



**RAMAIAH**  
College of Arts, Science  
& Commerce



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)



# Department of MCA

## Guest Lecture

### Innovation/ Prototype Validation and Converting Innovation into Start-Up



**Mr. Naren Narayana**

Founder, Thellion Ventures | Cofounder,  
Number Leader CXO, Global Leader, &  
Entrepreneur Building Products,  
Organizations, & Business

**DATE: 19/06/2025**

**TIME: 11:00 AM**

**Venue: Kuvempu Seminar Hall**

**Dr Prathiba V Kalburgi**  
HOD

**Dr Pushpa H**  
Principal





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**M S Ramaiah College of Arts, Science and Commerce**

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Approved by Government of Karnataka, Approved by AICTE, New Delhi,  
Recognized by UGC under 2F & 12B of UGC act 1956

REF: MSRCASC/MCA/25-26/002

Date: 10/06/2025

## CIRCULAR

### DEPARTMENT OF MCA

The department of MCA in association with MBA is organising a guest lecture on "Innovation/ Prototype Validation and Converting Innovation into Start-Up" on 19<sup>th</sup> June 2025. The resource person is Mr Naren Narayana, Founder, Thellion Ventures| Cofounder, Number Leader CXO, Global Leader & Entrepreneur Building Products, Organisations & Business, Bengaluru. I request all the students to assemble in Kuvempu Seminar Hall at 11am.

  
HOD, MCA

**Head of Department**  
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Principal

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## Report on Guest Lecture

### Innovation/ Prototype Validation and Converting Innovation into Start-Up

**Date:** 19<sup>th</sup> June 2025

**Time:** 11:00am

**Participants:** 2<sup>nd</sup>Sem, MCA

**No of Students:** MCA-56

#### Introduction:

Entrepreneurship is the process of designing, launching, and running a new business or enterprise. The seminar was conducted on 19<sup>th</sup> of June and lead by Naren Narayana. It involves taking calculated risks, innovating and adapting to changing market conditions. Entrepreneurship plays a vital role in driving economic growth, creating jobs and fostering innovation.

#### Key Takeaways from Entrepreneurship

- Social Impact and Sustainable Development: Entrepreneurship can address social and environmental challenges, promoting sustainable development and Inclusive growth.
- Risk-Taking and Resilience: Entrepreneurs must be willing to take calculated risks and adapt to changing circumstances.

#### Next Fields to Focus on in Entrepreneurship

- Artificial Intelligence (AI) and Machine Learning (ML): AI and ML are transforming industries and creating new opportunities for entrepreneurs.
- Sustainable Energy and Environmental Solutions: With growing concerns about climate change, entrepreneurs are developing innovative solutions for sustainable energy and environmental sustainability.

#### Exit Strategies

- Initial Public Offering (IPO): An IPO allows entrepreneurs to raise capital from public investors and exit their investment.
- Private Equity or Venture Capital Exit: Entrepreneurs can sell their company to private equity or venture capital firms, providing a return on investment.

#### Ways to Make More Money

- Build a Strong Network: Entrepreneurs can build a strong network of contacts, mentors, and partners to access new opportunities and resources.
- Develop a Scalable Business Model: Entrepreneurs can develop a scalable business model that allows them to grow their business rapidly.
- Stay Adaptable and Agile: Entrepreneurs must stay adaptable and agile in response to changing market conditions and customer needs.





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## Conclusion

India's entrepreneurial landscape is thriving, driven by government initiatives, a growing start up ecosystem, and increasing investment in emerging technologies. With the right support and resources, entrepreneurs can capitalize on the country's growing economy and create innovative solutions that drive growth and prosperity.



*Shilpa H*

Principal

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*Kaj*  
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Sl. No	Name	Signature
31	Rachana R	
32	Harshitha B S	<i>[Signature]</i>
33	nandani kutare	<i>Harshitha</i>
34	Akash Dutta	<i>new</i>
35	Harshitha S (40)	<i>Akash Dutta</i>
36	Chandana R	<i>Harshitha S</i>
37	M Sabah Farhath	<i>Chandana R</i>
38	Chandan S	<i>Salsalul</i>
39	Chaitanya v	<i>chandan S</i>
40	chandana kc	<i>Chaitanya</i>
41	T Rudra Teja	<i>Chand</i>
42	Syed urbaaz	<i>Rudrateja</i>
43	Sayid ahemmed mazin maqbool	<i><del>T. Rudra Teja</del> urbanaaz</i>
44	Shivaram Krishna	<i><del>Sayid</del></i>
45	prashanth E	<i>Shivaram</i>
46	Varsha S	<i>Chaitanya</i>
47	vinay narasimha sangam	<i>Varsha S.</i>
48	T MD SOHAIL	<i>V. Narasimha</i>
49	Goutham	<i>Sohail</i>
50	Pramod MJ	<i>Goutham</i>
51	Akash Kumar	<i>Pramod M.J</i>
52	Adithya A	<i>Akash Kumar</i>
53	Prajwal B	<i>Adithya</i>
54	Muhammad Vazil V C	<i>P.D.</i>
55	RAGHAVENDRAN A	<i>V. Vazil</i>
56	J Jaswanth	<i>Raghavendran A</i>
57	Haji Ali sm	<i>J. Jaswanth</i>
58	Nikhil C M	<i>Haji</i>
59	Suraj Umbrey R	<i>Nikhil C.M</i>
60	Manoj N	<i>Suraj</i>
	Shubhakar Gowda	<i>Manoj N.</i>
		<i>Shubhakar</i>

*24/11/25*

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