

M S RAMAIAH COLLEGE OF ARTS, SCIENCE AND COMMERCE- AUTONOMOUS

DEPARTMENT OF MANAGEMENT STUDIES-MBA

(In association with IQAC)

Organises

Guest Lecture

on

**"Effective Strategies for Identifying Research Problems
and Formulating Testable Hypotheses in Management
Research"**



Resource Person:
Dr.A.N Vijayakumar,
Professor,
Central University of Karnataka,
Kalburgi

Date: 22 August 2025 Time:2.30pm

Venue: Kuvempu Seminar Hall

Faculty Co-ordinator
Ms.Kruthi.V.P

HOD-MBA
Dr. Shaista Banu Harris

Principal
Dr. Pushpa H