



**RAMAIAH**

College of Arts, Science  
& Commerce - Autonomous

ज्ञानं विज्ञानं च भक्तिसहितं

Jnanam Vijnanam Cha Bhaktisahitam

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**JNANA SAMHITHA**

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# VISION AND MISSION OF THE INSTITUTION

## VISION

To Enrich and Empower Youth with Holistic Knowledge, Skill and Self-reliance to serve the Society

## MISSION

To provide an inclusive, student- centered learning environment that fosters academic excellence, skill development, innovation, and ethical values. Through experiential learning, interdisciplinary education, and community engagement, we aim to nurture self-reliant individuals who contribute positively to societal development.

## EDITORIAL COMMITTEE

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Principal, MSRCASC

### Prof. Jayaram B S

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### Dr. Panchami H.R

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### Dr. Swetha P

Assistant Professor, Department of Microbiology

### Ms. D Shreya

Assistant Professor, Department of English

### Mr. Sarath B

Assistant Professor, Department of Humanities

## STUDENT PANEL

Media team 360° +1



M.S. Ramaiah College of Arts, Science and Commerce (MSRCASC), Bengaluru, was established in 1994 under the aegis of the Gokula Education Foundation (GEF), founded in 1962 by the visionary philanthropist Dr. M.S. Ramaiah with the mission of advancing education and healthcare for the betterment of society. The college is permanently affiliated with Bengaluru City University and is recognized by the University Grants Commission (UGC) under Sections 2(f) and 12(B) of the UGC Act, 1956, with approval from AICTE. In recognition of its academic governance and quality standards, MSRCASC was conferred autonomous status by the UGC, the Government of Karnataka, and Bengaluru City University with effect from the academic year 2024-25. The institution offers a diverse range of undergraduate, postgraduate and PhD programmes across Arts, Science, Commerce, and Management, supported by industry-relevant curricula that are periodically updated to align with emerging trends, technological advancements, and societal needs.

MSRCASC has earned a reputation for academic excellence, research innovation, and holistic education, reflected in its 'A' Grade accreditation by NAAC (4th Cycle, 2021) and its 67th rank among 4,030 participating institutions in the NIRF-2025 rankings. The college provides a strong learning ecosystem through modern infrastructure, advanced laboratories, a well-stocked library, and digitally enabled classrooms. Research and innovation are actively promoted, with several departments recognized as research centres by Bengaluru City University and the institution being selected under the DBT-STAR College Scheme by the Department of Biotechnology, Government of India. MSRCASC also serves as a Learning Support Centre for IGNOU and actively participates in national initiatives such as Unnat Bharat Abhiyan, adopting villages and engaging in rural development, community outreach, and experiential learning. With robust placement support, industry collaborations, and emphasis on co-curricular and extracurricular development, MSRCASC nurtures socially responsible, professionally competent, and future-ready graduates, reinforcing its position as one of Karnataka's leading institutions of higher education.

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## Stratnova 2025: Launch of the Elixir Club for Future Business Leaders

The Department of BBA inaugurated the Elixir Club – Stratnova 2025 on 26<sup>th</sup> September 2025, marking a milestone in experiential and industry-oriented learning. The event witnessed enthusiastic participation from students, reflecting strong collaboration and academic zeal. The HR Club engaged students through CV Detectives and Pictionary, strengthening analytical, communication, and teamwork skills. The Finance Club's

Debt Chain Race offered practical exposure to financial planning and decision-making. Creative and strategic thinking were fostered through the Marketing Club's Act-O-Brand and the Entrepreneurship Club's Heads Up: Business Edition. The inauguration reinforced the Department's commitment to holistic development and future-ready business education.



## New Academic Journey Begins: Welcoming MBA & MCA Students of 2025–26

Ramaiah College of Arts, Science & Commerce (Autonomous) inaugurated the new academic year for the Postgraduate First Year MBA and MCA students of 2025–26, marking a celebration of academic excellence and holistic student development. The event emphasized transformational learning, encouraging students to embrace innovation, collaboration, and leadership as they prepare to thrive in dynamic professional landscapes. The inauguration was graced by Chief Guest Mr. Prashanth Uppunda, Technology and Innovation Head & Associate Vice President, Siemens Technology and Services Pvt. Ltd., and Guest of Honour Mr. Nadeem Pasha, Head of Global Talent Acquisition, Robosoft

Technologies. Distinguished leaders from the Gokula Education Foundation, including Hon'ble Vice-Chairman Sri M. R. Janakiram, Hon'ble Director Sri M. R. Ramaiah, Chief Academic Advisor Dr. Karisiddappa, Chief of Finance Sri G. Ramachandra, and Principal Dr. Pushpa H, also inspired the students with their insights and guidance. The ceremony successfully set the tone for the new batch's academic journey, and the MSRCASC community extends its best wishes to the MBA and MCA students for a rewarding and impactful year ahead.





## Kannada Rajyotsava Sambrhama 2025: Celebrating Language, Culture & Heritage

Kannada Rajyotsava Sambrhama 2025 was celebrated with great enthusiasm by the Department of Kannada, with active participation from various departments, on 4<sup>th</sup> November 2025 at the A.P.J. Abdul Kalam Auditorium. The programme highlighted the richness of Kannada language, culture, and heritage, drawing vibrant involvement from students and faculty. Dr. B. L. Suresh, Director, Kannada Television, spoke on the cultural depth and intellectual legacy of Kannada through personal experiences. Kannada comedian Richard Louis engaged students with humour while emphasizing refined and meaningful use of the mother tongue. Inter-college competitions organized by the Department of Kannada encouraged students to showcase their talents, with winners honoured by the dignitaries. The celebration concluded with a strong message to preserve, promote, and take pride in the Kannada language and culture.



## Constitution Day Quiz 2025: Celebrating India's Constitutional Spirit

The Department of Humanities organized an interdepartmental Constitution Day Quiz Competition on 26<sup>th</sup> November 2025 at the MCA Gallery Room. The event aimed to deepen students' understanding of India's Constitution and foster respect for national values. Students from various departments participated with great enthusiasm, making the competition lively and

engaging. The quiz covered topics such as the Constitution of India, Freedom Fighters, national leaders, and Independence Day. First Prize was won by Mahesh Singh (MCA, 2025-26), followed by Second Prize by Midhun Madav (BA, 2023-24). The programme provided a meaningful platform for students to learn, engage, and celebrate India's constitutional heritage.



## Talent Hunt Day 2025: A Joyful Welcome to MCA Freshers



The MCA Department organized Talent Hunt Day as part of Fresher's Day celebrations on 7<sup>th</sup> November 2025 at Mother Theresa Hall. The event created a warm, inclusive platform for interaction and bonding between senior and junior students. The programme opened with an invocation song and a welcome address by the Head of the Department, in the presence of the Principal and

faculty members. Festive decorations by senior students added charm and vibrancy to the venue. Cultural performances, skits, music, dance, games, and interactive sessions showcased student creativity and talent. The celebration set a positive, enthusiastic tone for freshers as they began their academic journey in the MCA department.

## Constitution Day 2025: Celebrating the Spirit of the Indian Constitution

Constitution Day 2025 was observed on 26<sup>th</sup> November through a special initiative by the Library and Information Centre, commemorating the adoption of the Constitution of India and honoring the legacy of Dr. B. R. Ambedkar. The occasion highlighted the significance of Samvidhan Divas, marking the historic adoption of the Constitution in 1949 and its role in upholding democratic values, rights, and duties. As part of the observance, a Constitution







Books Display was organized, featuring key texts on the Indian Constitution, its framing, and its architects, encouraging students to engage with constitutional literature. The event saw active participation from the Principal, IQAC Coordinator, Librarian, faculty members,



library staff, and students, reflecting a shared commitment to promoting constitutional awareness. The programme reinforced the enduring ideals of justice, liberty, equality, and fraternity enshrined in the Constitution.

## International Girl Child Day 2025: Empower, Educate, Elevate

The Department of BBA celebrated International Girl Child Day on 29<sup>th</sup> October 2025 at the 6<sup>th</sup> Floor, MSRCASC, with the aim of promoting awareness on the education, empowerment, and rights of the girl child. The programme featured Painting and Essay Writing competitions, offering students a creative platform to express views on gender equality and social responsibility. Around 30 students participated actively, showcasing creativity, critical thinking, and sensitivity toward the theme. The celebration concluded on a meaningful note, reinforcing the Department's commitment to social awareness and holistic student development.



## Winter of Innovation: RCASC Launches Multi-Disciplinary Life Sciences Internship Series

RCASC officially inaugurated a robust series of winter internship programs across several specialized departments on December 4, 2025. The Department of Microbiology launched diverse tracks, including "Bioactivity Studies of Phytochemicals," "Isolation and Cultivation of Microalgae," "Bioinformatics Tools," and "Plant Microbiome and its Metabolites". Simultaneously, the Department of Chemistry and Biochemistry introduced intensive research opportunities in "Computational Screening of FDA-approved Drugs", "Green Chemistry-Driven Construction of Thiazole-Based Conjugates" and "Membrane Technology for wastewater management. Collaborative efforts between the Microbiology, Biotechnology, and Chemistry departments further expanded the curriculum to include "Production Methods of Microgreens" and "General Cell Culture Maintenance Techniques". Additionally, the Department of Biotechnology and

Genetics inaugurated advanced programs focusing on the "Evaluation of Acetylcholinesterase Inhibitory Activity" and "Seed Priming-Driven Modulation of Phytochemicals". These initiatives aim to provide final-year undergraduate and postgraduate students with hands-on learning, expert mentorship, and industry-recognized certifications. By bridging academic theory with practical application, the college continues to

strengthen its commitment to developing future-ready professionals in the life sciences. The initiative received an overwhelming and extensive response from students across various colleges, reflecting strong interest in hands-on, interdisciplinary training and industry-relevant skill development. This successful inauguration sets a high standard for collaborative scientific excellence and student career development.



## Fueling Innovation: Half-Yearly Review of Seed Money Research Projects

The Seed Money Project Half-Yearly Review was held on 8<sup>th</sup> December 2025 and was critically evaluated by Dr. Rajasab A.H., Head-Doctoral Program, MSRIT, along with Dr. Channarayappa and Dr. Savitha J, R&D Head, RCASC. The review provided critical assessment of project progress, constructive feedback, and clear guidance for achieving successful outcomes. A total of eight Assistant Professors from the Departments of





Microbiology, Chemistry, Computer Science, and Commerce were awarded seed money grants. An overall budget of approximately ₹60 lakhs was sanctioned, reinforcing institutional support for interdisciplinary research and innovation.



## Roots to Reason: IKS Cell Inauguration & Mind Management Orientation

RCASC inaugurated its Indian Knowledge Systems (IKS) Cell on 28<sup>th</sup> October 2025 at the APJ Abdul Kalam Auditorium, aligning with NAAC's vision to promote indigenous knowledge through higher education. The inauguration, graced by His Grace Sri Rama Sevaka Prabhu (ISKCON Bengaluru), marked the institution's commitment to integrating India's traditional wisdom with contemporary education. An inaugural souvenir of the IKS Cell was released on the occasion.



Following the inauguration, a two-day orientation on Mind Management and Spiritual Quotient was conducted on 28<sup>th</sup> and 29<sup>th</sup> October 2025 in association with ISKCON Bengaluru for first-year UG students, with nearly 800 participants. The sessions, led by His Grace Sri Rama Sevaka Prabhu and His Grace Sri Vighraha Prabhu, emphasized emotional balance, spiritual intelligence, and mindful living through interactive activities and discussions. The programme successfully blended ancient Indian philosophy with modern psychological perspectives, encouraging students to cultivate self-awareness, discipline, and inner resilience.



## Microbial Allies at Work: Journal Club Debuts with Research Presentation

The Department of Microbiology inaugurated its Journal Club with a research talk by Dr. Swetha P., Assistant Professor, on 30<sup>th</sup> October 2025 at Level 4, Room 402. She delivered a presentation titled “Microbial Allies of Sandalwood: Molecular and Functional Insights into Endophyte-Mediated Disease Management” for M.Sc. Microbiology students. The session showcased her Ph.D. research, highlighting the role of endophytic microorganisms in managing sandalwood diseases. Dr. Swetha explained molecular and functional characterization approaches and their translation into real-world agricultural benefits. The talk offered students clarity on research planning, execution, and societal impact. She also emphasized the importance of publishing quality research for scientific credibility and career advancement.



## Brewing Health from Tradition: Journal Club Project Talk on Indigenous Fruit Fermentation

Chejarla Rajasree, II-year M.Sc. Microbiology student, delivered a synopsis presentation of her project titled “Exploration of Indigenous Fruits for the Formulation of Functional Fermented Beverages” on 4<sup>th</sup> December 2025 as part of the Journal Club activity. Guided by Dr. Savitha J., Dr. Sudha K. V., and Dr. Yashaswini M. S., she outlined the research objectives focusing on the nutritional and functional potential of locally available fruits. The presentation explained the scientific rationale for fruit selection and the methodologies involved in beverage formulation and fermentation. She also highlighted the relevance of value-added fermented products in the functional food industry. The session emphasized the role of project-based learning in strengthening scientific thinking, technical competence, and future research readiness among postgraduate students.





## Panel Discussion Explores AI-Driven Digital Transformation in Banking

The MBA Department, M.S. Ramaiah College of Arts, Science and Commerce, organized a panel discussion on "Digital Transformation of Banking Through AI Tools" on 3<sup>rd</sup> December 2025 at the APJ Abdul Kalam Auditorium, from 10:00 AM to 12:00 PM. The session aimed to provide students with industry perspectives on the growing role of artificial intelligence in the banking sector.

The panel featured Mr. Satish Kumar Dwibhashi, CISO and Cybersecurity Evangelist; Dr. Srinivas Padmanabhuni, AI Strategist and TEDx Speaker; and Mr. Abdul Razak Naidu, an expert in AI applications in HR and Learning and Development. The discussion was moderated by Prof. Sathyan, who guided the exchange of ideas and student interactions.

The panelists shared valuable insights on how AI is transforming banking operations, improving efficiency, enhancing customer experience, and strengthening cybersecurity frameworks. They also discussed emerging challenges and the skills required for future banking and finance professionals in an AI-driven environment.

The session was attended by MBA and MCA students, who actively engaged with the panel through questions and discussions. The programme enhanced students' understanding of digital transformation in banking and highlighted the importance of AI tools in shaping the future of the financial sector.



## Inauguration of Postgraduate First Year MBA & MCA Classes

Inauguration of the postgraduate 1<sup>st</sup> Year MBA and MCA classes, 2025-2026 was held on 30<sup>th</sup> November, 2025 at 11:30 a.m. in APJ Abdul Kalam Auditorium in MS Ramaiah College of Arts, Science and Commerce - Autonomous. The Chief Guest of the Inaugural Ceremony was Mr. Prashanth Uppunda, Associate Vice President, Technology & Innovation at Siemens and the Guest of Honour was Mr. Nadeem Pasha, Head of Talent Acquisition at Robosoft Technologies, Bengaluru.



## Clinical Diagnostics Workshop: Bridging Biochemistry and Healthcare Practice

The Department of Chemistry and Biochemistry organized a two-day workshop titled "Hands-on Experience in Clinical Diagnostic Techniques" on 27<sup>th</sup> and 28<sup>th</sup> October 2025 for III Semester M.Sc. Biochemistry students, in association with Ramaiah Medical College and Hospital. Conducted at Ramaiah Medical College under the supervision of Dr. Krishna Murthy U., the workshop provided practical training in routine clinical assays and exposure to automated biochemical analysers. The interactive sessions helped students understand real-time laboratory workflows, quality control procedures, and the application of biochemical principles in healthcare diagnostics. Overall, the workshop enhanced students' practical skills, confidence, and readiness for careers in clinical, healthcare, and research settings.





## Entrepreneurship & Innovation: Exploring Careers in the Startup Ecosystem

The Department of BBA organized a workshop on "Entrepreneurship and Innovation as a Career Opportunity" on 6<sup>th</sup> October 2025 at the Kuvempu Seminar Hall for 5<sup>th</sup> Semester BBA students. Conducted by Mr. Amith Raj, the session provided insights into entrepreneurial opportunities, innovative business strategies, and emerging careers in the startup ecosystem. Students were encouraged to think creatively, identify market gaps, and develop practical

solutions for real-world challenges. The workshop highlighted key skills such as entrepreneurial mindset, risk evaluation, funding exploration, market research, and applying innovation in business planning. Interactive discussions helped students understand the steps to start and sustain a venture using technology and innovation. Overall, the session inspired students to explore innovative career paths and build essential skills for future business leadership.



## ACOS 2025: A Global Virtual Symposium on Analytical Sciences

The ACOS 2025 Symposium was held virtually on 4<sup>th</sup> November 2025 via Microsoft Teams, bringing together experts from India, the USA, and the UK to discuss emerging trends in analytical sciences. The event featured lectures on chemometrics, mass spectrometry, pharmaceutical analysis, and advanced analytical technologies, offering participants insights into contemporary research practices. A student poster presentation session provided young researchers a platform to showcase their work and engage with the academic community. Ms. Hrithika P. K, III Semester M.Sc. Biochemistry, secured Second Prize for her poster on "Biocompatible Cerium Oxide Nanoparticles Engineered with Coumarin," under the guidance of Dr. Nandini S and Dr. Surendra A. S. The symposium successfully fostered scientific dialogue, innovation, and student excellence, highlighting the value of global collaboration in advancing analytical science.



## Outreach Activities

### Empowering Students at PVP Government High School

The MCA Department organized an outreach programme at PVP Government High School, Bengaluru, on 21<sup>st</sup> November 2025, aimed at promoting holistic development among school students. Coordinated by Dr. Safira Begum with support from senior supervisors and student volunteers, the initiative included sessions on social manners, general knowledge enhancement, and interactive learning activities. A special awareness programme on menstrual hygiene was conducted for adolescent girls to promote health education. Students actively participated in quizzes, debates, group games, and value-based discussions, fostering confidence, teamwork, empathy, and critical thinking. The programme created a positive and engaging learning environment, reflecting the department's commitment to social responsibility and community engagement.





## Mind Over Matter: Understanding Dementia and Patient Care

On 10<sup>th</sup> October 2025, Rotary Bangalore Northwest, in association with the Rotary Club of M.S. Ramaiah College of Arts, Science and Commerce, organized an engaging guest lecture on "Identifying Dementia and Ways to Care for Patients" at the A.P.J. Abdul Kalam Auditorium. The event was graced by Principal Dr. Pushpa H. and Vice Principal Prof. Jayarama B.S., and brought together students and faculty from multiple streams. The session began with introductory remarks by Ms. Radhika and Ms. Sayani from the B.Sc. Department, followed by a welcome address from President Rtn. Lakshmi Achuta. Mental Health Chairman Rtn. Pratap Ujjini introduced the Dementia Indian Alliance and highlighted the importance of prioritizing brain health and mental activity. Dr. Priya

led the session with an in-depth discussion on dementia, explaining its causes, types, stages, and risk factors. She clarified common misconceptions between age-related cognitive decline and dementia, and emphasized the importance of early detection, preventive measures, and proper patient care. Interactive activities and cognitive function exercises kept the audience engaged throughout. The lecture also included a fun True-or-False quiz conducted by Rtn. Hema, reinforcing the knowledge gained by participants in an enjoyable, competitive manner. The session concluded with a Vote of Thanks by Ms. Ridhika, leaving attendees with valuable insights and heightened awareness about dementia and patient care.



## Panel discussion on Careers in Pharma

The Department of Biotechnology and Genetics organized a panel discussion titled "Pharma Careers Unveiled: Navigating Medicines, Molecules, and Markets" on 25<sup>th</sup> October 2025 at the Abdul Kalam Auditorium. The programme focused on emerging career opportunities in the pharmaceutical sector. The session emphasized the importance of industry-academia

collaboration in shaping career readiness. Experts from AshRin Bio LLP, Biocon Biologics, and Navitas Life Sciences shared insights on drug development, clinical research, regulatory affairs, and market trends. Students gained exposure to diverse interdisciplinary career pathways. An interactive Q&A session made the discussion highly engaging and career-oriented.



## Aim High, Achieve Higher: Strategies to Crack JAM & CSIR

The Vivekananda Study Center, in collaboration with the Biotitans Club, organized a seminar titled "Aim High, Achieve Higher: Cracking JAM and CSIR – Strategies for Life Sciences Aspirants" on 30<sup>th</sup> October 2025 at the Kuvempu Seminar Hall. The programme aimed to motivate and guide life sciences students preparing for national-level competitive examinations. The session featured an expert talk by Dr. Ashwani Sharma, Assistant Professor, R.V. College of Engineering, Bengaluru, who shared effective strategies for cracking IIT-JAM and CSIR-UGC NET examinations. He emphasized conceptual clarity, systematic preparation, and research-oriented learning approaches. The seminar inspired students to strengthen their academic foundations and pursue excellence in higher education and research within the life sciences domain.





## IPL Auction 2025: Experiential Learning in Finance for BBA Students

The Department of BBA, through the Finance Cell under the Elixir Club, organized the "IPL Auction" on 28<sup>th</sup> October 2025 at the 6<sup>th</sup> Floor, MSRCASC, with enthusiastic participation from 130 students. The event simulated a real-time IPL auction, providing hands-on experience in financial planning, budgeting, strategic bidding, and decision-making. Coordinated by Faculty

Coordinators Ms. Preethi L and Ms. Ramya R, the activity ensured active engagement and smooth execution. The IPL Auction offered a dynamic learning platform that blended finance concepts with experiential learning, reflecting the Department's commitment to innovative, application-oriented education.



The Department of MBA, on 20<sup>th</sup> November 2025, conducted a research initiation program, hosted by Prof. Kruthi V. P. and Dr. Pallavi, introducing and encouraging learners to engage in systematic inquiry, critical thinking, and problem-solving at an early stage of their academic journey. It helps students move beyond textbook knowledge by identifying real-world problems, formulating research questions, collecting and analyzing data, and presenting findings.



## Bridging Research and Learning: Student Review Article Presentations

7<sup>th</sup> November 2025, six M.Sc. Biotechnology III Semester students delivered well-prepared presentations on selected review articles in Room 407 from 10:30 a.m. to 12:20 p.m. The session provided a platform for them to showcase their understanding of current biotechnology research. Each student presented with clarity and confidence, effectively summarizing key concepts, recent advancements, and critical insights from the literature. The event was attended by Prof. Channarayappa, Research Head, Dr. Jayashree, Head of the Department, and faculty members Dr. Muktha H., Dr. Pratheek, and Dr. Promod, who offered constructive feedback. The faculty appreciated the students' analytical depth and communication skills. Overall, the session was enriching and boosted students' confidence in engaging with scientific literature.



## From Curiosity to Contribution: An Introduction to Research

A MSRCASC Journal Club program was held on 13<sup>th</sup> November 2025 at 3:30 PM in the Kuvempu Seminar Hall. The session featured a talk by Dr. Nandini S., Assistant Professor, Department of Chemistry and Biochemistry, titled "Introduction to Research: General Concepts." The audience included M.Sc. students from Biochemistry, Chemistry, Biotechnology, and Microbiology. Dr. Nandini covered essential research fundamentals, including problem formulation, literature review methods, research design, data interpretation, scientific writing, research ethics, and the publication process. Students gained clarity on selecting research topics, structuring dissertations, and planning experiments. The session emphasized critical thinking, accuracy, and interdisciplinary approaches. A Q&A segment allowed students to address queries on research projects, publications, and career pathways.





## Oceans of Opportunity: Exploring Novel Marine Biologics

The Journal Club members of MSRCASC organized a talk on "Exploration of Novel Marine Biologics," delivered by Dr. Channarayappa, Head of Research and Development, MSRCASC. Held on November 20<sup>th</sup>, 2025, at the Kuvempu Seminar Hall, the session attracted both students and faculty. Dr. Channarayappa began by highlighting the importance of exploration and scientific expeditions, relating them to India's agricultural growth through the introduction of new crop cultivars. He also drew parallels with the Matsya and Koorma avatars, symbolizing the extraction of valuable resources from the oceans. The speaker emphasized the ocean as a rich reservoir of biodiversity containing unique organisms, biochemical compounds, metabolic pathways, and defence mechanisms. He further discussed key areas of marine biotechnology, including nutraceuticals, pharmacology, cosmetics, sustainable marine agriculture, seafood supply, environmental biotechnology, marine bioenergy, industrial enzymes, and conservation. Participants found the talk insightful, relevant, and highly informative.



## AI in Human Resource Management: Redefining Performance Appraisal

The Journal Club organized a student's presentation on November 20<sup>th</sup> 2025, paper entitled "Strategic Role of Artificial Intelligence (AI) on HR Employee Performance Evaluation" presented by Vaishnavi, Divyashree, and Kaushal final year MBA students under Dr. Pallavi Padhy, the session highlighted that manual evaluations are slow, subjective, and often inconsistent. In contrast, AI-based tools such as machine learning and sentiment analysis provide faster, accurate, and objective assessments. AI supports real-time feedback, continuous monitoring, and early identification of performance gaps, improving decision-making and employee motivation. The paper stresses the need for ethical data use and responsible AI adoption. Students learned that modern HR is becoming data-driven, requiring analytics skills and creating new career roles like HR Analyst and HR Tech Specialist.



## From Research to Real-World Solution: Government Website Development

The MSRCASC Journal Club organized a presentation by Shreyash Bhardwaj (MCA 3<sup>rd</sup> Semester) on "Government Website Development Project" for MCA 1<sup>st</sup> Semester students on Thursday, 27<sup>th</sup> November 2025 at the Kuvempu Seminar Hall.

Shreyash discussed the development of an Online Exam Portal for the Odisha NCC Directorate 13(O) BN, designed to help cadets from remote and Naxalite-affected regions who face difficulties traveling for exams. The

session highlighted how research principles guide technical projects starting from identifying real field problems, gathering requirements, analyzing system gaps, and designing evidence-based, secure digital solutions.

Through this activity, students gained insights into applying research for solving real-world challenges, improving their skills in analysis, problem-solving, and professional technical presentation.





## From Ideas to Assets: Understanding Intellectual Property Rights

IIC cell in association with IPR cell, the Department of Chemistry and Biochemistry organized a one-day guest lecture on "Intellectual Property Rights: Basics for Innovators and Entrepreneurs" on 20<sup>th</sup> November 2025 at the APJ Abdul Kalam Auditorium, for PG students and faculty. Delivered by Mr. Rohith Kamath, Advocate and Managing Partner of Rex Law Chambers, the session provided a comprehensive overview of patents, trademarks, copyrights, and other forms of intellectual property. Participants learned about patentability criteria, the filing process, and the importance of IPR in entrepreneurship and innovation, illustrated with practical industry examples. The lecture enhanced understanding of protecting and commercializing innovative ideas, fostering legal awareness, entrepreneurial thinking, and a culture of innovation within the academic community.



## Cyber Security Awareness: Staying Safe in the Digital World

The MCA Department organized a webinar on the "National Cyber Security Awareness Program" in the Gallery Room to educate students on cyber threats and responsible digital practices. Mr. Monish Adithya, Information Specialist at Amadeus, Ireland, delivered the session, sharing insights on online safety, data protection,

and emerging cyber risks. Through practical examples, students learned essential strategies for secure digital behaviour and safe online interactions. The webinar enhanced awareness of cyber security challenges and equipped participants with the knowledge to protect themselves and their data in today's digital landscape.



## Tech in Practice: Bridging Academic Learning and Industry Needs

The MCA Department organized an expert talk on “Current Technologies” at the Kuvempu Seminar Hall to familiarize students with emerging trends in the technology sector. Dr. Venkata Reddy, Bengaluru, delivered the session, discussing advancements in artificial intelligence, cloud computing, data analytics, and automation, and illustrating their real-world applications. He highlighted the skills required to stay competitive in the rapidly evolving IT industry and encouraged students to pursue innovation-driven learning and career-focused development. The interactive session helped students connect theoretical knowledge with industry practices, enhancing their understanding of current technologies and their relevance in today’s dynamic digital landscape.



## Generative AI: Exploring Emerging Trends and Industrial Applications

The MCA Department organized an expert talk on “Generative AI” on 5<sup>th</sup> November 2025 at the Kuvempu Seminar Hall, introducing students to the evolving landscape of artificial intelligence. Dr. Satish Bandi explained the fundamentals of Generative AI and its real-world applications, highlighting technologies like ChatGPT and large language models. The session emphasized AI’s role in automation, data analytics,

software development, and industrial operations, including integration with SCADA systems and tools like Siemens Industrial Copilot. Students gained practical insights into how Generative AI is transforming productivity, decision-making, and innovation across industries. The talk enhanced understanding of AI’s growing significance and its impact on contemporary industrial practices.

## From Campus to Corporate: Cracking the Interview

The MCA Department organized a guest lecture on “Cracking an Interview” for III Semester students on 26<sup>th</sup> November 2025, aimed at enhancing placement readiness. Asst. Prof. Rajgopal from the Department of English shared insights on effective communication, professional body language, and confident responses to HR and technical questions. He also highlighted the importance of a well-structured resume and provided

practical tips and real-life examples to navigate common interview challenges. The interactive session encouraged active participation, helping students understand employer expectations and interview dynamics. Overall, the lecture boosted students’ confidence and preparedness, supporting their smooth transition from academics to professional careers.





## Hire Quest 2025: Enhancing Employability Skills for BBA Students

The Department of BBA, through the HR Cell, organized "Hire Quest – Resume Making and Mock Interview" on 6<sup>th</sup> November 2025 at the 6th Floor, MSRCASC, with 30 students participating. The event provided hands-on experience in professional resume preparation and interview techniques, focusing on effective self-presentation, communication skills, and interview etiquette. Coordinated by Faculty Coordinators Ms. Deepa R and Ms. Evelyn Nischitha, the session offered a focused and interactive learning environment. The initiative reinforced the Department's commitment to bridging the gap between academic learning and industry expectations, preparing students for successful career opportunities.



## Decoding Transcription: A Molecular Perspective

The Department of Microbiology, in association with GR Biosciences and the Sukshmanika Club, organized a guest lecture on "A Molecular Perspective on Transcription: Prokaryotic and Eukaryotic Transcription" on 27<sup>th</sup> October 2025. Delivered by Dr. Aditya Rao SJ, Managing Director of GR Biosciences, the session was attended by 120 B.Sc. and M.Sc. students of Microbiology and Biotechnology. The lecture explored core concepts of transcription, regulatory mechanisms, and highlighted current research and industrial applications, providing students with valuable insights into molecular biology and its practical relevance.





## Learning Beyond Books: Food Technology Students Explore ITC Malur

First Semester Food Technology students of MSRCASC visited ITC Limited, Malur Unit on 6<sup>th</sup> October 2025 as part of their industrial exposure program, accompanied by Prof. Sathyan G. S. and Dr. K. V. Sudha. The visit provided an enriching understanding of large-scale food manufacturing, industrial hygiene, automation and quality control practices involved in producing Yippee! noodles. After an introductory briefing by the ITC HR team, students observed the complete noodle production line—from dough preparation and sheeting to

steaming, frying, packaging and metal detection. They also gained insights into ITC's R&D efforts, workforce inclusivity and safety protocols. An interactive Q&A session enabled students to clarify industry-related queries and discuss future internship opportunities, including the possibility of an academic-industry MoU. The visit effectively bridged theoretical learning with real-world industrial practices, enhancing students' knowledge of food processing technologies and professional standards.



## Krishimela 2025: Students Explore Modern Agriculture

Students of the Department of Biotechnology and Genetics visited Krishimela 2025 at the University of Agricultural Sciences, GKV, Bengaluru, on 14<sup>th</sup> November 2025, gaining hands-on exposure to advancements in agriculture. The visit showcased innovative crop varieties, modern farm implements, organic inputs, precision farming tools, and sustainable technologies. Students observed live demonstrations such as drone-based pesticide spraying, automated irrigation systems, and hydroponics, providing practical

insights into technology-driven farming. Interactions with agricultural scientists, extension personnel, and agri-entrepreneurs highlighted climate-resilient practices, smart farming solutions, and opportunities in agri-business. Organized under the guidance of Dr. Lakshimikanth R. N. and Dr. Sathish Babu, the visit enriched students' understanding of modern agriculture and its relevance to biotechnology and sustainable development.



### Students Explore Industry Practices at Indo American Hybrid Seeds

The Department of Biotechnology and Genetics organized an industrial visit to Indo American Hybrid Seeds (IAHS) on 10<sup>th</sup> December 2025 for MSc Biotechnology students, providing hands-on exposure to plant biotechnology, hybrid seed development, and large-scale agricultural practices. Students toured research and development units, tissue culture labs, seed quality testing facilities, and greenhouses, gaining insight into industrial workflows. Dr. Madhusudhan, Director of IAHS, explained hybridization programs, germplasm maintenance, micropropagation, algal culture, greenhouse management, and seed packaging processes. Interactions with scientists and technical experts offered students practical knowledge and career perspectives in agri-biotechnology. The visit enriched students' understanding of the real-world application of biotechnology, bridging the gap between academic learning and industry experience.



### Behind the Headlines: Journalism Students Get a Print Media Masterclass

The Department of Journalism and Mass Communication organized an industrial visit to the Times of India Printing Press, Bommasandra, on 18<sup>th</sup> November, providing students hands-on exposure to newspaper production. The press team demonstrated the entire workflow, including plate-making, colour registration, ink management, and high-speed rotary printing, highlighting the importance of precision, coordination, and meeting strict deadlines. Students observed large-scale operations and participated in an interactive session to clarify queries on printing technology and workflow management. The visit offered valuable practical insights, bridging classroom learning with real-world print media practices and professional production standards.





## Psychology Students Engage with Community Mental Health at NIMHANS Santhe 2025

The Department of Humanities (Psychology) organized a visit to Mental Health Santhe 2025 at NIMHANS on 17<sup>th</sup> October 2025 for III-year B.A. Psychology students. The initiative aimed to connect academic learning with real-world mental health practices, fostering empathy, social responsibility, and professional engagement. Students explored interactive stalls, awareness sessions, and experiential learning spaces on stress

management, suicide prevention, mindfulness, neurodiversity, and emotional wellness. They also observed art therapy, music therapy, and cognitive skill-building demonstrations, gaining practical insights into therapeutic techniques. The visit offered meaningful exposure to community mental health initiatives, enhancing students' understanding of inclusivity, outreach, and mental well-being promotion.



## Students Explore Emerging Tech at Bengaluru Tech Summit 2025

The Department of MCA organized an industry visit for III Semester students to the Bengaluru Tech Summit (BTS) 2025, including the BTS Exhibition and Future Makers Conclave (FMC). Students gained hands-on exposure to cutting-edge developments in AI, Machine Learning, Robotics, Biotechnology, Cybersecurity, SaaS solutions, and advanced hardware technologies. Interactions with industry experts and live demonstrations allowed students to connect classroom concepts with real-world applications. The visit provided valuable insights into current industry trends, innovations, and career opportunities, enriching students' experiential learning.



### Hands-on Industry Insights Through Multi-Sector Visit

The Department of BBA organized an industrial visit on 15<sup>th</sup> November 2025 for I Semester students (Batch 2025–28) to Pushpak Products India Pvt. Ltd., Wonder Blues Apparels Pvt. Ltd., and Britannia Industries Ltd. The visit provided first-hand exposure to manufacturing processes, operational workflows, quality assurance, and supply chain management across packaging, apparel, and FMCG sectors. Students interacted with industry professionals, observed organizational structures, and understood the integration of technology and management in daily operations. The experience bridged classroom learning with real-world industry practices, enhancing knowledge of production planning, HR practices, and corporate culture. The visit reinforced practical learning and holistic development in line with the Department of BBA's educational objectives.





## Industrial Visit to Manjushree Techno Park

Manjushree Techno Park is one of the India's largest rigid-plastic packaging manufacturers, with the aim of exposing students to real-world industrial operations and packaging production workflows. Manjushree supplies packaging solutions across a wide range of industries — including food & beverages, home care, personal care, pharmaceuticals, agro-chemicals, liquor, and more. During the visit, students observed the end-to-end packaging process — from raw material handling, preform and container molding, bottling and jar formation, to final packaging and dispatch. They also got insights into the modern technologies used in packaging manufacturing, including blow-molding, injection molding, automation systems, quality control, and recycling initiatives.



## Awareness Program

### World AIDS Day 2025: Raising Awareness on HIV and AIDS

The Department of Microbiology, in association with NSS and the Microbiologists Society of India, organized an awareness campaign on 1<sup>st</sup> December 2025 to commemorate World AIDS Day. I-year M.Sc. students actively participated, educating the community about HIV transmission, prevention, testing, and breaking social stigma. Guided by faculty, student groups conducted an outreach drive around BEL Road, visiting shops, restaurants, and local vendors to spread knowledge on safe practices, early diagnosis, and safe sex education. Posters were displayed at prominent locations to enhance public understanding. The initiative emphasized the importance of regular testing, protection, and ending discrimination against HIV-positive individuals, promoting community health and awareness.



## Building Resilient Minds: World Mental Health Day Awareness Programme

The Department of Humanities organized a week-long World Mental Health Day programme from 6<sup>th</sup> to 10<sup>th</sup> October 2025 to promote mental health awareness and emotional well-being among students. The programme featured interactive activities centered on stress management, gratitude, emotional expression, resilience, and digital well-being. Stress-Free Monday and Gratitude Wednesday encouraged relaxation, mindfulness, and

positive reflection through creative engagement. Emotions Thursday focused on emotional awareness using expressive and reflective activities. A highlight of the programme was a guest lecture by Dr. Swathi, Psychiatrist at Ramaiah Medical College, on managing stress and screen time in the digital age. The initiative fostered emotional resilience and contributed to a supportive and inclusive campus environment.



## Know Your Diet: Diabetes Awareness for Educators

The Department of Microbiology organized an awareness program titled "Know Your Diet: Diabetes Awareness for Educators" on 15<sup>th</sup> November 2025, with active participation from M.Sc. Microbiology students and faculty from various departments. The initiative aimed to enhance educators' understanding of diabetes and equip them with evidence-based dietary and lifestyle strategies. The session covered diabetes etiology, classification, clinical manifestations, and glycemic regulation, along with practical guidance on whole grains, fibre-rich foods, minimizing refined sugars, and low-GI meal planning. Visual aids and dietary charts helped illustrate key concepts, while facilitators demonstrated reading nutritional labels and designing balanced meals. The program also emphasized regular physical activity, health checkups, and stress management for diabetes prevention. Interactive discussions and experience sharing created a collaborative and engaging learning environment for participants.







## Caps of Commitment: Police Marshals 2025 Launched with Pride and Purpose

Ramaiah College witnessed the grand launch of Police Marshals on 9<sup>th</sup> October 2025, emphasizing discipline, service, and integrity. The event featured inspiring speeches by Mr. Akshay M Hakey (IPS) and Mr. Girish B.P. (Police Inspector). New marshals took an oath to uphold public welfare, followed by a capping ceremony, marking a significant step toward promoting discipline, civic responsibility, and service among students. Esteemed

guests Ms. Manisha Bhatt (Aarohan Foundation) addressed the gathering, motivating students on youth leadership, civic duty, and community safety. The highlight of the event was the Capping and Oath-Taking Ceremony of Police Marshals 2025, along with the capping of first-year volunteers and student journalists. The programme concluded with an address by Mr. Girish B. P., marking a proud and memorable occasion.



## Awareness Program on MSME Schemes for Promoting Entrepreneurship

"Awareness Program on MSME Schemes for Promoting Entrepreneurship" on 27<sup>th</sup> November 2025. The session was delivered by Smt. A. Kokila, a seasoned professional with over three decades of experience at NSIC, Ministry of MSME.

The objective of the program was to provide students with clarity on industrial establishment, entrepreneurship opportunities, government schemes, and the emerging need for women-led industries under the Make in India vision.



## NCC/NSS Activities

### Disaster Management Training and Demonstration Held for NCC Students and Staff

A Disaster Management Training cum Demonstration and Exhibition was conducted on 9<sup>th</sup> December 2025 at M.S. Ramaiah College of Arts, Science and Commerce (MSRCASC) for NCC students and staff, with the objective of enhancing preparedness and response during emergencies. During the programme, the expert team explained the do's and don'ts during natural and man-made disasters, including floods, lightning, cyclones, Collapsed Structure Search and Rescue (CSSR), and CBRN incidents involving chemical,





biological, radiological, and nuclear hazards. The sessions focused on building awareness and practical understanding of disaster response protocols. The training also included comprehensive first aid and emergency response demonstrations. Participants were trained in bleeding control, management of head injuries through Pre-Hospital Trauma (PHT) care, handling of impaled objects, stabilization of shoulder dislocations, pelvic splinting, and safe lifting and moving techniques. In addition, demonstrations were conducted on CPR for adults, children, and infants, Foreign Body Airway Obstruction (FBAO) management, emergency and non-emergency patient moves, use of improvised stretchers, fire drills, and rope rescue techniques. Around 110 students and staff actively participated in the

programme, making it an informative and hands-on learning experience. The training significantly enhanced participants' awareness, confidence, and readiness to respond effectively during disaster situations, reinforcing the institution's commitment to safety and community preparedness.



## Run for Unity: NSS Observes Rashtriya Ekatha Diwas

The NSS Unit commemorated Rashtriya Ekatha Diwas (National Unity Day) on 31<sup>st</sup> October 2025 at the Kuvempu Seminar Hall, marking the birth anniversary of Sardar Vallabhbhai Patel. The programme featured an awareness session by SI Girish from Sadashivnagar Police Station, who highlighted discipline, civic responsibility, and national integrity. Narasimha Murthy Sir addressed volunteers on the importance of traffic

rules and road safety. The Principal conveyed best wishes and appreciated the active role of NSS volunteers in nation-building activities. An oath-taking ceremony reaffirmed commitment to unity and service. The observance concluded with a Run for Unity rally from MSRIT Gate No.10 to Gate No.8, symbolising harmony and national integration.





## Best Poster Presentation Award

Dr. Panchami H. R., Assistant Professor, Department of Chemistry and Biochemistry, has received the Best Poster Presentation Award (Chemical Engineering Journal – Elsevier) in recognition of outstanding performance in Scientific Article Presentation at the 44<sup>th</sup> Annual National Conference of the Indian Council of Chemists (ICC). The conference was organized by the School of Advanced Sciences, KLE Technological University, Hubballi, Karnataka, India, and held from 22<sup>nd</sup> to 24<sup>th</sup> December 2025.







## M.Sc. Biochemistry Student Wins Second Prize for Nanomedicine Research Poster



Ms. Hrithika P. K, a III Semester M.Sc. Biochemistry student, secured Second Prize for her research poster titled "Biocompatible Cerium Oxide Nanoparticles Engineered with Coumarin: A Novel Approach to Multifunctional Nanomedicine." The recognition highlights the quality and relevance of her work in the field of advanced nanomedicine.

The award-winning research was carried out under the guidance of Dr. Nandini S and Dr. Surendra A. S. The poster focused on the development of biocompatible cerium oxide nanoparticles engineered with coumarin, presenting a novel multifunctional approach with potential biomedical applications.

The achievement reflects the student's strong research aptitude and dedication to scientific inquiry. It also underscores the department's commitment to promoting research excellence and encouraging students to engage in innovative and advanced scientific research.

## Sing With A Smile: B.Com Student Wins First Prize in Solo Singing Competition

Adesh from B.Com 2<sup>nd</sup> year bagged first place in solo singing inter-collegiate competition held at Sindhi College on 30th October, 2025. He was awarded with a trophy, certificate and a cash prize. He was stood as one of the proud winners among 50 participants.



## BCA Student Wins Best Model Award

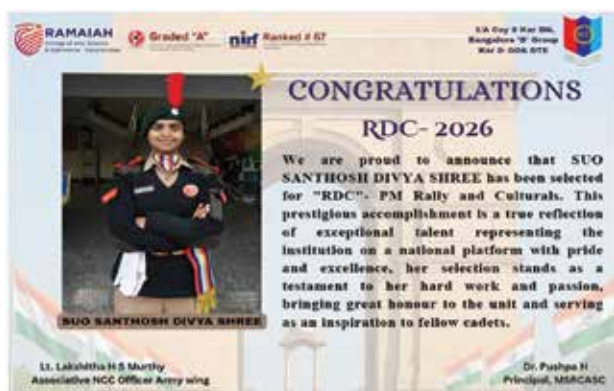
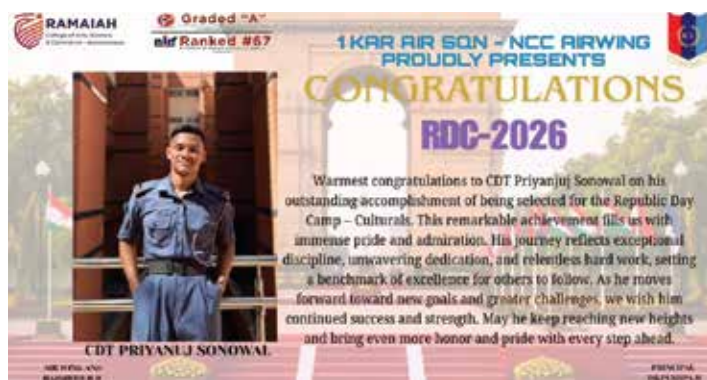


Nabeel Y.K. from BCA 2<sup>nd</sup> Year, Section B, and a member of our college Fashion Walk team, has bagged the Best Model Award out of 96 participants at the Sindhi College Intercollegiate Fest held on 31st October.

## NCC Cadets Selected for Prestigious Republic Day Camp Cultural

The institution takes immense pride in announcing the selection of SUO Santhosh Divya Shree for the Republic Day Camp (RDC) – Prime Minister's Rally and Cultural Events. This prestigious achievement reflects her exceptional talent, discipline, and dedication, as she

represents the institution on a national platform with pride and excellence. Her selection stands as a testament to her hard work and passion, bringing great honour to the NCC unit and serving as an inspiration to fellow cadets.





## Sports Orientation 2025: Promoting Fitness and Wellness for PG Students

The Department of Physical Education & Sports organized a Sports Orientation Programme on 3<sup>rd</sup> October 2025 at the RCASC Indoor Arena for postgraduate students. The session aimed to raise awareness about sports, fitness, and wellness among 55 participating students from M.Sc. and M.Com programmes.

Informative sessions highlighted the benefits of regular physical activity, sports participation, and yoga in maintaining overall health. The orientation encouraged students to engage actively in upcoming sports events throughout the academic year, fostering a culture of fitness and well-being on campus.



## Inter-Department Badminton Championship 2025: A Showcase of Talent and Sportsmanship

The Department of Physical Education & Sports organized the PG Inter-Department Badminton Championship 2025 on 20<sup>th</sup> November 2025 at the MSRCASC Badminton Ground, attracting enthusiastic participation from students. In the men's category, Belliappa (MBA) clinched the Singles title and, paired with Akash Das, won the Doubles, while Mahesh Singh Goaia and the MCA pair Safal Setty & Pramod were runners-up. In the women's category, Kavana (MBA) secured the Singles title and, with Hrithika, won the Doubles, with Prajna & Sproorthi (MCA) finishing as runners-up. The championship highlighted competitive spirit, teamwork, and sportsmanship among PG students.



## Inter-Department Table Tennis and chess Championship 2025: Skills, strategy and Sportsmanship on Display

The Department of Physical Education & Sports organized the PG Inter-Department Table Tennis Championship 2025 on 21<sup>st</sup> November 2025 at the MSRCASC campus, with 45 students participating. In the men's singles, Suraj Umbrey R (MCA 2<sup>nd</sup> Year) clinched the title, while Mahesh Singh Goaia (MCA 2<sup>nd</sup> Year) was the runner-up. In the women's singles, Shreya B M (MBA) won the championship, followed by Kavana P (MBA 2<sup>nd</sup> Year) as runner-up. The event showcased competitive spirit, skill, and camaraderie among PG students.

The Department of Physical Education & Sports organized the PG Inter-Department Chess Championship 2025 on 21<sup>st</sup> November 2025 at the MSRCASC campus, with 25 students participating. In the men's category, Adithya A claimed 1<sup>st</sup> place with 9 points, followed by Puneeth M L and Adith Suresh. In the women's category, Divyashree S R secured 1<sup>st</sup> place, with Varsha Pujari finishing 2<sup>nd</sup>. The championship showcased strong analytical skills, strategic thinking, and competitive spirit among PG students.

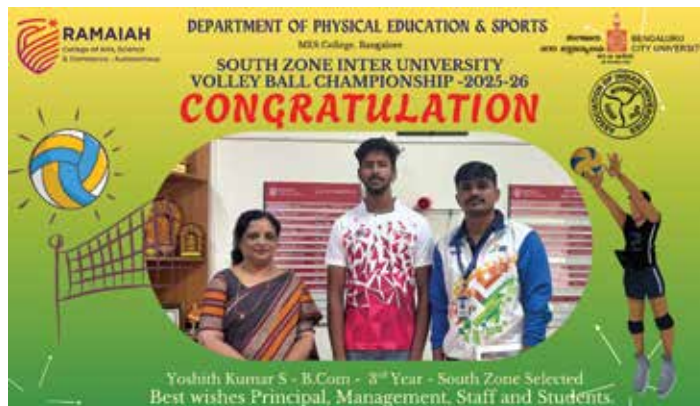
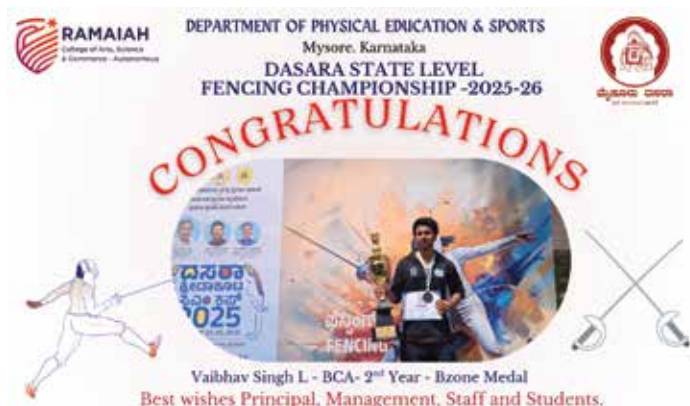




## PG & UG Students Shine in Inter-University, National, and Inter-Collegiate Sports Events

Students of MSRCASC showcased remarkable talent across multiple sports disciplines. At the All India Inter-University Championships, Vaibhav Singh L (BCA 2<sup>nd</sup> Year) in Fencing, Yoshith Kumar S (B.Com 3<sup>rd</sup> Year) in Volleyball, and Pritam Chakraborty (B.Sc 1<sup>st</sup> Year) & Rishith M (B.Com 1<sup>st</sup> Year) in Table Tennis represented the college with commendable performances. In national-level tournaments, Pratik R. Suryawanshi and Suhas Gowda earned selection for the Karnataka Cricket

Camp. Shree Varsha and Rithika V (B.Sc 2<sup>nd</sup> Year) secured medals in Archery, while Vaibhav Singh L won multiple Gold Medals in Fencing. Vishwas G.H. earned Gold in Wrestling, and Abhishek M won Gold in Netball. In University Inter-Collegiate events on 29<sup>th</sup> November, Rithika V clinched Gold in Archery, with Shree Varsha, Rayan Rouf Naqyash (Judo), and Vaibhav Singh L (Fencing) securing Silver Medals, bringing pride to the institution.



## Department of Journalism Launches Value-Added Course on Content Writing

The Department of Journalism at MS Ramaiah College of Arts, Science, and Commerce is offering a Value Added Course on Content Writing for II and III year students from September to November 2025, aiming to enhance students' writing skills for the evolving digital media landscape.

The programme will cover essential content creation skills, including understanding audience needs, idea generation, article structuring, and adapting content for blogs, websites, and social media platforms. Techniques

to improve clarity, creativity, and engagement will also be taught. Participants will gain practical experience through hands-on activities, assignments, and sessions led by industry experts, providing a strong foundation for careers in media, communication, and freelance content creation.

The course encourages all eligible students to enroll and develop their creative potential, preparing them to meet the demands of contemporary digital media.



## Understanding Minds, Guiding Lives: Value Added Course on Introduction to Counselling

The Department of Psychology is conducting a Value Added Course on Introduction to Counselling for II and III year students, scheduled from September 2025 to November 2025. This programme is designed to provide learners with a foundational understanding of counselling principles, techniques, and professional practices.

The course will introduce students to key concepts such as effective communication, empathetic listening, rapport building, and ethical responsibilities in counselling. It will also help participants understand basic counselling approaches and how they are applied in real-life situations.





Through interactive sessions, practical demonstrations, and guided activities, students will gain exposure to essential counselling skills that promote emotional awareness and supportive interaction. By the end of the course, participants will have a clearer understanding of the counselling process and its significance in various

personal and professional contexts.

This Value Added Course encourages students to develop sensitivity, confidence, and foundational skills that can support future studies or careers in psychology, mental health, and human services.

## Exploring Spectroscopy: Principles, Techniques & Applications

The Department of Chemistry & Biochemistry conducted the value-added program for V sem B.Sc. and III sem M.Sc. Chemistry students. The Value-Added Program titled "Exploring Spectroscopy: Principles, Techniques & Applications" was conducted to provide students with advanced conceptual knowledge and hands-on experience in various spectroscopic techniques.

Spectroscopy plays a critical role in chemistry, biochemistry, pharmaceutical science, environmental studies, and material science.

This 30-day program was designed to bridge the gap between academic learning and practical applications, preparing students for competitive exams, research, and industry roles.



## Panel Discussion: Shaping Careers in an AI-Driven Future

The Department of Training and Placement organized a Thought Leadership Session titled "Future of Jobs in an AI World — Why Hiring is Slowing & What Students Must Build Next" on 11<sup>th</sup> December 2025, offering insights into evolving job market dynamics. The panel highlighted trends such as skill-first hiring, the importance of portfolios, problem-solving abilities, adaptability, and the need for industry readiness from the start of one's career. Distinguished professionals from companies including Findy, Allen Digital, Myntra, Cimpres, Nielsen,

Contentsquare, MakeMyTrip, and E2open shared real-world perspectives on hiring trends and workforce expectations. Moderated by Ishi Tripathi and Malav Desai, the session encouraged interactive discussions with MBA students, helping them understand how AI and technological advancements are reshaping roles across sectors. The programme reinforced the institution's commitment to bridging the industry-academia gap and equipping students with the skills needed to thrive in the future of work.



## Come One, Come All: Mega Recruitment Drive Opens Doors for Future Professionals

The Department of Training and Placement organized a Mega Recruitment Drive for MBA and M.Com students on 12<sup>th</sup> December 2025 at the Department of Management Studies, catering to the 2024, 2025 passed-out batches and the 2026 passing-out batch. The drive aimed to connect students directly with corporate opportunities in finance and human resources. Five companies namely Concentrix, Crane Consulting and Outsourcing, Proven Talents (for JP Morgan), BACE (for IBM and Qualcomm), and Scalene Workforce Solutions, participated, offering over 400 finance roles and more than 10 HR openings. Around 100 students took part in the recruitment process, with companies completing initial screening and interview rounds on campus. The remaining stages of selection are expected to conclude shortly, reinforcing the institution's strong commitment to student placements and career development.







## Soft Skills Training

The session on “Soft Skills Training” for students, delivered by Dr. Abhinandan N. The session aimed to enhance students’ interpersonal skills, communication efficiency, and leadership abilities—key competencies required for academic success and professional growth.





# Graded "A"

in the 4<sup>th</sup> cycle by National Assessment and Accreditation Council (NAAC)



# Ranked # 67

All India by National Institutional Ranking Framework

## COLLABORATIONS / ACADEMIC PARTNERS



## RECOGNITION / AFFILIATIONS



## Under Graduate Programmes

### Bachelor of Arts (B.A)

- B.A - (Journalism, Optional English, Psychology)
- B.A - (Journalism, Optional English, Political Science)

### Bachelor of Commerce (B.Com)

### Bachelor of Commerce (B.Com - International Accounting & Finance (ACCA))

### Bachelor of Commerce (B.Com - Financial Technology)

### Bachelor of Computer Applications (BCA)

### Bachelor of Computer Applications (BCA - AI&ML)

### Bachelor of Business Administration (BBA)

### Bachelor of Business Administration (BBA - Business Analytics)

### Bachelor of Science (B.Sc.)

- B.Sc. - (Electronics, Mathematics, Computer Science)
- B.Sc. - (Genetics, Microbiology, Biochemistry)
- B.Sc. - (Biotechnology, Microbiology, Chemistry)
- B.Sc. - (Food Technology, Microbiology, Chemistry)

## Post Graduate Programmes

### Master of Science (M.Sc)

- M.Sc. - Biotechnology
- M.Sc. - Microbiology
- M.Sc. - Biochemistry
- M.Sc. - Organic Chemistry

### Master of Business Administration - MBA

### Master of Commerce - M.Com

### Master of Computer Application - MCA

### Ph.D. in Biotechnology

### Ph.D. in Microbiology

### Ph.D. in Commerce



## M S Ramaiah College of Arts, Science and Commerce-Autonomous

Re-accredited 'A' by NAAC, Permanently Affiliated to Bengaluru City University,  
Approved by Government of Karnataka, Approved by AICTE, New Delhi,  
Recognized by UGC under 2f & 12B of UGC act 1956

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