MANDATORY DISCLOSURE FOR THE YEAR 2013-14
FOR EXTENSION OF APPROVAL FOR THE ACADEMIC YEAR 2014-15

FROM

GOKULA EDUCATION SOCIETY
M S RAMAIAH COLLEGE OF ARTS, SCIENCE & COMMERCE
MBA DEPARTMENT
SURVEY # 20, CHIKKAMARANAHALLI,
M S RAMAIAH NAGAR, BANGALORE-560054
Tel: 080-23600966, Telefax: 080-23608597, 080-65329515

TO

ALL INDIA COUNCIL FOR TECHNICAL EDUCATION
CHANDERLOK BUILDING, 7TH FLOOR, JANPATH
NEW DELHI-110001
Phone: (011) 23392563 to 23392565, 23392568, 23392571,
23392573 to 23392575, 23392506 Fax: (011) 23392554
Website: www.aicte.ernet.in
# Appendix 10

## Mandatory Disclosure

### 10.1 AICTE File no

<table>
<thead>
<tr>
<th>AICTE File no</th>
<th>PG / MBAKAR 2004/21</th>
</tr>
</thead>
</table>

Date and Period of last approval: 19/05/2013  2013-14

### 10.2 Name of the Institution

<table>
<thead>
<tr>
<th>Name of the Institution</th>
<th>M S Ramaiah College of Arts, Science and Commerce MBA Department.</th>
</tr>
</thead>
</table>

Address for Communication: Survey no: 20, Chikkamaranahalli,

City and Pin code: Bangalore- 560054

State/UT: Karnataka

Longitude & Latitude: 77° 38' E and 12° 58' N

Phone number with STD code: 080 23600966, 236007858

Fax number with STD code: 080 23606905

Office hours at the institution: 9 AM to 5 PM

Academic hours at the institution: 9 AM to 4 PM

Email: bumbamsrcasc@gmail.com

Website: www.msrmcas.edu.in

Nearest railway station: 4 KM- Yeshwanthpur

Nearest Airport: 30 KM- BIA

### 10.3 Type of Institution

<table>
<thead>
<tr>
<th>Type of Institution</th>
<th>Private- Self financed</th>
</tr>
</thead>
</table>

Category (1) of the Institution: Non Minority

Category (2) of the Institution: Co-Ed

### 10.4 Name of the organization Running the Institution

<table>
<thead>
<tr>
<th>Name of the organization Running the Institution</th>
<th>Gokula Education Foundation</th>
</tr>
</thead>
</table>

Type of the organization: Trust
Address of the organization: MS Ramaiah College of Arts Science and Commerce MSRIT post, Bangalore- 54

Registered with: Registrar of Societies, Bangalore.

Registration date: 21-06-1962

Website of the organization: NIL

10.5 Name of the affiliating University/ Board: Bangalore University

Address: Jnanabharathi Campus Bangalore- 56.

Website: www.bub.ernet.in

Latest affiliation period: 2013-14

10.6 Name of Principal/ Director: Dr. A Nagarathna

Exact Designation: Principal

Phone number with STD code: 080 65329515

Fax number with STD code: 080 23606905

Email: principal.msrcasc@gmail.com

Highest degree: M Sc., B Ed., M Phil., PhD.

Field of Specialization: Zoology

10.7 Governing Board Members:

<table>
<thead>
<tr>
<th>S No</th>
<th>Name</th>
<th>Designation</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Dr. M R Jayaram</td>
<td>Chairman</td>
</tr>
<tr>
<td>2</td>
<td>Mr. M R Seetharam</td>
<td>Member</td>
</tr>
<tr>
<td>3</td>
<td>Mr. M R Ramaiah</td>
<td>Member</td>
</tr>
<tr>
<td>4</td>
<td>Mr. M R Kodandaram</td>
<td>Member</td>
</tr>
<tr>
<td>5</td>
<td>Mr. M R Janakiram</td>
<td>Member</td>
</tr>
<tr>
<td>6</td>
<td>Mr. S M Acharya</td>
<td>Member</td>
</tr>
<tr>
<td>7</td>
<td>University Nominee</td>
<td>Member</td>
</tr>
<tr>
<td>8</td>
<td>Dr. A Nagarathna</td>
<td>Member Secretary</td>
</tr>
</tbody>
</table>

Frequency of meetings and Date of last meeting: 2 times a year.
10.8 Academic Advisory Body

<table>
<thead>
<tr>
<th>S No</th>
<th>Name</th>
<th>Designation</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Mr. S M Acharya</td>
<td>Chief Executive</td>
</tr>
<tr>
<td>2</td>
<td>Dr. A Nagarathna</td>
<td>Principal</td>
</tr>
<tr>
<td>3</td>
<td>Prof. Swaminathan Murthy</td>
<td>Dean Management</td>
</tr>
<tr>
<td>4</td>
<td>Mr. Hanumantha Reddy</td>
<td>Manager-Finance &amp; Administration</td>
</tr>
</tbody>
</table>

Frequency of meetings & date
Of last meeting : 3 times a year.

10.9 Organizational chart

10.10 Student feedback mechanism
On Institutional governance/ Faculty performance : Feedbacks are collected at regular intervals.

10.11 Grievance redressal mechanism
For Faculty, Staff and Students : The redressal committee looks into the individual complaints and reports to Principal.
**Name of the Department:** M S Ramaiah College of Arts, Science and Commerce MBA Department.

**Course:** MBA

**Level:** PG

**1st year of approval by the council:** 2004

**Year wise sanctioned intake:** 60 Students per year

**Year wise actual admissions:**
- 55 Students in 2010-11
- 60 Students in 2011-12
- 58 Students in 2012-13
- 41 Students in 2013-14

**Cut off marks - general quota:** 55%

**% students passed with distinction:** (Details Below)

**% students passed with first class:** (Details Below)

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Course</th>
<th>Year</th>
<th>% of Students passing out with Distinction</th>
<th>% of Students with 1st Division</th>
</tr>
</thead>
<tbody>
<tr>
<td>01</td>
<td>I Sem</td>
<td>2006-07</td>
<td>2</td>
<td>60</td>
</tr>
<tr>
<td></td>
<td>II Sem</td>
<td>2006-07</td>
<td>-</td>
<td>88</td>
</tr>
<tr>
<td></td>
<td>III Sem</td>
<td>2007-08</td>
<td>08</td>
<td>95</td>
</tr>
<tr>
<td></td>
<td>IV Sem</td>
<td>2007-08</td>
<td>02</td>
<td>92</td>
</tr>
<tr>
<td>02</td>
<td>I Sem</td>
<td>2008-09</td>
<td>10</td>
<td>77</td>
</tr>
<tr>
<td></td>
<td>II Sem</td>
<td>2008-09</td>
<td>02</td>
<td>67</td>
</tr>
<tr>
<td></td>
<td>III Sem</td>
<td>2009-10</td>
<td>20</td>
<td>77</td>
</tr>
<tr>
<td></td>
<td>IV Sem</td>
<td>2009-10</td>
<td>12</td>
<td>73</td>
</tr>
<tr>
<td>03</td>
<td>I Sem</td>
<td>2009-10</td>
<td>03</td>
<td>62</td>
</tr>
<tr>
<td></td>
<td>II Sem</td>
<td>2009-10</td>
<td>3</td>
<td>50</td>
</tr>
<tr>
<td></td>
<td>III Sem</td>
<td>2010-11</td>
<td>10</td>
<td>75</td>
</tr>
<tr>
<td></td>
<td>Semester</td>
<td>Year</td>
<td>Places Offered</td>
<td>Total</td>
</tr>
<tr>
<td>-----</td>
<td>----------</td>
<td>---------</td>
<td>----------------</td>
<td>-------</td>
</tr>
<tr>
<td>04</td>
<td>IV Sem</td>
<td>2010-11</td>
<td>-</td>
<td>51</td>
</tr>
<tr>
<td></td>
<td>I Sem</td>
<td>2011-12</td>
<td>-</td>
<td>37</td>
</tr>
<tr>
<td></td>
<td>II Sem</td>
<td>2011-12</td>
<td>-</td>
<td>57</td>
</tr>
<tr>
<td></td>
<td>III Sem</td>
<td>2012-13</td>
<td>-</td>
<td>73</td>
</tr>
<tr>
<td></td>
<td>IV Sem</td>
<td>2012-13</td>
<td>-</td>
<td>88</td>
</tr>
<tr>
<td>05</td>
<td>I Sem</td>
<td>2012-13</td>
<td>-</td>
<td>46</td>
</tr>
<tr>
<td></td>
<td>II Sem</td>
<td>2012-13</td>
<td>-</td>
<td>80</td>
</tr>
</tbody>
</table>

Students placed: 23 students during 2013-14

Average pay package: Rs 3.00 lakhs per year

Students opted for higher studies: None

Accredited status of the course: Accredited By NAAC

Doctoral courses: Nil

Foreign Collaboration, if any: None

Professional society memberships: Nil

Professional activities: Nil

Consultancy activities: None

Grants fetched: None

Departmental Achievements:

- The MBA department organized a National Conference on the theme **“MBA at the Cross Roads” on September 14, 2013**. The theme of the conference revolved around the growing concern due to slowdown in demand for Management education and deliberations on how the course could be rejuvenated from its lackluster growth. The conference received an overwhelming response of around 50 participants hailing from diverse backgrounds including experienced members from industry, academicians and students from other reputed colleges.

- The MBA department has published issues of its Research Journal:**“M.S.R Journal of Management”** – A journal of Applied Research, in print, with an ISSN number as a purposeful effort towards creating an environment of continuous learning and research orientation.
• At M.S Ramaiah College, we believe in the holistic development of all students and focus on enhancing the personality and employability of the students. In order to channelize our efforts in this direction, the students are given soft skills training programs which prepare them for campus placements and infuse confidence to prepare them for the competitive industry. Inter-class competitions that include debates and quiz competitions ensure that the focus is not only on academics but also on overall student development.

• Rekindling and cherishing old memories of college days is refreshing for the mind and soul. The MBA Alumni Meet organized on 18th Jan 2014, reinforces the commitment of the college to stay in touch with the culturally and geographically diverse populace of students, who integrate with the M S Ramaiah family.

• Team work, leadership skills and the right attitude sum up as ingredients that set apart and provide MBA graduates an edge over their counterparts. Enabling our students with these success skills was- Mirage -2K14, the Management Fest organized by the MBA department on 26th April 2014 received tremendous response with 16 colleges participating in the event.

Distinguished Alumni : Mr. Harish Gowda - Director, Harish Trading Company
Ms. Kavya (Naksha) Shetty Cine Actress
Mr. Nagesh N V Faculty, Canara Bank School of Management, Bangalore University

10.13 Name of Teaching Staff : Prof. Swaminathan Murthy
Designation : Dean
Department : MBA
Date of joining Institution : 01-06-2012
Qualifications with class/grade : B.Com (Hons), PGDBM (1st Class), FICWA
Total experience in years : 17 years teaching 24 years Industry

Papers published : NIL
PhD Guide? Give field and : NA
<table>
<thead>
<tr>
<th>University</th>
<th>BU</th>
</tr>
</thead>
<tbody>
<tr>
<td>PhDs/ Projects guided</td>
<td>500</td>
</tr>
<tr>
<td>Books published/ IPRs/ Patents</td>
<td>Nil</td>
</tr>
<tr>
<td>Professional memberships</td>
<td>AIMA / CII / ICAI</td>
</tr>
<tr>
<td>Consultancy activities</td>
<td>2 SME’s</td>
</tr>
<tr>
<td>Awards</td>
<td>Nil</td>
</tr>
<tr>
<td>Grants fetched</td>
<td>Nil</td>
</tr>
<tr>
<td>Interaction with professional Institutions</td>
<td>AIMA / CII / ICAI / PES</td>
</tr>
</tbody>
</table>

**Name of Teaching Staff**: Ms. Reena Shyam

**Designation**: Lecturer

**Department**: MBA, M Phil (PhD)

**Date of joining Institution**: 01-08-2002

**Qualifications with class/grade**: MBA (1st class), MPhil., (PhD)

**Total experience in years**: 12 years teaching

1 year Industry

1 year research

**Papers published**: 4 National

**PhD guide? Give field and University**: Dr. Ravindranath Badi

Marketing Management

University: Bharathiar University

**PhDs/ Projects guided**: 140 projects

**Books published/ IPRs/ Patents**: Nil

**Professional memberships**: None

**Consultancy activities**: None

**Awards**: None

**Grants fetched**: 0
Interaction with professional Institutions : Nil

Name of Teaching Staff : Ms. Geevarathna
Designation : Lecturer
Department : MBA
Date of joining Institution : 03-08-2005
Qualifications with class/grade : MBA (1st Class), MPhil., MS [C&P], DCA., (PhD)
Total experience in years : 9 years teaching
                                    8 years Industry
                                    4 years research
Papers published : 04
PhD Guide? Give field and University : Dr. Ravindranath Badi
                                    Marketing Management
                                    Bharathiar University
PhDs/ Projects guided : 170 projects
Books published/ IPRs/ Patents : Nil
Professional memberships : Nil
Consultancy activities : Research Consultant
Awards : Nil
Grants fetched : 0
Interaction with professional Institutions : None

Name of Teaching Staff : Ms. DhanaLakshmi .K
Designation : Lecturer
Department : MBA
Date of joining Institution : 01-9-2012
Qualifications with class/grade : M.Com, MBA (1st Class), M.Phil, PGDCA-BA

Total experience in years : 7 years teaching
7 years Industry
1 year research

Papers published : 6

PhD Guide? Give field and University : Nil

PhDs/ Projects guided : 120

Books published/ IPRs/ Patents : Nil

Professional memberships : Nil

Consultancy activities : None

Awards : None

Grants fetched : 0

Interaction with professional Institutions : None

Name of Teaching Staff : Ms. Sakuntala Samuelson

Designation : Lecturer

Department : MBA

Date of joining Institution : 16-6-1993

Qualifications with class/grade : M.Sc, M.Ed, MBA, PhD

Total experience in years : 26 years teaching
3 years Industry
8 years research

Papers published : 7

PhD Guide? Give field and University : Nil

PhDs/ Projects guided : 20

Books published/ IPRs/ Patents : Nil

Professional memberships : Nil
Consultancy activities : None
Awards : None
Grants fetched : 0
Interaction with professional Institutions : None

Name of Teaching Staff : Mr. S Venkatraman
Designation : Lecturer
Department : MBA
Date of joining Institution : 02-9-2012
Qualifications with class/grade : MBA (1st Class)
Total experience in years : 14 year teaching
0 years Industry
0 year research
Papers published : 0

PhD guide? Give field and University : Nil
PhDs/ Projects guided : 300
Books published/ IPRs/ Patents : Nil
Professional memberships : Nil
Consultancy activities : None
Awards : None
Grants fetched : 0
Interaction with professional Institutions : None

Name of Teaching Staff : Mr. S. SANTOSH KUMAR
Designation : LECTURER
Department : MBA
Date of joining Institution : 01/08/2014

Qualifications with class/grade : MBA (1st Class), PGDMM, PGDHRM, PGDFM, (Ph.D)

Total experience in years : 7 Years 5 Months - Teaching
6 Months - Industry
0 - Research

Papers published : 5

PhD Guide? Give field and University : Nil

PhDs/ Projects guided : Projects Guided

Books published/ IPRs/ Patents : Nil

Professional memberships : Nil

Consultancy activities : Nil

Awards : Best Teacher (MVJCE)

Grants fetched : Nil

Interaction with professional Institutions : Nil

Name of Teaching Staff : Ms. Sushma N

Designation : Lecturer

Department : MBA

Date of joining Institution : 10.6.2013

Qualifications with class/grade : MBA (1st Class)

Total experience in years : 4- Teaching
3- Industry
0- Research

Papers published : Nil

PhD Guide? Give field and University : 

PhDs/ Projects guided : Nil
| **Books published/ IPRs/ Patents** | : Nil |
| **Professional memberships** | : 2 |
| **Consultancy activities** | : Nil |
| **Awards** | : Nil |
| **Grants fetched** | : Nil |
| **Interaction with professional Institutions** | : Nil |

**10.14 Admission quota**

| **Entrance test/ Admission criteria** | : CMAT |
| **Cut off/ last candidate admitted** | : 55% |
| **Fees in rupees** | : Rs 101000/- |
| **Number of Fee waivers offered** | : None |
| **Admission Calendar** | : June to August |
| **PIO quota** | : No |
10.15 Classroom/ Tutorial Room Facilities
Computer Center Facilities
Library Facilities
<table>
<thead>
<tr>
<th>Facility</th>
<th>Availability</th>
</tr>
</thead>
<tbody>
<tr>
<td>Indoor sports facility</td>
<td>Available</td>
</tr>
<tr>
<td>Gymnasium facilities</td>
<td>Available in Main Campus</td>
</tr>
<tr>
<td>Facilities for disabled</td>
<td>Not available</td>
</tr>
<tr>
<td>Any other facilities</td>
<td>None</td>
</tr>
</tbody>
</table>

**Outdoor Sports Facilities**
<table>
<thead>
<tr>
<th>Section</th>
<th>Availability</th>
</tr>
</thead>
<tbody>
<tr>
<td>Boys hostel</td>
<td>Not Available</td>
</tr>
<tr>
<td>Girls hostel</td>
<td>Not Available</td>
</tr>
</tbody>
</table>

Medical and other facilities at the hostel

10.16 Academic session: August - December  
: February - June

Examination system, year/sem: Semester

Period of declaration of results: May, November

10.17 Counseling/ Mentoring: Each section is attached to a proctor who is in charge of that class. Further a mentor is appointed for every 10 students who addresses the specific individual issues.
<table>
<thead>
<tr>
<th>Service</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Career counseling</td>
<td>Fully equipped placement office takes care of career needs of the students. Frequent interactions are done with career experts and industry leaders.</td>
</tr>
<tr>
<td>Medical facilities</td>
<td>Comprehensive medical facilities in the form of hospitals, clinics and pharmacies are within the campus.</td>
</tr>
<tr>
<td>Student insurance</td>
<td>Accident Group Insurance</td>
</tr>
<tr>
<td><strong>10.19 Students Activity Body</strong></td>
<td>All student activities are programmed and conducted by the students themselves.</td>
</tr>
<tr>
<td>Cultural activities</td>
<td>Various cultural activities are done frequently across the year.</td>
</tr>
<tr>
<td>Sports activities</td>
<td>Annual sports day is conducted in a competitive environment.</td>
</tr>
<tr>
<td>Literary activities</td>
<td>Literary show is done at various levels across the year.</td>
</tr>
<tr>
<td>Magazine/ Newsletter</td>
<td>Published in April every year. The editorial board has both students and faculty representations.</td>
</tr>
<tr>
<td>Technical activities/ Tech Fest</td>
<td>NA</td>
</tr>
</tbody>
</table>