P18EV22 M015009	ANJAL V	Dr. Shaista B Harris	Mitigating Employee Attrition and Enhancing Organisational Performance : Strategic HR Interventions for Sreeram Industries in the Scaffolding Sector
10	P18EV22 M015010	SREERAG RAJIV	Ms. Bharathi V Kalmath	"Financial Impact of After-Sales Services on Dealership Profitability" In Mass Wheels Automotive Pvt Ltd (Royal Enfield) Kannur, Kerala.
11	P18EV22 M015011	VISHNU P	Dr. Akshay A	A comprehensive study on receivables management in metal industries limited, Shornur, Palakkad, Kerala

12	P18EV22 M015012	AMAL MATHEW	Ms. Kruthi V P	Analysing the Impact of Cash Management on Profitability of Steel Industrial Forgings Limited (SIFL), Kerala
13	P18EV22 M015014	SUBHRAJIT KAR	Mr. Y Shivashanka rachar	A study on " Recruitment and selection process with respect to BPO sector in Bangalore city".
14	P18EV22 M015015	ROVICHAN GIGI	Ms. Kruthi V P	Effect of Organisation Culture on Employee Performance in Steel Industrials, Kerala Ltd
15	P18EV22 M015016	SHRISTI SHAKSHI	Dr. Ravi Sankar A V	A Study on Holistic Approaches to Employee Mental Health In Central coal Fields Limited
16	P18EV22 M015017	KRITHARTH K	Dr. Shaista B Harris	Study of Risk Management Techniques in Microfinance : Analysing IIFL Samasta's approach to Loan Portfolios for Women Entrepreneurs
17	P18EV22 M015018	PRACHURJYA PRAN GOSWAMI	Ms. Kruthi V P	A Study of Cash Management of Food Corporation of India (FCI)
18	P18EV22 M015019	BELSON BENNY	Ms. Kruthi V P	Impact of Social Media Marketing on Consumer Behaviour : A Study of Q-Commerce Business Model
19	P18EV22 M015020	AKSHAY KUMAR K S	Mr. Y Shivashanka rachar	A study on customer perception and attitude towards the role of financial technology (Fintech) in enhancing financial inclusion
20	P18EV22 M015021	ALFI K C	Ms. Bharathi V Kalmath	Comparative Analysis on Assessing the Impact of Financial Literacy on Investment Behavior Across Genders in Bangalore City
21	P18EV22 M015022	SUJAL V S	Dr. Akshay A	A study on evolving marketing strategies: From traditional to digital with respect to Kshethropasana Temple Construction
22	P18EV22 M015023	ARAVIND LAKSHMANAN	Ms. Bharathi V Kalmath	"A Study on the financial performance analysis of sulfex mattress" , Sulfex mattress, Kannur, Kerala
A	P18EV22 M015024	DEBBYANI CHAKRABORTY	Dr. Ravi Sankar A V	A Study on Digital Marketing & Brand Promotion in AINU Hospital
24	P18EV22 M015025	HRITHIK ROSHAN	Dr. Akshay A	A study on inventory management at SIS civil lab equipments, Kannur, Kerala
25	P18EV22 M015026	DONA SAHA	Ms. Bharathi V Kalmath	Mindful Leadership: Using Neuroscience to Cultivate Effective Leaders.

26	P18EV22 M015027	ADARSH ASHOKAN	Dr. Ravi Sankar A V	A Study on the Examining how Non-managerial Employees interpret the organisational climate at Metal Industries LtdS
27	P18EV22 M015028	APURV JOSHI	Mr. Y Shivashanka rachar	A Study on "Innovations in financial instruments and their impact on investment banking".
28	P18EV22 M015029	SUTANAYA BHATTACHARJ EE	Dr. Ravi Sankar A V	A Study on "Effectiveness of Mobile Commerce and its impact on Consumer Buying Behaviour"
29	P18EV22 M015030	I POOJA	Dr. Ravi Sankar A V	"To Study the employee perception towards HR policies in Reliance Fresh Mart, Jayanagar"
30	P18EV22 M015031	SHASHANK R	Mr. Y Shivashanka rachar	A study on "Effectiveness of Advertising on Customer Awareness and Purchase Decision", with special reference to Flipkart
31	P18EV22 M015032	JYOTI A HADDHANNAN AVER	Dr. Shaista B Harris	Examining the Dynamics of Implementing Paid Menstrual Leave: Impacts on Employee Perception, Work Culture, Inclusivity and Productivity
32	P18EV22 M015033	KURUVA ANIL KUMAR	Ms. Kruthi V P	A Study on Consumer Perception and Attitude towards Digital Payment with Special reference to Amazon Pay in Bengaluru
33	P18EV22 M015034	MEGHANA S	Dr. Shaista B Harris	A Study on Understanding the Power of Digital Nudges in Enhancing Customer choice in Online Shopping
34	P18EV22 M015035	ADITHI GUPTA	Dr. Ravi Sankar A V	The Effect of Employee Engagement and HR Policies of N. Ranga Rao and Sons Pvt Ltd, Manufactures and Marketers of Cycle Agarbathies
35	P18EV22 M015036	SANJAY S	Ms. Bharathi V Kalmath	Analyzing Investor Behavior on Stock Market Platforms in Response to Political and Economic Events: A Comparative Study of NSE and BSE.
36	P18EV22 M015037	DUSHYANTH SRINIVAS	Dr. Ravi Sankar A V	A study o fhte Impact of mental Health at Happiest Minds Technologies Inc
37	P18EV22 M015038	AKSHATH KUMAR M R	Ms. Bharathi V Kalmath	A study on the Asymmetric Impact of Interest Rate Volatility on Worldwide Stock Performance
38	P18EV22 M015039	BASAVARAJ BHOOMAR	Dr. Akshay A	A study on risk and return analysis of selected pharmaceutical companies in Indian stock market
39	P18EV22 M015040	SRIKARA V	Ms. Kruthi V P	A study on Package design and its influence on consumer buying behaviour

53	PISEV22 M015054	SWATHI H GUDI	Ms. Kruthi V P	A Study on Mergers of Public Sector Banks in India
54	PISEV22 M015055	JAHNAVIS	Ms. Bharathi V Kalmath	A study on optimization of Investment Portfolios Using Modern Portfolio Theory : A Study on Indian Mutual Funds
55	PISEV22 M015056	P SWATHI	Dr. Akshay A	"The Evolution and Impact of Credit Rating Agencies on Global Financial Markets"
56	PISEV22 M015057	SYED ZAINUDDIN	Mr. Y Shivashanka rachar	The study on effectiveness of technical analysis of selected five companies in automobile industries with reference to NSE
57	PISEV22 M015058	DARSHAN M	Dr. Shaista B Harris	A Study on the Impact of Customer Reviews and Ratings on Purchasing Decisions in Online market
58	PISEV22 M015059	DARSHAN A	Dr. Ravi Sankar A V	The Role of Digital Marketing on Consumer Behaviour of Amulya Fine Dine
59	PISEV22 M015060	DEEPIKA BHAVUDAS WARKAR	Ms. Bharathi V Kalmath	Study On Marketing Strategies, Marketing Mix, and STP of Bellad Hundai ,Gadag- Karnakata

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Vatsala G



RAMAIAH
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MS Ramaiah College of Arts, Science and Commerce
The institution is established by the Government of Karnataka, Bangalore City University.
Approved by the Government of Karnataka, Bangalore City University.
Recognized by UGC, under 21 & 22 of 1956, Act 595B.

Department of Management Studies- MBA

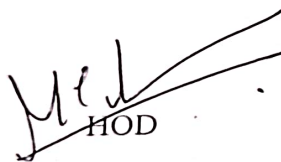
Ref. No: MSRCASC/MBA/2023-24

11.08.2023

CIRCULAR (Students)

This is to inform you that an event called "Finance Club" is being conducted by the Finance Club department in the form of a competition for second-semester MBA students in classroom 523 on 11th August 2023 at 1:30 to 3:30 pm. Participation for the second semester is mandatory, and attendance will be taken and updated in the software.


Academic Coordinator


HOD


Principal

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**M.S RAMAIAH COLLEGE OF ARTS,
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DEPARTMENT OF MANAGEMENT STUDIES - MBA

Presents

Fun with
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LEARN HOW TO MANAGE AND INVEST IN YOUR MONEY WISELY

VIRTUAL TRADE

: Aug-11 | 1:30 pm - 3:30 pm

PRINCIPAL
Dr. Vatsala G

HOD-MBA
Dr. M.S Annapoorna

FINANCE
CLUB COORDINATOR
Prof. Sabita Rani
Lal

STUDENT COORDINATORS
Divya S.R | Shashank R

Department of Management Studies- MBA Event report on "Finance Club"

Finance club coordinator: Ms. Sabita Rani Lal

Student coordinator: Divya S R and Shashank R

Date: 11/08/2023

Time: 1.30 pm to 3.30 pm

Number of participants: 60

Brief about the activity: -

A Quiz, Virtual trading and Documentary show on financial management was organized by the Finance club of the MBA department of M S Ramaiah College of Arts Science and Commerce on 11/08/2023 at Room number 523.

Activity 1: Financial quiz

The session was initiated with the inaugural remarks of Shashank in which he briefed about the activities that were conducted on that day, Akshath explained the rules and regulations pertaining to the quiz. The quiz was conducted in four rounds Team One lead by Sandeep Sannakki won the quiz.

The learnings from the quiz was that the participants enhanced their knowledge by answering enthusiastically in all the rounds of the quiz.





Activity 2: Documentary show

There was a documentary show on the financial crisis and the takeaways from the documentary are

- The 2007–2008 financial crisis developed gradually. Home prices began to fall in early 2006.
- In early 2007, subprime lenders began to file for bankruptcy.
- In June 2007, two big hedge funds failed, weighed down by investments in subprime loans.
- In August 2007, losses from subprime loan investments caused a panic that froze the global lending system.
- In September 2008 Lehman Brothers collapsed in the biggest U.S. bankruptcy ever.
- When the bubble burst, financial institutions were left holding trillions of dollars' worth of near-worthless investments in subprime mortgages

<https://youtu.be/UqEsif3XUE4>



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ಎಸ್ ಎಸ್ ರಾಮಾiah ಕಾಲೇಜ್ ಆರ್ಟ್ಸ್, ಸೈನ್ಸ್, ಮತ್ತು ಕಾಮರ್ಸ್
M S Ramaiah College of Arts, Science and Commerce
B.A. B.L.D.B.A. B.Com. B.B.A. B.Tech. B.C.A. B.B.Tech. B.Arch. B.Des. B.P.L.
Approved by Government of Karnataka. Approved by AICTE, New Delhi.
Recognized by UGC under 21 & 22 of UGC Act 1956.

Activity 3: Virtual Trading

Under the guidance of Ms. Sabita Rani Lal, the students learned trading using virtual trading app where they would get virtual money of 50lakh and were asked to trade and then the amount of profit they made within an hour out of it was taken down and the winner based on highest profit was decided.



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ಉದ್ಘಾಟನೆ: 1997



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Recognized by UGC, Government of Karnataka, Bangalore City University
Approved by Government of Karnataka, Government of Karnataka
Recognized by UGC, Under 19 & 23B of 1956, 2003, 2005

Department of Management Studies- MBA

II Semester MBA Student (2022-24 Batch)

Event: Club Activity: Finance Activity: Virtual Trading

Date: 11-08-2022

Sl No	USN	Name of the Student	Signature
1	P18EV22M015001	SABAREESH C S	
2	P18EV22M015002	M DEB JYOTHI MOHAN	Duffyan
3	P18EV22M015003	SILVIA MELVIN	Ash
4	P18EV22M015004	SANDEEP S SANNAKKI	Sandeep
5	P18EV22M015005	ASHNA SINGH	Ashna Singh
6	P18EV22M015006	SUKAINA ZAIDI	
7	P18EV22M015007	NANDAN PANDA	Nandan P
8	P18EV22M015008	SWATHI DILEEP V M	Swathi
9	P18EV22M015009	ANJAL V	Anjal
10	P18EV22M015010	SREERAG RAJIV	Sreerag
11	P18EV22M015011	VISHNU P	
12	P18EV22M015012	AMAL MATHEW	Amal
13	P18EV22M015014	SUBHRAJIT KAR	Subhrajit Kar
14	P18EV22M015015	ROVICHAN GIGI	
15	P18EV22M015016	SHRISTI SHAKSHI	Shristi
16	P18EV22M015017	KRITHARTH K	Kritharth K
17	P18EV22M015018	PRACHURJYA PRAN GOSWAMI	
18	P18EV22M015019	BELSON BENNY	
19	P18EV22M015020	AKSHAY KUMAR K S	
20	P18EV22M015021	ALFI K C	Alfi K.C
21	P18EV22M015022	SUJAL V S	
22	P18EV22M015023	ARAVIND LAKSHMANAN	
23	P18EV22M015024	DEBBYANI CHAKRABORTY	Debbayani Chakraborty
24	P18EV22M015025	HRITHIK ROSHAN	
25	P18EV22M015026	DONA SAHA	Dona Saha
26	P18EV22M015027	ADARSH ASHOKAN	Adarsh Ashokan
27	P18EV22M015028	APURV JOSHI	Apurv Joshi
28	P18EV22M015029	SUTANAYA BHATTACHARJEE	

Department of Management Studies- MBA
II Semester MBA Student (2022-24 Batch)

Event: Club Activity: Finance Activity: BIS Quiz Date: 10-08-2023

Sl No	USN	Name of the Student	Signature
1	P18EV22M015001	SABAREESH C S	
2	P18EV22M015002	M DEB JYOTHI MOHAN	
3	P18EV22M015003	SILVIA MELVIN	
4	P18EV22M015004	SANDEEP S SANNAKKI	
5	P18EV22M015005	ASHNA SINGH	
6	P18EV22M015006	SUKAINA ZAIDI	
7	P18EV22M015007	NANDAN PANDA	
8	P18EV22M015008	SWATHI DILEEP V M	
9	P18EV22M015009	ANJAL V	
10	P18EV22M015010	SREERAG RAJIV	
11	P18EV22M015011	VISHNU P	
12	P18EV22M015012	AMAL MATHEW	
13	P18EV22M015014	SUBHRAJIT KAR	
14	P18EV22M015015	ROVICHAN GIGI	
15	P18EV22M015016	SHRISTI SHAKSHI	
16	P18EV22M015017	KRITHARTH K	
17	P18EV22M015018	PRACHURJYA PRAN GOSWAMI	
18	P18EV22M015019	BELSON BENNY	
19	P18EV22M015020	AKSHAY KUMAR K S	
20	P18EV22M015021	ALFI K C	
21	P18EV22M015022	SUJAL V S	
22	P18EV22M015023	ARAVIND LAKSHMANAN	
23	P18EV22M015024	DEBBYANI CHAKRABORTY	
24	P18EV22M015025	HRITHIK ROSHAN	
25	P18EV22M015026	DONA SAHA	
26	P18EV22M015027	ADARSH ASHOKAN	
27	P18EV22M015028	APURV JOSHI	
28	P18EV22M015029	SUTANAYA BHATTACHARJEE	

Sl No	USN	Name of the Student	
	P18EV22M015030	I POOJA	
	P18EV22M015031	SHASHANK R	<i>S.H.R</i>
31	P18EV22M015032	JYOTI A HADDHANNANAVAR	
32	P18EV22M015033	KURUVA ANIL KUMAR	
33	P18EV22M015034	MEGHANA S	<i>Meghana S</i>
34	P18EV22M015035	ADITHI GUPTA	
35	P18EV22M015036	SANJAY S	
36	P18EV22M015037	DUSHYANTH SRINIVAS	
37	P18EV22M015038	AKSHATH KUMAR M R	<i>Akshath</i>
38	P18EV22M015039	BASAVARAJ BHOOMAR	
39	P18EV22M015040	SRIKARA V	
40	P18EV22M015041	SHILPA S	<i>Shilpa S</i>
41	P18EV22M015042	ARPITA JOSHI	<i>Arpita</i>
42	P18EV22M015043	DISHA NAG J	<i>Disha Nag</i>
43	P18EV22M015044	B S JAYASHREE	<i>Jayashree</i>
44	P18EV22M015045	CHAITRA R CHINTALE	<i>Chaitra</i>
45	P18EV22M015046	ROOPA JAGADEESH NAIK	<i>Roopa</i>
46	P18EV22M015047	DIVYA S R	<i>Divya S R</i>
47	P18EV22M015048	KEERTHIKA M	<i>Keerthika M</i>
48	P18EV22M015049	HRUTHIK GOWDA P	
49	P18EV22M015050	A VENKATESH NAYAK	
50	P18EV22M015051	ANUSHA R	<i>Anusha R</i>
51	P18EV22M015052	MOHAN KUMAR K S	
52	P18EV22M015053	SANGEETA HOSUR	<i>Sangeeta</i>
53	P18EV22M015054	SWATI H GUDI	<i>Swati</i>
54	P18EV22M015055	JAHNAVI S	
55	P18EV22M015056	P SWATHI	<i>P Swathi</i>
56	P18EV22M015057	SYED ZAINUDDIN	
57	P18EV22M015058	DARSHAN M	
58	P18EV22M015059	DARSHAN A	
59	P18EV22M015060	DEEPIKA BHAVUDAS WARKAR	<i>Deepika</i>

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Vatika 9



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College of Arts, Science &
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Department of Management Studies- MBA

Ref. No: MSRCASC/MBA/2023-24

01.08.2023

CIRCULAR (Students)

This is to inform you that an event called “ELEVATOR SPEECH” is being conducted by the Marketing Club in the form of a competition for second-semester MBA students in classroom 503 on 02nd August 2023. Participation for the second semester is mandatory, and attendance will be taken and updated in the software.

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Academic Co-ordinator

HOD

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Department of Management Studies-MBA Event report on "Marketing Club Event- Elevator Speech"

Event: Elevator Speech
Event Facilitator: Ms. Aradhana Agarwal
Date: 02.08.2023
Time: 10:30 pm

Introduction

The Marketing Club of RAMAIAH College of Arts, Science & Commerce's Department of Management Studies-MBA organized an event, "Elevator Speech," for the students of the second semester." A personal elevator pitch is a quick summary or introduction of the person. It is named for the time taken to ride an elevator from the bottom to the top of a building, which is roughly 30 seconds or 75 words. It will be useful to have an elevator pitch ready during the interview process because it typically serves as a great icebreaker to start a conversation.

Objectives

- To gain the skill set to create an excellent first impression.
- To learn the skill of turning the table around and gaining an advantage over others.
- To build communication and be aware of their strengths and weaknesses along with the future plan.
- To articulate their thoughts well and present it to the prospective employer.

Outcomes

- The students learned to converse with someone in an important position at the workplace and break the ice between them.
- Every student spoke about themselves, and it gave them the chance to comprehend about their subject choices and prospective job roles they would like to opt for in the future.
- It helped the students to know each other better and give and seek feedback on what better they could have done for their 1-minute talk and the addition of the content that could have made it sound more impressive and better.



RAMAIAH

College of Arts, Science & Commerce

M.S. RAMAIAH COLLEGE OF ARTS, SCIENCE AND COMMERCE

DEPT OF MANAGEMENT STUDIES - MBA IN ASSOCIATION WITH IQAC

MARKETING CLUB PRESENTS

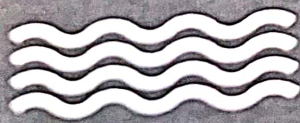
ELEVATOR PITCH



It's great to meet you



Wednesday
02 August



DR. VATSALA G
PRINCIPAL

DR. M.S ANNAPOORNA
HOD-MBA

PROF. ARADHANA
COORDINATOR

ANUSHA I ZAIN
STUDENT COORDINATORS



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Commerce

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M S Ramaiah College of Arts, Science and Commerce
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Department of Management Studies- MBA

Ref. No: MSRCASC/MBA/2023-24

16.08.2023

CIRCULAR (Students)

This is to inform you that an event called “**Memory Game and Quiz-Mind Boxes**” is being conducted by the Marketing Club in the form of a competition for second-semester MBA students in classroom 503 on 18th August 2023. Participation for the second semester is mandatory, and the attendance will be taken and updated in the software.

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Recognized by the Association of Universities, Bangalore, India
Established in 1982 under the Act of 1956 of 1957 and 1978

Department of Management Studies-MBA Event report on "Marketing Club Event- Mind Boxes"

Group Event: Memory Game and Quiz
Event Facilitator: Ms. Aradhana Agarwal
Date: 18.08.2023
Time: 12:15 pm

Introduction

The Marketing Club of RAMAIAH College of Arts, Science & Commerce's Department of Management Studies-MBA organized an event "Mind Boxes" for the students of second semesters." This event included memory game activities along with famous advertisements. The event was held in their respective classrooms. Memory games give space to critical thinking and that helps students nurture their attention to detail. Memory games also can improve visual recognition.

Objectives

- Memory games improve concentration, increase attention to detail, and increase short-term memory and ability to recall.
- To increase the student's familiarity with the products and their tag lines.
- To build the skillset to think as a marketer and identify the advertisement played and the logic for developing it in a particular way.

Outcomes

- The students played in teams, and the event helped them learn and build team skills.
- The team leader was responsible for driving the answers from the team. So, it helped them make unanimous decisions and build leadership skills.
- It helps the students to build the sportsman spirit as it is the act of accepting one's success with humility and failure without disappointment and regrets.

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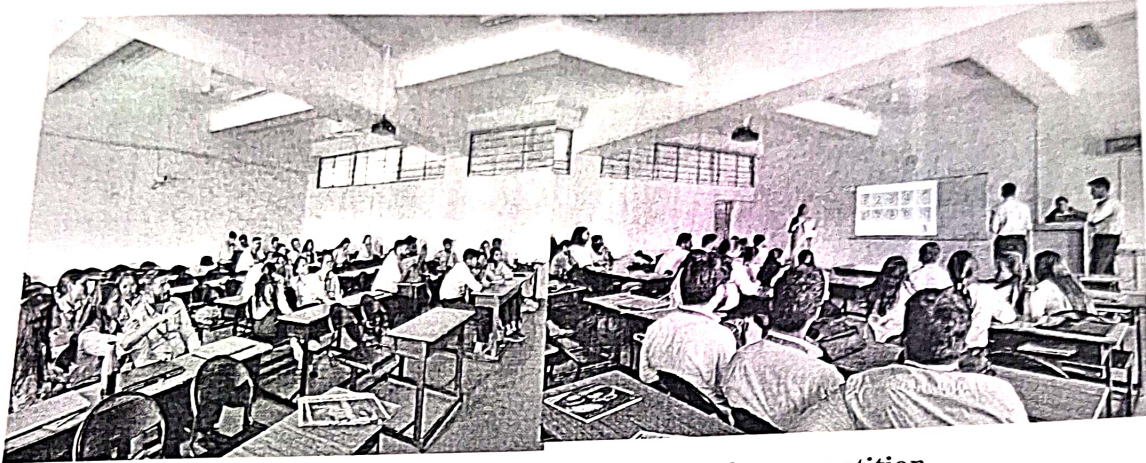
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 Approved by Government of Karnataka, Approved by AICTE, Issue Date
 Recognized by UGC, Under 21 & 12B of UGC, Act 1956



Students participating actively in the competition

[Handwritten Signature]

Academic Co-ordinator

[Handwritten Signature]
HOD

[Handwritten Signature]

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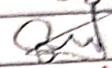
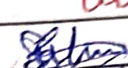
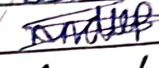

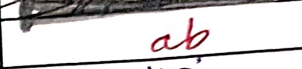


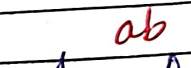
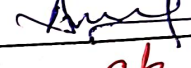
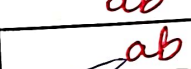





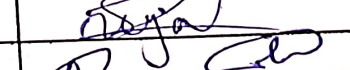
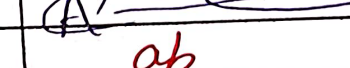
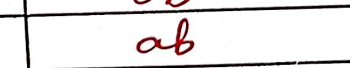
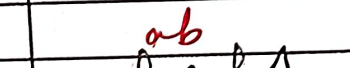
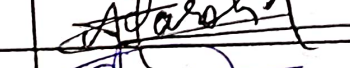
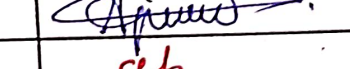





Department of Management Studies- MBA

I Semester MBA Student (2022-24 Batch) -

Event: Club Activity:

Activity: ^{Mind}Boxes

Memory Game [Logos + Adv] Date: 18/Aug/2023

Sl No	USN	Name of the Student	Signature
1	P18EV22M015001	SABAREESH C S	 ab
2	P18EV22M015002	M DEB JYOTHI MOHAN	 ab
3	P18EV22M015003	SILVIA MELVIN	 ab
4	P18EV22M015004	SANDEEP S SANNAKKI	 ab
5	P18EV22M015005	ASHNA SINGH	 ab
6	P18EV22M015006	SUKAINA ZAIDI	 ab
7	P18EV22M015007	NANDAN PANDA	 ab
8	P18EV22M015008	SWATHI DILEEP V M	 ab
9	P18EV22M015009	ANJAL V	 ab
10	P18EV22M015010	SREERAG RAJIV	 ab
11	P18EV22M015011	VISHNU P	 ab
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14	P18EV22M015015	ROVICHAN GIGI	 ab
15	P18EV22M015016	SHRISTI SHAKSHI	 ab
16	P18EV22M015017	KRITHARTH K	 ab
17	P18EV22M015018	PRACHURJYA PRAN GOSWAMI	 ab
18	P18EV22M015019	BELSON BENNY	 ab
19	P18EV22M015020	AKSHAY KUMAR K S	 ab
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22	P18EV22M015023	ARAVIND LAKSHMANAN	 ab
23	P18EV22M015024	DEBBYANI CHAKRABORTY	 ab
24	P18EV22M015025	HRITHIK ROSHAN	 ab
25	P18EV22M015026	DONA SAHA	 ab
26	P18EV22M015027	ADARSH ASHOKAN	 ab
27	P18EV22M015028	APURV JOSHI	 ab
28	P18EV22M015029	SUTANAYA BHATTACHARJEE	 ab

	P18EV22M015030	I POOJA	ob
29	P18EV22M015031	SHASHANK R	Shashank
30	USN	Name of the Student	
SI No			
31	P18EV22M015032	JYOTI A HADDHANNANAVAR	Jyoti
32	P18EV22M015033	KURUVA ANIL KUMAR	ob
33	P18EV22M015034	MEGHANA S	Meghana S
34	P18EV22M015035	ADITHI GUPTA	Adithi
35	P18EV22M015036	SANJAY S	ob
36	P18EV22M015037	DUSHYANTH SRINIVAS	Dushyant
37	P18EV22M015038	AKSHATH KUMAR M R	Akshath
38	P18EV22M015039	BASAVARAJ BHOOMAR	Basavaraj
39	P18EV22M015040	SRIKARA V	ob
40	P18EV22M015041	SHILPA S	Shilpa
41	P18EV22M015042	ARPITA JOSHI	Arpita
42	P18EV22M015043	DISHA NAG J	Disha
43	P18EV22M015044	B S JAYASHREE	Chaitra
44	P18EV22M015045	CHAITRA R CHINTALE	Chaitra
45	P18EV22M015046	ROOPA JAGADEESH NAIK	Roopa
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47	P18EV22M015048	KEERTHIKA M	Keerthika
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53	P18EV22M015054	SWATI H GUDI	Swathi
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57	P18EV22M015058	DARSHAN M	ob
58	P18EV22M015059	DARSHAN A	
59	P18EV22M015060	DEEPIKA BHAVUDAS WARKAR	Deepika

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Vatavala S

Department of Management Studies-MBA

Event report on “EMPOWERING GROWTH: HRD STRATEGIES FOR CAREER DEVELOPMENT”

Resource person: Mrs. Harini Krishnnan

Event coordinator: Dr.Shaista B Harris

Date: 23.05.2024

Time: 11.15 am

Number of participants: 20

Brief about the activity:

A Guest Lecture on “Empowering Growth: HRD Strategies for Career Development” was organized by the department of management studies – MBA on 23rd May 2024 at between 11.15 am to 1.30 pm for the third-semester MBA students. The session was conducted by Mrs. Harini , an lead at Global DEI 24/7. AI , with expertise in career development and coaching. The primary objective of the lecture was to provide valuable insights and guidance to the students regarding effective career management strategies.

Mrs. Harini , a highly qualified and experienced professional in career development, delivered the guest lecture. Her expertise in coaching and training provided the students with practical knowledge and valuable insights.

Topic Coverage:

The lecture focused on various aspects of career management, including:

Identifying personal career goals and aspirations

Developing essential skills and competencies

Exploring different career paths and opportunities

Navigating career transitions and challenges

Building a professional network and personal brand

The lecture was designed to be interactive, encouraging active participation from the students. Mrs. Harini facilitated discussions, encouraged questions, and shared relevant examples and personal experiences to enhance the learning experience.

Career Development Strategies: The session offered valuable career development strategies and techniques to the students. Mrs. Harini discussed the importance of self-assessment, goal setting, continuous learning, and adaptability in managing a successful career in today's dynamic business environment.

Practical Guidance: Mrs. Harini provided practical guidance on resume building, interview skills, and effective job search techniques. She shared industry insights, best practices, and tips for maximizing career opportunities.

Benefits to Participants:

The guest lecture offered the following benefits to the participants:

Increased self-awareness and clarity about personal career goals.

Enhanced understanding of career management strategies and techniques.

Practical knowledge and guidance for building a successful career.

Insights into industry trends and requirements.

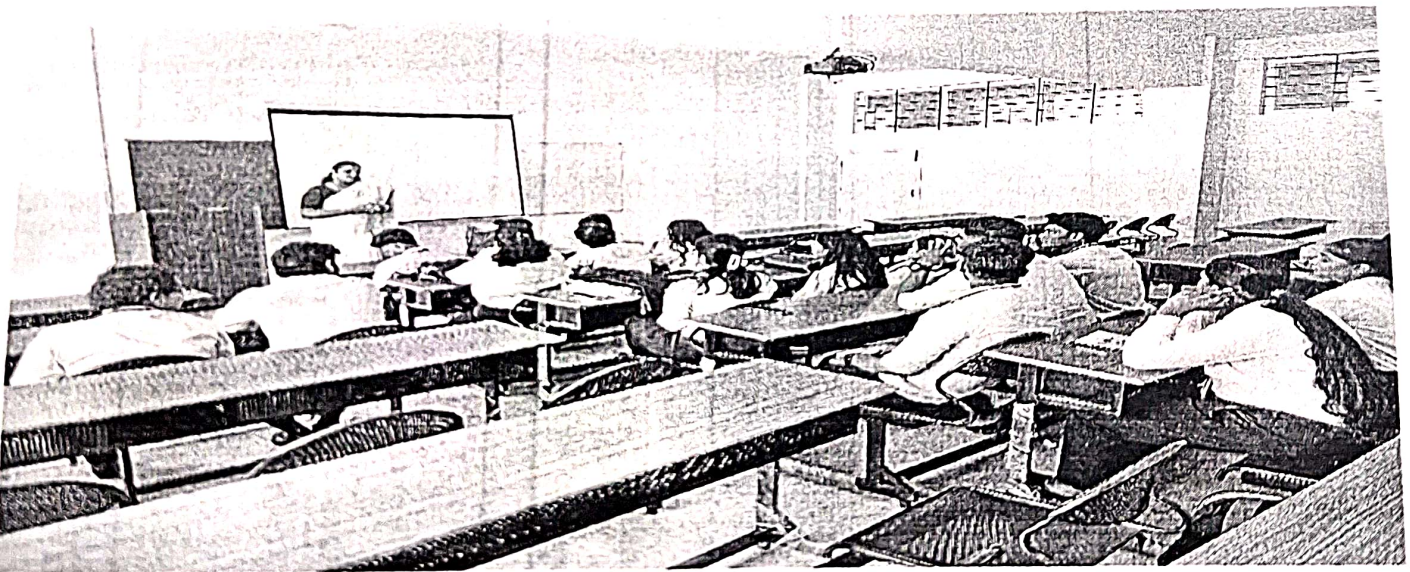
Opportunity to interact with an experienced professional and seek career-related advice.

Conclusion:

The guest lecture by Mrs. Harini on career management was a valuable and enriching experience for the third-semester MBA students. Her expertise and practical insights provided the students with guidance and strategies to effectively manage their careers. The session equipped them with the necessary knowledge and tools to make informed career decisions, develop essential skills,

and maximize their potential for future professional success. The Department of MBA continues to organize such events to support the holistic development of its students.

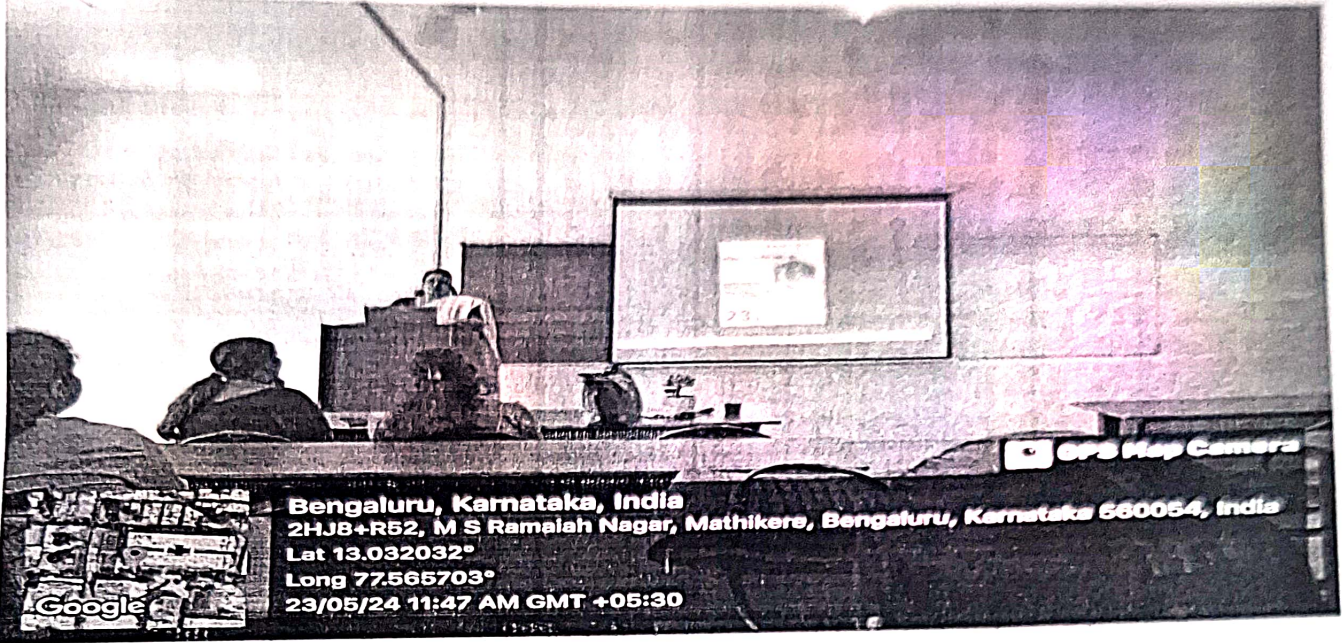
PHOTOS OF THE EVENT





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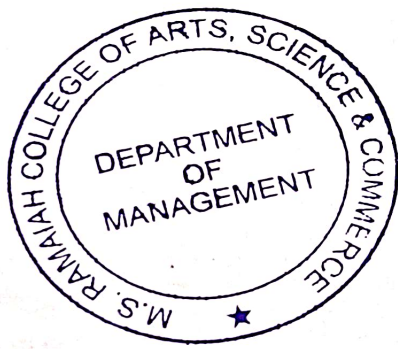
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M S Ramaiah College of Arts, Science and Commerce
He established it by U.L.L. Ramaiah, Founder of Ramaiah City, Bangalore
Established by Government of Karnataka Department of Higher Education,
Bangalore on 15th March 1984 & 15th April 1986



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Lat 13.032032°
Long 77.565703°
23/05/24 11:47 AM GMT +05:30

Dr. Shaista B Harris

Dr. Shaista B Harris
Event Coordinator



Dr. Akshay

Dr. Akshay
Hod- MBA

Vatimala G

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MSRIT Post, MSR Nagar
Bangalore

Department of Management Studies-MBA
**Event report on " KNOW YOUR RIGHTS: UNDERSTANDING
CONSUMER PROTECTION LAWS"**

Resource person: Adv. Abhay
Event coordinator: Dr.Shaista B Harris
Date: 16.05.2024
Time: 12.15 PM
Number of participants: 57

Brief about the activity: law

A Guest Lecture on " Know your Rights: Understanding Consumer Protection Laws" was organized by the department of management studies – MBA on 16th May 2024 between 12.15 pm to 1.40. The session was conducted by Advocate Abhay, an expert in consumer protection laws. The primary focus of the lecture was to educate and create awareness among the students about the Consumer Protection Act 1986 and 2019 and the importance of understanding cyber laws in today's digital age.

Advocate Abhay, with extensive knowledge and experience in consumer protection and cyber laws, conducted the guest lecture. He shared practical insights, case studies, and relevant examples to enrich the learning experience.

Topic Coverage:

a) Consumer Protection Act 2019: The lecture provided a comprehensive understanding of the Consumer Protection Act 2019, its key provisions, and the rights and responsibilities of consumers. Advocate Abhay explained how the act safeguards consumer interests and ensures fair trade practices.

The lecture was designed to be highly interactive, with students actively participating in discussions and asking questions related to consumer protection and cyber laws. Advocate Abhay addressed the queries, providing clarifications and practical insights.

Case Studies and Examples: To enhance understanding, Advocate Abhay presented real-life case studies and examples related to consumer rights violations and cybercrimes. This allowed students to analyze practical scenarios and gain insights into the application of legal provisions.

Benefits to Participants:

The guest lecture provided the following benefits to the participants:

- a) **Enhanced Knowledge:** Students gained a deeper understanding of the Consumer Protection Act 2019.
- b) **Awareness:** The session created awareness about consumer rights and the importance of protecting personal information in the digital realm.
- c) **Practical Insights:** The case studies and examples shared by Advocate Abhay offered practical insights into the application of consumer protection.
- d) **Interactive Learning:** The interactive nature of the session encouraged active participation, fostering critical thinking and engagement among the students.

Conclusion:

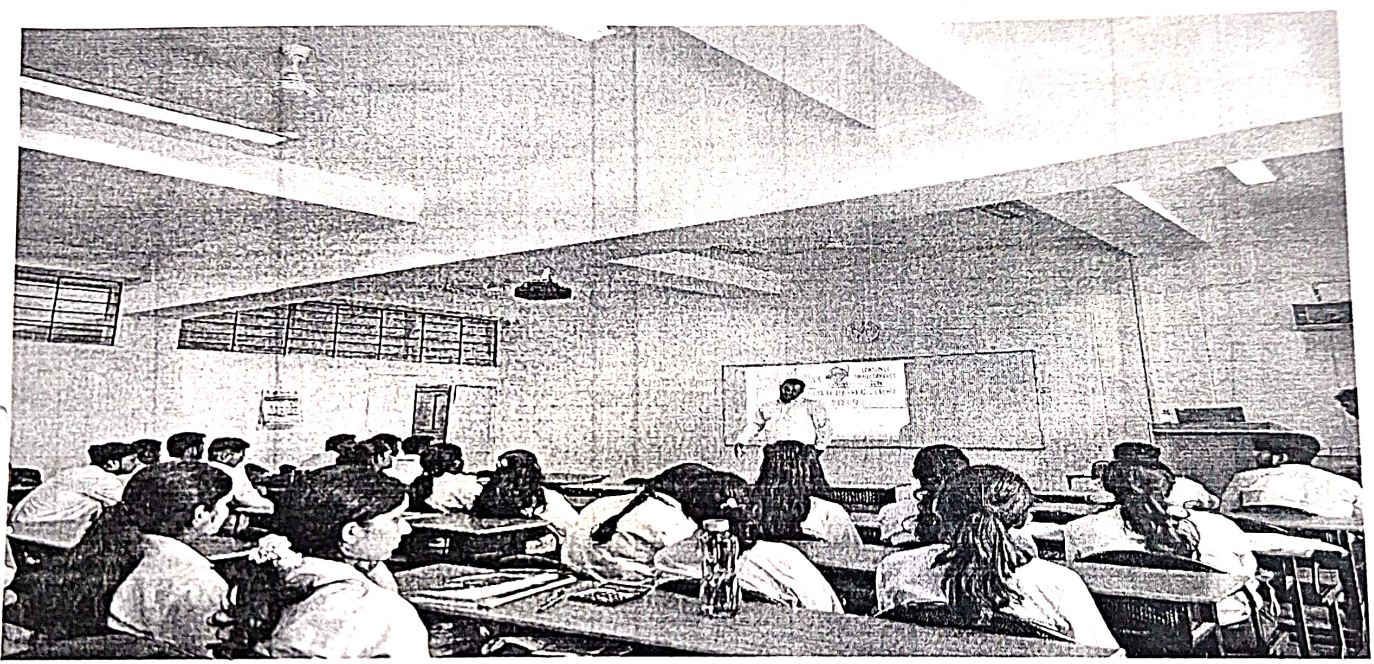
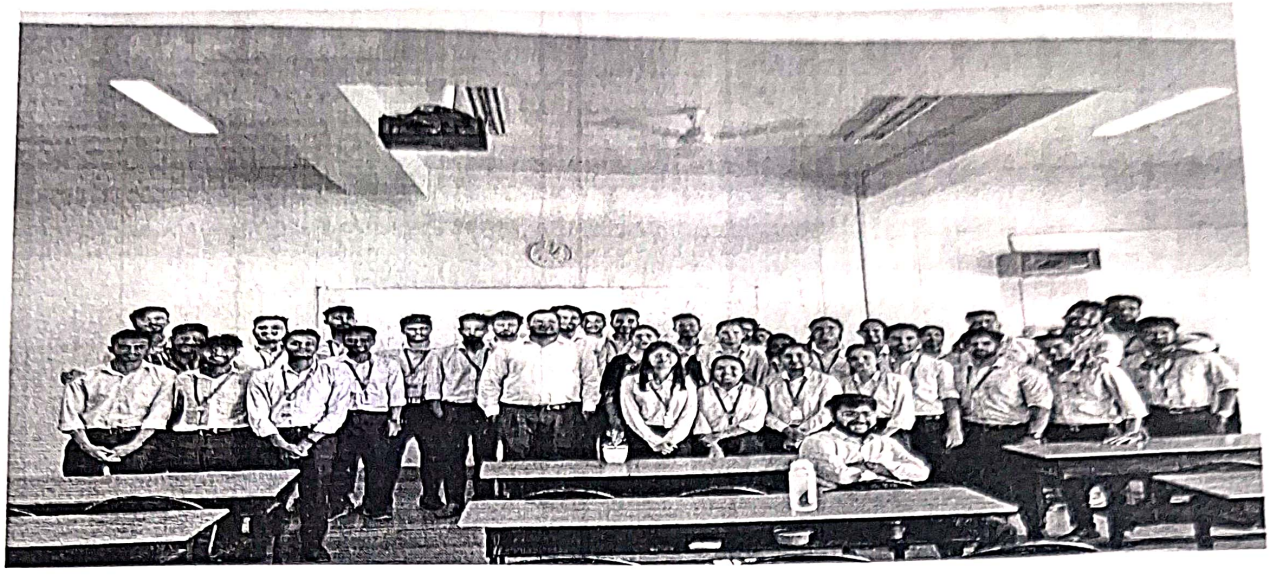
The guest lecture conducted by Advocate Abhay on the Consumer Protection Act 2019 and cyber laws was highly informative and engaging. The session equipped the first-semester MBA students with a better understanding of consumer rights, the legal framework for consumer protection, and the need to be vigilant in the digital space. The insights gained from the lecture will contribute to their overall knowledge and preparedness as future business professionals.



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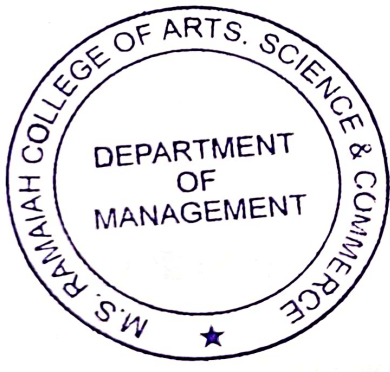
ಎಸ್ ಎನ್ ರಾಮಯ್ಯ ಕಲಾ, ವಿಜ್ಞಾನ ಮತ್ತು ವಾಣಿಜ್ಯ ಕಾಲೇಜು
M S Ramaiah College of Arts, Science and Commerce
B.A. ACCREDITED A. by NERAC, Permanently Affiliated to Bangalore City University
Approved by Government of Karnataka. Approved by AICTE, New Delhi.
Recognized by UGC, under 7B & 12B of UGC, Act 1956.

PHOTOS OF THE EVENT



[Handwritten Signature]

Dr. Shaista B Harris
Event Coordinator



[Handwritten Signature]

Dr. Akshay
Hod- MBA

Principal
M.S Ramaiah College of Arts, Sci
MSRIT Post, MSR
Bangalore 56 C

Vatigala G

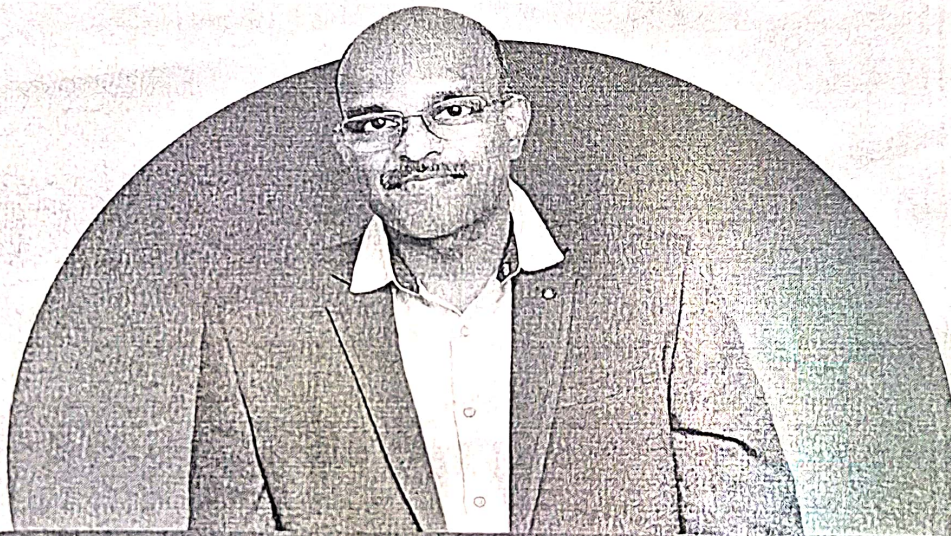


**M.S RAMAIAH COLLEGE OF ARTS SCIENCE
AND COMMERCE**

DEPARTMENT OF MANAGEMENT STUDIES-MBA
(In association with IQAC)

ORGANISES GUEST LECTURE ON:

IoT a Key Enabler for Business Growth



**JAIGANESH
MURUGESAN**

GLOBAL I and DIGITAL TRANSFORMATION LEADER

Objectives:

- 1. Increase awareness of disruption (IoT) technology and promote data driven decision making
- 2. Create a foundational understanding on how to manage IoT implementations

Mother Teresa Auditorium	09 SEP 2023	11.00 AM -12.30PM
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Department of Management Studies - MBA

Guest Lecture on "IoT a key enabler for business growth "

Resource Person: Mr. Jaiganesh Murugesan

Event Coordinator: Ms. Sabita Rani Lal

Date: 09th September 2023

Time: 11:00 am - 12:30 pm

Number of participants: 107 Students

Brief about the activity:

Introduction:

The guest lecture "IoT as a Key Enabler for Business Growth" was a remarkable event held exclusively for our MBA students. Its primary purpose was to impart knowledge and insights into the profound impact of the Internet of Things (IoT) on the contemporary business landscape. This report encapsulates the essence of the lecture, summarizing the topic, objectives, and a concluding message to our aspiring MBA professionals.

Objectives:

The lecture had several well-defined objectives tailored to our MBA students' learning and professional development:

Understanding IoT's Significance: The lecture aimed to provide a comprehensive understanding of IoT, delving into its concepts, principles, and relevance in today's business world.

Business Growth Catalyst: It sought to elucidate how IoT acts as a catalyst for business growth, outlining its pivotal role in enhancing operational efficiency, driving innovation, and creating novel revenue streams.

Real-world Illustrations: Through real-world examples from diverse industries, the lecture aimed to exemplify the practical applications of IoT, emphasizing its transformative potential.

Challenges and Strategic Considerations: The lecture also highlighted the challenges and strategic considerations associated with IoT adoption, with a special focus on data security, privacy, and strategic planning.

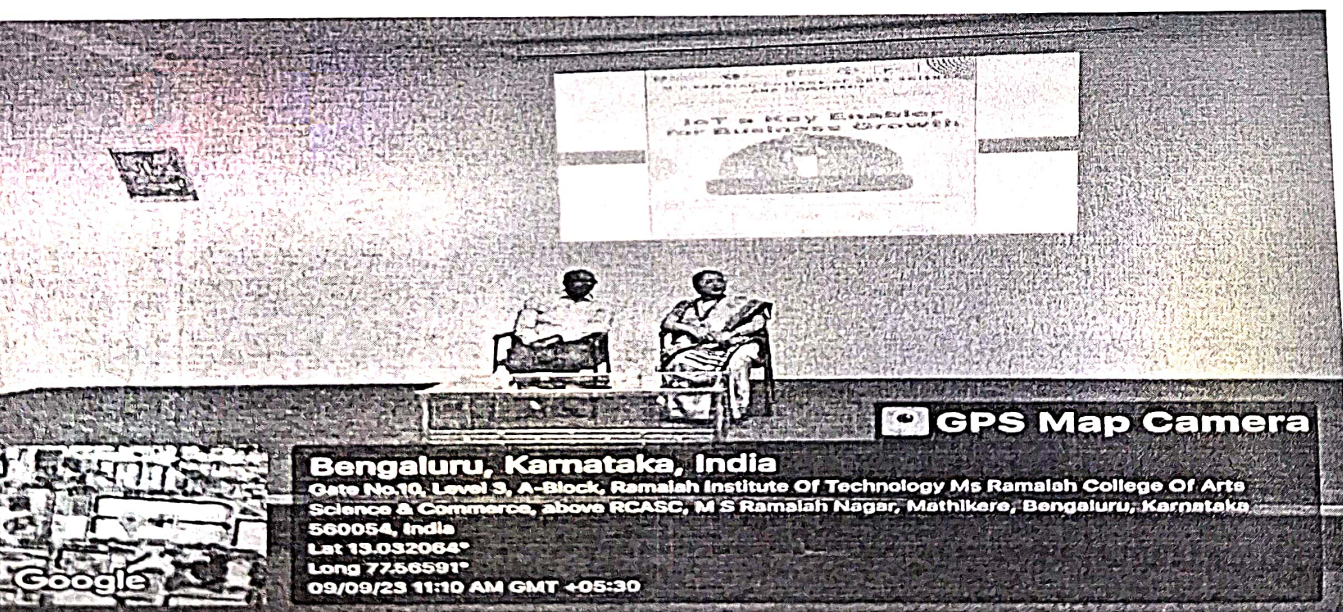
Key Takenwnys:

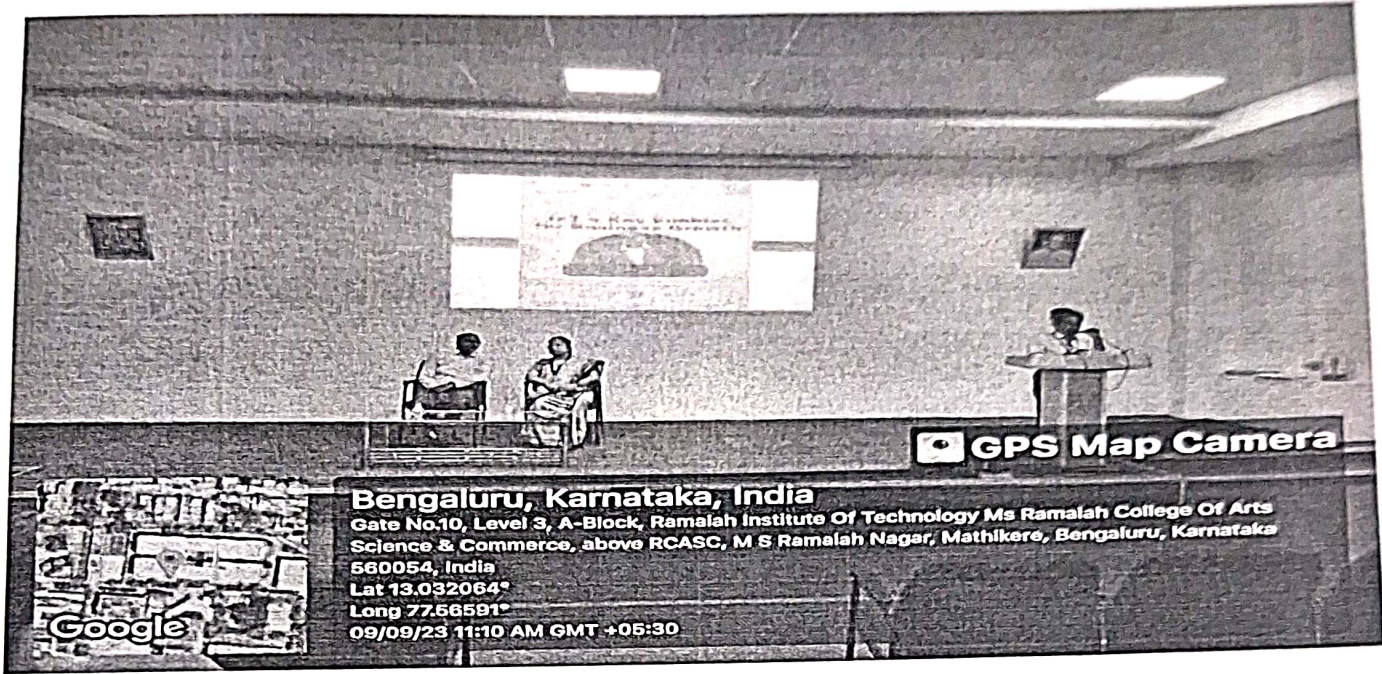
The lecture was an eye-opener for our MBA students, underscoring that IoT is not just a technological buzzword but a strategic imperative. IoT's capacity to enable data-driven decision-making, optimize processes, and foster innovation was illuminated. Real-world success stories, such as IoT's role in creating smart factories, revolutionizing healthcare, and propelling precision agriculture, showcased the wide-ranging applications of this technology. Furthermore, the lecture emphasized that while the promise of IoT is vast, businesses must navigate challenges prudently, placing a premium on data security and privacy while crafting meticulous IoT adoption strategies.

Conclusion:

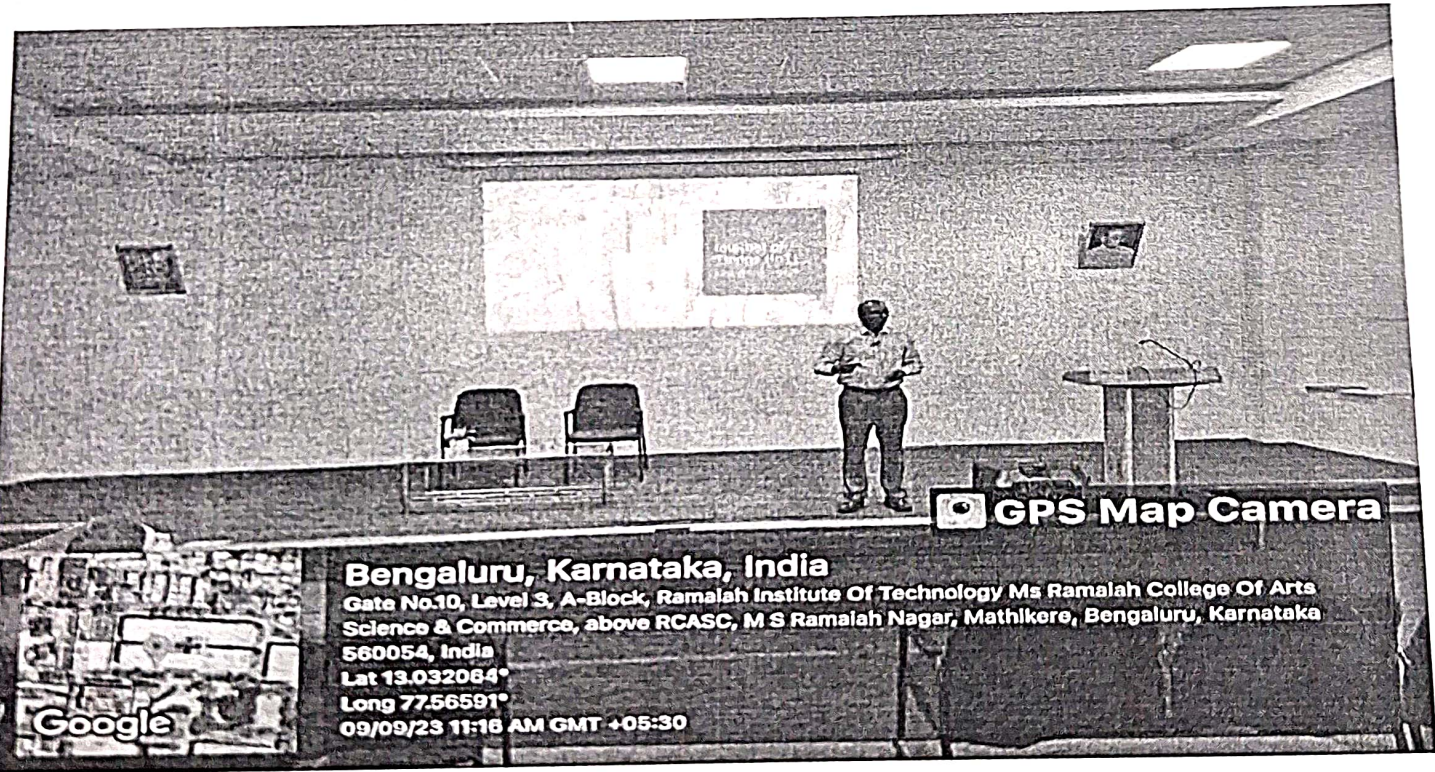
In conclusion, the guest lecture "IoT as a Key Enabler for Business Growth" was a transformative learning experience for our MBA students. It unveiled the immense potential of IoT as a strategic tool to drive business growth and innovation. As future business leaders, our MBA students must recognize that IoT is not merely a trend but a transformative force in the business world. By harnessing IoT strategically, businesses can position themselves for sustainable growth in an interconnected era where data and connectivity are paramount. This lecture reinforced the significance of embracing IoT responsibly and proactively, equipping our MBA graduates with essential insights to excel in their future careers as dynamic business leaders.

PHOTOS OF THE EVENT

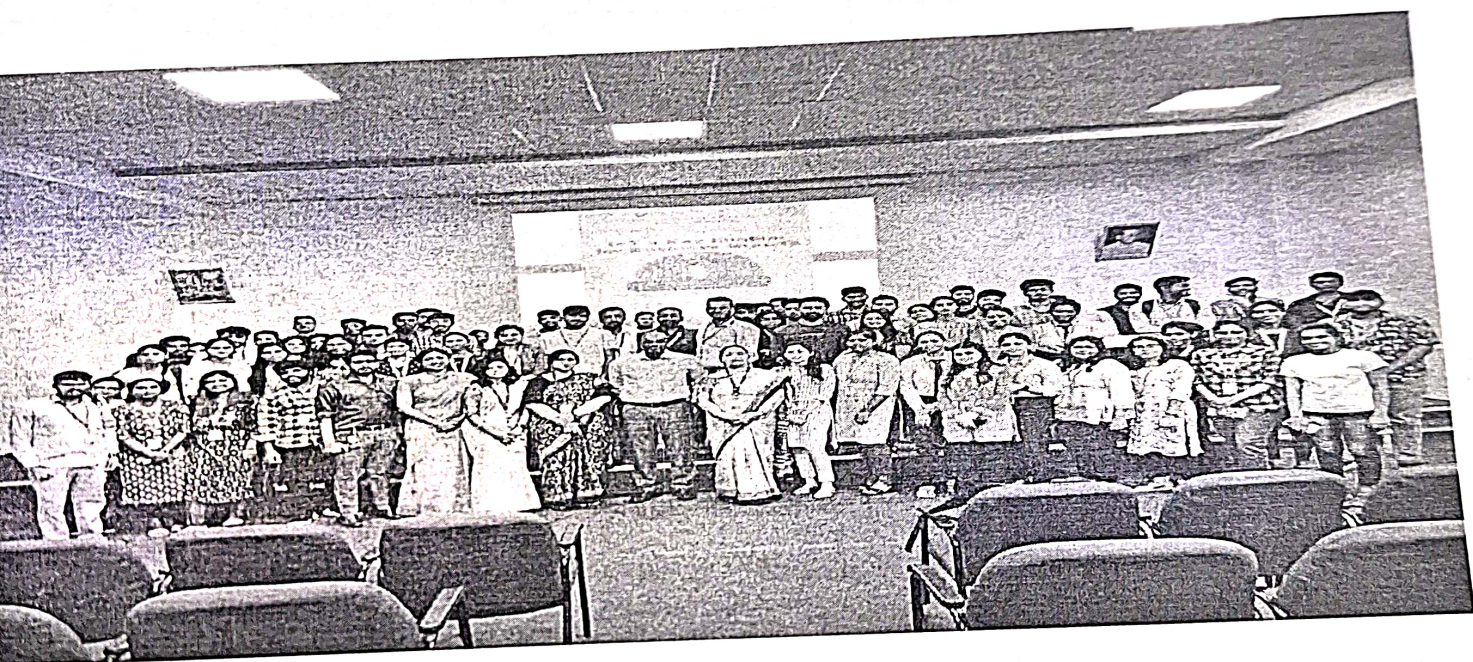
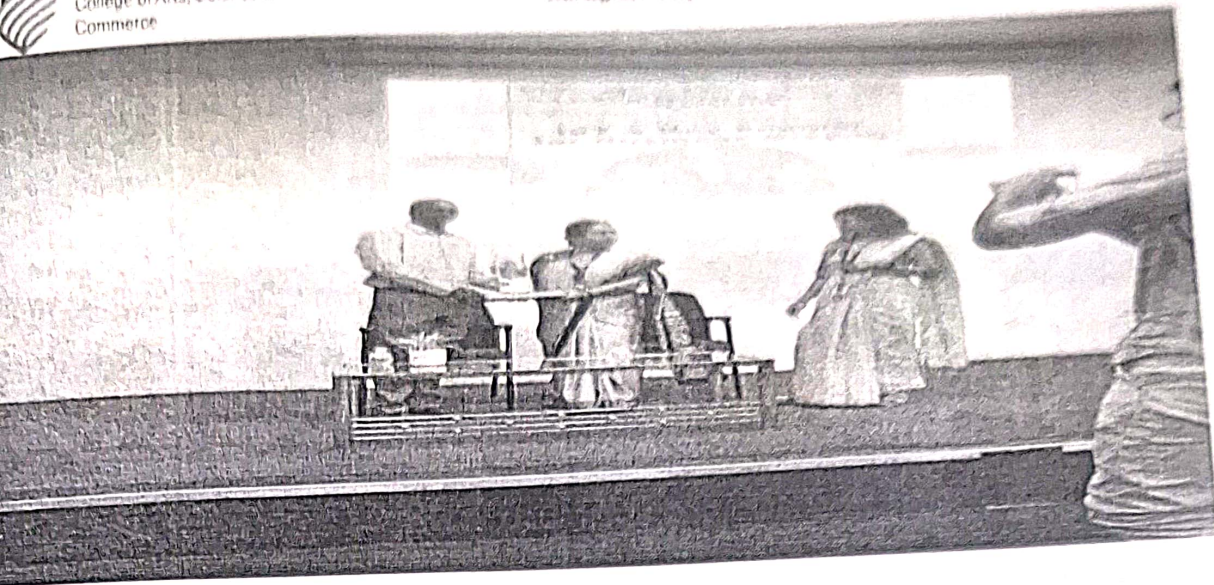




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 Science & Commerce, above RCASC, M S Ramalah Nagar, Mathikere, Bengaluru, Karnataka
 560054, India
 Lat 13.032064°
 Long 77.56591°
 09/09/23 11:10 AM GMT +05:30



Bengaluru, Karnataka, India
 Gate No.10, Level 3, A-Block, Ramalah Institute Of Technology Ms Ramalah College Of Arts
 Science & Commerce, above RCASC, M S Ramalah Nagar, Mathikere, Bengaluru, Karnataka
 560054, India
 Lat 13.032064°
 Long 77.56591°
 09/09/23 11:18 AM GMT +05:30



[Signature]
Academic Co-Ordinator

[Signature]
HOD
Head of Department
Dept. of Management Studies
M.S. Ramaiah College of Arts, Science & Commerce
MSRIT Post, MSR Nagar, Bangalore - 560 054

Vatsalya
Principal
Principal,
M.S. Ramaiah College of Arts, Science & Commerce
MSRIT Post, MSR Nagar
Bangalore - 560 054

RAMAIAH COLLEGE OF ARTS, SCIENCE & COMMERCE

Dept. of Management Studies

IV sem MBA Student List (2021-23 Batch)

Guest Lecture on IoT a key enabler for business growth

SL.NO	USN	STUDENT NAME	Signature
1	P18EV21M0001	AMOGH HEGDE	
2	P18EV21M0002	PRITHVI M	Prithvi
3	P18EV21M0003	ANISH SP	
4	P18EV21M0004	SHREYAS NB	
5	P18EV21M0005	PASUPULETI DINAKAR	
6	P18EV21M0006	JAYA GANESH ACHAR	
7	P18EV21M0007	MANJUNATHA V	
8	P18EV21M0008	G APARNA	
9	P18EV21M0009	SNEHA KRISHNA PATTAR	
10	P18EV21M0010	UBBARA VENNELA	
11	P18EV21M0011	ANJALI BP	
12	P18EV21M0013	ADDLIN SANJAI B	B Sanjai
13	P18EV21M0015	BHASKARJYOTI NATH BORA	
14	P18EV21M0017	EDWIN PAUL	
15	P18EV21M0018	ANAND M	
16	P18EV21M0021	VINUTA G ANANTPUR	
17	P18EV21M0022	INCHARA N	
18	P18EV21M0023	SHASHANK N MURTHY	
19	P18EV21M0024	PRANAB DAS	
20	P18EV21M0025	KIRAN N P	
21	P18EV21M0026	NISCHAL BM	
22	P18EV21M0028	SALIH AREEKADAN BASHEER	
23	P18EV21M0029	K ESHWAR ARVIND	
24	P18EV21M0031	HARSHITHA REDDY K	
25	P18EV21M0032	SOLOMON SABU	
26	P18EV21M0033	MANJU MENON	
27	P18EV21M0034	MANJEET SINGH	Manjeet
28	P18EV21M0035	ASHMA A	
29	P18EV21M0037	IYER DIPTI VENKITESHWARAN	Dipti
30	P18EV21M0036	LALREMRUATA	
31	P18EV21M0038	APOORVA H PYATIGOUDAR	
32	P18EV21M0039	MONISHA .K	Monisha.k
33	P18EV21M0040	ABHIDEV R	
34	P18EV21M0042	PRAVEEN K	
35	P18EV21M0043	MOHAMED MATEEN	
36	P18EV21M0044	JISON GIGI	
37	P18EV21M0045	KEERTHI KUMAR T N	
38	P18EV21M0046	NAVEEN M R	
39	P18EV21M0047	MELVINA YESUDAS	
40	P18EV21M0048	THEJAS KUMAR	
41	P18EV21M0050	SARTHAK DAYANAND SHETTY	Shetty
42	P18EV21M0051	PRANJAL KUMAR	
43	P18EV21M0052	PRAJWAL N	
44	P18EV21M0053	SABA FATIMA	

45	P18EV21M0054	ESHNA SRIVASTAV	Eshna
46	P18EV21M0055	NITHIN R	Nithin
47	P18EV21M0056	PUTTARAJ C R	Puttaraj
48	P18EV21M0057	REBACCA MARIYAM KOSHY	Rebecca
49	P18EV21M0058	M INDUMATHI	
50	P18EV21M0059	PRAMOD KUMAR L	Pramod Kumar L
51	P18EV21M0060	PRITI RAI	Priti Rai
52	P18EV21M0061	BHARAT KUMAR	Bharat Kumar
53	P18EV21M0062	PRAJWAL RAO B N	Prajwal
54	P18EV21M0064	KASHIF HUSSAIN	Kashif
55	P18EV21M0067	VINEETH V	Vineeth
56	P18EV21M0068	ANUSHA V	Anusha
57	P18EV21M0069	MUHAMMED RASHEEQE BIN REHUF	
58	P18EV21M0070	SANU	Sanu
60	P18EV21M0072	YATISH K	Yatish

59. P18EV21M0071 NITHIN MANAS S


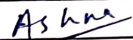
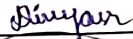
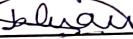
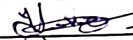

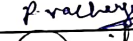


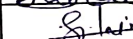

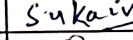
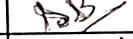


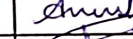

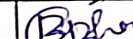

Nithin Manas S

MS RAMAIAH COLLEGE OF ARTS, SCIENCE & COMMERCE

Dept. of Management Studies

II Sem MBA Student List (2022-24 Batch)

Guest Lecture on IoT a key enabler for business growth

Sl No	USN No.	Name of the Student	Signature
1	2022MBA002	Adarsh Ashokan	
2	2022MBA003	Akshay Kumar Ks	
3	2022MBA004	Alfi K C	
4	2022MBA005	Amal Mathew	
5	2022MBA006	Anjal.v	
6	2022MBA007	Apurv Joshi	
7	2022MBA008	Aravind Lakshmanan	
8	2022MBA009	Ashna Singh	
9	2022MBA010	Belson Benny	
10	2022MBA011	Divya S R	
11	2022MBA012	Jahnvi S	
12	2022MBA013	Kritharth Krishnan	
13	2022MBA014	M Debjyothi Mohan	
14	2022MBA015	Mohan Kumar K S	
15	2022MBA016	Prachurjya Pran Goswami	
16	2022MBA017	Roopa Jagadeesh Naik	
17	2022MBA018	Royichan Gigi	
18	2022MBA019	Sabareesh Cs	
19	2022MBA020	Sandeep Sannakki	
20	2022MBA021	Silvia Melvin	
21	2022MBA022	Sreerag Rajiv	
22	2022MBA023	Srikara V	
23	2022MBA024	Subhrajit Kar	
24	2022MBA025	Sujal Vs	
25	2022MBA026	Sukaina Zaidi	
26	2022MBA027	Sutanaya Bhattacharjee	
27	2022MBA028	Swathi Dileep V M	
28	2022MBA029	Vishnu. P	
29	2022MBA030	A Venkatesh Nayak	
30	2022MBA031	Adithi Gupta	
31	2022MBA032	Akshath Kumar M R	
32	2022MBA033	Anusha R	
33	2022MBA034	Arpita Joshi	
34	2022MBA035	Basavaraj Bhoomar	
35	2022MBA036	Chaitra R Chintale	

36	2022MBA037	Darshan A	
37	2022MBA038	Debbyani Chakraborty	
38	2022MBA039	Deepika B Warkar	<i>B. Warkar</i>
39	2022MBA040	Dharshan M	
40	2022MBA041	Disha Nag J	<i>Disha Nag J</i>
41	2022MBA042	Dona Saha	<i>Dona Saha</i>
42	2022MBA043	Dushyanth Srinivas	
43	2022MBA044	Hrithik Roshan	<i>Hrithik Roshan</i>
44	2022MBA045	Hruthik Gowda P	<i>Hruthik Gowda P</i>
45	2022MBA046	I Pooja	
46	2022MBA047	Jayashree B S	
47	2022MBA048	Jyoti A Haddhannanaver	
48	2022MBA049	Keerthika M	<i>Keerthika M</i>
49	2022MBA050	Kuruva Anil Kumar	<i>Kuruva Anil Kumar</i>
50	2022MBA051	Meghana S	<i>Meghana S</i>
51	2022MBA052	Nandan Panda	<i>Nandan Panda</i>
52	2022MBA053	P Swathi	<i>P Swathi</i>
53	2022MBA054	Sangeeta Hosur	
54	2022MBA055	Sanjay S	
55	2022MBA056	Shashank R	<i>S. S. K. R</i>
56	2022MBA057	Shilpa S	<i>Shilpa S</i>
57	2022MBA058	Shristi Shakshi	<i>Shristi Shakshi</i>
58	2022MBA059	Swati H Gudi	<i>Swati H Gudi</i>
59	2022MBA060	Syed Zainuddin	

Vatigala G

Principal
M.S. Ramiah College of Arts, Science & Commerce
MSRIT Post, MSR Nagar
Bangalore 56 0054



RAMAIAH
College of Arts, Science &
Commerce

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Recognized by UGC under 2f & 12B of UGC Act 1956

Ref. No: MSRCASC/MBA/2023-24/04

July 22nd , 2023

CIRCULAR

DEPARTMENT OF MANAGEMENT STUDIES

All the students of MBA are hereby informed to take part in the Guest Lecture on "Importance of Research for Management Students" which will be held on 03rd August 2023. Hence, all students are informed to join the session and get benefitted from the session.

Resource Person: Dr. A.N Vijayakumar, Professor, Indian Institute of Plantation Management
Bengaluru

Event Coordinator: Ms. Kruthi.V.P, Assistant Professor, Dept of Management Studies-MBA

Venue: Mother Teresa Auditorium

Date: 03rd August 2023

Time: 2:30pm - 4:30 pm


Head of the Department


Principal

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M S RAMAIAH COLLEGE OF ARTS, SCIENCE AND COMMERCE

DEPARTMENT OF MANAGEMENT STUDIES-MBA

(In association with IQAC)

Organises

Explora

One day workshop

on

Importance of Research for Management Students



Resource Person:
Dr.A.N Vijayakumar, Professor,
Indian Institute of Plantation
Management Bengaluru

Objectives:

- **To impart research culture among PG students.**
- **To develop research and innovation thought process.**

Date: 03 August 2023 Time:2.30pm
Mother Teresa Auditorium

Event Co-ordinator
Ms.Kruthi.V.P

HOD-MBA
Dr. M.S Annapoorna

Principal
Dr. Vatsala

Department of Management Studies-MBA
Event report on "Importance of Research for Management Students"

Resource person: Dr. A.N.Vijayakumar, Professor, Indian Institute of Plantation Management
Bengaluru

Event coordinator: Ms.Kruthi.V.P, Assistant Professor, MSRCASC

Date: 3.08.2023

Time: 2:30 pm - 04:30 pm

Number of participants: 86

The Department of Management Studies-MBA organised a session on "Importance of Research for Management Students" on 3rd August 2023 at Mother Teresa Auditorium, M S Ramaiah College of Arts, Science and Commerce.

The session initiated with the inaugural remarks by Ms. Monisha (MSRCASC Student member) in which she also explained about the motto of research. The speaker for the session was Dr. A.N.Vijayakumar, Professor, Indian Institute of Plantation Management Bengaluru.

The session started with an introductory talk on the need for research among the young minds by the HOD-Department of Management Studies. Further, the session was taken over by Dr. A.N.Vijayakumar by briefing the topics which shall be covered during the session. The session started by discussion about what is research and further the speaker briefed about the research culture and also focussed on research abilities in the organizations and how the employees and managers manage using these abilities in various fields. Later, the session also discussed about the scope for research and research managers in the current era. The speaker also discussed about his experience in various research projects and enlightened the students about the need for research in the present day scenario. He also educated about choosing the topics for research.

Valsala
11/08/23

Principal,

M.S. Ramaiah College of Arts, Science & Commerce
MSRIT Post, MSR Nagar

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Bangalore 560 054 F +91 80 2360 6213

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The speaker then provided insights on how the funding towards research projects are increasing gradually and also about the various doors that are open for any student interested in research. Later, the session discussed about the economic importance of research and quickly gave a brief about the format of a research project. The resource person also enlightened the students about research in various disciplines like finance, human resource and marketing. This enabled the students to have a bird's eye view about how research can be done

This session educated the students about the importance of research. It also gave rise to many queries among the young minds and the speaker also provided valid clarifications about the topic. The session was followed by the vote of thanks and the students left with more than just information, they left with an experience they had never imagined. In total, the session focused on motivating the students towards research.

Valsalekshy
11/08/23

Principal,

*M.S. Ramaiah College of Arts, Science & Commerce
MSRIT Post, MSR Nagar
Bangalore - 560 054*



PHOTOS OF THE EVENT



Vateale-4
Principal,
M.S. Ramaiah College of Arts, Science & Commerce
MSRIT Post, MSR Nagar
Bangalore - 560 054



M S RAMAIAH COLLEGE OF ARTS, SCIENCE AND COMMERCE
DEPARTMENT OF MANAGEMENT STUDIES - MBA

Event: Importance of Research for Management Students

II & IV Sem MBA

Date: 03.08.2023

No.	USN	Name of the Student	Signature
1	P18EV22M015001	SABAREESH C S	Signature
2	P18EV22M015002	M DEB JYOTHI MOHAN	Signature
3	P18EV22M015003	SILVIA MELVIN	Signature
4	P18EV22M015004	SANDEEP S SANNAKKI	Signature
5	P18EV22M015005	ASHNA SINGH	Signature
6	P18EV22M015006	SUKAINA ZAIDI	Signature
7	P18EV22M015007	NANDAN PANDA	N-t Pat
8	P18EV22M015008	SWATHI DILEEP V M	Signature
9	P18EV22M015009	ANJAL V	Signature
0	P18EV22M015010	SREERAG RAJIV	Signature
1	P18EV22M015011	VISHNU P	Signature
2	P18EV22M015012	AMAL MATHEW	A was
3	P18EV22M015014	SUBHRAJIT KAR	S. Kar
4	P18EV22M015015	ROVICHAN GIGI	Signature
5	P18EV22M015016	SHRISTI SHAKSHI	Signature
6	P18EV22M015017	KRITHARTH K	Signature
7	P18EV22M015018	PRACHURJYA PRAN GOSWAMI	Signature
8	P18EV22M015019	BELSON BENNY	Signature
9	P18EV22M015020	AKSHAY KUMAR K S	Signature
0	P18EV22M015021	ALFI K C	Signature
1	P18EV22M015022	SUJAL V S	Signature
2	P18EV22M015023	ARAVIND LAKSHMANAN	Signature
3	P18EV22M015024	DEBBYANI CHAKRABORTY	Debbayani chakraborty
4	P18EV22M015025	HRITHIK ROSHAN	Signature
5	P18EV22M015026	DONA SAHA	Signature
6	P18EV22M015027	ADARSH ASHOKAN	Signature
7	P18EV22M015028	APURV JOSHI	Signature
8	P18EV22M015029	SUTANAYA BHATTACHARJEE	Signature
9	P18EV22M015030	I POOJA	Signature
0	P18EV22M015031	SHASHANK R	Signature
1	P18EV22M015032	JYOTI A HADDHANNANAVER	Signature
2	P18EV22M015033	KURUVA ANIL KUMAR	Signature

Vatsala¹⁹
11/08/23

Principal,

M.S. Ramaiah College of Arts, Science & Commerce
MSRIT Post, MSR Nagar
Bangalore - 560 054



USN	Name of the Student	Signature
P18EV21M0001	AMOGH HEGDE	Absent
P18EV21M0002	PRITHVI M	Prithvi
P18EV21M0003	ANISH SP	Anish
P18EV21M0004	SHREYAS NB	Shreyas
P18EV21M0005	PASUPULETI DINAKAR	Dinakar
P18EV21M0006	JAYA GANESH ACHAR	Absent
P18EV21M0007	MANJUNATHA V	Manjunath
P18EV21M0008	G APARNA	Absent
P18EV21M0009	SNEHA KRISHNA PATTAR	Sneha
P18EV21M0010	UBBARA VENNELA	U.vennela
P18EV21M0011	ANJALI BP	Anjali
P18EV21M0013	ADDLIN SANJAI B	B. Sanjai
P18EV21M0015	BHASKARJYOTI NATH BORA	Absent
P18EV21M0017	EDWIN PAUL	Edwin
P18EV21M0018	ANAND M	Anand
P18EV21M0021	VINUTA G ANANTPUR	Vinuta
P18EV21M0022	INCHARA N	Inchara
P18EV21M0023	SHASHANK N MURTHY	Shashank
P18EV21M0024	PRANAB DAS	Absent
P18EV21M0025	KIRAN N P	Kiran
P18EV21M0026	NISCHAL BM	Nischal
P18EV21M0028	SALIH AREKKADAN BASHEER	Salih
P18EV21M0029	K ESHWAR ARVIND	Keshwar
P18EV21M0031	HARSHITHA REDDY K	Harshitha
P18EV21M0032	SOLOMON SABU	Solomon
P18EV21M0033	MANJU MENON	Manju
P18EV21M0034	MANJEET SINGH	Manjeet
P18EV21M0035	ASHMA A	Ashma
P18EV21M0037	IYER DIPTI VENKITESHWARAN	Absent
P18EV21M0036	LALREMRUATA	Absent
P18EV21M0038	APOORVA H PYATIGOUDAR	Apoorva
P18EV21M0039	MONISHA .K	Monisha
P18EV21M0040	ABHIDEV R	Absent
P18EV21M0042	PRAVEEN K	Praveen.K

Vatavala
11/08/23

Principal,
M.S. Ramaiah College of Arts, Science & Commerce
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RAMAIAH

College of Arts, Science & Commerce

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Department of Management Studies- MBA Orientation of MBA 1st Semester Students Batch 2024-2025

Ref: NHC/MGTC/2024-25/001

HOD of Department: Dr. M.S. Annapoorna
Academic Coordinator: Dr. Shaista Banu Harris
Event: Orientation Program
Date: 18.01.2024
Time: 09:00 am

Brief about the activity:

The Mba department is organizing the Bridge course(Execu Connect) for the students. Day 1 included a brief Orientation session for the students. Orientation provides valuable information about campus resources, academic expectations, and support services. It also offers an opportunity to meet fellow students, faculty, and staff, helping to build a sense of community and belonging. Additionally, orientation often includes guidance on important topics such as campus safety, financial aid, and student life.

Twenty-Seven students reported out of the list of 30 students for the Orientation day of the Bridge Course. Four different sessions were planned for Day 1.

Session 1

The students gathered at 9:00 am in Room 523. The program commenced with the issuance of Registration and Undertaking Forms. Post that the students assembled in the newly constructed Hall. During this session, Dr. Annapoorna delivered keynotes, and subsequently, the students received addresses from our esteemed Registrar Dr Anand, Placement Officer, and Academic Coordinator, Dr. Shaista.

Session 2

In the second session, Dr. Annapoorna, the Head of the MBA Department, conducted an orientation session. This segment covered an overview of the department, introductions of the faculty members, explanations of rules and regulations, a concise overview of subjects and specializations offered by the department, information on the dress code, internal marks assignments, and related details.

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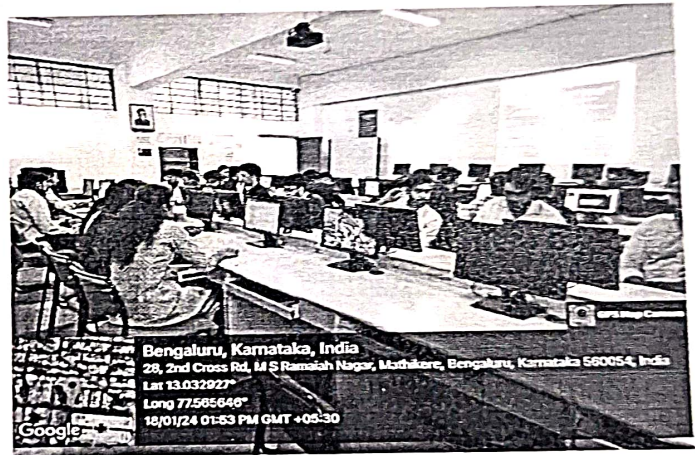
Session 3

The students participate in the event organized by IIC on Youth Day. The speaker of the event, Dr. Ashish Sahani, spoke on the topic Swami Vivekananda: A guiding light for success in life". The key points highlighted by the speaker include Viveknanda's philosophy on education, defining success, and maintaining calmness of mind and meditation. Various stories were shared to effectively convey these messages.

Session 4

During the final session, students engaged in a Digital Poster Making Competition centered around the theme of "Vikshit Bharat 2047." The competition revolved around four key themes: Environmental sustainability, Economic prosperity, social advancement, and Effective Governance. Participants had the opportunity to demonstrate their creative abilities through digital poster creation. Following this, they presented and explained their posters to the event Judge, Prof. Azhar Hussain.

The day offered a rich blend of events and information for MBA students. The students left contentment and happiness to begin their new journey which will be paving way to a successful career path.



Day 1: Orientation Program for the MBA students

Vatkala G

Academic Co-ordinator

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HOD

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Bangalore 56 0054



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Ref: MSRCASC/2022-2023/30

Date: 22nd August 2023

REPORT- IIC Activity – World Entrepreneurs Day -2023 (Institution's Innovation Council, IIC ID – IC202221248)

Theme: Innovation Ignite- Entrepreneurship poster Challenge

Date: 21 st August 2023

Time: 2:00 pm - 4:30 pm

Number of participants: 60 students

Quarter- 4

Mandatory/ Elective Mandatory-Celebration day Activity

Judge : Mr. Jaykumar

Brief about the activity:

The Department of MBA, in collaboration with the Institution Innovation Cell, organized a Poster Designing and Presentation Competition to celebrate World Entrepreneurs Day on August 21, 2023, at the Department of MBA, MSRCASC. The competition aimed to encourage and celebrate entrepreneurship among students while fostering creativity and presentation skills. Mr. Jayakumar from the Department of SME Axis Bank had the honor of being the chief judge for the event. His extensive experience in the banking and financial sector made him an ideal choice to evaluate the entrepreneurial presentations.

The competition was structured as a group event. Participating groups were required to select a successful entrepreneur's story as their subject. They were tasked with creating a poster depicting the entrepreneur's journey and success story. Each group had to present their poster in front of the judges.

The participants were judged based on Creativity and Innovation, Entrepreneurial Insights:

- The depth of understanding and insights into the chosen entrepreneur's journey and success story were crucial evaluation factors.

Judges assessed how well the participants analyzed and presented these insights. Presentation Skills: Effective communication and presentation skills were essential. Groups were judged on their ability to articulate the entrepreneur's story, engage the audience, and convey the message effectively. Poster Design: The visual appeal of the posters, including layout, graphics, and overall design aesthetics, was considered in the evaluation.

The World Entrepreneurs Day Poster Designing and Presentation Competition holds significant importance for several reasons such as Encouraging Entrepreneurship, Fostering Creativity Learning Opportunity, Networking, The event provides an opportunity for students to interact with industry experts like Mr. Jayakumar, fostering valuable connections and potential career opportunities.

Conclusion:

The World Entrepreneurs Day Poster Designing and Presentation Competition organized by the Department of MBA in association with the Institution Innovation Cell was a successful event that celebrated entrepreneurship, creativity, and presentation skills among students. By evaluating participants on various criteria, the competition encouraged students to delve into the world of entrepreneurship and learn from the success stories of others. Such events play a vital role in shaping well-rounded and entrepreneurial-minded individuals who can contribute to the business world and society as a whole.



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PHOTOS OF THE EVENT



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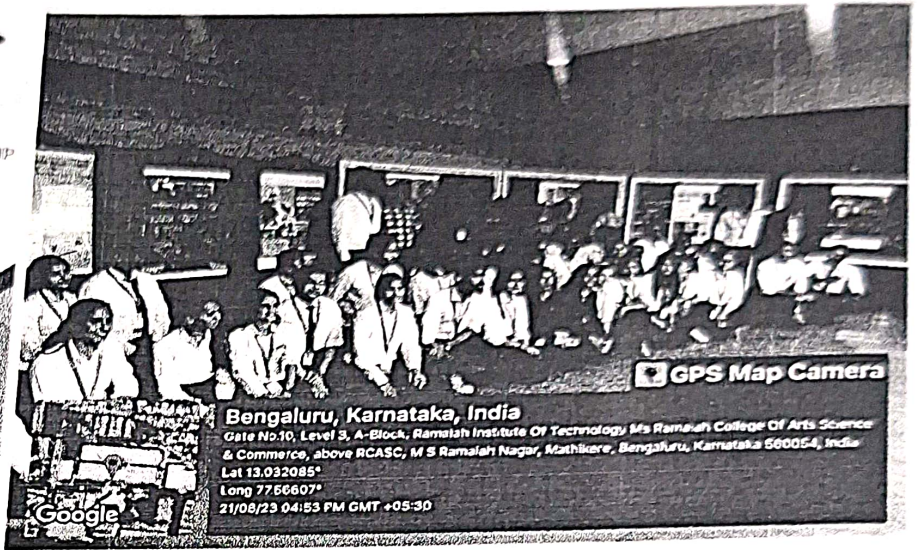
DEPARTMENT OF MANAGEMENT STUDIES - MBA

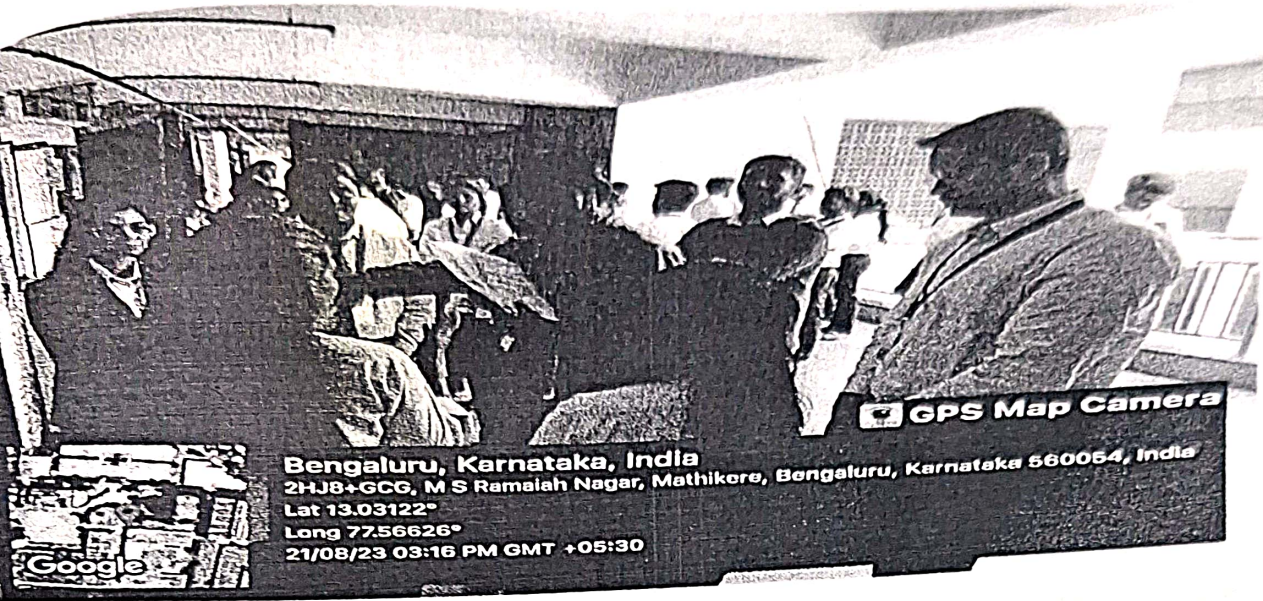
INSTITUTE INNOVATION COUNCIL/ENTREPRENEURSHIP CLUB AND INNOVATION COUNCIL



MONDAY 21 AUGUST

THE EVENT WILL BE HELD AT 10:00 AM





Dr. Shaista B Harris

Dr. Shaista B Harris

IIC- Convener

Dr. Vatsala G
09/09/23

Dr. Vatsala G

Principal & IIC President

REF: MSRCASC-A/WS/CIR/2024-25/41

Date: 25/07/2024

CIRCULAR

This is to inform the HOD's and the faculty members of the Lifesciences departments that Dept of Biotechnology & Genetics is hosting a Guest lecture for I Sem BSc life sciences students on 18th July at 10:00 AM in Kuvempu seminar hall. The guest speaker is Dr Gokul Kesavan, Founder-Vertex, Research and Education, and the title of the talk is "SCIENCE TO CURE: The Path from Sickle Cell Disease to CRISPR Breakthroughs". It is compulsory for all the faculties of life sciences who are engaging the I Sem to attend the guest lecture.

Radha 25/7/24

Dr. Radha Dayanidhi
HOD – Biotechnology & Genetics

Vatsala G
30/7/24

Dr. Vatsala G
Principal

Principal
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SCIENCE TO CURE
The Path from Sickle Cell
Disease to CRISPR
Breakthroughs



DEPARTMENT OF BIOTECHNOLOGY AND GENETICS



Resource Person

Dr. Gokul Kesavan

**Founder-Vertex
Research and Education**

**Venue: Kuvempu Seminar Hall
July 18th 2024, 10 AM - 11 AM**

Dr. Radha Dayanidhi

Head of the Department

Dr. Vatsala G

Principal

**Co-Ordinators
Dr. Geetika Pant**

Dr. Vijayalakshmi T.N





Dr Gokul Kesavan

PATRONS

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Sr. M.R. Janakiram, Director, GEF
Sri M.R. Kodandaram, Director, GEF
Sri B.S. Ramaprasad, CE, GEF
Sri G. Ramachandra, COF, GEF
Dr. Vatsala G. Principal, MSRCASC
Dr. Anandappa Iramukhadavar,
Registrar (Academics)
Prof. Suresh J. Deputy Registrar,
Admin & Evaluation
Prof. Jayarama B.S., Vice Principal
Prof. Pushpa H., Vice Principal

ABOUT THE GUEST LECTURE 'Science to Cure: The Path from Sickle Cell Disease to CRISPR Breakthroughs'

Join us to explore the journey from the discovery of sickle cell disease (SCD) in the 1950s to the latest CRISPR breakthroughs. Despite extensive research, efficient treatments for SCD remain elusive. However, CRISPR-based gene therapies, born from studies of bacterial immune systems, offer new hope.

OUTCOMES

- It deepens the understanding of SCD and gene therapy while igniting your passion for scientific research and its potential to solve societal problems.
- Discover genetic research's past, present, and future, and envision a world transformed by science.

**M S Ramaiah College of
Engineering and Commerce-
Autonomous**

**Department of Biotechnology and Genetics
in association with
Vertex Research and Education
Organizes**

**SCIENCE TO CURE: The Path from Sickle Cell
Disease to CRISPR Breakthroughs**

July 18, 2024, 10 AM - 11 AM

**Venue: Kuvempu Seminar Hall
ORGANIZING COMMITTEE**

**Dr. Lakshmikanth R.N. Associate Professor
Head (PG)**
Dr. Channarayappa. Professor
Dr. Ramesha N. Professor
Dr. D. R. Jayashree, Professor
**Dr. Ramakrishnaiah T.N., Assistant
Professor**
**Dr. Radha Dayanidhi, Assistant Professor
Head(UG)**
Dr. Vinutha M, Assistant Professor
Ms. Beulah Angel, Assistant Professor
**Dr. Pramod Prakash Desai, Assistant
Professor**
**Dr. PavithraKumari H.G. Assistant
Professor**
Dr. Muktha H, Assistant Professor
Dr. Satish Babu, Assistant Professor
Dr. Vinay Hegde, Assistant Professor

Report on the Guest Lecture: "Science to Cure: The Path from Sickle Cell Disease to CRISPR Breakthroughs"

Date and Venue:

July 18, 2024, at Kuvempu Seminar Hall

Audience:

First-semester life sciences students

Resource Person:

Dr. Gokul Kesavan, Founder and Scientist, Vertex Research and Education

Overview:

The orientation program for first-semester life sciences students at MSRCASC featured a guest lecture titled "Science to Cure: The Path from Sickle Cell Disease to CRISPR Breakthroughs." The lecture was delivered by Dr. Gokul Kesavan, a scientist and the founder of Vertex Research and Education. The session aimed to ignite curiosity among the students and to demonstrate the unexpected pathways research can take, ultimately leading to significant scientific breakthroughs. The talk was divided into two parts:

Part 1: History and Characteristics of Sickle Cell Disease (SCD)

Dr. Kesavan began by discussing the history of Sickle Cell Disease, noting that the defective haemoglobin structure responsible for SCD was identified as early as 1951. Despite this early discovery, effective therapies for SCD remain elusive, highlighting the complexities and challenges in medical research and treatment development.

Part 2: From Bacterial Defense Mechanisms to CRISPR Breakthroughs

The seminar then transitioned to the groundbreaking development of CRISPR-based gene editing. Dr. Kesavan explained how curiosity-driven research into bacterial defense mechanisms against viruses led to the discovery of CRISPR. This revolutionary gene-editing technology has since opened new avenues in genetic research and therapy.

Dr. Kesavan emphasized that SCD was the first disease to be targeted using CRISPR technology, with numerous clinical trials currently underway. These trials aim to treat SCD and other genetic diseases, showcasing the potential of CRISPR to transform medical science and patient care.

Vathala
30/07/24

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Interactive Session:

The students demonstrated great enthusiasm and curiosity, asking insightful questions about the potential drawbacks and long-term consequences of CRISPR-based therapies. The discussions also covered broader topics such as genetically modified organisms (GMOs) and transgenics, further enriching the seminar experience.

Conclusion:

The seminar was a resounding success, effectively engaging the students and exposing them to the transformative power of scientific research. The presence of faculty members, including the Heads of all life science departments, underscored the importance of the guest lecture and added to its significance.


Acknowledgments:

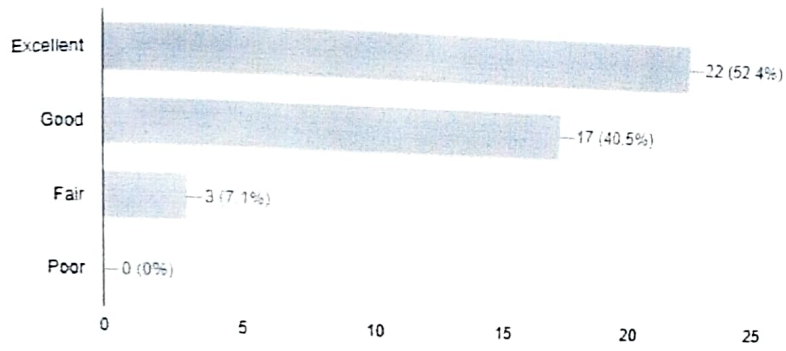
The orientation program organizers and the Biotechnology & Genetics department at MSRASC extend their gratitude to Dr. Gokul Kesavan for his enlightening presentation and valuable insights. The seminar has undoubtedly inspired the students to pursue their scientific endeavors with curiosity and determination.




Vatsala
Principal
M.S.Ramaiah College of Arts, Science &
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Did the speaker answer the questions well, giving concise and informative replies?
0 / 42 correct responses

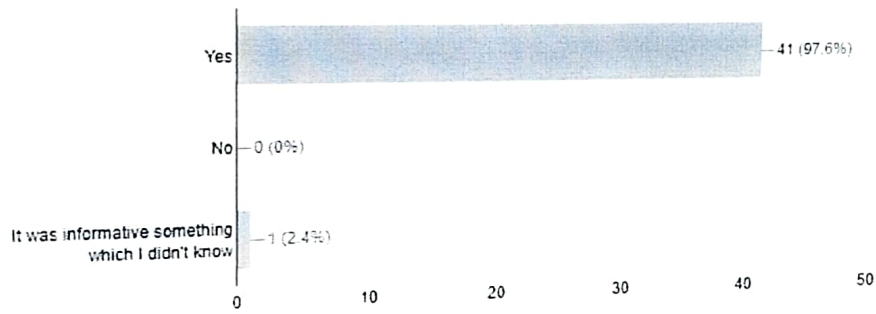
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Speaker was able to positively influence my views towards the topic

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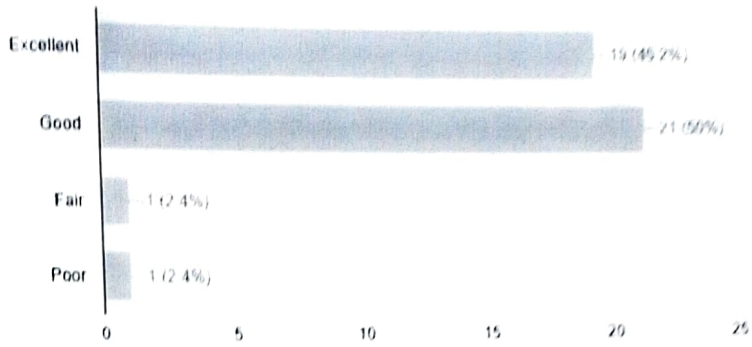
0 / 42 correct responses




Relevance of material to topic set:

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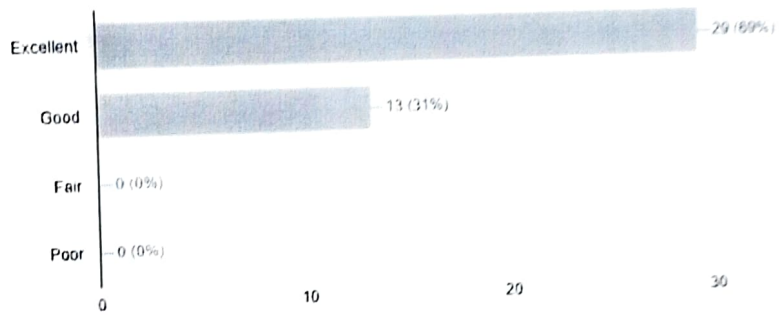
0 / 42 correct responses



The presentation indicates the speaker's knowledge and understanding of the subject was:


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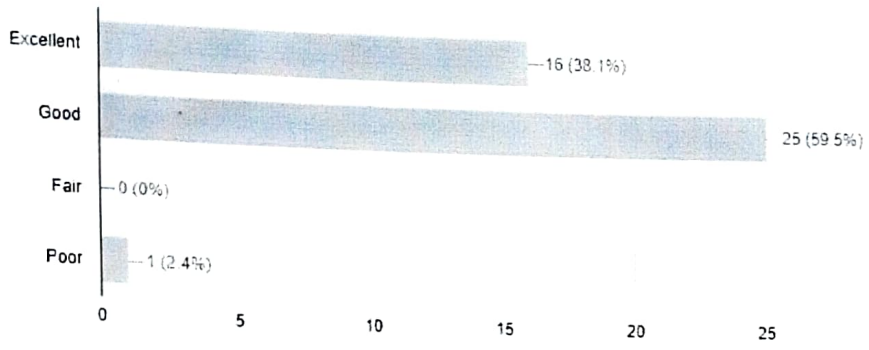
0 / 42 correct responses



Points presented in logical easy-to-follow sequence?


0 / 42 correct responses

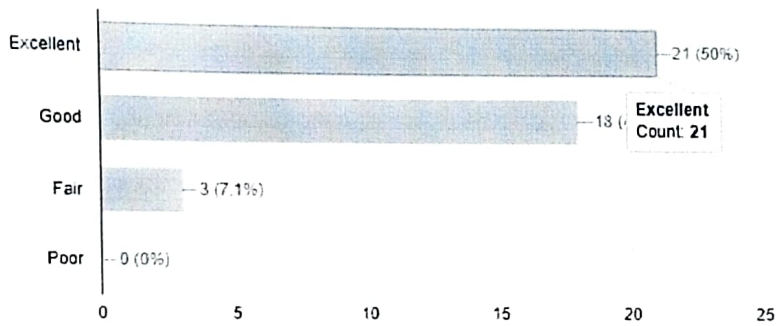
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Terminology and the degree of technical detail suitable to this audience?

0 / 42 correct responses

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Glimpses of the guest lecture "Science to Cure: The Path from Sickle Cell Disease to CRISPR Breakthroughs" by Dr. Gokul Kesavan, Founder and Scientist, Vertex Research and Education.

Vatsala

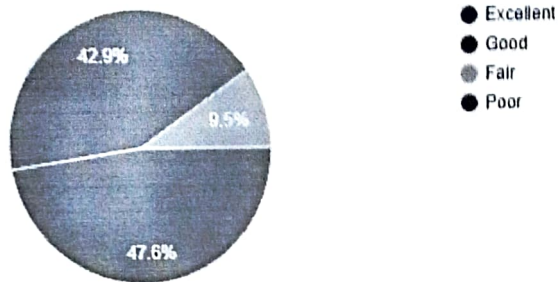
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Feedback analysis Of Gokul's lecture


Speaker was able to explain the topic clearly & used relevant examples

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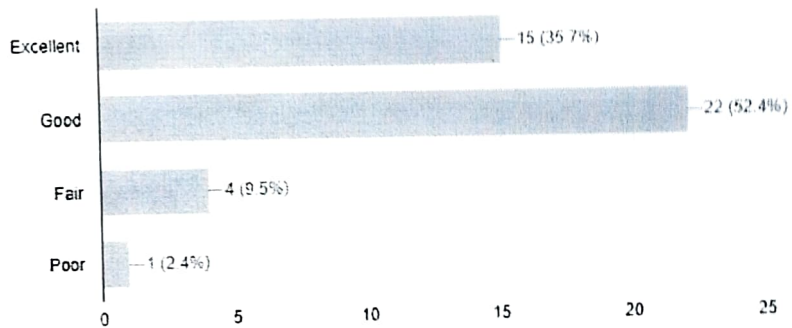
42 responses



Speaker was able to make the lecture interactive

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0 / 42 correct responses



PG DEPARTMENT OF COMMERCE – M COM
Report on Industrial visit to TIA Technology India Pvt Ltd

Date: 13th February, 2023

Time: 10:00 AM

Venue: TIA Technology India Pvt Ltd

Organized by: Department of Placements in Association with the
Department of M.Com

The Department of Placements organized an Industrial Visit for M. Com students to TIA Technology India Pvt Ltd on 13th February, 2023. A batch of 44 students from 1st and 3rd semester, along with faculty Dr. Mutharasi of M.Com department and Ms. Aarathy Sajith, from the Placement Department visited the organization at Nelamangala in Bangalore.

TIA Technology works with many reputed companies such as Tata, and Saint Gobain and manufactures turnkey solutions in the Process Industry, such as for weighing, filling, packaging, etc. The purpose of the visit was to provide the students with first hand knowledge in manufacturing and management.

As we arrived at the organization at 10 am, we were all well received by a welcome drink and personally welcomed by the Chairman, Manav Ratna Dr PGK Nair. After the customary introductions, we were taken to the Conference Hall, where the Directors of the company had prepared a presentation for the students. The presentation was enlightening and especially relevant for the batch of visiting students, as they took care to highlight the business aspects of the organization rather than the technical or manufacturing aspects. This held the students' attention as they talked about how the organization began as a proprietorship and later evolved into a Pvt Ltd Company.



Thereafter, the students were given a tour of the factory floor, where they witnessed the manufacturing processes of machines and other products, using cutting edge advancements in Industrial Technology. The seamless integration of IoT devices and smart manufacturing processes highlighted TIA's dedication to efficiency and sustainability. The knowledgeable staff provided insightful explanations, enhancing the students' understanding of the transformative impact of technology on the industrial landscape.





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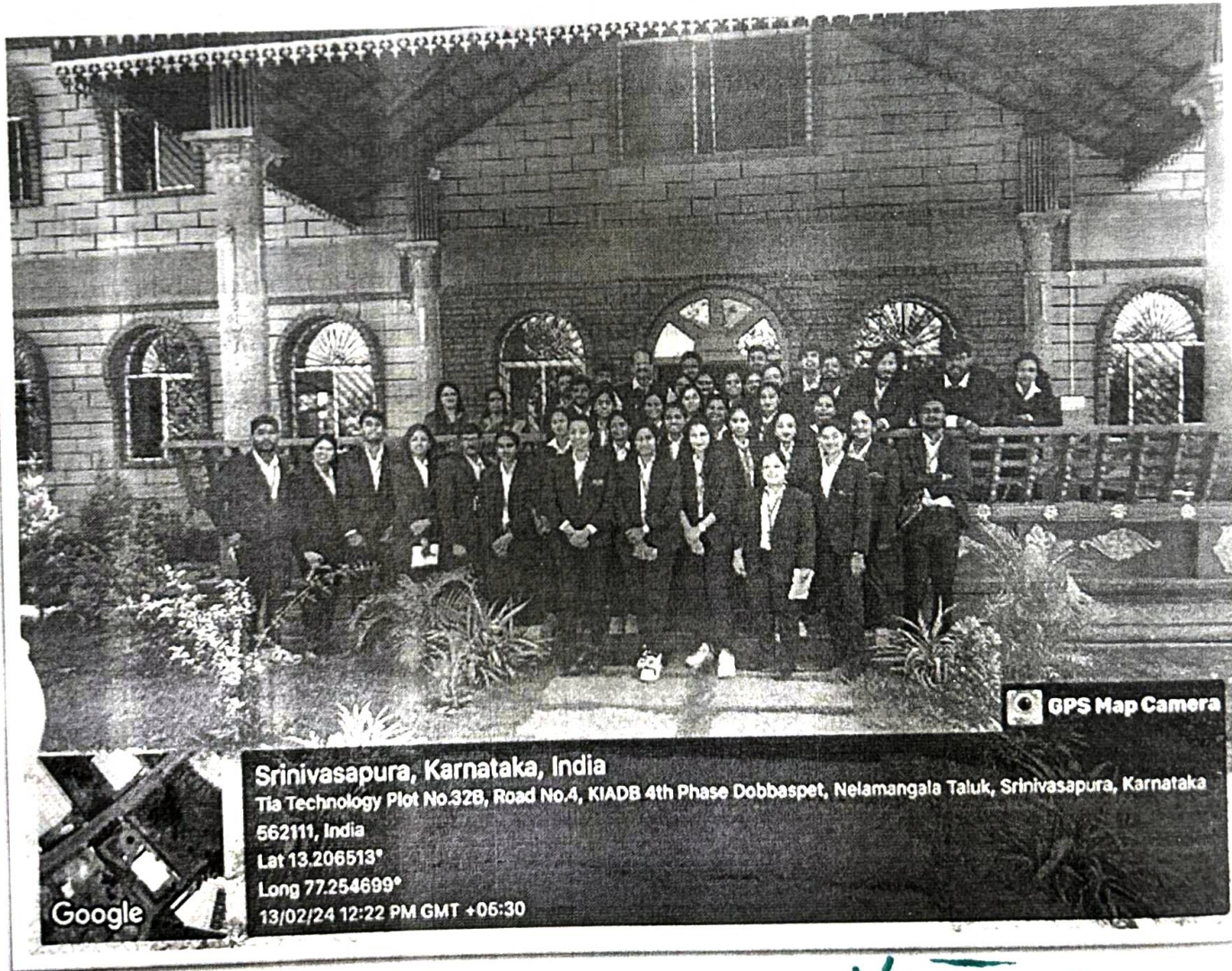
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The industrial visit to TIA Technology was a highly enriching experience for the M.Com students. It provided them with practical exposure to the manufacturing sector and helped them gain a deeper understanding of the processes involved in machinery production for automation.

The Placement Department expresses gratitude to TIA Technology for their hospitality and for the wisdom they imparted to the students. We hope to have a long and continuous association with the company, and collaborate further in terms of internships or placements for the incredibly talented students of Ramaiah College of Arts, Science and Commerce.



Vatigala G

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M S RAMAIAH COLLEGE OF ARTS.SCIENCE & COMMERCE				
PG DEPARTMENT OF COMMERCE - M COM - DETAILS OF DISSERTATION PROJECGT IV SEMESTER				
S No	REG.NO	NAME	NAME OF THE GUIDE	PROJECT TITLE
1	P18EV22C012001	HAMSA RANI H	Dr. Akshay A	A STUDY ON THE SIGNIFICANCE OF TAX PLANNING AND MANAGEMENT ON THE FINANCIAL PERFORMANCE OF "ENVISYS TECHNOLOGIES PVT LTD" BENGALURU
2	P18EV22C012002	NAVYA K M	Dr. Mutharasi	A STUDY ON THE INFLUENCE OF FINANCIAL STATEMENTS ACCURACY ON LOAN RECOVERY RATES IN KOLAR AND CHIKKABALAPUR DCC BANK LTD.,KOLAR
3	P18EV22C012003	NANDANA R N	Ms. Kruthi V P	ANALYSING THE IMPACT OF CASH MANAGEMENT ON PROFITABILITY AT MOTHER DAIRY YELAHANKA.
4	P18EV22C012004	SANJANA M	Dr. Akshay A	A STUDY ON ISSUES AND CHALLENGES OF INTERNET BANKING SERVICES AT BANK OF BARODA, MSRIT BRANCH, BENGALURU
5	P18EV22C012005	CHANDANA M N	Dr. Mutharasi	A STUDY ON THE IMPACT OF SUSTAINABILITY PRACTICES ON FINANCIAL PERFORMANCE AT MOTHER DAIRY
6	P18EV22C012006	AKSHAY V	Ms. Kruthi V P	A COMPARITIVE STUDY ON LIFE INSURANCE IN INDIA -ON SELECTED LIFE INSURANCE CORPORATION AND HDFC LIFE INSURANCE COMPANY.
7	P18EV22C012007	CHANDANA G BATNI	Dr. Akshay A	A STUDY ON THE IMPACT OF GST ON PROFITABILITY OF VRL LOGISTICS LIMITED, HUBBALI.
8	P18EV22C012008	NIMISHAMBA B N	Dr. Mutharasi	A STUDY ON THE EFFECTIVENESS OF IMPAIRED ASSETS ON THE FINANCIAL PERFORMANCE IN VRL LOGISTICS LIMITED, HUBBALI.
9	P18EV22C012009	ALISHA DAPHNEY H	Ms. Kruthi V P	A STUDY ON THE EFFECT OF INVENTORY MANAGEMENT PRACTICES ON THE FINANCIAL PERFORMANCE OF RAJSONS PHARMA PVT LTD BENGALURU.
10	P18EV22C012011	SATHYA V	Dr. Akshay A	A STUDY ON THE EFFECT OF COVID-19 ON FINANCIAL PERFORMANCE- A CASE STUDY AT ENVISYS TECHNOLOGIES PVT LTD BANGALORE



11	P18EV22C012013	THASWINI C D	Ms. Kruthi V P	A STUDY ON THE ROLE OF COST ANALYSIS AND ITS IMPACT ON PRICING DECISIONS AT KARNATAKA SOAPS AND DETERGENTS LIMITED, BENGALURU
12	P18EV22C012014	ANUSHKA B S	Dr. Akshay A	A STUDY ON IMPACT OF DEMONETISATION ON PROFITABILITY OF ARJUN SOUHARDHA PATHINA SAHAKARI NIYAMITHA
13	P18EV22C012015	SHARVARI B R	Dr. Mutharasi	THE STUDY ON THE EFFECT OF FINANCIAL LEVERAGE ON THE FIRM'S PERFORMANCE WITH REFERENCE TO DHRUVDESH MOTORS PVT LTD COMPANY
14	P18EV22C012017	RAKSHITH P R	Dr. Akshay A	A STUDY ON INVESTORS PERCEPTION TOWARDS EQUITY MUTUAL FUNDS AND CURRENT MARKET SCENARIO.
15	P18EV22C012019	ROHINI A V	Dr. Mutharasi	A STUDY ON IMPACT OF COST FACTORS AND RISK MANAGEMENT ON ORGANIZATIONAL PERFORMANCE AT KARNATAKA SOAPS AND DETERGENTS LIMITED
16	P18EV22C012022	KUMARASWAMY K	Ms. Kruthi V P	A STUDY ON IMPACT OF DIGITAL TRANSFORMATION IN INDIAN BANKING SECTOR WITH REFERENCE TO SELECTED PUBLIC SECTOR AND PRIVATE SECTOR BANKS


HOD


Principal

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PG DEPARTMENT OF COMMERCE – M COM

Report on Guest Lecture (Just-In-Time costing and Kaizen Costing)

Event Date: 12th March 2024

Time: 9:30 AM

Venue: Kuvempu Conference Hall

Organized by: PG Department of Commerce – Dr. Mutharasi Mam

Objective: The PG Department of Commerce – Dr. Mutharasi mam organized a guest lecture on Just-In-Time costing and Kaizen costing on 12th March 2024, at Kuvempu Conference hall. The guest lecture aimed to provide a platform for insightful information and in depth discussion on Just-In-Time costing and Kaizen Costing.

The guest lecture featured esteemed resource person from academics,

Dr. A Sharmila, Associate Professor-cum-Research, IP and Innovation Cell Coordinator at the School of Commerce, JAIN (Deemed-to-be-University).

The guest lecture commenced at 9:30 AM with the welcome address and introduction to the speaker. The speaker started her lecture on the implementation of Just-in-time costing by giving an example of Toyota Automobiles, further the speaker spoke about various techniques, strategies, benefits and challenges that are associated with Just-in-Time costing by giving more practical examples.

Further, the speaker spoke about implementation of Kaizen costing and its various benefits and challenges associated with Kaizen costing.

The **learning outcome** was mainly about the use or influence of Just-in-Time costing in the organization and how it is better from other costing methods and also the importance of Kaizen costing.

With this, an insightful and in depth information regarding Just-in-Time costing and Kaizen costing came to an end with vote of thanks and question and answer session.

In conclusion, the guest lecture on Just-in-Time costing and Kaizen costing proved to be an insightful discussion for all the students. The PG Department of Commerce remains committed to organize such informative events to foster or enrich the knowledge of students.



Report on Guest Lecture (Theory of Production)

Date:13-03-2024

Venue: Kuvempu seminar hall, MSRCASC

Time: 2:15 to 3:45

The Guest lecture by Dr. s. Muralidhar on the topic “Theory of Production” which was organized by Dr. Mutharasi mam with the presence of other twofaculties:

1. Kavitha mam
2. Dr. Akshay sir

Started with the welcome address and introduction to the speaker
The speaker started his lecture on controllable and uncontrollable affecting productivity and gave a brief introduction on macroeconomics.

Further the speaker spoke about the production function combing various material input and immaterial input and also the relation between output and inputs.

Then we learnt about law of returns to scale and three kinds of returns to scale and also assumptions of returns to scale with one factor variable and two variable changes. We got an understanding about short and long run production and also majorly we learnt

With this an insightful and informative session came to an end with an vote of thanks.

And the audience participated in an active manner and got many useful insights from the speaker.

With this we would like to conclude that on the whole we had an insightful discussion about Production Theory and its aspects and The PG Commerce Department of Commerce remains Committed to organise many more such guest lectures .


HOD


Principal

Principal
M.S. Ramaiah College of Arts, Science & Commerce
MSRIT Post, MSR Nagar
Bangalore 56 0054



Elite

NPTEL Online Certification

(Funded by the MoE, Govt. of India)



This certificate is awarded to
SANDEEP KUMAR BEHERA
for successfully completing the course

Structural Biology

with a consolidated score of **71** %

Online Assignments	21.41/25	Proctored Exam	49.5/75
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Total number of candidates certified in this course: **336**

Prof. Kaushik Ghosh,
Professor (Chemistry)
Coordinator CEC

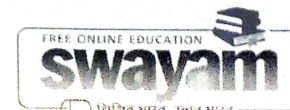
Jan-Apr 2024

(12 week course)

Prof. Ranjana Pathania,
Professor (BSBE)
Coordinator (NPTEL)



Indian Institute of Technology Roorkee



Roll No: NPTEL24B110S1152301225

To verify the certificate



No. of credits recommended: 3 or 4



Elite

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This certificate is awarded to
SANDEEP KUMAR BEHERA
for successfully completing the course



Cell Biology: Cellular Organization, Division and Processes

with a consolidated score of **81** %

Online Assignments	22.92/25	Proctored Exam	57.75/75
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Total number of candidates certified in this course: **1557**

Prof. G. L. Sivakumar Babu
Chairman, Center for Continuing Education
IISc Bangalore

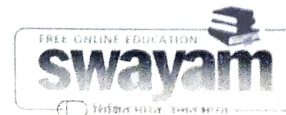
Jan-Mar 2024

(8 week course)

Prof. L. Umanand
NPTEL Coordinator
IISc Bangalore



Indian Institute of Science Bangalore



Roll No: NPTEL24BT18S346603358

To verify the certificate



For more details recommended: 2 or 3