

MS Ramaiah College of Arts Science & Commerce - Autonomous

DEPARTMENT OF MANAGEMENT STUDIES -MBA

**Navigating Regulations: Consumer Protection and Cybersecurity in
Digital Business**



Dr. Anita A. Patil

B.A.LL.B (Spl), LL.M, (Ph.D, NLSIU), UGC-NET-JRF
Associate Professor of Law
Ramaiah College of Law, Bengaluru

DATE: 19-03-2025

TIME: 11:00 AM

Venue: Kuvempu Seminar Hall

(Attendance is compulsory for all)

Dr. Pallavi
Event Coordinator

Dr. Shaista B Harris
HOD

Dr. Pushpa H
Principal

Report on Guest Lecturer

Guest Lecture Report: Navigating Regulations – Consumer Protection and Cyber Security in Digital Business

The Department of Business Studies successfully organized a guest lecture on "Navigating Regulations: Consumer Protection and Cyber Security in Digital Business" by Dr. Anita A. Patil on 19th March 2025 at 11 AM in Kuvempu Seminar Hall. This session was conducted exclusively for 1st-semester MBA students, providing them with valuable insights into consumer rights and cybersecurity in the digital business landscape.

Objective of the Lecture

The session aimed to educate students on the significance of consumer protection rights and cybersecurity in the evolving digital economy. It focused on equipping them with knowledge about legal frameworks, best practices, and strategies to safeguard consumer interests in the digital space.

Key Topics Covered

Dr. Anita A. Patil's lecture covered several critical topics, including:

1. **Consumer Protection Rights:** Overview of consumer rights as per the Consumer Protection Act, 2019.
2. **Cyber Threats and Risks:** Common cyber threats such as phishing, identity theft, and financial fraud.
3. **Legal Frameworks:** Important laws like the Information Technology Act, 2000, and consumer protection regulations in e-commerce.
4. **Interactive Q&A Session:** Attendees engaged in discussions on digital privacy, security measures, and legal recourse.

Participation and Engagement

The lecture witnessed enthusiastic participation from MBA 1st Sem students. Students actively engaged with the speaker, raising relevant questions and discussing various cybersecurity concerns in digital transactions.

Event Highlights

- **Practical Insights:** Real-world examples and case studies enhanced understanding.



- **Interactive Learning:** The Q&A session fostered an engaging learning environment.
- **Expert Guidance:** Dr. Patil's deep expertise provided a comprehensive perspective on digital consumer rights.

Learning Outcomes

The guest lecture was an enriching experience for the students. Key takeaways included:

- Understanding of legal consumer rights and cybersecurity regulations.
- Awareness of digital fraud prevention techniques.
- Insights into cybersecurity best practices for safe online transactions.
- Enhanced ability to identify and report cyber threats.

Conclusion

The guest lecture by **Dr. Anita A. Patil** was highly informative and impactful, equipping students with crucial knowledge on consumer protection and cybersecurity in digital business. The event highlighted the Department of Business Studies' commitment to providing holistic and experiential learning opportunities.

We appreciate the participation of all attendees and faculty members who contributed to making this session a success. The knowledge imparted in this session will be instrumental in preparing students to navigate the complexities of digital business securely and responsibly.

Photos of the Guest Lecturer



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Dr. Pallavi Padhy
Faculty Co-ordinator

Sh. Harris

Dr Shaista Harris
HOD-MBA

Pushpa H

Dr Pushpa H
Principal

MS RAMAIAH COLLEGE OF ARTS, SCIENCE AND COMMER-AUTONOMOUS

DEPARTMENT OF MANAGEMENT STUDIES-MBA

EVENT- NAVIGATING REGULATIONS: CONSUMER PROTECTION AND CYBERSECURITY IN DIGITAL BUSINESS

DATE: 19.03.2025

Sl.No	Name	Signature
1	Sanjay G.S	Sanjay
2	MOHAMMED SHAMIN S	Shamin
3	Shaik. Younus	Younus
4	Kakabai Prasad M	Kakabai
5	M. Sai Bharadwaj	Sai Bharadwaj
6	Subashimanya Prasad K.P	Subashimanya
7	Sureshendra S	Sureshendra
8	Rohit	Rohit
9	Dupak Rao	Dupak
10	Girish Hegde	Girish
11	Krithik M	Krithik
12	Appu Juvaregowda T.B	Appu
13	Puneeth Kumar A	Puneeth
14	Aditya K Bilagkar	Aditya
15	DHANARAT.N	DHANARAT
16	Pankajraj V. M	Pankaj
17	Vaishakh A	Vaishakh
18	P-SREE RAZA NARASIMHA REDDY	P-SREE
19	Abhishek Dwivedi	Abhishek
20	AKASH.V. DAVANAGERI	AKASH
21	Shaik. Fayaz Mastan	Shaik
22	Pranjal Poakash	Pranjal
23	Kripa Ohni	Kripa
24	Bishal Mahanta	Bishal
25	Charitha .K	Charitha
26	Amittha L Nayak	Amittha
27	Pooja D.Mali	Pooja
28	Monisha	Monisha
29	Shree priya	Shree
30	Ananya A Bhat	Ananya
31	Bhuvika C	Bhuvika
32	Hanshita	Hanshita



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33	G. Sasitha	Sa
34	Devika J	Dev
35	Varsha S. Pujari	Var
36	Vidya Shree M	Vid
37	Nikita P. R	Nik
38	Deepthi Mai Jena D	Deep
39	Pavna	Pavna
40	Dhanya S	Dhanya
41	Jeevitha	Jeevitha
42	Aishwarya	Aishwarya
43	Kavara R. P.	Ka
44	Grana Sindhu Hb	Grana
45	Lakshmi JH	Lak
46	MB Kavya	MB
47	Dhruvi J. m	Dhruvi
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