

Profile of Research Supervisor (Guide): Dr. Manmohan Singh, Bengaluru City University

Discipline of Supervision: Commerce



Dr. M. Lakshmipathi Naidu

M.Com., M.Phil., Ph.D.

Associate Professor

Department of Business Administration

Areas of Specialisation: Finance

Dr. M. Lakshmipathi Naidu is an accomplished academic leader, researcher, and administrator with over 24 years of experience in higher education. He holds a Ph.D. in Commerce and currently serves as Deputy Controller of Examinations, Head of the Department of Business Administration, Associate Professor, and Academic Coordinator (Social Sciences) at M. S. Ramaiah College of Arts, Science and Commerce (Autonomous), Bengaluru. He has played a vital role in strengthening academic quality, examination reforms, institutional autonomy, and governance. Dr. Naidu possesses extensive expertise in NAAC accreditation, IQAC initiatives, NEP-2020 curriculum design, faculty development, and student mentoring. His leadership has contributed to multiple university ranks, three NAAC accreditation cycles with an 'A' Grade, and enhanced national rankings and institutional reputation. He has actively promoted research culture and academic excellence across the institution. A prolific scholar, Dr. Naidu has published research papers in UGC-CARE, Scopus, Web of Science, and Springer-indexed journals, authored several textbooks, secured a design patent, and received numerous national and international awards for his outstanding contributions to education and research.

Google Scholar link: <https://scholar.google.com/citations?user=lvcecSkAAAAJ&hl=en>

Selected Publications:

1. Published Research paper on “A Study on Innovation and its Impact in Education with special reference to Higher Education System in Bengaluru City” Web of Science Group - Scopus Journal: Tec Empresarial, Costa Rica, Vol. 19 No. 1 (2024) (p.1977-1988) (P-ISSN: 1659-2395; E-ISSN: 1659-3359).
2. Published Research paper on “A Study on Effect of Coronavirus Outbreak on India’s Goods and Service Tax Revenue: An Analysis” International Conference on Business and Technology” Springer International Publishing, 28th March 2023 (ISSN 2367-3370 ISSN 2367-3389 (electronic) Lecture Notes in Networks and Systems ISBN 978-3-031-26955-4 ISBN 978-3-031-26956-1 (eBook) <https://doi.org/10.1007/978-3-031-26956-1>).
3. Published Research Paper on “A Study on Ensuring a More Inclusive Workplace Informal Group” in International Journal of Research in Commerce and Management, Volume No. 12 (2021), Issue No. 09 (September) ISSN 0976-2183.