



RAMAIAH
College of Arts, Science &
Commerce

ಎಮ್ ಎಸ್ ರಾಮಾiah ಕಲಾ, ವಿಜ್ಞಾನ ಮತ್ತು ವಾಣಿಜ್ಯ ಕಾಲೇಜು
M S Ramaiah College of Arts, Science and Commerce
Re-accredited 'A' by NAAC, Permanently Affiliated to Bengaluru City University
Approved by Government of Karnataka, Approved by AICTE, New Delhi,
Recognized by UGC under 2f & 12B of UGC act 1956

Department of Management Studies- MBA

Ref. No: MSRCASC/MBA/2023-24

16.08.2023

CIRCULAR (Students)

This is to inform you that an event called “**Memory Game and Quiz-Mind Boxes**” is being conducted by the Marketing Club in the form of a competition for second-semester MBA students in classroom 503 on 18th August 2023. Participation for the second semester is mandatory, and the attendance will be taken and updated in the software.

Principal
M.S Ramaiah College of Arts, Science & Commerce
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Academic Co-ordinator


HOD


Principal

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MS Ramaiah Nagar, 560 054, Bangalore, India
MS Ramaiah College of Arts, Science and Commerce
Approved by the Government of Karnataka, Bangalore
Recognized by the Association of Universities, Bangalore
Established in 1982 under the Act of 1956 of 1957 and 1978

Department of Management Studies-MBA Event report on "Marketing Club Event- Mind Boxes"

Group Event: Memory Game and Quiz
Event Facilitator: Ms. Aradhana Agarwal
Date: 18.08.2023
Time: 12:15 pm

Introduction

The Marketing Club of RAMAIAH College of Arts, Science & Commerce's Department of Management Studies-MBA organized an event "Mind Boxes" for the students of second semesters." This event included memory game activities along with famous advertisements. The event was held in their respective classrooms. Memory games give space to critical thinking and that helps students nurture their attention to detail. Memory games also can improve visual recognition.

Objectives

- Memory games improve concentration, increase attention to detail, and increase short-term memory and ability to recall.
- To increase the student's familiarity with the products and their tag lines.
- To build the skillset to think as a marketer and identify the advertisement played and the logic for developing it in a particular way.

Outcomes

- The students played in teams, and the event helped them learn and build team skills.
- The team leader was responsible for driving the answers from the team. So, it helped them make unanimous decisions and build leadership skills.
- It helps the students to build the sportsman spirit as it is the act of accepting one's success with humility and failure without disappointment and regrets.

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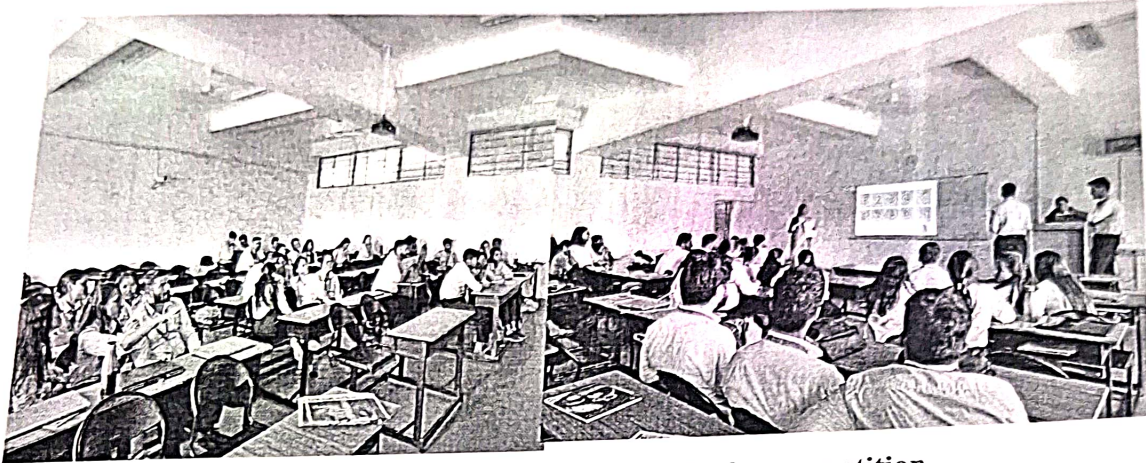
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ಶ್ರೀ ಮಠ ರಾಮಾiah, ಕೆ.ಎಂ. ದಾಸಗಿರಿ, ಮೈಸೂರು
M S Ramaiah College of Arts, Science and Commerce
 ಉಪನ್ಯಾಸಕರಾಗಿಯೆ ಸ್ಥಾಪಿಸಿದ, ಸರ್ಕಾರದ ಅಧಿಕಾರದ ಅಡಿಯಲ್ಲಿ ಕಾರ್ಯನಿರ್ವಹಿಸುತ್ತಿರುವ
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 ಶಿಕ್ಷಣ ಸಂಸ್ಥೆ. ಅಧಿಕಾರದ ಅಡಿಯಲ್ಲಿ ಕಾರ್ಯನಿರ್ವಹಿಸುತ್ತಿರುವ



Students participating actively in the competition

[Handwritten Signature]

Academic Co-ordinator

[Handwritten Signature]
HOD

[Handwritten Signature]

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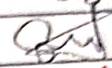
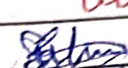
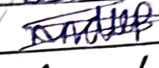

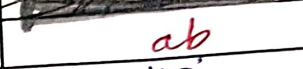


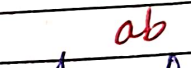
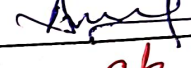
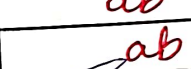





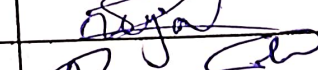

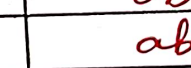
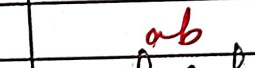

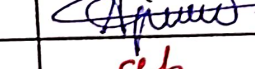
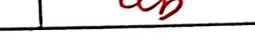




Department of Management Studies- MBA

I Semester MBA Student (2022-24 Batch) -

Event: Club Activity:

Activity: ^{Mind}Boxes

Memory Game [Logos + Adv] Date: 18/Aug/2023

Sl No	USN	Name of the Student	Signature
1	P18EV22M015001	SABAREESH C S	 ab
2	P18EV22M015002	M DEB JYOTHI MOHAN	 ab
3	P18EV22M015003	SILVIA MELVIN	 ab
4	P18EV22M015004	SANDEEP S SANNAKKI	 ab
5	P18EV22M015005	ASHNA SINGH	 ab
6	P18EV22M015006	SUKAINA ZAIDI	 ab
7	P18EV22M015007	NANDAN PANDA	 ab
8	P18EV22M015008	SWATHI DILEEP V M	 ab
9	P18EV22M015009	ANJAL V	 ab
10	P18EV22M015010	SREERAG RAJIV	 ab
11	P18EV22M015011	VISHNU P	 ab
12	P18EV22M015012	AMAL MATHEW	 ab
13	P18EV22M015014	SUBHRAJIT KAR	 ab
14	P18EV22M015015	ROVICHAN GIGI	 ab
15	P18EV22M015016	SHRISTI SHAKSHI	 ab
16	P18EV22M015017	KRITHARTH K	 ab
17	P18EV22M015018	PRACHURJYA PRAN GOSWAMI	 ab
18	P18EV22M015019	BELSON BENNY	 ab
19	P18EV22M015020	AKSHAY KUMAR K S	 ab
20	P18EV22M015021	ALFI K C	 ab
21	P18EV22M015022	SUJAL V S	 ab
22	P18EV22M015023	ARAVIND LAKSHMANAN	 ab
23	P18EV22M015024	DEBBYANI CHAKRABORTY	 ab
24	P18EV22M015025	HRITHIK ROSHAN	 ab
25	P18EV22M015026	DONA SAHA	 ab
26	P18EV22M015027	ADARSH ASHOKAN	 ab
27	P18EV22M015028	APURV JOSHI	 ab
28	P18EV22M015029	SUTANAYA BHATTACHARJEE	 ab

	P18EV22M015030	I POOJA	ob
29	P18EV22M015031	SHASHANK R	Shashank
30	USN	Name of the Student	
SI No			
31	P18EV22M015032	JYOTI A HADDHANNANAVAR	Jyoti
32	P18EV22M015033	KURUVA ANIL KUMAR	ob
33	P18EV22M015034	MEGHANA S	Meghana S
34	P18EV22M015035	ADITHI GUPTA	Adithi
35	P18EV22M015036	SANJAY S	ob
36	P18EV22M015037	DUSHYANTH SRINIVAS	Dushyant
37	P18EV22M015038	AKSHATH KUMAR M R	Akshath
38	P18EV22M015039	BASAVARAJ BHOOMAR	Basavaraj
39	P18EV22M015040	SRIKARA V	ob
40	P18EV22M015041	SHILPA S	Shilpa
41	P18EV22M015042	ARPITA JOSHI	Arpita
42	P18EV22M015043	DISHA NAG J	Disha
43	P18EV22M015044	B S JAYASHREE	Chaitra
44	P18EV22M015045	CHAITRA R CHINTALE	Chaitra
45	P18EV22M015046	ROOPA JAGADEESH NAIK	Roopa
46	P18EV22M015047	DIVYA S R	Divya
47	P18EV22M015048	KEERTHIKA M	Keerthika
48	P18EV22M015049	HRUTHIK GOWDA P	HRUTHIK
49	P18EV22M015050	A VENKATESH NAYAK	A Venkatesh
50	P18EV22M015051	ANUSHA R	ob
51	P18EV22M015052	MOHAN KUMAR K S	Sangeetha
52	P18EV22M015053	SANGEETA HOSUR	Sangeetha
53	P18EV22M015054	SWATI H GUDI	Swathi
54	P18EV22M015055	JAHNAVI S	Jahnavi
55	P18EV22M015056	P SWATHI	P Swathi
56	P18EV22M015057	SYED ZAINUDDIN	ob
57	P18EV22M015058	DARSHAN M	ob
58	P18EV22M015059	DARSHAN A	
59	P18EV22M015060	DEEPIKA BHAVUDAS WARKAR	Deepika

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Vatavala S