



**Attitude determines success!**



## WORDS OF WISDOM - Principal's Desk



Dr. Pushpa H

Welcome to M. S. Ramaiah College of Arts, Science, and Commerce, a premier institution that rests on a strong academic foundation to mould young men and women into successful members of society. Our education system caters to the individual needs of our students.

The M Com Program was started with all sheer determination and grit. It has come to symbolize the resilience of our founders, rising as it has done its humble beginning to a reputed class institution. Years to come we welcome students who aspire to grow and achieve excellence in their chosen spheres to join the Ramaiah Family, tap into their unique strengths and capabilities and develop themselves into well-rounded personalities ready for a successful career.

## ABOUT OUR PROGRAMME - HOD's Desk

MCOM program in M.S. Ramaiah College of Arts, Science and Commerce brings together a team of excellent faculty members from the academia and industry, and an excellent infrastructure to provide students the best learning environment to develop themselves into well groomed, industry ready professionals.

The pedagogy of our MCOM program is a combination of lectures, case discussions, experiential learning, industry interactions and peer learning, provides students opportunities to develop their interpersonal, critical thinking and decision making skills which are demanded by organizations.

This newsletter is a glimpse into our student's progression and achievements.

**Prof. Roopa H S**  
**HOD- MCOM**

"You are never too old to set another goal or to dream a new dream." - C.S. Lewis

## **University-Conducted Project Viva for M.Com Students**

**Date of event:** October 3, 2025

**Location:** PVK Block, Dept of Commerce, BCU

The **University Project Viva Voce** is a crucial academic milestone for M.Com final-year students. It serves as an oral examination where students present and defend their project

### **Purpose of the Project Viva**

The viva is conducted to assess students' conceptual clarity, research skills, and practical understanding of the chosen topic. It ensures that students have independently carried out the research and are able to justify their methodology, analysis, and conclusions.

### **Viva Process**

During the viva, students are expected to:

- Briefly introduce their project title and objectives
- Explain the research problem and methodology adopted
- Discuss key findings and interpretations
- Highlight conclusions, recommendations, and limitations

### **Evaluation Focus**

Examiners primarily evaluate:

- Subject knowledge and research understanding
- Logical reasoning and analytical ability
- Communication and presentation skills
- Practical relevance of findings

## PHOTOS OF THE EVENT



## **Student Achievement: Amisha Mythri Shekhar Cleared Karnataka State Eligibility Test**

The Department of Postgraduate Studies in Commerce is delighted to announce that **Ms. Amisha Mythri Shekhar 4th-semester M.Com student**, has successfully cleared the **KSET in Commerce in Nov 2025**.

Her success in the KSET exam marks a significant milestone in her academic journey and showcases her deep understanding of the subject and commitment to higher education.

We congratulate her on this remarkable achievement and wish her continued success in her pursuit of research and academic excellence.

### **PHOTO OF THE STUDENT**



## **M.Com Freshers' Party Celebration**

The **M.Com Freshers' Party** was organized to warmly welcome the new batch of postgraduate students into the department. The event created a lively and friendly atmosphere, helping freshers feel comfortable and connected with their seniors and faculty members.

Date: Nov 13<sup>th</sup> 2025

Location: Mother Theresa Auditorium

### **Event Highlights**

The celebration included:

- Ice-breaking activities and fun games
- Cultural performances by senior students
- Interactive sessions encouraging participation and confidence

The programme provided a platform for students to showcase their talents, build friendships, and understand the values and culture of the department.

### **Objective of the Event**

The main objective of the Freshers' Party was to:

- Foster bonding between seniors and juniors
- Reduce hesitation and promote confidence among freshers
- Create a positive and inclusive academic environment

The event concluded on a joyful note, leaving the freshers with memorable experiences and a strong sense of belonging to the M.Com family.

## PHOTOS OF THE EVENT



## **KALASAMPATH – RANG–LOGO (M.Com Cultural Event)**

The **PG Department of Commerce (M.Com)**, Ramaiah College of Arts, Science & Commerce (Autonomous), organized **KALASAMPATH – RANG–LOGO**, a cultural and creative event, under the initiative of the **Cultural Committee**. The event was held on **24 October 2025 at 1:30 PM** on the **4th Floor**, providing a vibrant platform for students to showcase their artistic abilities and creative expression.

### **Student Outcomes of the Event**

Through active participation in the event, students were able to:

- Enhance creative thinking and visual expression skills
- Develop confidence by presenting their work in a competitive setting
- Improve coordination and teamwork
- Experience stress relief and positive engagement through cultural activities

### **Objectives of the Event**

The main objectives of organizing **RANG–LOGO** were to:

- Encourage creativity and artistic expression among M.Com students
- Provide a platform for students to explore talents beyond academics
- Promote cultural engagement and participation
- Foster teamwork, confidence, and aesthetic appreciation

## **PHOTOS OF THE EVENT**





## **PRISM Johnson Limited – Kunigal (Tile Manufacturing Unit)**

Department of Commerce

Date of Visit: 03/12/2025

Time: 11:30 AM

Location: PRISM Johnson Limited, Kunigal

### **INTRODUCTION**

On 03 December 2025, 33 students from the Department of Commerce of **M.S. Ramaiah College of Arts, Science, and Commerce** visited **Prism Johnson Limited, Kunigal**. The main objective of this industrial visit was to provide students with practical exposure to the cement manufacturing industry and to help them understand large-scale industrial operations. Through this visit, students were able to observe real-time production processes, safety measures, and quality control systems followed in a reputed manufacturing organization.

### **ABOUT PRISM JOHNSON LIMITED**

Prism Johnson Limited is one of India's leading integrated building materials companies. The company operates in diverse sectors such as cement manufacturing, ready-mix concrete, and tiles and bath ware products. It is known for its strong market presence, superior product quality, and commitment to technological advancement and sustainability.

Prism Johnson continues to play a major role in supporting infrastructure and construction development across India

### **OVERVIEW OF THE KUNIGAL PLANT**

The Kunigal plant is one of the significant manufacturing units of Prism Johnson Limited. This plant mainly focuses on the production of cement using advanced machinery and automated processes. The unit follows strict quality standards and environmental safety norms. With modern technology and skilled manpower, the plant ensures consistent production of high-quality cement products used in construction across the region.

### **OBJECTIVES OF THE INDUSTRIAL VISIT:**

- To understand the complete process involved in **tile manufacturing** from raw material preparation to final product dispatch.
- To gain practical knowledge about **clay processing, pressing, glazing, firing, and finishing** of tiles.
- To study the **quality control techniques** used to check tile strength, durability, size accuracy, and finish.
- To understand the role of **machinery, automation, and kiln technology** in tile production.
- To observe the **designing and digital printing process** used in modern tile manufacturing.
- To understand the importance of **standardization, grading, and packaging** in the tile industry.
- To gain awareness about **industrial safety measures** followed in high-temperature and heavy machinery environments.
- To study the **inventory management and logistics system** involved in storage and distribution of tiles.
- To understand the **environmental management practices** such as waste recycling and energy efficiency in tile production.
- To relate classroom knowledge with **real-time industrial practices in the ceramic and tile industry**.

### **LEARNING OUTCOMES**

- **Understanding Manufacturing Processes:** The visit helped students gain practical knowledge about the step-by-step cement production process.
- **Exposure to Quality Control Measures:** Students understood the importance of quality assurance in manufacturing to ensure standard and reliable products.
- **Insights into Technological Advancements:** Students observed the role of automation, heavy machinery, and digital monitoring systems in modern manufacturing.
- **Industrial Safety Awareness:** The visit created awareness about workplace discipline and industrial safety protocols.

### **RAW MATERIALS USED IN TILE MANUFACTURING**

- Feldspar
- Quartz
- Clay
- Silica Sand
- Pigments and Chemicals

The staff explained that the primary raw materials used in tile manufacturing include: These raw materials are sourced from different locations and thoroughly tested before being used in production. The quality of raw materials plays a major role in determining the strength and appearance of the tiles.

## **MANUFACTURING PROCESS OF TILES**

The tile manufacturing process consists of several important stages:

### **A) Raw Material Preparation**

The raw materials are crushed, mixed, and ground into fine powder. This mixture is prepared in ball mills.

### **B) Spray Drying**

The prepared slurry is passed through a spray dryer to remove moisture and convert it into fine powder suitable for molding.

### **C) Pressing**

The powder is pressed into tile shape using hydraulic presses under high pressure.

### **D) Drying**

The tiles are heated in dryers to remove excess moisture.

### **E) Glazing:**

A layer of glaze is applied to give the tiles shine, color, and patterns.

### **F) Printing & Designing**

Advanced digital printing machines are used to create attractive tile designs.

### **G) Firing**

Tiles are fired in kilns at extremely high temperatures to make them hard and strong.

### **H) Sorting & Quality Inspection**

Tiles are checked for size, strength, design, and color uniformity.

## **QUALITY CONTROL SYSTEM**

PRISM Johnson follows strict quality control measures at every stage of production. The tiles are tested for:

- Water absorption
- Breaking strength
- Surface finish
- Dimensional accuracy
- Color consistency

Only high-quality tiles are approved for packaging and sale.

## **PACKAGING & STORAGE**

**After quality inspection, the tiles are packed using automated machines. Each box is properly labeled with:**

- Brand name
- Tile size
- Batch number
- Manufacturing date

The packed tiles are stored in large warehouses before being dispatched to various locations.

### **MARKETING, SALES & DISTRIBUTION**

The marketing team plays a crucial role in promoting the products. PRISM Johnson markets its tiles through:

- Dealers and distributors
- Company showrooms
- Construction projects
- Online platforms

The distribution network is well-managed to ensure timely delivery of products across cities and villages.

### **SAFETY & HYGIENE MEASURES**

Workers follow strict safety guidelines by wearing:

- Gloves
- Helmets
- Safety shoes
- Uniforms

Machines are regularly cleaned and inspected. Fire safety systems and emergency exits are properly maintained.

### **CONCLUSION:**

The industrial visit to **Prism Johnson Limited, Kunigal** was a highly enriching and educational experience for the M.Com students. It successfully bridged the gap between theoretical knowledge and practical application. The visit enhanced students' understanding of manufacturing management, quality control, safety practices, and industrial operations. Overall, the visit was informative, inspiring, and beneficial for their academic and professional development.

## PHOTOS OF THE VISIT



